THE Blender

DU PONT
REG. U.S. PAT. OFF

JANUARY, 1958

Start The New Year RIGHT!

THE BLENDER

JANUARY, 1958 – DECEMBER, 1958

T. R. ANDES

E. I. DU PONT DE NEMOURS & CO. INC.

MARTINSVILLE, VA.

THE BLENDER

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WILLIAM TRAVIS ..... Janitors
EZRA MCCLURE ..... Yard Laborers & Garage

THE COVER

USHERING in the new year and asking all of us to resolve to make 1958 our safest year is Susan Lynn Dove. Susan, born March 26, 1957, is the daughter of Joe Dove, of Plant's Maintenance Area.

RUMORS

WE cannot hope to demonstrate the damage to a reputation that can come from rumors.

Rumors are usually directed toward an individual or a group, and they may be a complete falsehood or a distortion of the truth. In either event, a rumor can cause grave damage to the individual or group concerned.

The growth of a rumor results from one of three attitudes on the part of the individual who conveys the rumor, namely:

A. Hostility
B. Fear
C. Wish

The majority of rumors are caused by hostility. Either the person passing along the rumor has a personal dislike for the individual or group who is the object of the rumor, or the teller has a fear of the individual or the group. And the teller is trying to justify in his own mind why he has fears and at the same time explain to others why he is afraid.

Finally, rumors may result from pipe dreams or a wish that the rumor was true. This type of rumor, although less dangerous than the hostility or fear-provoked rumor can, nevertheless, result in damage.

Whatever the reason for starting a rumor or simply passing it along, they always cause anxiety and mistrust. The only way to stop a rumor is for conscientious individuals to get the facts and break the chain.

Whenever you hear a rumor, examine the motives of the individual who passed the information along to you. Usually you'll find that he or she dislikes or fears the individual or group concerned.

Do your part to get the facts—the object of the next rumor could easily be you!

WHAT IS JOB SECURITY?

THE desire for job security is a natural thing with all of us. Unfortunately we can't look around the corner into the future to see what is in store for us.

One thing is certain, however, wishful thinking won't bring it about. Your best job security is the continued sales of our products. When customers stop buying our goods, your job security goes out the window.

A satisfied customer is the best bulwark against the uncertainties of the future. What makes a satisfied customer? The same things that influence you.

Whether you are buying groceries at the super market, a new rod and reel, or a new car, you shop for three things . . . (1) top quality at (2) the lowest price backed up by (3) the solid reputation of the manufacturer. Our customers look for the same thing!

If our prices get too high we stop being competitive and our customers stop buying. Waste of time and materials, careless handling of equipment and machines, not working a full day for a full day's pay make it extremely difficult, if not impossible, to keep prices in line.

Let's do all we possibly can to keep quality high and production costs low.

1958-THE YEAR AHEAD

WHAT are some of the major problems for 1958? How did our achievements for 1957 strike you? Should we be concerned about the plant's cost-reduction and quality-improvement programs? These and other timely questions, raised by our employees, were asked in an interview with Plant Manager Don Hartford. His answers follow on this page.

QUESTION: Don, I'd like to discuss the prospects for 1958, but before we get to that how did the achievements for 1957 strike you?

ANSWER: With one exception it was a good year. I'd like to express my sincere appreciation for the effort, enthusiasm and cooperation on the part of everyone, which resulted in the progress we made in quality, production, costs, and the many other factors that helped make the year a successful one for our people and plant.

QUESTION: I can guess that one exception was safety?

ANSWER: Very definitely. Our performance in safety was to me very disappointing. It was not only the major injuries, but also the sub-majors and the many near-misses, which indicated a poor year. I won't go into the statistics, but I hope all of us are as dissatisfied as I am with our failure to do as well as we could and have done in past years.

QUESTION: Safety seems to be our biggest single challenge. What are your thoughts about the coming year?

ANSWER: They're the same as they always have been . . . that we can and will operate this plant without hurting people. I am as firmly convinced of that as I am that we need air to breathe. If we'll really work at this philosophy . . . I hope we've already accepted it . . . then next year at this time we'll look back on an injury-free year. I trust every employee will make a special effort to accept his own personal responsibility in safety.

QUESTION: What are some of the other major problems for the coming year?

ANSWER: That's pretty hard to answer without almost making a speech. But to try to put it briefly, I'd say our biggest challenge will be competition and age.

QUESTION: But I thought this was a young plant?

ANSWER: It is . . . in years . . . but compared to the competition, it is aging rapidly. Let me put it this way. We were only a few years old when part of our nylon process "aged" so much that it was best to make certain changes. It wasn't really old, but because of the development of newer and better means of production, it had become obsolete.

We were one of the first producers of nylon. That was good—it provided jobs and a good product for the company, but lots of other people are getting into the nylon business. This means not only more competition, but also that our competitors have the newest plants with the newest equipment to manufacture this product. This makes it rough, and is why I say, "competition" and "age" best describe two of our major challenges of the new year.

W. D. (Don) Hartford

QUESTION: What can we do to meet these challenges?

ANSWER: We've got to keep our plant modern. In some cases, it may mean that during the next year new equipment and a more modern process will replace the old methods. However, the attitude and efforts of employees to reduce costs and improve quality and production are important factors in keeping ahead of competition and protecting jobs.

QUESTION: Should I be concerned about the plant's cost-reduction and quality-improvement programs? Do they really affect me?

ANSWER: The answer is a strong YES. Our continued business success in the highly competitive field in which we operate depends upon our producing and delivering to customers a product that they want and prefer over our competitor's product—and at the right price.

Quality is a real key to product acceptance by the customer, as is the selling price for our product. Yarn at a price so high the customer cannot pay it and stay in business means no business for us, even if the yarn is of top quality. Furthermore, a low price for our product still would not keep us in business if the quality of our product were so poor that our customers could not use it. Increasing sales demand, through more pounds and new end uses, is the best situation that I know of to insure present jobs and create more jobs.

The key to increasing sales demand is a continued and significant quality improvement, coupled with cost reduction, since selling price is closely geared to the cost of manufacture. The lower the price of a quality product, the wider use that product will find. And so it behooves each of us to actively contribute his efforts at all times to both quality improvement and cost reduction so that we may help in making our jobs secure and assist in creating new ones.

QUESTION: What is your outlook for the future?

ANSWER: It looks, as I have stated before, that business for the immediate future may continue at its present low level, but there is optimism for prospects of good business over a long period of time.

QUESTION: Do you have any further message for our employees for the new year?

ANSWER: We are living in an age of change, and in order to stay ahead of competition we must learn to do things better. This will require that each of us be flexible and able to adapt ourselves to the changes that will be required of us to insure continued progress.

The fine spirit and the willingness of the people on this plant over the past years to work together to make Martinsville a successful plant has been a real source of satisfaction to me. I am sure that there will be the same enthusiastic effort in the future.

It is my wish that 1958 will be a very happy and prosperous one for you and your families, and one from which you will derive a great deal of satisfaction.

THE SMITHS *BUY A NAME*

People Like This Could Be Your Next Door Neighbor — They Could Even Be You. This Year The Things The Smiths Do Are More Important Than Ever To Us

YOU know the Smiths. Usually breathe confidence, especially when they're in a store. Know exactly what they want—and if the clerk hasn't got it, they'll get it somewhere else.

What most Smiths actually know about products they buy, you could write on the head of a shoelace. They (and they are usually likable people) would be the first to admit that they are no experts on how a product is made. But they really know an established and proven name—a name that means real quality to them.

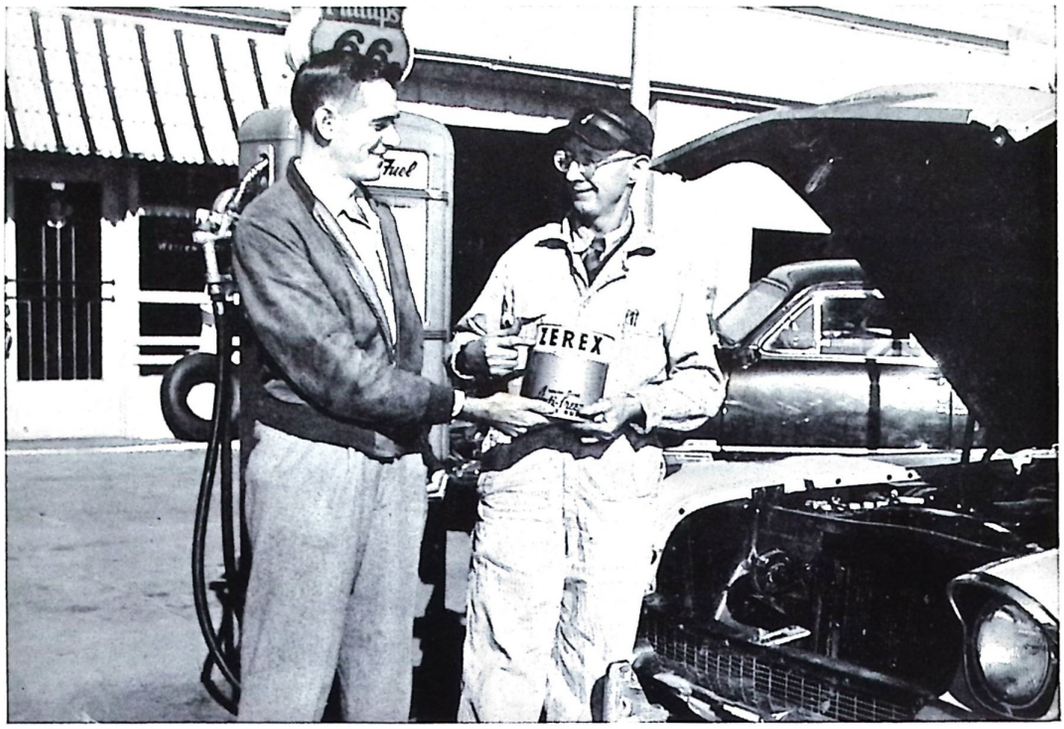
"We never buy a product we don't recognize," they say firmly. "The leading brand names got that way for good reasons. We say you can't possibly lose if you put your money on a LEADER."

As 1958 gets under way—a year in which business generally expects higher sales volume and lower profit margins from increased competition—the Smiths and millions of others will have a big voice in deciding what companies will grow bigger, what smaller. Or even, as in the past, what companies may disappear altogether.

And the Smiths have a lot of company —people like themselves who feel safer buying a name they recognize. Follow them into a clothing store sometime. If they're looking for a sweater, lingerie, ties, etc., they'll probably pick something made of Du Pont nylon. Many thousands of shoppers of all types do.

It is an accepted fact that smart buyers consistently turn to well-known brand names; manufacturers spend millions of dollars publicizing their brand names and trade marks. But the popularization of a brand name alone does not guarantee sales for a company. The trade mark has to mean the right thing to the potential buyer. Many companies with trade marks and slogans still recognizable have been dead and gone for years. "An Honest-Built Car" was what people thought of the Saxon automobile back in 1915, all right—but the company went out of business in the early '20's.

Consumer research has shown that company names mean different things to



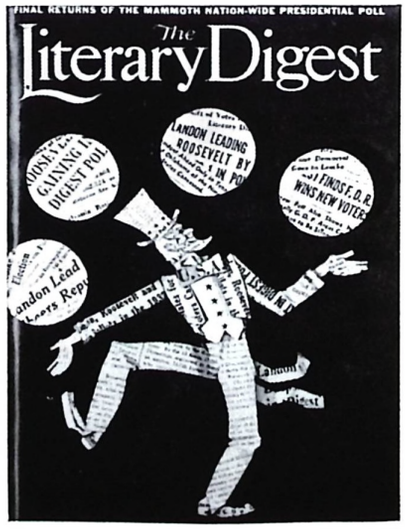
ZEREX means a Symbol of Quality to Henry Smith of "C" Shift, P. & S. "I always look for this anti-freeze that has made a name for itself," states Henry as he makes purchase from Warren Norman at Warren's Station. Henry buys other Du Pont products for the same reason.

Old Favorites . . .

WHAT HAPPENED TO THEM?

MAXWELL car ran into rough competition, was overtaken in sales by young upstart Chrysler Corp. now one of country's largest.

THIS linoleum company joined many others when it could not continue beyond 1934 during the depression.



A wrong prediction about the '36 election (they picked Landon) started the "Literary Digest" on its decline.

different people. What desirable responses should they have on seeing the Du Pont Oval? Certainly they should think of Du Pont as a reliable company—one making dependable, quality products. Certainly they should think of Du Pont as a company selling its good products at a fair cost. And of course they hope the company will give good service in getting the product into the hands of the customer.

But consumers also want to buy from a leading company. They want to buy from a company that makes the latest products, using the most up-to-date methods.

"Leading" companies are frequently "big" companies—but not necessarily. Many smaller companies are "leaders" in specialized lines. But whatever its size, it is certainly true that a "leader" finds it harder to stay a leader these days than in years gone by. Today's leader must spend huge sums on research, new products, new machinery, new methods. In the race to keep up in front, some cherished notions of leadership have had to go by the boards.

For instance, it was once thought that making a reliable product alone would ensure success. Generations have taken the advice, generally attributed to Ralph Waldo Emerson, that if you can "preach a better sermon or build a better mousetrap than your neighbor, the world will make a beaten path to your door."

Sadly enough, this advice does not work today. Besides building a quality mousetrap, a man needs a loyal work force, an advertising agency, a big research department, a friendly public. And even these may not be enough.

All this was recently proved, in fact, by a mousetrap manufacturer in Scotland. Every year this company sold more than a million mousetraps. Not only was the mousetrap manufacturer a leader in the field, but held a virtual monopoly on it. Secure in its long-held

"I well know Du Pont nylon's reputation, and you can bet on it," shopper Grace Smith, "D" Shift, Textile, Type 8, tells Mrs. Charles Lemons, saleslady at the local King's Store. Grace's son, Barry, age 7, concurs in mother's opinion of a leading Du Pont product.

position, the mousetrap company ignored several upstart companies that had introduced chemical mousekillers. It ignored them so long that the mousetrap company finally was forced out of business last year.

The mousetrap company's experience showed conclusively that a company has to accept change in order to maintain position of leadership. So did the fate of leading buggy-whip and gas lamp producers of a generation ago.

Through the years DU PONT has employed what might be termed a "formula for leadership." It consists of conserving some of its profits for future expansion; stressing research activities; introducing new products for changing markets; utilizing an efficient sales force and imaginative advertising program; informing the public of its varied activities to win better understanding of its role in the American economy; employing improved tools and modern methods. Not the least of all, it is aware of its need for a loyal work force to carry out the whole program.

We are sure that all of you will help!

A quality product but sold at a high cost. Atwater Kent Radio was a victim of the depression, tight money.

AUTOS helped force many bike makers to the wall. Pope made an electric auto itself, but in 1915 sold out to competition.

PITCAIRN Autogiro lasted until more flexible helicopter came along. Emphasis on a single company product proved fatal.

our BABIES OF '57

ACCORDING to reports submitted by our BLENDER reporters, 162 sons and daughters were born to Martinsville Du Pont employees during the year 1957. Incidentally, the girls led the race 89-73.

On this page we proudly present 9 healthy examples whose parents work in 9 different areas. We have also given the dates of births.

1. TERRI LYNN HALL
Daughter of
VERONA HALL
Accounting
Born January 27, 1957

2. DAVID MICHAEL DICKERSON
Son of
DR. T. H. DICKERSON
Medical
Born June 11, 1957

3. SUSAN NELL DEATHERAGE
Daughter of
GEORGE and ILENE DEATHERAGE
Power and Maintenance
Born March 6, 1957

4. AUDREY GAIL McMILLAN
Daughter of
MARY LOU McMILLAN
Denier Room
Born April 7, 1957

5. TIMOTHY LEE GUILLIAMS
Son of
HERMAN and MILDRED GUILLIAMS
P. & S. and Inspection
Born November 8, 1957

6. SABRINA McHONE
Daughter of
NELLIE McHONE
Textile T-8
Born May 28, 1957

7. MARK ALLEN RAKES
Son of
BENNIE RAKES
P. & S.
Born June 11, 1957

8. SUSAN LESLIE MILLER
Daughter of
DON MILLER
Process
Born April 25, 1957

9. PERRY DONALD FULLER
Son of
PERRY FULLER
Service
Born March 15, 1957

Boxing The Compass

MARTINSVILLE PLANT PEOPLE TRAVELED ALL DIRECTIONS

ASK the Martinsville Plant people to describe their vacations for 1957 in one word, and the chances are that that word would be "travel." Chances are, too, there would be widespread differences in destination.

Again last year, a spot check by THE BLENDER indicated that our people traveled in all directions, literally "boxing the compass." Traveling north, south, east and west, they visited from California to Bermuda and from Canada to Florida. Florida probably attracted more Martinsville Du Ponters than any other state. Of course, the fishermen and hunters arranged their vacations to fit the best time for their sport. And some golfers timed their vacations for popular tournaments, while some baseball fans took in the training season down south. Some employees were in Florida for various auto races.

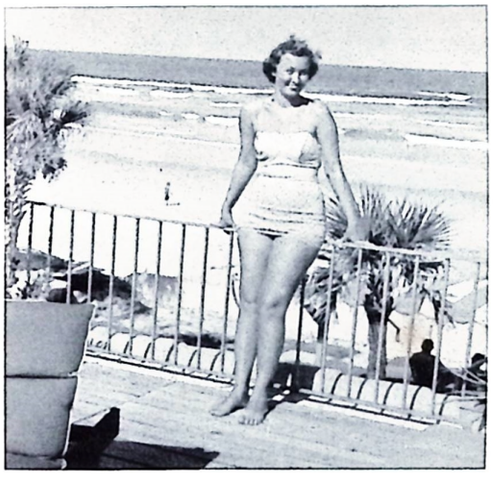
The extended travel vacations enjoyed by our people are a remarkable sign of our times. The family's annual change of scene, like other prime facts of the way America lives, is the child of industrial mass production which made the automobile a routine family possession, and also made possible the vacation-with-pay that provides both leisure and money to spend.

Last year the Du Pont Vacation Plan, a pioneer in industry, observed its twenty-third birthday with a liberalized provision granting a third week of paid vacation for employees with ten years of continuous service. Altogether, approximately 2800 Martinsville employees enjoyed more than 6,700 weeks of vacation with pay. Thirty employees with 25 years' service received four weeks. Over 1,000 with ten years' service received three weeks, while those with less than ten years and at least one year were away two weeks.

Wherever the vacation trail leads, though, THE BLENDER predicts that vacationing plant people will repeatedly see sights which will remind them of their jobs at the Martinsville Plant, as cartoons at the bottom of the page indicate.

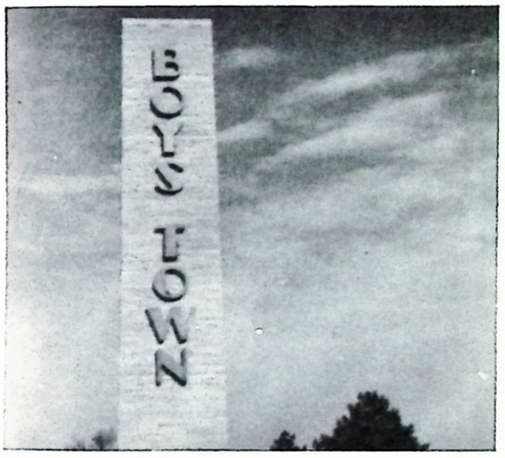
ON boat to Bermuda, Loveleen Prillaman, Textile, and husband joined in a hat parade. Edna Carter and husband made same trip.

DURING the summer months, Thelma Thornton and Bea Thomasson, Textile, with their husbands, visited Niagara Falls on a trip.



LIKE others, Marian and Ernest Conner, Textile and P. & S., visited the Sunshine State—Florida. Scene above is at Daytona Beach.

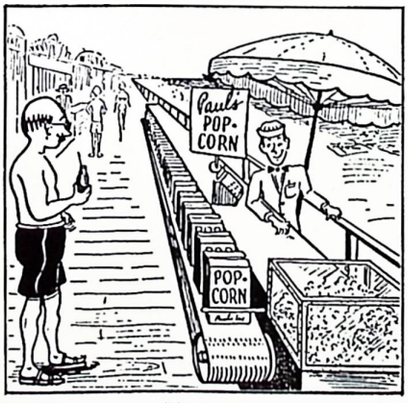
CALIFORNIA was the vacation state for Coy and Nell King, Project and Textile. The Kings spent the entire month of August in the West.



JANET SHELOR, "A" Shift Inspection, visited Boys' Town, Nebraska, in August. The tower above is at the entrance to the famous city.

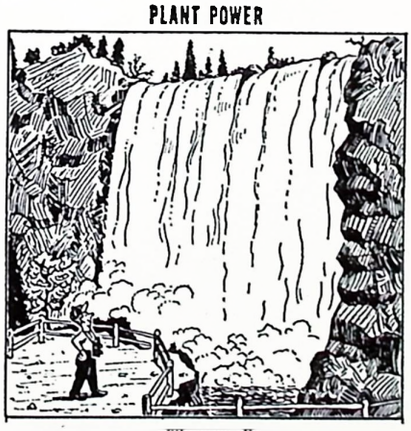
How Martinsville Plant People Get Away From It All:

PLANT PRODUCTION



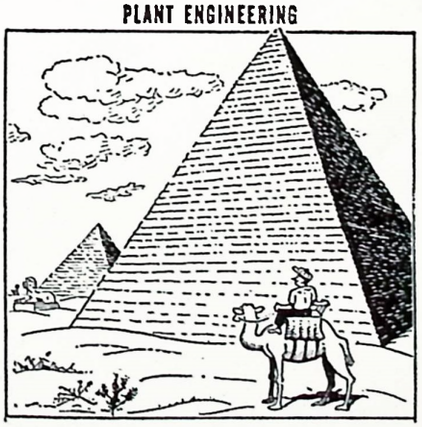
"Hm-m-m..."

PLANT POWER



"Hm-m-m..."

PLANT ENGINEERING

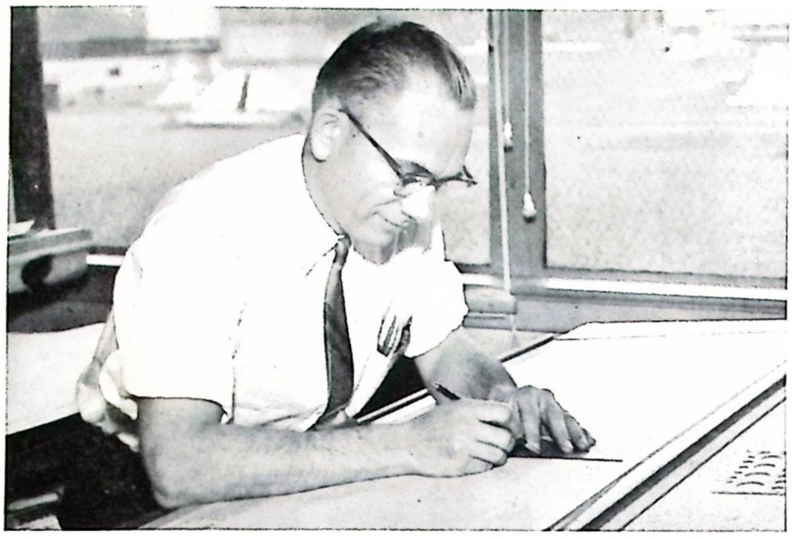


"Hm-m-m..."

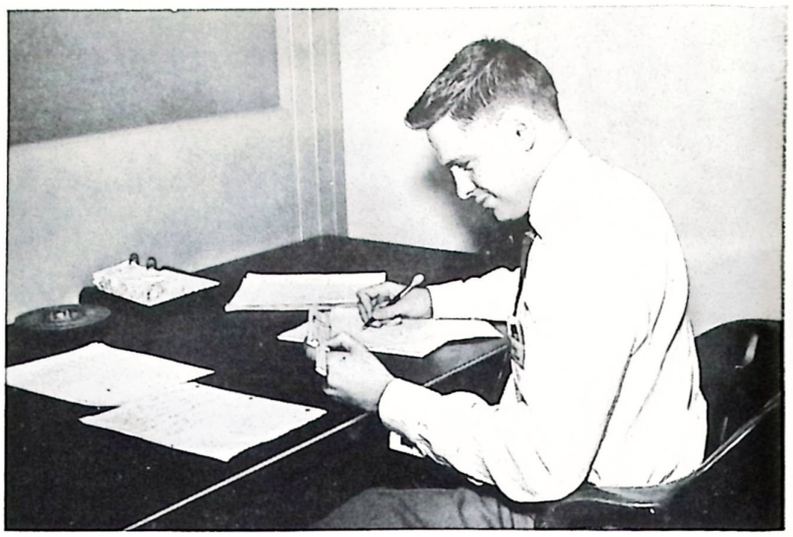
Christmas Parties

WE are presenting on these two pages scenes from the Children's Christmas parties held at the Rives and Rex Theatres on Saturday, December 21. The Welfare and Recreation Office estimates that over 1,500 children turned out to view a series of cartoons, greet Santa, and receive a bag of goodies and toys of various kinds.

The annual parties are another company-sponsored function for the happiness and entertainment of its employees' children. THE BLENDER congratulates the Welfare and Recreation Office for its efforts.



DESIGN ENGINEER Marvin Campbell and others in his area prepare designs and specifications for new facilities and equipment proposed to improve quality, productivity, costs, etc. to meet the future competition of our Plant we see from many sources more and more each year.



M. & P. ENGINEERS evaluate relative economics of proposed processes, facilities, etc.; translate them into materials and labor and compare expected costs, productivity, etc. to make sure projects are worthwhile. Above is Grady Beck evaluating a proposed Plant process suggestion.

THEY KEEP US *Competitive . . .*

ASK the man on the street what an engineer does for a living and he'll probably tell you that an engineer runs trains, builds bridges and "stuff like that." Martinsville Nylon Plant people can smile tolerantly at this notion, for we haven't built any bridges around here to speak of, and yet engineers are hard at work in most Plant Sections—Maintenance, Power, Design, Methods and Planning, Process Development, and other areas.

Engineers, Chemists, and other technically trained people on this Plant, in fact, display a range of skills, specialties and know-how that is well-nigh bewildering. Their store of knowledge covers such diverse fields as chemistry, mechanics, electronics, economics, business administration, and a host of others.

After a quick survey of this range of specialties, THE BLENDER asked Methods and Planning Supervisor Cole Burroughs a searching question: "In one sentence, how would you sum up what our engineers do?"

"That's easy," Cole said, "The engineers keep us competitive. It's their know-how and experience that keeps the Plant changing and improving. For example, if our equipment, process, methods and products at the Martinsville Nylon Plant changed little from year to year, the Plant—and all of us—would soon be out of jobs. Without the engineers' work, we couldn't match competition in such fundamentals as quality, productivity, costs and price. And that means 'Curtains' to any Plant."

"Where do the engineers focus most of their attention?" THE BLENDER asked.

Cole reflected. "Well," he said, "I think you could say that four prime goals spur the people doing engineering work: (1) quality improvement of yarns; (2) decreasing costs of manufacture; (3) increasing productivity of equipment; (4) commercialization of new nylon products to satisfy new end uses."

"What are some specific ways the engineers keep the Plant competitive?"

"Specific ways? The best answer to that is to see them in action. I'll tell you what," Cole suggested. "Why don't you take pictures of some of the engineers showing the different kinds of work they do? That'll give you a good idea of their function."

THE BLENDER Staff quickly took his worthy suggestion.

JIM THOMPSON, ELECTRONICS ENGINEER, is directly concerned with electro-mechanical research which involves the development of new instruments for Process Section in solving Plant quality problems. Process has many other engineers who constantly strive to keep us competitive.

HOUSTON SMITH (far right), **MAINTENANCE ENGINEER,** coordinates maintenance repair orders issued by Process Area for testing, developing or evaluating new process equipment. Above he discusses schedule with Charlie Hollandsworth, Process. This type cooperation is very typical.

15-YEAR SERVICE PINS

TED USSERY
Maintenance

JANIE MASON
Textile T-9

RUFUS JOYCE
Maintenance

DORIS AMOS
I. & S.

RALPH CANTER
Maintenance

MARGARET WILSON
Tabulating

JOHN POWELL
Stores

SALLIE WINGFIELD
I. & S.

JUDITH PETTIE
Cafeteria

10-YEAR SERVICE PINS

POLYMER AND SPINNING

Willard Holland
Charles Martin
James Doss
Alfred Pagans
Roy Tatum, Jr.
Billy Hartis
Raymond Roberts
Thomas Dillon

SERVICE

James Noll
Jesse Jones
Grover Dudley

INSPECTION AND SHIPPING

Sylvia Stone
Carlton Jacobs
Walter Hennis
Reatha Phillips
Emma Williams
R. J. Patterson

PROCESS CONTROL

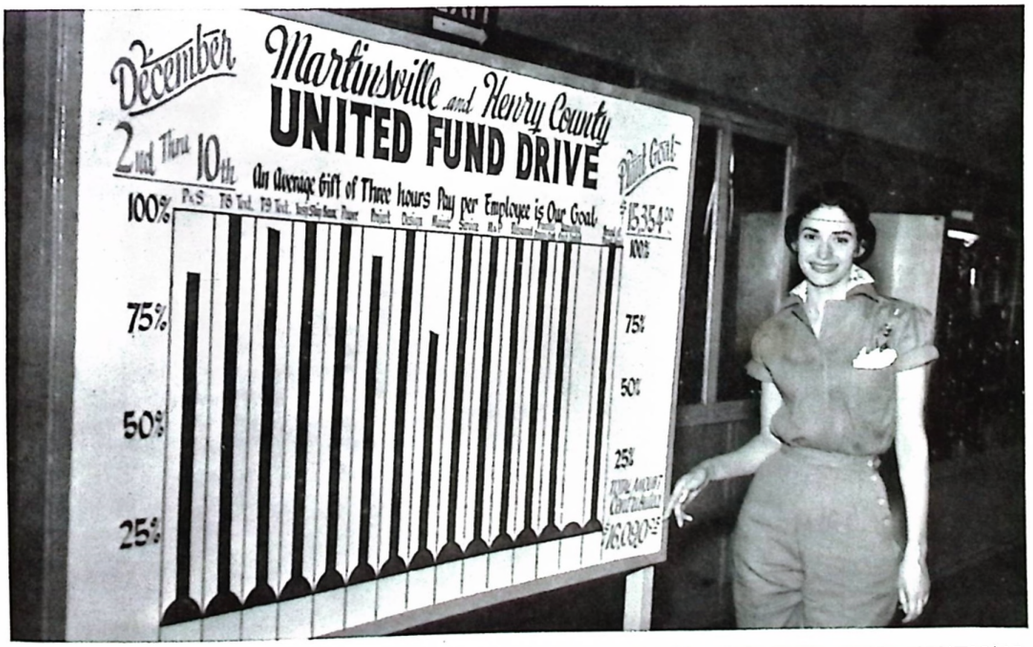
Ann Eller

TEXTILE

Christine Jacobs
Mary Harris
E. H. Overstreet
Coralen Tidwell
Glen Tidwell
Ruby Harris
Roberta Stowe

MAINTENANCE

Herman Saul
Bernard Hodges
George Baker
Melvin York
Edwin Seay



DORIS MONTGOMERY, TEXTILE, PROUDLY POINTS TO TOTAL EMPLOYEE CONTRIBUTIONS.

FAITHFUL EMPLOYEES PUT PLANT'S UNITED FUND "OVER THE TOP"

Goal Exceeded By $736.05

THE Martinsville Nylon Plant's goal of $15,354 for City-County United Fund was exceeded by $736.05 in December when employees gave a total of $16,090.05 by cash donations and payroll deductions.

Extending his congratulations to the employees for their efforts, Plant Manager Don Hartford said, "You can be proud of your support of this year's United Fund Drive. The fact that you contributed so generously shows you recognize the responsibility of all good citizens to help so many worthy causes in our city, county, state and nation."

The BLENDER adds its congratulations.

WALKING INTO MOVING BUGGIES CAUSED SEVERAL NEAR INJURIES.

CARELESS HANDLING OF FILE DRAWERS IS A SAFETY THREAT.

LET'S RESOLVE TO ELIMINATE ALL NEAR INJURIES DURING 1958

DURING the past year 113 near injuries due to carelessness or not following standard practice were reported to the Safety Office. Seventy-three were the result of defective equipment. We are confident that many more were not reported.

Here are a few typical examples that we should all resolve to eliminate in 1958 by exercising a little more personal safety responsibility:

1. Operator had been smoking prior to time she smelled smoke, after checking assignment for fire. She later discovered fire was behind knee pad, and probably started from ashes or a match when smoking.
2. Just as operator had walked under overhead carton conveyor near north quality audit station, a carton fell from a basket overhead.
3. Two shipping operators operating "101 transporters" (one empty and one had a pellet full of cases) were turning towards aisle when the pallet loaded with cases tilted, causing ten cases to fall onto floor. The nearest operator was five feet away.
4. Mechanics had head-end of machine open. Sheetmetal man, installing gutters, rotated a draw roll. This turned gears in head-end. Could have been a serious hand injury.
5. Third-Floor operator was cleaning monorail with monorail cleaner. A brush fell from the machine to the floor and almost hit the operator.

All such "near misses" CAN BE prevented! Let's do it during 1958.

EMPLOYEES' CREDIT UNION NOW IN POSITION TO FINANCE YOUR AUTO

NAOMI WHEELER FINANCED NEW 1958 CAR AT CREDIT UNION AND SAVED MONEY.

IF you anticipate buying a new or used car, why not pay your Credit Union a visit? There is a strong possibility that one of the friendly people there can save you some real money.

It is no secret that "cash talks" when making a purchase of an automobile, and the BLENDER has been advised that the Credit Union is now in a position to do your financing.

Perhaps with Spring rapidly approaching, there will probably be some needed repairs around the house. Perhaps you need a new roof or a new porch. Perhaps you would like to landscape or do one or more of the countless things which contribute to a better home or happy living.

Maybe you could use some ready cash to pay up those Christmas bills.

Whatever the need, your Credit Union people are always ready and anxious to sit down and talk with you.

And, incidentally, why not plan NOW to save a little with them each week or month for that eventual "rainy day?"

ARTIE BONTON, Mrs. Bonton and children, Tommy, Becky and Michael pose for picture while awaiting distribution of prizes to the dozens of club winners.

(L. TO R.) Mrs. George Pack, Sheila, Maude, Bennie (P. & S.) and Jeffrey Rakes. Rear, standing is "Smokey" Pack.

FISHING CLUB'S FOURTH SEAFOOD DINNER; PRIZE WINNERS

APPROXIMATELY 600 of 1900 members enjoyed the Du Pont Fishing Club's fourth seafood dinner at Lynwood Club on Saturday, December 7. The menu consisted of fish, crab cakes, scallops, shrimp, slaw, French fries, hush-puppies and soft drinks. Cooks were Scotty May, Elmo Compton, Buck Lambeth, Harvey McDonald and Ralph Canter.

Seventy-five prizes were awarded to champion fishermen and 30 draw prizes were given out.

In the men's division, Jack Gardner carried off top prizes for the largest small mouth bass and string of crappies; for the women, Dolly May and Euna Lemons were winners with the largest cat fish, largest small-mouth bass, carp and string of crappies respectfully; several of the boys and girls were big winners: Mike Gardner, largest string of bluegills; John Exley, IV, largest rainbow trout and string of trout; Steven Henderson, largest bass and bluegill; George May, largest perch, string of crappies, string of suckers and small-mouth bass; Jeffrey Rakes, largest brook trout.

We congratulate all of the prize winners, membership solicitors and 1957 club officers for a most successful year.

COOKS—and good ones—were (L. TO R.): Buck Lambeth, George (Scotty) May, Harvey McDonald and Ralph Canter.

(FOREGROUND) Sylvia Canter, Mrs. Ralph Canter and Nancy Chamberlain were among approximately 600 guests at the successful dinner held at Lynwood.

AMONG the big prize winners for the year were Jack Gardner of Maintenance and son, Mike.

DOLLY MAY received a prize for largest catfish caught by the women.

J. D. RAMSEY ("D" Shift, P. & S.) and wife, Esther, were among the many late arrivals to sample dinner.

(L. TO R. Standing): Al West, Bob Auton, "Pop" Overton, George Thomasson, Sam Ferguson, Bob Wigington, Dr. E. N. Shockley and Ralph Westervelt, retired employees, visit with Plant Manager Don Hartford, on the occasion of their annual Thanksgiving Plant visit and dinner. Ernie Colburn was absent when picture was made.

NEWS

NEWS...

THERESA JOHNSON, Stores, exhibits her tropical "Elephant Ear" with 52" x 36" leaf. (Far right) Morris Hawks presents Mildred Steele, Beaming, suggestion award check for an improved way to clean the Plant's creel beams.

(LEFT to Right): Sam Campbell and Jack Hylton, Power, with a fine 8-point, 285 pound buck shot by Jack near Philpott Lake in November.

(L. TO R.): Jean Bryant, Lillie Arnold, Virginia Soyars, Elizabeth Hodg and Terry Eggleston—characters in a recent "B" T-8 Textile safety ski

THE COLLINSVILLE SPORTSMAN CLUB'S RECENT "BIG HAUL" IN CRAIG COUNTY. DU PONTERS IN GROUP ARE ROY WRAY AND FRED DUDLEY.

PLANT PERSONAL NEWS . . .

RINGS

Mary Cassell, Textile, to Ralph Mason, Bassett, Va.

Richard Snyder, P. & S., to Nancy Barbour, Order and Invoice.

Warren Robertson, Production Control, to Betty Joe Joyce, Order and Invoice.

Louise Lawless, Textile, to Sam Bowman, Textile.

Hazel Stone, Textile, to Jerry Bryant, Bassett, Va.

Janet Shelor, I. & S., to Malory Minter, Martinsville, Va.

Barbara Lawson, Textile, to Jack Guilliams, Martinsville, Va.

Lucy Matherly, Textile, to Charles Franklin, P. & S.

Annie Ruth Amos, Textile, to Junior Craddock, Lawsonville, N. C.

Jean Bryant, Textile, to Ralph Stovall, Patrick Springs, Va.

RICE

Cora Horton, Textile, to John W. Smith, Mount Airy, N. C.

Irene Branscom, Textile, to Norwood Bumpus, Martinsville, Va.

Vivian Thomas, Textile, to Melvin Cruise, Spray, N. C.

Christine Nester, Textile, to Chester Kimble, Meadows of Dan, Va.

Ruby Brooks, Textile, to James Hunt, Rocky Mount, Va.

Gayle Grindstaff, Textile, to Ulus Shockley, Martinsville, Va.

Calbert Hairston, Cafeteria, to Rubena Clark, New York City.

RATTLES

Our congratulations to:

Billy Rice, Shipping, a girl, Jeryl Leigh, December 7.

Peggy Stultz, Order and Invoice, a boy, Jack Irvin, January 2.

Jean Gray, Tabulating, a boy, Boyd Jeffrey, December 12.

Ivonee Billings, Textile, a girl, Donna Lynn, December 6.

Joe Sexton, Textile, a boy, Gregory Allen, January 3.

Bill Akers, Production Control, a boy, Steven Jeffrey, January 1.

Mildred Lawrence, Process Control, a boy, Marshall Patrick, Jr., December 5.

Bill Allen, P. & S., a girl, Sharon Kay, October 4.

Cora Stone, Textile, a boy, Manker Dumont, December 28.

Thomas Mack, Service, a girl, Patricia, December 15.

Walter Prillaman, Maintenance, a boy, Walter E., Jr., December 12.

George Kellam, Power, a girl, Rebecca Lynn, December 4.

Leonard Craig, Power, a girl, Susan Marie, December 17.

Derward Light, Power, a girl, Susan Marie, December 28.

Sympathy

The Plant personnel extends deepest sympathy to:

Barbara Hampton in the death of her nephew.

Mary Barbour in the death of her brother.

Lucille Whitlow in the death of her grandfather.

Lena Clark in the death of her uncle.

Elva Wilson in the death of her father in-law.

Sammie Billings in the death of her grandmother.

Beulah McDonald in the death of her father.

Annie Roberts in the death of her grandmother.

Justice Ramsey in the death of his father.

Nancy Davis in the death of her son.

Anna Nester in the death of her nephew.

Birt Bowman in the death of her nephew.

Margaret Altice in the death of her uncle.

James Bolejack in the death of his nephew.

Bob Foushee in the death of his mother.

Vernon Oden in the death of his mother.

Kate Manning in the death of her grandmother.

Eleanor Moore in the death of her aunt.

C. H. Gauldin in the death of his aunt.

Frances Odell in the death of her grandmother.

James Bowles in the death of his uncle.

Fred Bostick in the death of his father.

Thomas Williams in the death of his wife.

CORRECTION

WE extended sympathy to Mae Brown in the December BLENDER in the death of her brother. It should have read "mother" and we again extend our sympathy to Mae.

CARD OF THANKS

We wish to thank all of our friends at Du Pont for the beautiful flowers, words of kindness and expressions of sympathy during our recent bereavement.

MRS. HALSIE TURNER,
OBIE, CARL AND
KEITH BROWN

NEW REPORTER, TRANSFERS

(LEFT to Right, from top): Doris Montgomery, new reporter for "B" Shift, Textile, T-9. She replaces Nancy Epling. Ola McDonald, Forelady, Textile, transferred to Martinsville from Chattanooga; Jo Ann Holcomb, Forelady, Textile, transferred from Martinsville to Chattanooga.

Best of luck, Jo Ann; welcome to Ola, Doris.

NEXT DU PONT TV SHOW

"The Bridge of San Luis Rey," based on the Pulitzer Prize American novel by Thornton Wilder, will be presented as the "Du Pont Show of the Month" on Tuesday, January 21, from 9:30 to 11:00 p. m., EST, over the CBS network. The cast includes Judith Anderson, Hume Cronyn, Viveca Lindfors, and Eva Le Galliene.

One Month's Employee Thrift Plan Savings

FIFTY thousand U. S. Savings Bonds with a face value of $2.5 million—are shown being assembled in offices of the Thrift Plan Trustee, Wilmington Trust Company.

In the more than two years the Thrift Plan has been in operation, participating employees have saved approximately $50 million, purchasing better than 1¼ million Savings Bonds. Over and above employee savings, Du Pont has contributed over $12 million as Incentive Reward; with this sum, the Trustee has bought to date about 53,000 shares of Du Pont Common Stock, which is registered in employee names as they become eligible for full shares. More than 34,000 Du Pont employees have become company shareholders under the Plan to date.

Here at the Martinsville Plant more than 1,60 participants have saved approximately $1,171,00 in bonds. The Company has contributed ove $292,700 to run the total savings of our employee to more than $1,400,000 and the total still grows

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

THE Blender

DU PONT
REG. U.S. PAT. OFF

FEBRUARY, 1958

THE BLENDER

Vol. XVI, No. 2 February, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

STAFF

Editor, George W. Branham
Photographer, Tarleton R. Andes
Stenographer, Eva Lee

REPORTERS

Polymer and Spinning Area

James Wagoner ..... A Shift
Glenn Reynolds ..... B Shift
F. L. Holland ..... C Shift
Roscoe Chitwood ..... D Shift
Forest Crouch ..... Day Shift

Textile Area

Mayrene Moran, Type 8 }
Louise Smith, Type 9 } ..... A Shift
Ina DeHart, Type 8 }
Margaret Pratt, Type 9 } ..... B Shift
Loveleen Hanes, Type 8 }
Ruth Eanes, Type 9 } ..... C Shift
Evelyn Norman, Type 8 }
Roberta Stowe, Type 9 } ..... D Shift
Dorris Woodall ..... Day Shift

Inspection and Shipping

Janet Shelor ..... A Shift
Catherine Pearman ..... B Shift
Barbara Hampton ..... C Shift
Dot Bowles ..... D Shift
Robert Wells ..... Shipping
Nola Nichols ..... Fiber Stock and Day Relief

Manufacturing Miscellaneous

Bev Estes ..... Production Control
Crystal Hundley ..... Beaming

Methods and Planning

Don Weick ..... Methods and Planning

Process Group

Roger Dysart ..... Plant Research
Margaret Carter ..... Process Control
Marie McGhee ..... Denier Room
Helen Cole ..... Pack Room

Works Engineering

P. D. Henderson ..... Power House
Henry C. Marshall ..... Elect. Htg., Air Cond. & Instru.
E. L. Collins ..... Elect. Shop
Syl Pritchard ..... Textile Maintenance
Audrey Compton ..... P. & S. Maintenance
A. E. Haynes ..... Pump Repair Room
Ralph Canter & James Plaster ..... Gen. Shops-Maint.
Violet Frith ..... Design Group
Willie Caldwell ..... Project Group
Jewel McMillan ..... Spinneret Mfr.

Accounting

Kathryn Shropshire ..... Stenographic, Cost
Anne Eggleston ..... { Records, Tabulating, O. & I., Time Office

Service

Louise Compton ..... Medical
Ruth Nelson ..... Purchasing
Martha Brew ..... Personnel
Polly Flannagan ..... Cafeteria
Branton Martin ..... Protection & Safety
Theresa Johnson ..... Stores
James Edwards ..... Bobbin Storage
William Travis ..... Janitors
Ezra McClure ..... Yard Laborers & Garage

THE COVER

A typical teen-age scene this 1958 Valentine Day was portrayed by Kathryn Austin, 16-year-old daughter of A. A. Austin, Maintenance, and sister of Mary Jane Osborne, Tabulating. Kathryn is a sophomore in Bassett High School, a cheerleader, and member of several school clubs.

The Family of Man

By Faith Baldwin

This is published in the interest of Brotherhood Week, February 16-23, sponsored by the National Conference of Christians and Jews.

THE family of man has been in existence for a long time. Civilization is twelve thousand years old, they tell us, and that there may have been prior civilizations. The Hebrew religion is somewhat short of six thousand years old; and Christianity a little less than two thousand.

This is the twenty-fifth anniversary of Brotherhood Week. Twenty-five years in six, twelve or two thousand are as a split second in eternity.

Man cannot live by bread alone. The things of the spirit are the only imperishables we acquire in this short life journey. Brotherhood is not a matter of belief or teaching . . . far too many of us believe, but do not KNOW. There is a difference. Few of us really learn. Brotherhood is a quality of the spirit.

Lip service is not enough. Tolerence . . . that dreadful word . . . of one another's beliefs is not enough. Brotherhood must be as deep rooted in the spirit as a natural involvement, outwardly expressed in service as the worship of God.

How profoundly I wish and pray when the fiftieth anniversary of Brotherhood Week comes, THERE WILL NOT BE OR EVER WILL BE ANY NEED FOR IT.

Block That Statistic

WE hear that a favorite joke among statisticians deals with a thoughtless colleague: The man drowned wading across a river which, on the average, was only two feet deep.

By this joke, the experts mean that, unless statistics are thoroughly understood they can be abused. Here's a business example: Sometimes you hear someone spout a statistic something like this: "Three-fourths of all U. S. employment is concentrated in only 5 per cent of the employers!"

This is supposed to be a shocker. In reality, it means nothing. For here are some similar statistics, all true: Three per cent of Protestant denominations attract 6 per cent of Protestant church attendants; more than 50 per cent of the total college enrollment is concentrated in less than 8 per cent of the universities; half the nation's autos are concentrated in only seven states; 6 per cent of the nation's newspapers have 60 per cent of the circulation; 1 per cent of U. S. post offices account for nearly 50 per cent of postal receipts, etc., etc.

Shocking? Not at all. For such statistics mean simply that we have huge universities and tiny teachers' colleges; densely populated states and open prairies; large cities and small towns; metropolitan dailies and country weekly newspapers. Big businesses "concentrate" more employees than small; large universities concentrate more students than small; and cities like New York have more people, cars, hospital beds, houses, and theaters than Clarksville, Pennsylvania.

Size of a business, a church, and a university alike depends upon size of the jo

Wanted: A Train

IF you want to see "incentives" at work, consider this: Between December and December 25, a little boy we know showed something like a 210 per cent improvement in manners, respect for his elders, and a willingness to eat vegetables. Why did he suddenly become addicted to leading a good, clean life? Simple. He wanted an electric train for Christmas. The proof is this. On December 26 (after getting the train), he tied a knot in his sister's pigtail. Obviously, he needs a new incentive.

"Incentives," the dictionary says, are "motives" or "spurs." Everybody needs them. They make the world go round. For example, a Thrift Plan participant is spurred to save by the desire to buy a new house or put a youngster through college some day. Likewise, a stockholder invests his money in the hope of a return. Likewise, a company builds a plant like ours to earn a profit.

Take away the "incentive" from anyone—child, saver, stockholder, or company—and any country based on the freedom of the individual is in very deep trou

OUR LIBRARIAN, Eva Lee, schedules safety meetings, plant films; keeps safety materials, injury statistics, records on lost-found articles. Here she gives safety meeting data to Carolyn Cooper, a Textile Forelady.

GUARDS refer visitors to receptionist, check passes, register "odd-hours" employees, handle auto calls and switchboard at times. Above, Bill Turner checks the gate pass of Ben Wooldridge of Travelers Insurance.

FRONT-LINE Du Ponters

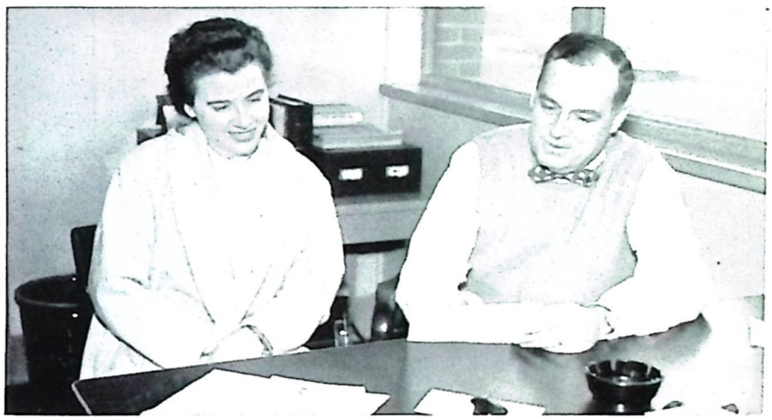
VISITORS GET SMILES AND ASSISTANCE

IT usually starts with a cheerful, "Hello, may I help you?"

And with a greeting such as this, many Martinsville Plant people turn to their telephones, files, typewriters, and notes to be of help to visitors, salesmen and fellow employees. They are found around both the Plant and office. They have various titles, but most folks know them as bearers of good will.

Daily they greet and meet many persons, answer numerous telephone calls, and take scads of notes. Their poise is always the same, and their attitudes never seem to change. Most of them have met the majority of our employees at one time or another.

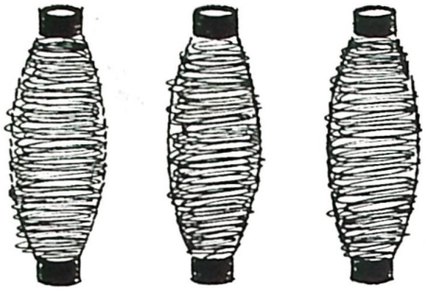
The BLENDER here presents five of these "front-liners."



AL FLAHERTY, among duties, screens, tests, hires employees; handles inquiries concerning employees; maintains contact with employees on pregnancy-leave status. Here he discusses work with Nancy Brammer.

EDRESS LOONEY, a stenographer, stationed in the office lobby, receives plant visitors and refers them to Purchasing or other parties; also relieves on the Plant switchboard. Here she greets Mr. J. L. McGhee.

ELIZA DeSHAZO, Medical Stenographer, among duties, notifies employees of physical examinations, handles absentee reports, A. & H. insurance, disability wages. Above, she talks with Woodrow Shockey.



You're 3 in

FORELADIES Mary Turner and Alma Williams discuss the quality of our nylon with two employees, Frances Foley and Lucy Koger. All four girls can be real salesmen for our product.

DID you ever think of yourself as a Du Pont Salesman? Or a Public Relations Representative? Well, whether or not you happen to know it, that's just what you are.

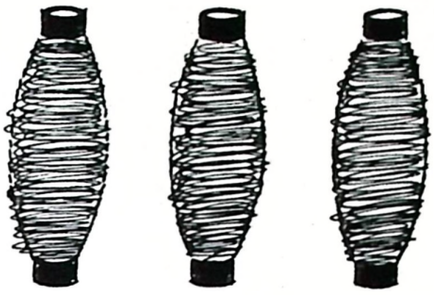
It would be a strange thing, indeed, if you've been thinking of yourself only as a secretary, a mechanic, a P. & S. operator, Textile operator or a lift truck operator—someone who merely puts in a day's work for a day's pay and then goes home and forgets that Du Pont exists until the start of the next day's work.

You know that's not what happens. Does anyone really ever forget all about the Company at the end of a work day?

AT Nathan's in Bassett, Lucy Koger is loyal to her Company product as she requests hose made of Du Pont nylon. Clerk is Mrs. Hoyt Haley.

LUCY keeps up with our product uses and shows her mother, Mrs. W. F. Koger, one of our quality story ads in a leading magazine.

One ! EMPLOYEE SALESMAN P-R REPRESENTATIVE



Don't you find yourself talking about Du Pont and your job when you're with your family and friends? Of course you do.

And how often does the subject of our Company's nylon come up in your conversations? Quite a bit, unless we miss our guess.

So what? You are probably thinking it's only natural for a person to talk about his company and its product after working hours. So what does that prove?

Just this. It proves what we said in the beginning of this story. Because you talk about our product away from the job, you are in a sense a Du Pont Salesman. And because you talk about the Company itself, you are a Public Relations Representative.

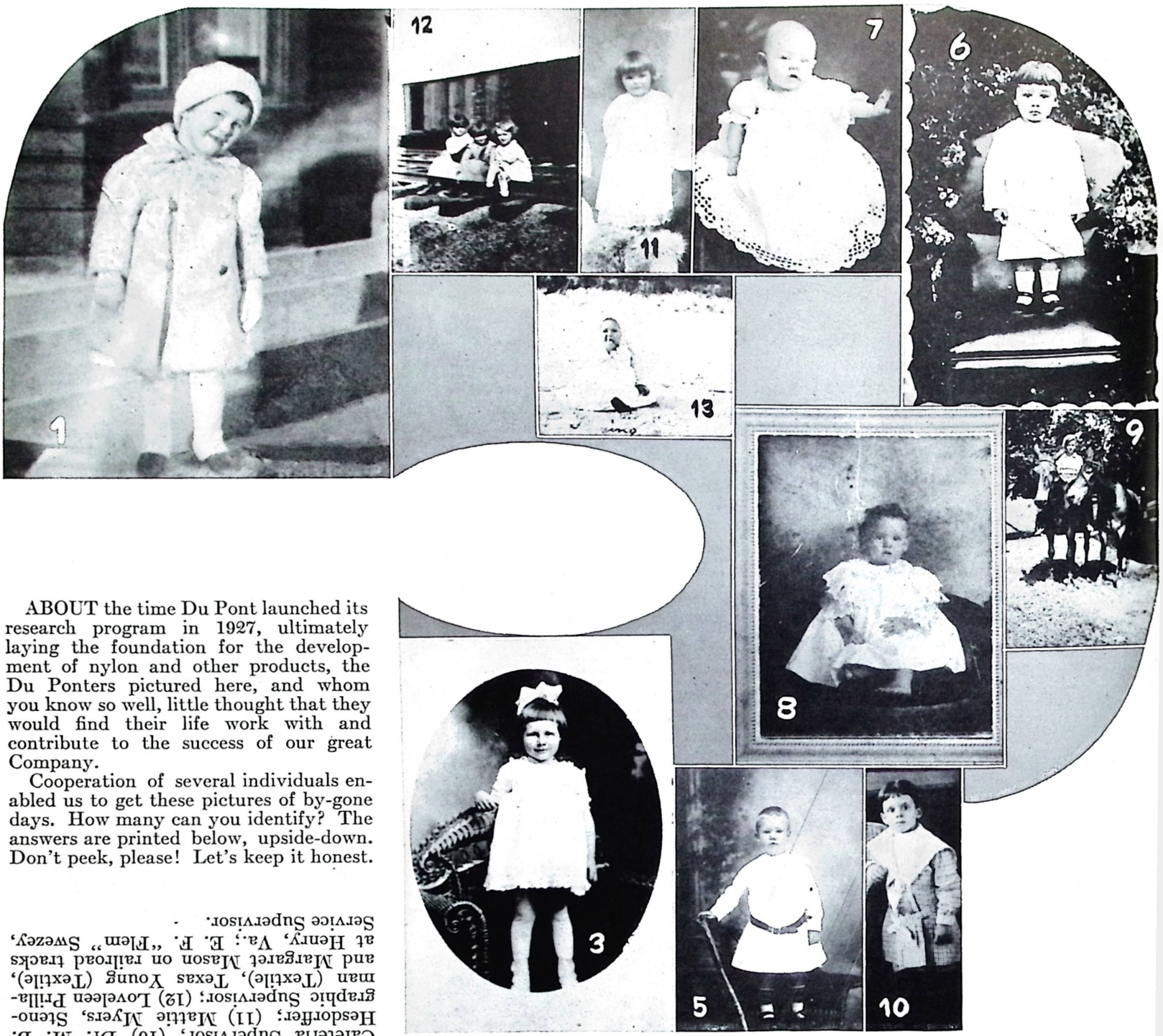
And, believe it or not, these things can be very important to your own future. Because how you talk about our nylon you help make and the way you talk about the Company may easily mean the difference between your friends buying our product or buying some other brand. And more than 2,500 Du Pont employees and all of their friends and relatives put together could make quite a big difference in sales which, as you know, have a direct effect on everybody's continued job security.

So, whether we like it or not, we are all Salesmen and Public Relations Representatives. And, because this is true, it's up to us to do this part of our job as well as we can. How should we go about it? It's easy—just follow these three simple suggestions: (1) Use our nylon (you'll find products made out of Du Pont nylon are so-marked) in your own home. Learn its many uses and enjoy them often. (2) Talk to your friends and neighbors about it and about new uses for our product. (3) Tell people what is behind Du Pont Quality. You ought to know plenty about that from your own personal experience, from Du Pont advertising, and from articles in the BLENDER.

That's all there is to it. Follow these three easy suggestions and you'll be Salesman, Public Relations Representative, and regular employee all rolled up into one, and with all of us doing the same thing, the sky is always the limit!

FRANCES FOLEY explains to a friend, Mrs. L. C. Clark, the fine quality of lingerie made of Du Pont nylon. "Selling friends" helps our sales.

FRANCES needed a dress of highest quality so bought one made of Du Pont nylon. She shows dress to children and mother, Mrs. W. C. Joyce.



ABOUT the time Du Pont launched its research program in 1927, ultimately laying the foundation for the development of nylon and other products, the Du Ponters pictured here, and whom you know so well, little thought that they would find their life work with and contribute to the success of our great Company.

Cooperation of several individuals enabled us to get these pictures of by-gone days. How many can you identify? The answers are printed below, upside-down. Don't peek, please! Let's keep it honest.

WHO IS IT?

(1) Bill Randolph, Cashier; (2) M. K. Jacobs, Personnel Supervisor; (3) Rachul Montgomery, Welfare and Recreation Clerk; (4) J. W. "Slick" Woods, Shipping Foreman; (5) Neil Gregory, Guard Sergeant; (6) Herb Dillon, Shift Supervisor, T-8 Textile; (7) E. E. "Bo" Wade, P. & S. Maintenance Foreman; (8) Thurman Painter, P. & S. Maintenance Mechanic; (9) Frances Wells, Assistant Cafeteria Supervisor; (10) Dr. M. B. Hesdorffer; (11) Mattie Myers, Stenographic Supervisor; (12) Loveleen Prillaman (Textile), Texas Young (Textile), and Margaret Mason on railroad tracks at Henry, Va.; E. F. "Flem" Swezey, Service Supervisor.

GRUNDY MEMBER 25-YEAR CLUB

ROBERT WILLIAM GRUNDY began his Du Pont service in the Richmond Spruance Plant in January, 1933 as a billing clerk.

From 1933 to 1954 he advanced to positions of Rayon Cost Clerk, Head Cost Clerk and Cost Supervisor.

Bob came to Martinsville January 25, 1954 as Cost Supervisor, and held this position until February 1, 1957 when he was made Clerical Services Supervisor.

A graduate of the University of Richmond with a B.S. in Business Administration, Bob passed the C. P. A. examination in 1937.

Peggy Wilkinson of Richmond became Mrs. Grundy in September of 1933. They have a lovely daughter, Barbara, who is a senior in Martinsville High School.

Congratulations, and we wish you many more years here.

20-YEAR PIN

LLOYD RIGGAN
Purchasing

15-YEAR PINS

BUCK LAMBETH
Purchasing

ANNIE HAIRFIELD
Cafeteria

LOIS PURDY
Maintenance

MARGARET ISLEY
Process Control

JAMES VADEN
P. & S.

ELVA HYLTON
Textile

CRYSTAL HUNDLEY
Inspection

VIRGINIA WATKINS
Process Control

ILENE DEATHERAGE
Maintenance

NELLIE SMITH
Textile

MATTIE MYERS
Stenographic

DORIS HARRIS
Inspection

JOE PRESTON
Service

10-YEAR SERVICE PINS

POLYMER AND SPINNING

Whorley Maxey
James Lawrence
Henry DeHart
Fred Koger
John Roark
Lewis Brandt
Jack Wright
Odell Mabe
H. C. Hutcherson
James Rodgers
Curtis Baker
Johnny Hall
Russell Kimbro
Oliver Ingram
Norris Holland
J. J. Hollandsworth
Elwood Ferguson

MAINTENANCE

Henry Holland
James Claybrook
Shirlie Harmon
Bruce Pegram

POWER

Lewis Miles

CAFETERIA

Margaret Herrington

TEXTILE

Martha Haga
John Bondurant
Irene Joyce
Lorraine Grant
Corrine Haynes
M. H. Wingfield
M. W. Lancaster
Alfred Wingfield
Gertrude Jones
Ruby Osborne
Sena Hedges
Larma Harman
Ellin Cobler

INSPECTION AND SHIPPING

Gladys Gordon
Arthur Toler
Gladys Davis
Ruth Mills
James Angle
Mary Lovelace
William Thacker

PROCESS CONTROL

Ethel McMillan
Mildred Mitchell
Bertie Mills

RECORDS

Dorothy Bullington

POP KEEPS HOUSE

"WAKE up, daddy, wake up!" Bill Akers, Production Control, forced open his eyes, gave a deep yawn and found himself surmounted by his three impish-eyed, cute sons (1½-year-old twins Randy and Danny and "Chip," 3½).

The rigorous routine that followed is what usually happens when Mom is at the hospital adding to the family, and the breadwinner is left at home to do the household chores and look after the youngsters. (Incidentally, it was another boy, Jeff, born January 1.)

At no time did the BLENDER catch Bill napping, but he admits that he did

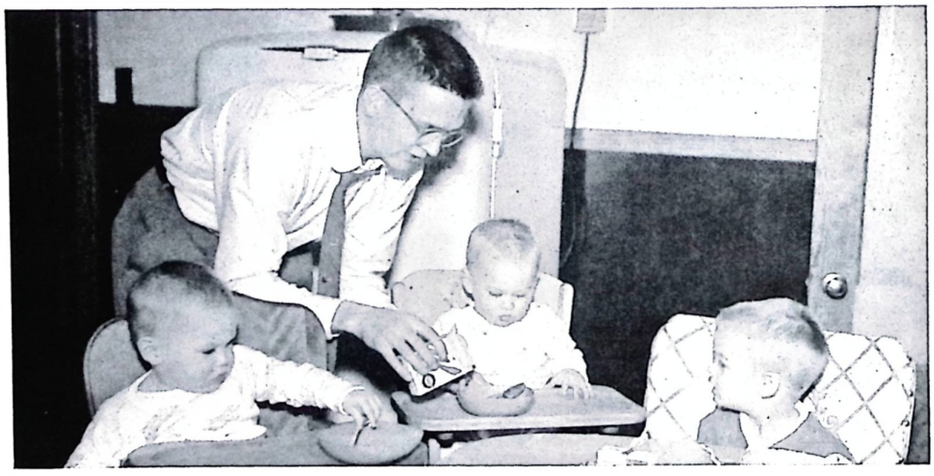
a little between 11 P. M. and 7 A. M.—the waking time for the boys.

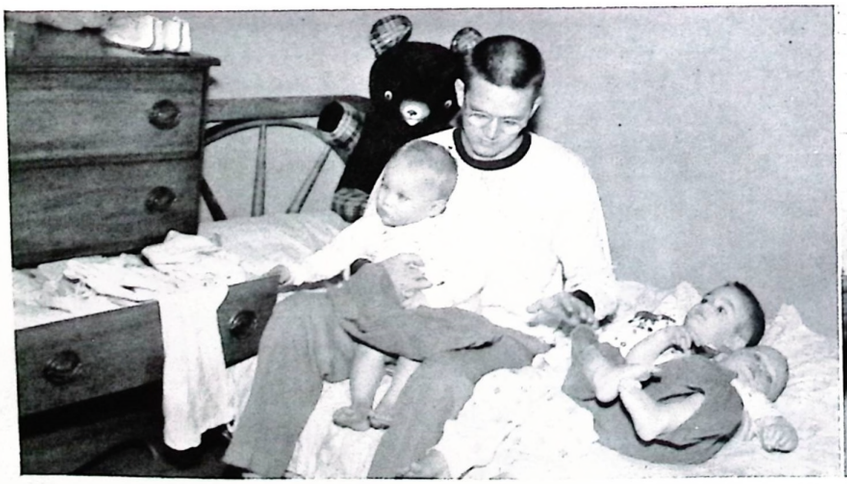
The rest of the day he was busy with breakfast, shaving, television, clothes washing, kids' play, lunch, dishes, getting the kids to take naps, painting the basement, somersaults, dinner, more dishes, a visit to Mom, baths and FINALLY bed.

With the youngsters once tucked away, Bill could muster just about enough energy to reach his easy chair, open his newspaper, and fall asleep. But before the first snore, he was heard to utter: "Whoever said 'woman's work is never done' obviously spent a few days doing it." NOTE: He got no argument from us.

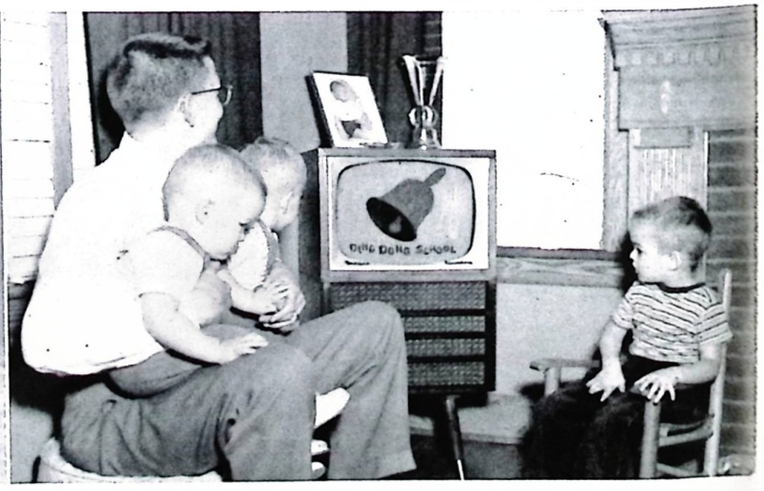
7 A.M.: DAY STARTED OFF WITH A TRIPLE-HEADER AWAKENING AND ROMP.

7:30 A.M.: BREAKFAST OF CEREAL AND ORANGE JUICE WAS EASY.





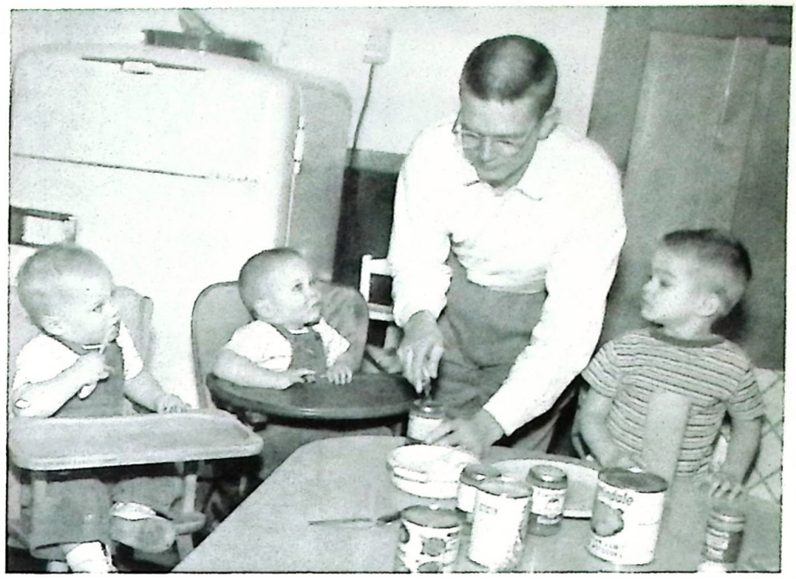
8 A.M.: DRESSING THREE IS ABOUT LIKE A DAY'S PLOWING.



9 A.M.: DING DONG SCHOOL IS AMONG THEIR SHOWS.

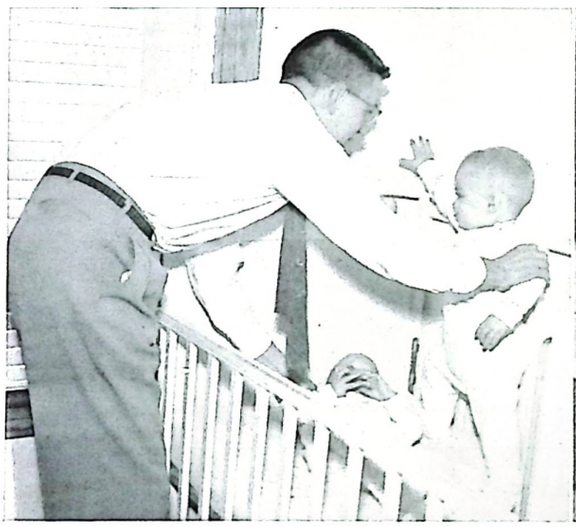
1 P.M.: DISHWASHING IS SOMETHING THAT BILL LEARNED.

5 P.M.: CANS ARE A LIFE SAVER WHEN DINNER COMES ON.

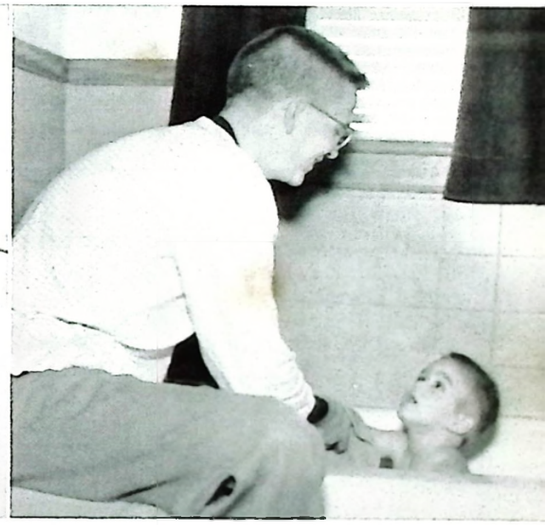


11 A.M.: THOSE MORNING ROMPS ARE TOO MUCH LIKE WORK HE SAYS.

8:30 P.M.: LITTLE TROUBLE HERE TUCKING THEM IN FOR THE NIGHT.



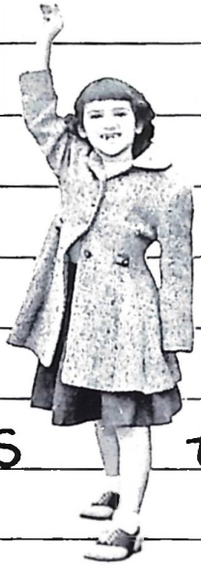
7:30 P.M.: DINNER IS NOW FINISHED AND BATHS ARE IN ORDER



9:00 P.M.: A CONSTANT DUTY IS PICKING UP TOYS AROUND THE HOUSE.

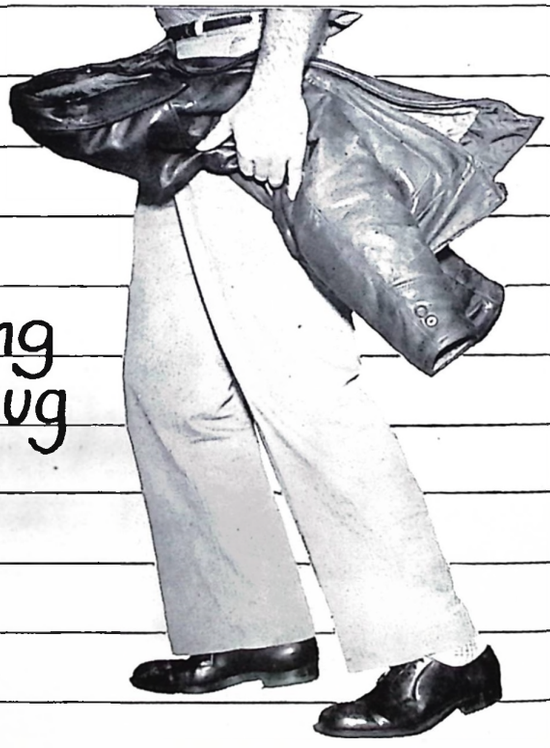
10 P.M.: END OF THE DAY. BILL REMINISCES ABOUT THE DAY'S ROUTINE AND PROMPTLY FALLS ASLEEP WITH HIS NEWSPAPER.

"I want my daddy to be careful at work because...



...he will have two good eyes to see me

and two strong legs to carry him home to me



two strong arms to hug me."

"A hug and a kiss from my daughter, Karen Lee, age 6, is my greatest reward for a safe day's work," says Earl Spears, "D" Shift, Textile, Type 8. It is also the greatest reward for all of us who have children, and we should, day by day, make it our personal responsibility to see that we get home safely.

Sponsored by TEXTILE, TYPE 8

Facts and Figures

Du Pont Increases Grants To Higher Education

GRANTS totaling nearly $1,150,000 have been awarded to 135 universities and colleges in Du Pont's annual program of aid to education, the Company announced recently. The total for the next academic year is about $100,000 more than Du Pont contributed for this school year.

Most of the increase and more than half of the entire program are grants to colleges and universities for strengthening the education of scientists and engineers. These grants will support the teaching of science and mathematics as as well as other subjects. At the same time, grants for fundamental research are being continued, as are grants for fellowships, which once made up the entire plan. Du Pont's program dates from 1918.

As in previous years, decisions on the use of the funds and the selection of people to receive individual grants are left to the institutions.

PLANT Manager W. D. Hartford was elected a director of the local First National Bank at the stockholders' annual meeting on January 14.

At the present time, Don is also on the Board of Directors of the Virginia Manufacturers Association, a Director of the Martinsville General Hospital, and an Elder in the Anderson Memorial Presbyterian Church.

Credit Union To Hold Annual Meeting

THE annual meeting of the Plant Credit Union will be held at 7:30 P. M., Thursday, February 27, at Lynwood Club.

During the meeting committee reports will be heard, officers will be elected, and any other business brought to the attention of the membership will be transacted.

"Aladdin" Is Next Du Pont TV Show

"ALADDIN," the fascinating fairytale of a boy who discovers a magic lamp which will grant all his wishes, has been made into a 90-minute "live" musical show via the creative talents of songwriter Cole Porter and scriptwriter S. J. Perelman. It will be presented as the February 21 Du Pont "Show of the Month" in color over the CBS-TV network beginning at 7:30 p. m. EST.

Sal Mineo, one of America's top teenage idols, will play the title role of the lad who finds the lamp which can give him the world's riches. Mineo sky-rocketed to stardom as James Dean's sidekick in the film "Rebel Without a Cause" and has since become a top recording vocalist. He will be introducing two of Mr. Porter's latest tunes in "Aladdin."

Many other stars of stage and screen round out a sparkling cast which should make "Aladdin" one of the top television presentations of the year.

What Taxes!

A $1,000 bill is a lot of money printed on one piece of paper. In fact, a stack of them only eight inches high totals one million dollars. Even so, it would take a stack of thousand-dollar bills 35 feet higher than our 155 foot water tank to pay the 1956 tax bill of the Du Pont Company: $285 million.

NEW MILITARY DUTY BENEFITS

A newly announced pay benefit further extends Du Pont's established policy of assisting employees entering the Armed Forces: Employees called for three months of active duty for training will receive an allowance of one-fourth of a month's pay, plus full Company service credit for time spent in service.

Employees who enter the normal two years of active military training and service are granted two months' pay, while those who enter the six-month active duty for training under the Reserve Forces Act receive pay for one-half month. Du Pont also provides for payment of the difference between regular pay and military pay for reservists and National Guardsmen who participate in the regular two-week summer encampments, without affecting their regular vacations.

Thrift Plan Box Score As Of December 1, 1957

Number of Participants	59,340
Total Employee Savings	$52,964,000
Company Incentive Reward	57,500
Number of Shares Purchased (Dollars contributed, $13,241,000)	
Common Stock Shares Registered in Participants' Names	36,122
Number of Bonds Purchased	1,379,141

WHAT'S THE ANSWER?

EDITOR'S NOTE: *Since a great number of us are now stockholders, we present these "Questions and Answers" for your information.*

Question: Do Du Pont stockholders elect the Company's Board of Directors?

Answer: Yes. Members of the Board of Directors are elected at the annual meeting of stockholders held in April. At this meeting, the stockholders vote their stock, either in person or by proxy. In the Board of Directors, the stockholders lodge the power to manage and control the affairs and property of the Company.

Question: Does the Du Pont director generally have long Company experience?

Answer: Yes. The average Du Pont director has been a member of the Board for 18 years. If he is a present or former employee, his length of service is more than 35 years. Nearly half the Board's members, normally, are full-time executives of the Company; another large group are former officials since retired. Production, sales, research, and financial experience are all well represented on the Board.

Question: What is the Du Pont "Executive Committee"?

Answer: The executive Committee is one of four sub-committees elected by the Board of Directors to manage the Company. The Executive Committee, composed of the president, who is chairman, and nine vice presidents, sets the Company's guiding day-to-day policies and is responsible to the Board for the actual management and direction of the Company's affairs. The other three committees include the Finance Committee, which controls the Company's financial affairs, and two smaller groups, the Committee on Audit and the Bonus and Salary Committee.

1958 "BLENDER" REPORTERS

SINCE last year several of the BLENDER'S excellent reporters have left us and others have been transferred to different areas of the Plant, we again ask you to meet them. Some of them have been "on the job" for years, while others have just joined our staff.

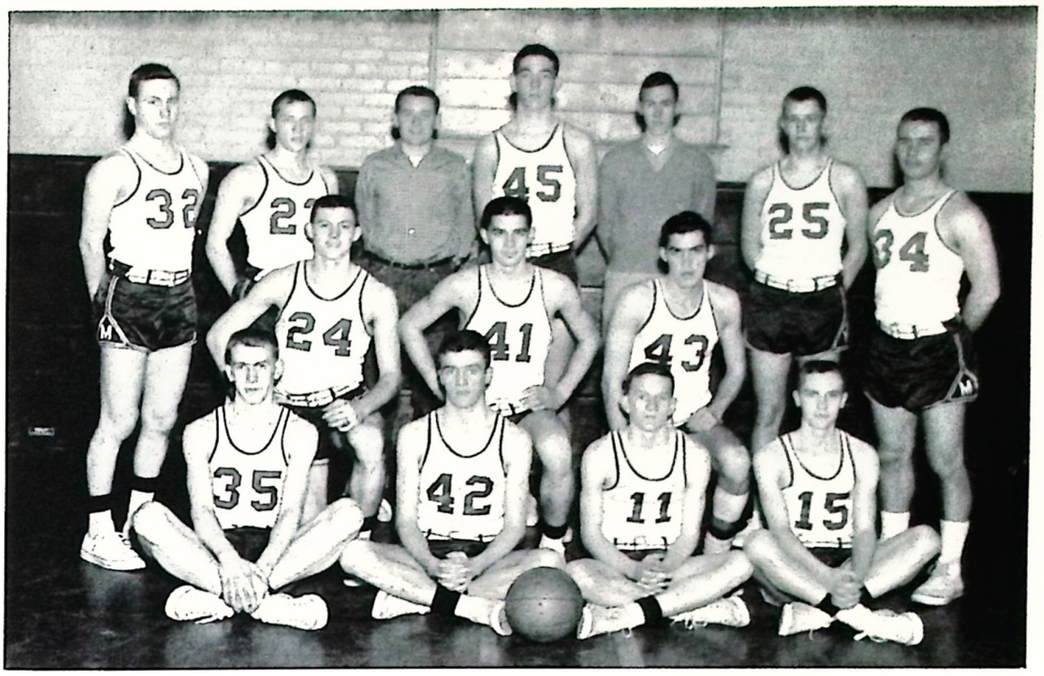
Since these people—your fellow employees—are so important to the publication of each issue of the BLENDER, we have pictured each one and ask that you give the one for your area your complete cooperation. You can do this by turning in to him or her all personal items such as "engagements," "marriages," "births," "items of sympathy," and any item that has important "news" value.

(LEFT TO RIGHT FROM TOP) Forest Crouch, Ruth Nelson, James Wagoner, Martha Brew, Henry Marshall, Mayrene Moran, Don Weick, Crystal Hundley, Beverly Estes, Nola Nichols, Robert Wells, Dorothy Bowles, P. D. Henderson, Helen Cole, Willie Caldwell, Barbara Hampton, Earl Collins, Violet Frith, Aubrey Compton, Catherine Pearman, Louise Smith, Syl Pritchard, Ina DeHart, James Plaster, Kathryn Shropshire, Glenn Reynolds, Polly Flanagan, Branton Martin, Theresa Johnson, Ralph Canter, Ann Eggleston, A. E. Haynes, Louise Compton, Roscoe Chitwood, Dorris Woodall, Roberta Stowe, Ruth Eanes, Evelyn Norman, Jewell McMillan, Marie McGhee, Janet Shelor, Margaret Carter, F. L. Holland, Loveleen Hanes, Roger Dysart, William Travis, Ezra McClure, James Edwards.

Please check masthead, Page 2, for your area reporter. (Note: See Page 16 for new "B" Textile, T-9 representative who was selected after page prepared.)

THE VARSITY

(FRONT ROW, L. TO R.) (35) Reggie Campbell; (42) Bob Johnson; (11) Charlie Wyatt; (15) Billy Hollandsworth; (Second Row) (24) Charlie Wade; (41) Jimmy Wade; (43) Marv Plaster; (Third Row) (32) Larry Turner; (23) Jimmy Gregory; Wayne Parcell (Co-manager); (45) Donald Hinton; Dal Price (Co-manager); (25) Jimmy Haskins; (34) Irvin Painter



BULLDOG BASKET BRIGADES

THE BLENDER here proudly presents the 1957-58 Martinsville "Bulldog" varsity and Jayvee basketball teams.

The varsity, one of the leaders in District 6 as we go to press, has a won-lost record of 14-3. The losses were to Class A schools. The Jayvee record was 12-3.

Du Pont sons on the varsity are Charlie Wyatt, son of Morton Wyatt, and Donald Hinton, son of Ralph Hinton. Dal Price, son of Bill Price, is Co-manager of the team. Those on the Jayvees are Jimmy Clark, son of Mary Clark; Billy Curlee, son of Bill Curlee; Roscoe Reynolds, step-son of Joe Smith; Mackie Crouch, son of O. M. Crouch. Congratulations!

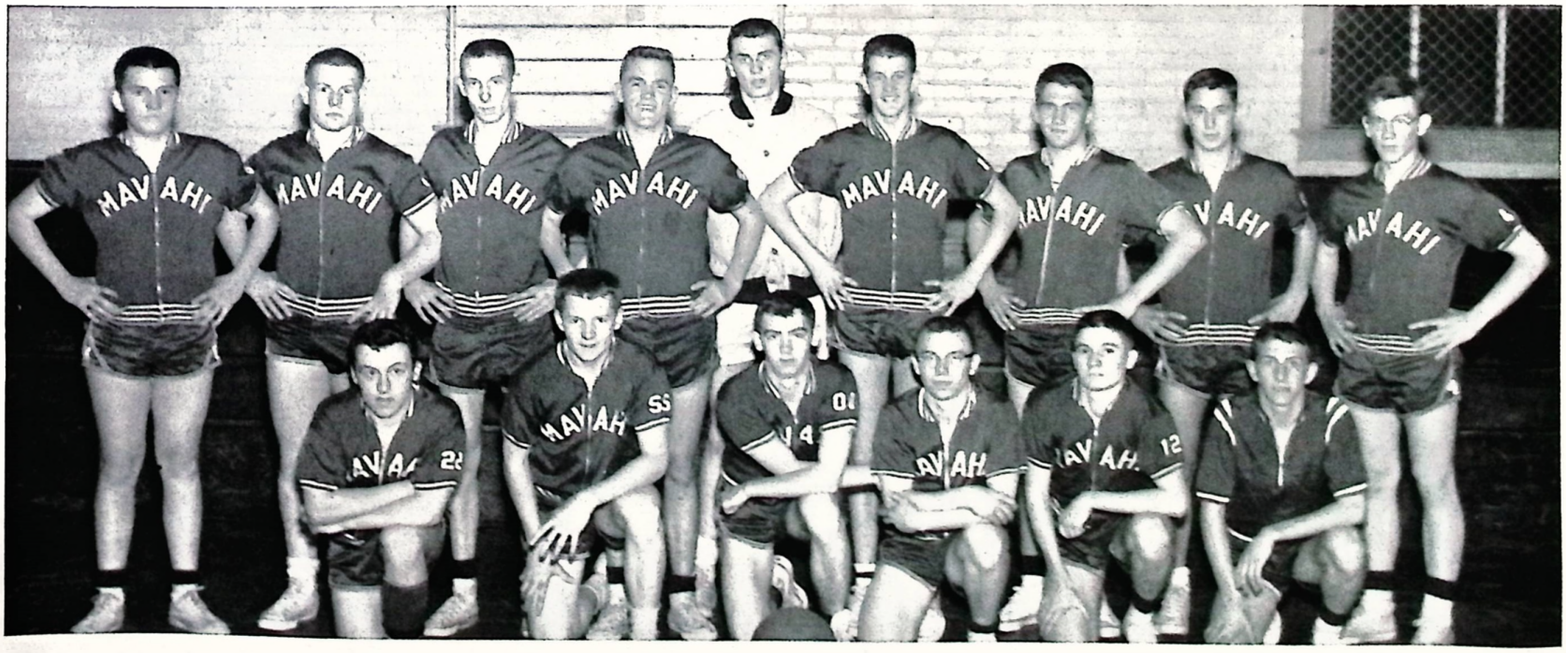
THE COACHES

MEL CARTWRIGHT
VARSITY

"HUSKY" HALL
VARSITY

LLOYD JORDAN
JAYVEES

JAYVEE TEAM (Front L. To R.): Barry Green, Larry Riser, Kenneth Martin, Noel Gilbert, Jimmy Clark, Jerry Haskins; (Back Row) Mickey Haynes, Barry Westfall, Billy Curlee, Ronnie Plaster, Tommy McFarland (Manager), Roscoe Reynolds, Courtney McGrady, Joe Lusk, Mackie Crouch. Their excellent record for the season forecasts another good Martinsville District 6 team for next year. They've done a fine job.



(FIRST ROW, L. to R.) Eva Alderman, Virginia Barker, Ruby Tilley, Cathleen Pigg, Juanita Mabe, Pauline McGhee. (Standing) Betty Nichelston, Eunice Bowman, Billie Setliff, Josephine Duncan, Ethelieane Lawrence, Rose Thompson, Violet Wiggington, Wade Lawrence, Foreman. Absent: Margaret Hurd, Naomi Mason, Sallie Powell. Group—"C" Shift, Denier Room, completed one year on December 15 without a plant injury. Our congratulations.

THE *Blender* SALUTES...

(KNEELING, L. to R.) Emmitt Hipes, John Shenal, Jim Carter, John Richardson, Walter Lemons. (Standing, L. to R.) Arthur Hundley, Buford Minter, Johnnie Cooper, Foreman, Woodie Crenshaw, Jim Merriman and Paul Mason. This group—carpenters and riggers—completed 1957 without a plant injury, although constantly working on hazardous jobs. The men are called on to do the unexpected, i.e., preparing for and moving everything from a very small picture hook to a 6-ton autoclave.

(LEFT) Ray Nunn and Arthur Martin—the two final winners in a recent interesting Power Area safety contest. (Above, L. to R.) John Hubbard, Maintenance; Agnes Young, Textile; and Bennie Rakes, P. & S. All three were recently awarded checks for fine suggestions to improve our process.

THIS safety display which attracted the attention of employees during the month of January was conceived by "C" Shift, P. & S. under the direction of Shift Supervisor "Skeeter" Shelburne. The theme of the display, designed by "C" Shift mechanic, Preston Graham, was "There's no place for guesswork in safety." We heartily congratulate "C" Shift.

PLANT PERSONAL NEWS . . .

Sam Bowman, Textile, to Louise Lawless, Textile.

Edna Thompson, Textile, to James Seay, Jr., Bassett, Va.

Annie Ruth Amos, Textile, to Junior Craddock, Lawsonville, N. C.

Our congratulations to:

J. C. and Sue Hatcher, P. & S. and P. T. Lab, a boy, Russell Alan, January 8.

Bonita East, Textile, a girl, Sharon Elizabeth, December 13, 1957.

Joy Rogers, Textile, a boy.

Marion Thomasson, Process Control, a girl, Karen Elizabeth, January 27.

Christine Koger, Process Control, a boy, Danny William, January 23.

CARDS OF THANKS

WE acknowledge with gratitude the sympathy shown to us in numerous ways during our recent bereavement.

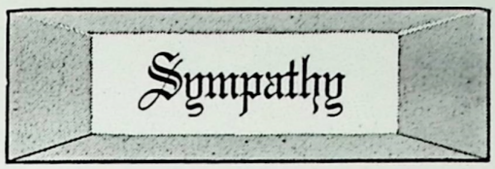
THE WINGFIELD FAMILY

I wish to thank my fellow employees for the flowers, kindnesses and sympathy shown me during my recent bereavement.

ALFRED PAGANS
"A" Shift, P. & S.

THERE is nothing magic about the man with new ideas—he's the man who has trained himself to try all sorts of combinations of *simple* basic bits of information . . . it is the recombination of the simple things that solves most creative problems.

—*Armed Forces Management*



The Plant Personnel extends deepest sympathy to:

Joseph and Sam Watkins in the death of their uncle.

Ellen Cobler in the death of her grandfather and uncle.

Thelma Dalton in the death of her grandfather.

Ina DeHart in the death of her father.

Ivey Campbell in the death of her father.

Mae Brown in the death of her aunt.

Elva and Fern Hylton in the death of their brother.

Madie Corns in the death of her father.

Hilda Davis in the death of her father-in-law.

Dolly Todd in the death of her granddaughter.

Leonard Prillaman in the death of his mother.

Ilene Deatherage in the death of her aunt.

Frances Wells in the death of her uncle.

John Exley in the death of his sister.

Jim Davis in the death of his sister-in-law.

Dawson Taylor in the death of his brother-in-law.

E. L. McBride in the death of his father-in-law.

Ressie Mullins in the death of her aunt.

Juanita Puckett in the death of her sister-in-law.

Vergie Sims in the death of her uncle.

Annie Doss in the death of her father.

Lucille Nowlin in the death of her uncle.

Annie Roberts in the death of her sister.

Virginia Leach in the death of her uncle.

L. C. DeHart in the death of his father-in-law.

K. C. Jamison in the death of his father.

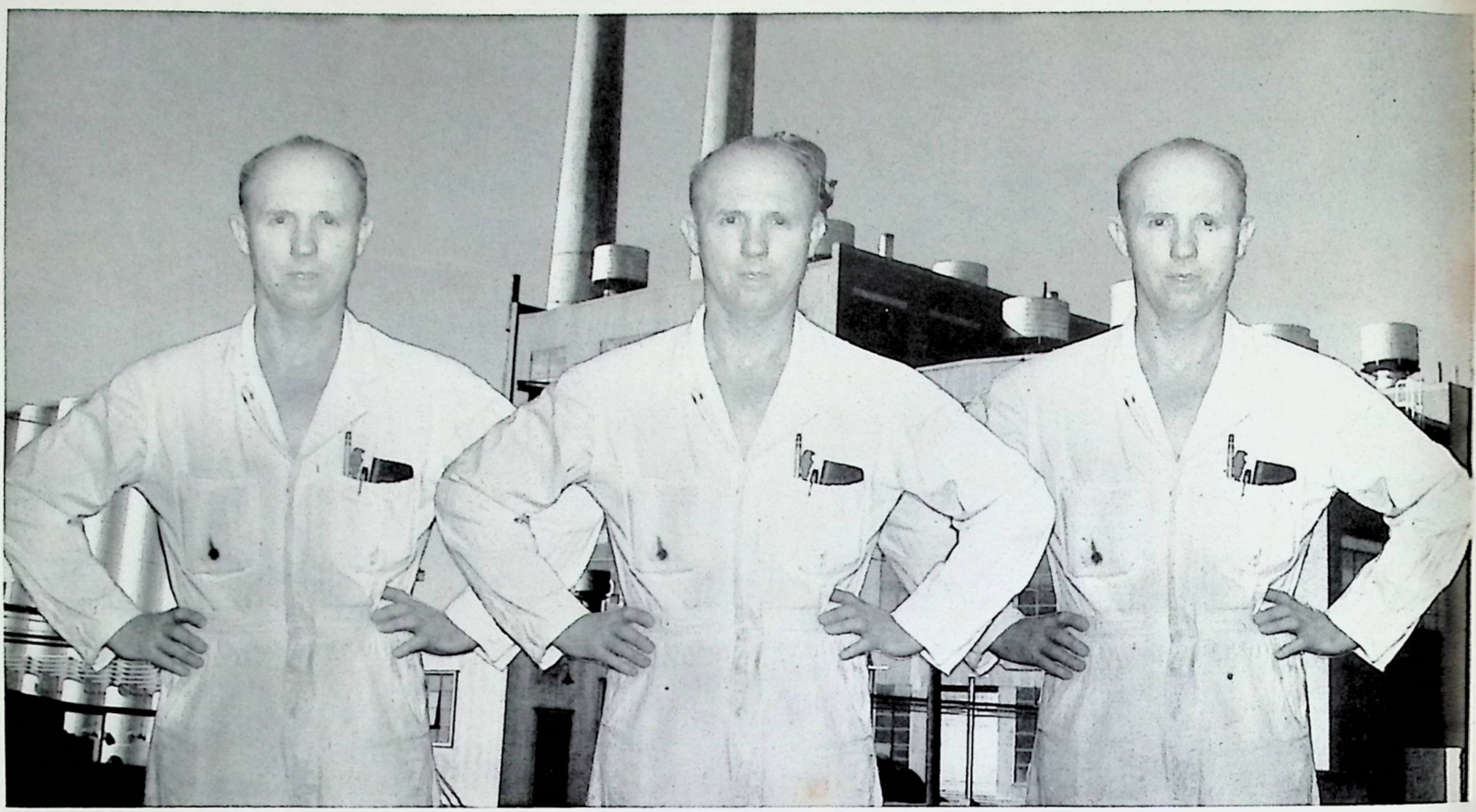
Clara Hamrick in the death of her aunt.

NEW REPORTER, TRANSFERS

(L. to R., from top): Margaret Pratt, new reporter for "B" Shift, T-9, Textile, replacing Doris Montgomery; Frank Klein, Process, transferred to F. & F. Laboratories in Philadelphia; Bob Hayden, Process Supervisor, transferred to the Development Engineering Division, Wilmington; Jim Hill, Spruance Plant, transferred to Martinsville to replace Hayden; Ludwig Krummeck, transferred to Martinsville from Yerkes as Assistant Spinneret Unit Supervisor; Buddy Arnold, Hal Bowden, Bill Lambert, Ludwig Krummeck transferred to Martinsville ferred to Kinston; Luke Marsh and Dick Snyder, Foremen, transferred to Waynesboro—effective February 1.

Welcome to Jim and Ludwig—good luck to those leaving the Martinsville Plant.

Welcome to the BLENDER Staff, Margaret.



FRANK BECAME A TRIPLET

VETERAN Martinsville Plant employees know very well that there's only one Frank Divers on the Plant. (He is in Day Crew, P. & S.) But by the standards of 1911, the year of his birth, Frank has become the equivalent of three men. In 47 years, his strength has become the strength of triplets. Today, in one hour, Frank can produce three times the goods his father could turn out in 1911.

This miracle is not one of bulging biceps; a typical employee of U. S. industry today produces more than a craftsman of former times because he presides over elaborate tools and intricate machines which multiply his output. Backing Frank and every Du Pont employee, for example, is a "tool kit" representing an investment of about $25,200 in equipment.

Better living depends on the availability of more goods. Boosted by machines, productivity of U. S. industry has mounted steadily during the past century. Every wage earner has shared the harvest of the rising living standards which have resulted

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

THE Blender

DU PONT
REG. U.S. PAT. OFF

MARCH, 1958

FORM **1040**
U. S. Treasury Department
Internal Revenue Service

U. S. INDIVIDUAL INCOME TAX RETURN—1957

or Other Taxable Year Beginning Jan. 1, 1957, Ending Dec. 31, 1957
(PLEASE TYPE OR PRINT)

Name Roy C. & Patsy G. Joyce
(If this is a joint return of husband and wife, use first names of both)

Home address Sunset Rd.
(Number and street or rural route)

Collinsville, Virginia
(City, town, or post office) (Postal zone number) (State)

Your Social Security Number	Occupation	Wife's Social Security Number	Occupation
228 28 2263	P&S Operator	223 36 8078	Textile Opr.

If Income Was All From Salaries and Wages, Use Pages 1 and 2 Only. See Page 3 of the Instructions.

Exemptions

1. Check blocks which apply. Check for wife if she had no income or her income is included in this return.
   - (a) Regular $600 exemption ☒ Yourself ☒ Wife
   - (b) Additional $600 exemption if 65 or over at end of taxable year ☐ Yourself ☐ Wife
   - (c) Additional $600 exemption if blind at end of taxable year ☐ Yourself ☐ Wife

   Enter number of exemptions checked → 2
2. List first names of your children who qualify as dependents; give address if different from yours. David Chris

   Enter number of children →
3. Enter number of exemptions claimed for other persons listed at top of page 2 2
4. Enter the total number of exemptions cl... 2, and 3 4

Income

5. Enter all wages, salaries, bonuses, com... other compens... in 195... ductions.

   Employer's Name ... ate) ... Wage ... Withheld

   E.I. Dupont ... RS &

   Enter totals he...

6. Less: ... $
7. Bal...
8. Pr...
9. Pr...
10. C...
11. ...

tax

Y B OF FORMS W-2 HERE 8

THE BLENDER

Vol. XVI, No. 3 — March, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

STAFF

Editor, George W. Branham
Photographer, Tarleton R. Angus
Stenographer, Eva Lee

REPORTERS

Polymer and Spinning Area

James Wagoner ..... A Shift
Glenn Reynolds ..... B Shift
F. L. Holland ..... C Shift
Roscoe Chitwood ..... D Shift
Forest Crouch ..... Day Shift

Textile Area

Mayrene Moran, Type 8 }
Louise Smith, Type 9 } ..... A Shift
Ina DeHart, Type 8 }
Margaret Pratt, Type 9 } ..... B Shift
Betty Hundley, Type 8 }
Ruth Eanes, Type 9 } ..... C Shift
Evelyn Norman, Type 8 }
Roberta Stowe, Type 9 } ..... D Shift
Dorris Woodall ..... Day Shift

Inspection and Shipping

Janet Minter ..... A Shift
Catherine Pearman ..... B Shift
Barbara Hampton ..... C Shift
Dot Bowles ..... D Shift
Robert Wells ..... Shipping
Nola Nichols ..... Fiber Stock and Day Relief

Manufacturing Miscellaneous

Bev Estes ..... Production Control
Crystal Hundley ..... Beaming

Methods and Planning

Don Weick ..... Methods and Planning

Process Group

Roger Dysart ..... Plant Research
Margaret Carter ..... Process Control
Marie McGhee ..... Denier Room
Helen Cole ..... Pack Room

Works Engineering

P. D. Henderson ..... Power House
Henry C. Marshall ..... Elect. Htg., Air Cond. & Instru.
E. L. Collins ..... Elect. Shop
Syl Pritchard ..... Textile Maintenance
Aubrey Compton ..... P. & S. Maintenance
A. E. Haynes ..... Pump Repair Room
Johnnie Shenal & James Plaster ..... Gen. Shops-Maint.
Violet Frith ..... Design Group
Willie Caldwell ..... Project Group
Jewel McMillan ..... Spinneret Mfr.

Accounting

Kathryn Shropshire ..... Stenographic, Cost
Anne Eggleston ..... { Records, Tabulating, O. & I., Time Office

Service

Louise Compton ..... Medical
Ruth Nelson ..... Purchasing
Martha Brew ..... Personnel
Polly Flannagan ..... Cafeteria
Branton Martin ..... Protection & Safety
Theresa Johnson ..... Stores
James Edwards ..... Bobbin Storage
William Travis ..... Janitors
Ezra McClure ..... Yard Laborers & Garage

THE COVER

LIKE hundreds of us, Roy C. "Snooks" Joyce, "C" Shift, P. & S., is happy that he has completed his Federal Income Tax Return early. Rejoicing with him are his wife, Patsy (a former employee). David, age 1½, and Chris, 5, will learn soon enough.

Not Marked "Confidential"

We have devoted three pages of this issue of the BLENDER to our company's Annual Report. And there are several good reasons that justify our presentation of our company's "state of business."

For one thing, this is a once-a-year occurrence, and we are proud to bring this report soon after its release on March 11. For another thing, we firmly believe that employees are interested in the company, and how it is doing financially. This is especially true now since so many of us are stockholders through the Thrift Plan.

In its condensed form, we hope the report is presented in such a way that its basic facts are readable and easily understood. Not many people, including your editor, can remember the various data cited in the report. Yet, we can and should remember how the sales dollar was split up, who got the most money, who got the second largest sum, etc., and the various needs the money was used to fill.

Industry, including our own, gets kidded a lot about the use of the word "confidential." Among the many items not marked "confidential" is the Annual Report.

Read it. Study it. Ask questions about it. Then you will be a better informed member of the company of which you are a part. We are confident you will do it.

Money Nobody Wants

NO, we're not crazy. There really is this kind of money. It's not confederate; it's not counterfeit. It's good, hard, cold American cash. We even pay money to be able to get this money, but nobody wants it. The person who pays for it doesn't get it.

What's the answer to this mixed up mess? You've probably guessed it. The money nobody wants is the money collected by the beneficiary to your life insurance policy. However, there is a policy designed to give you maximum protection at minimum cost—where you are the beneficiary.

The policy of following safe practices is the one we mean. It does more than anything else to help you live to a ripe old age. A good safety policy costs you nothing. The premiums are free. No physical exam is required. Age is no barrier. Benefits are paid out every day. And what dividends!

If you haven't signed up yet, do it now. All you need for the premium is to be constantly alert and to continually practice the ABC's of safety—Always Be Careful. That's a pretty cheap price to pay for well being.

There is much more at stake than a safety prize when working toward that goal. Don't take chances just because you have insurance. It's money nobody wants.

Time To Stop Kidding

(EDITOR'S NOTE: Industrial editors, like public editors, receive lots of mail. Some of it is interesting and sometimes thought provoking. All of it, to some degree, reflects the thinking of other companies and other employees. Here, for example, is an editorial from an employee magazine of the Pittsburgh Plate Glass Company.)

"EVERY PPG employee has the right to be proud of his job and the high earnings he enjoys in exchange for his skills and service. On the other hand, when any employee wastes time on the job, who do you think is being kidded? . . . the foreman? . . . the front office? . . . fellow employees? No, not at all.

When you stop giving a full day's work for a full day's pay, the most vulnerable person (and most likely to suffer the consequences) is YOU. You are inviting Mr. Competition to look over your shoulder and to take full advantage of your shortcomings. And he will do it.

When you fumble the ball, he is ready to grab it and run. All who are competing for your job have one thing in common . . . they're out to get your job by producing a better product at a lower cost.

Gross inefficiency and waste attract competition. If you abuse your job today . . . it just might not be there tomorrow. Make your PPG job and your future more secure by delivering a good day's work EVERY DAY. Let's keep orders coming.

GIRL Scout Troop 18 of Martinsville. (Seated L. TO R.) Jacky Zachary, Ruth Rothwell, Ann Blunt, "Jinky" Cross, Vaughan Watson, Carole Clinton, Carol Locke. (First row, standing): Sandra Fae Moore, Sally Noell, Beth Pulliam, Vicky Campbell. (Second row, standing): Janet Parsons, Mary Grace Cook, Sally Everson, Annette Lane, Flora Rislow, and Mrs. Warren Everson. The County and City have 29 troops.

The American Girl Scouts Observe Their 46th Anniversary

MARTINSVILLE and the entire nation joined this month in honoring the Girl Scouts of America in observing their 46th anniversary, March 9-15. "You Can Count on Her To Be of Service" is this year's theme.

In Martinsville and Henry County there are 29 troops—a total of 450 girls.

The local Council is supported, in part, by the Martinsville-Henry County United Fund. In addition to their annual cookie sales, the girls may have one additional money-making project during the year.

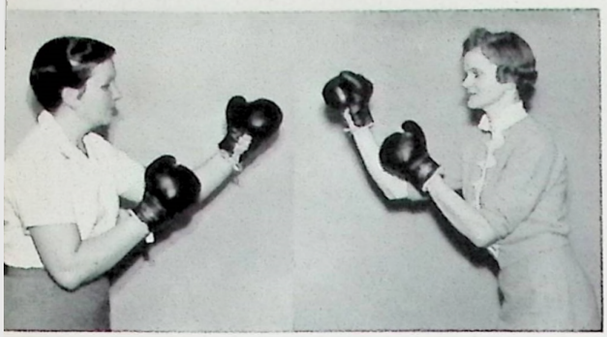
The BLENDER selected Troop No. 18, sponsored by the Anderson Memorial Presbyterian Church as a typical troop. Du Pont daughters in the group are Ruth Rothwell, "Jinky" Cross, Vaughan Watson, Carole Clinton, Carol Locke, Vicky Campbell, Mary Grace Cook and Sally Everson. Co-leaders are Mrs. John Parsons and Mrs. Warren Everson, wife of Warren Everson, Maintenance. Mrs. E. K. Rothwell, wife of Eddie Rothwell, Power, and Mrs. R. K. Cook, wife of Reginald Cook, Maintenance, are Troop Mothers and give generously of their time.

From the Brownies through the green-clad Intermediates and the Senior Scouts who rank at the top in the structure of scouting, all the girls, their troop leaders, Council members and Troop Committee members have maintained top standards for their council. They have also carried out the wishes of the founder, Lord Baden-Powell, who insisted scouting must do four things: Build character, prepare for life work, give opportunity for service and develop good health and well-being.

MRS. EVERSON LEADS GIRLS IN SINGING TAPS—INDIAN FASHION.

"COURT OF HONOR." PLANS ARE MADE FOR TROOP ACTIVITIES.

REFRESHMENT TIME . . . LEARNING FOLK DANCING . . . AND THE COLOR GUARD ADVANCE—ALL PART OF SCOUT ACTIVITY.



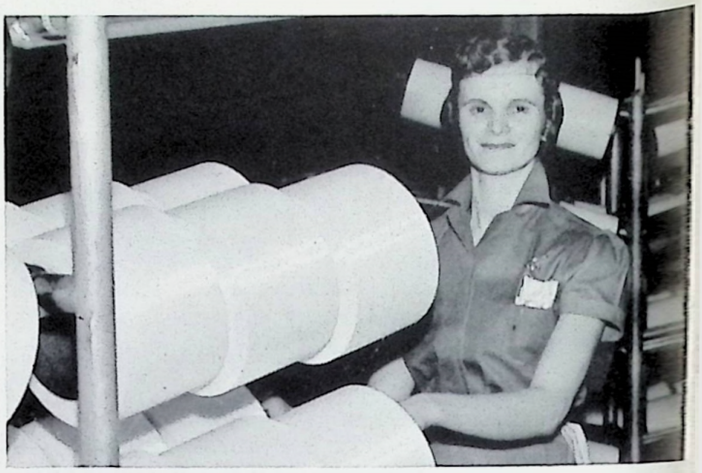
The "Blender" Staff Examines A Very Controversial Topic

WHICH IS EASIER . . . TO CHANGE A BABY OR A TRAVELER?

HOUSEWIFE ERCELL HODGES

VS

WORKING WIFE STELLA GUSLER



MANY of our girls would love to exchange their machines for a sweeper, the ping of a clock for the wail of a baby. The domestic life is for them. It's wonderful (or so they think).

Conversely, the housewife, in bandana and blue jeans, would gladly give up her "morning after" kitchen for a cool, tranquil office or work area (at least she imagines they are cool and tranquil). The grass always looks nicer on the other side of the fence.

Which is easier—to change a baby or a typewriter ribbon or a traveler on a drawtwist machine? There are two opinions—the working wife thinks the full-time housewife has a snap. The housewife envies the girl on her job.

The BLENDER has conducted a behind-the-scenes investigation to bring out the facts on this issue. A full-time housewife and a working wife were selected, and a typical day in their busy schedules was recorded in pictures to find out where the grass is greener.

Fulfilling all the requirements of the housewife was Ercell Hodges, wife of Dennis Hodges, "A" Shift, P. & S. The Hodges live in Collinsville and have two children—David, 3, and Ann, 9 months old. Ercell's two youngsters are very active, and she has a good-size house to keep her busy for many hours during the day and night. She envies the working wife.

Representing the working wives is Stella Gusler, "B" Shift, Textile T-9. Her husband, Leon, is employed at the local Martinsville Hardware Company. Stella has been playing the dual roll of housewife and working girl for the past three years. Working eight hours (shifts too) on the job and taking care of household chores after work call for a mighty fast pace.

Who has the harder job? The pictures and captions have the answer—or do they tell the whole story?

The BLENDER has judiciously reserved judgment on the question. After all what would this world be with no working women—or with no housewives?

ERCELL does her grocery shopping at various hours—whenever her many household duties and children will permit her to leave home.

BECAUSE of her regular job—Drawtwist Operator—Stella usually does her buying on week ends to care for her small family several days

MANY hours are spent by Ercell in making clothes for two growing children—and this chore helps the big family budget.

HEAVY household chores such as washing and ironing are usually done by Stella on her long week ends from the Plant.

COOKING of three meals a day—some in between—for her family of four is the really big event in the day-by-day life of Mrs. Hodges.

STELLA has little time for routine house cleaning like the housewife. Normally, she performs this duty when she gets to her home at night.

ERCELL figures, with a family, ironing from two to three times each week takes 4-6 hours of a housewife's very valuable time.

DURING shift breaks, Stella usually tries to give her home a very complete "going over" that will suffice for several days.

TTHE two youngsters' early bedtime permits the Hodges little recreation tthat many have other than nightly TV programs which they all enjoy.

WITH long week ends, shift breaks, etc., Stella and husband find that they can go out often and "take in" many favorite shows, cafes.

—THE END

What We Should Know About DEPRECIATION

WHEN the words "wear and tear" and "obsolescence" are mentioned, most of us would probably think of our car as having depreciated and some appliance in our home as being "out-of-date" or obsolete. It's doubtful that we would think of these words in terms of equipment and machinery on the plant. Inasmuch as many of our employees are now Du Pont stockholders, or soon will be, we went to Accounting Superintendent W. B. Huffaker for the clarification of the items shown on the Company's financial statement as "reserve for depreciation."

Question: Just what is included in this substantial item?

Answer: "Depreciation" means two things (1) wear and tear, and (2) obsolescence. When we say equipment "depreciates," we mean that its value declines as it gets older and wears out. For example, an auto you buy is worth less and less each year you own it until eventually it is scrapped. The same thing is true of a lathe or production machinery on the plant.

Question: Now, what about obsolescence?

Answer: A piece of equipment is obsolete when it has been outmoded by, or is less efficient than a newer method or

W. B. HUFFAKER
Accounting Superintendent

machine. Old age is not necessarily a factor. The obsolete equipment may be in perfect working order, but it has to be replaced, rebuilt or remodeled to meet competition.

Question: You mean brand-new items can be obsolete?

Answer: Yes, especially in the chemical industry where competition is intense, and where companies are constantly trying to produce better products at lower prices. It's even possible for a whole process to become obsolete if someone figures out a better, more efficient way to produce the product you're making.

Question: What financial provision does the Company make for worn-out or obsolete equipment?

Answer: Each year a portion of the original cost of plants and equipment, representing annual depreciation, becomes a part of the cost of the product sold, the same as labor and raw materials. These costs must then be recovered through sales of the products. Last year, the cost of depreciation came to 6.1 cents per sales dollar, or a total of $12[illegible] million.

Question: Setting aside proper amounts of money for replacement is quite a problem in itself, isn't it?

Answer: Yes, largely because inflation has raised replacement costs. For example: Imagine that a $200,00[illegible] piece of equipment installed in 19[illegible] had an expected useful life of 20 years. So $10,000 a year was added to the cost of the Company's products sold so that by 1958, when the machine wore out its original cost had been recovered. Here's the catch: The same machine may now cost $400,000 or even more. Unless the difference between the $200,000 set aside and the replacement cost of $400,000 is provided for in our current sales prices or by reducing costs, we could not maintain a sound financial position. Therefore, it is necessary to constantly study our investment in buildings, machinery, etc. in the light of the rising U. S. market

TO MEET COMPETITION A HAND TRUCK OPERATED BY LEE PRICE HAS BEEN OUTMODED BY GASOLINE MODEL OPERATED BY TOM RAKE

TEN MORE EMPLOYEES RECEIVE THEIR FIFTEEN-YEAR SERVICE PINS

ARTHUR HUNDLEY
Maintenance

JAMES PLASTER
Maintenance

WILLIAM COOK
P. & S.

THOMAS CLIFTON
P. & S.

HENRY BELCHER
Inspection

ALEX HAYNES
Maintenance

JOHN TUGGLE
Maintenance

WILLIAM FOLEY
Maintenance

CLYDE FULCHER
Process Control

JACK STULTZ
P. & S.

THE DU PONT FISHING CLUB REPORT FOR 1957

1957 was by far the most successful year the Club has enjoyed. The membership, totaling 1903 members, was almost double that of any previous year.

The Club enjoyed two fish frys during the year: On July 6 approximately 1,100 members attended, and on December 7 at the Lynwood Club 750 members were served.

Twice during the year Mr. Edgar Lemons, the local game warden, and Mr. Coggins, of the State Wildlife Conservation Commission, met with the Club, and in addition to discussing fishing and answering questions of local interest, films were shown on fishing and wildlife.

The Prize Committee, with Howard Sizemore as Chairman, secured many valuable prizes through the generosity of merchants in surrounding areas.

It was also a very successful year for those of the members who fish. There was quite a large list of entries in all three divisions (open, women and children), and competition for prizes for the largest fish was very keen during the entire season.

Financially, the Club ended the year with a "nest egg" to start the 1958 season.

FINANCIAL REPORT

Brought forward from 1956	$ 434.81
Cash received during 1957	1,726.50
Total	$2,161.31
Expenses for year:	
Prizes	$ 333.15
Donation to Jack Gwathmey Fund	50.00
July 6 Fish Fry	545.97
December 7 Fish Fry	568.11
Entertainment (dinners for members of Prize Committee and guests during the year)	67.00
Total	$1,564.23
Balance in Treasury	$ 597.08

10-YEAR SERVICE PINS

P. & S.
Jim Reynolds
W. D. Prillaman
Thomas Bush
James Swanson
David Whitt

INSPECTION
Julia Kapp

MAINTENANCE
James Jarrett

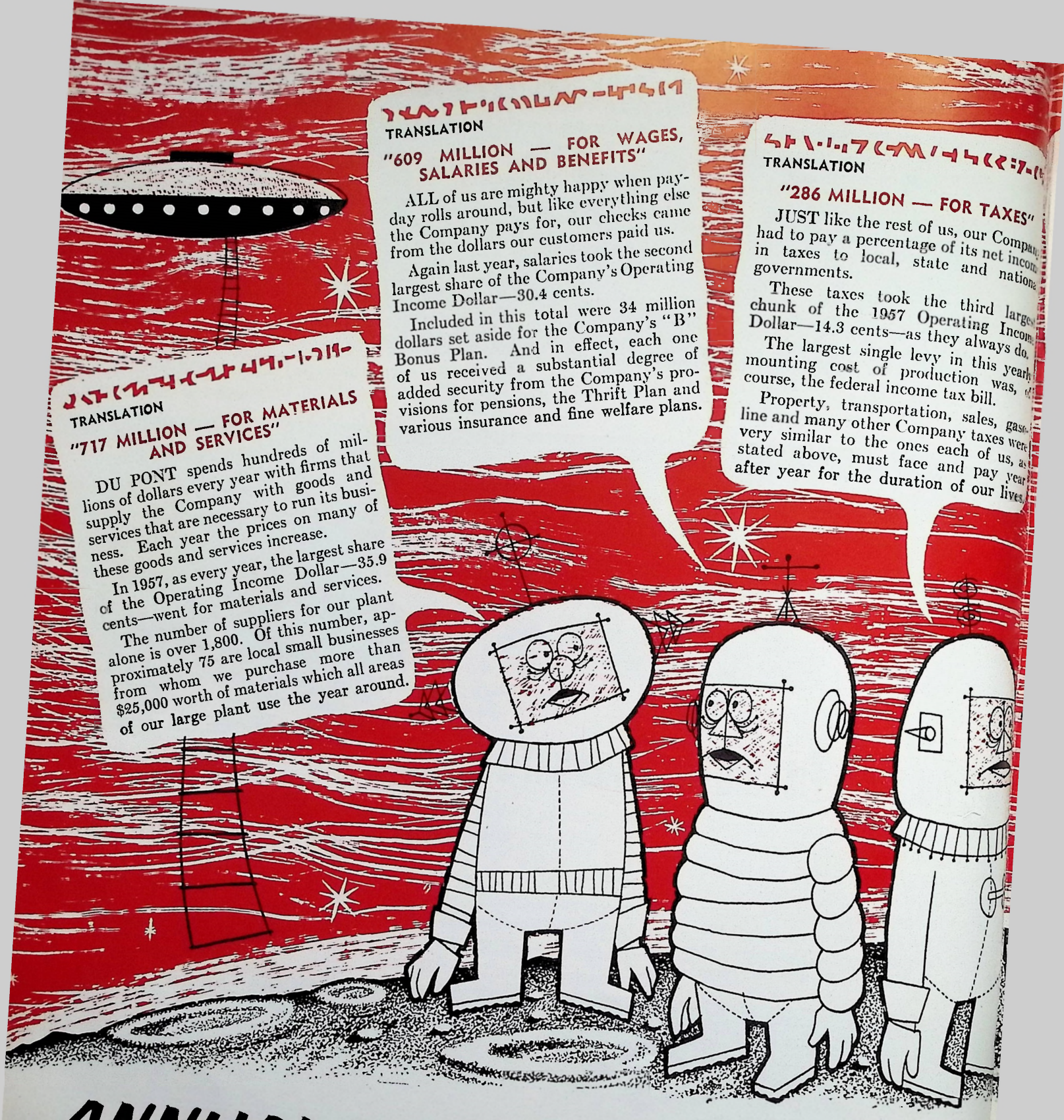
TEXTILE
Kathleen Yeatts
Thelma Thornton
Marian Fields
Pauline Brown
Della Nelson

PROCESS CONTROL
Raymond Harris

PRODUCTION CONTROL
Willard Smith

Research Costly But Beneficial

MARKET-RESEARCH, for a single survey like some conducted by Du Pont, can cost as much as $100,000. Such surveys provide the information needed by scientists and engineers, engaged in research and development, to create the things which will contribute to our expanding economy through wide distribution. Industry employs 550,000 of these busily engaged scientists and engineers.



TRANSLATION

"717 MILLION — FOR MATERIALS AND SERVICES"

DU PONT spends hundreds of millions of dollars every year with firms that supply the Company with goods and services that are necessary to run its business. Each year the prices on many of these goods and services increase.

In 1957, as every year, the largest share of the Operating Income Dollar—35.9 cents—went for materials and services.

The number of suppliers for our plant alone is over 1,800. Of this number, approximately 75 are local small businesses from whom we purchase more than $25,000 worth of materials which all areas of our large plant use the year around.

TRANSLATION

"609 MILLION — FOR WAGES, SALARIES AND BENEFITS"

ALL of us are mighty happy when payday rolls around, but like everything else the Company pays for, our checks came from the dollars our customers paid us.

Again last year, salaries took the second largest share of the Company's Operating Income Dollar—30.4 cents.

Included in this total were 34 million dollars set aside for the Company's "B" Bonus Plan. And in effect, each one of us received a substantial degree of added security from the Company's provisions for pensions, the Thrift Plan and various insurance and fine welfare plans.

TRANSLATION

"286 MILLION — FOR TAXES"

JUST like the rest of us, our Company had to pay a percentage of its net income in taxes to local, state and national governments.

These taxes took the third largest chunk of the 1957 Operating Income Dollar—14.3 cents—as they always do.

The largest single levy in this year's mounting cost of production was, of course, the federal income tax bill.

Property, transportation, sales, gasoline and many other Company taxes were very similar to the ones each of us, as stated above, must face and pay year after year for the duration of our lives.

ANNUAL REPORT SEASON AN

AT the close of each year, all businesses—large and small—audit their books to obtain a complete picture of the year's transactions. How much did they make or lose? How much went for materials, salaries, taxes? How much was it necessary to set aside for the future?

Du Pont's annual report which is released each year in March to the company's stockholders—more than 200,000 of us now—tells us where the money the Company made went. It also gives us a clear picture of new products, new construction, research activities, employee relations, etc. In a sense, we may call it the instrument panel which shows our "running condition." Thus, we can readily see how important a publication, like the report, is to us. Yet, it is often misinterpreted and misunderstood.

As a measure of performance, this report is really like a budget of income and expense that any of us might draw up for ourselves. Under any form or under any name a business is essentially a simple thing. It supplies goods or services which people want, and in return, is paid for what it sup

TRANSLATION

"122 MILLION — FOR DEPRECIATION"

LET'S face it! Our buildings, machinery, tools, etc., will eventually wear out and money must be set aside to replace these items or all of us would be out of a place to work.

This depreciation is one of the big costs of doing business and "inches up" a bit as plants get older.

All progressive companies, therefore, look ahead and plan to replace what is needed to keep them in competitive business and to turn out a quality product. In 1957 these costs took 6.1 cents of the Du Pont Operating Income Dollar.

TRANSLATION

"176 MILLION — FOR STOCKHOLDERS"

MANY of us are now, through the Thrift Plan, among over 200,000 Du Pont stockholders. Both employees and others have this stock for one reason: Faith in our Company to give them a fair return on investment.

This money, which was loaned to the Company, keeps us in business and provides jobs—jobs in which the Company has invested $25,200 for each of several thousand employees.

Stockholders from all walks of life—laborers, wives, doctors, etc.—received last year 8.8 cents of the Operating Income Dollar, and they had a right to expect it from a company all had faith in.

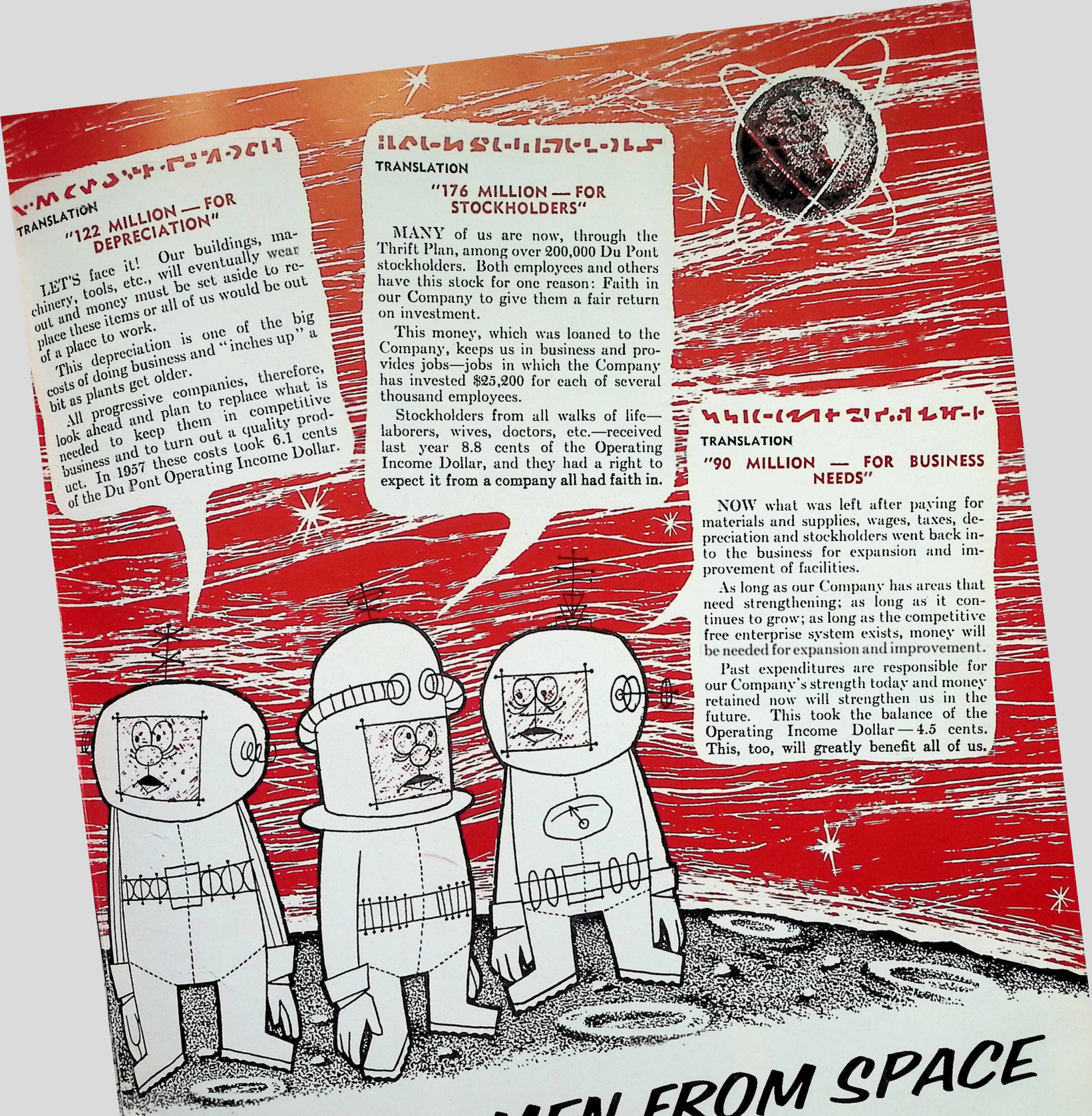
TRANSLATION

"90 MILLION — FOR BUSINESS NEEDS"

NOW what was left after paying for materials and supplies, wages, taxes, depreciation and stockholders went back into the business for expansion and improvement of facilities.

As long as our Company has areas that need strengthening; as long as it continues to grow; as long as the competitive free enterprise system exists, money will be needed for expansion and improvement.

Past expenditures are responsible for our Company's strength today and money retained now will strengthen us in the future. This took the balance of the Operating Income Dollar—4.5 cents. This, too, will greatly benefit all of us.



THE LITTLE MEN FROM SPACE

plies. Out of the money received, it pays its expenses for raw materials and wages; it pays its taxes, puts something aside to replace things that wear out and attempts to save a little for "rainy days." Isn't that just what each of us tries to do in our own business adventures?

Because the Report is so often misunderstood, the BLENDER has attempted above to explain where the total of 2 billion taken in from sales and services in 1957 went. We have attempted to have our little friends from outer space to let you in on what they found out about it when they took a pleasure cruise to earth in their souped-up saucer. Back on their planet, they thoroughly discuss what they learned about the Du Pont sales dollar.

We are sure you will profit from a careful study of it, for from it you will gain a greater understanding of the Company in which you are an active partner. As you study it, we believe you will share with us a renewed pride in our Company's past as well as an increased awareness of its future opportunities that lie ahead for it to make a greater name.

OTIS ROBERTSON, Credit Union

DON HITE, Maintenance

HERMAN SAUL, Maintenance

"I LOVE MY PIPE, AND IT BURNS FOR ME"

TO the many confirmed pipe smokers at our plant there is nothing that can bring the enjoyment and relaxation of a pipe full of their favorite tobacco. To them their favorite pipe is like a friend who is always with them.

The Du Ponters shown in the pictures on this page, like thousands of other men—some of them well-known in public life, are so constantly with their pipes that they become a big part of their everyday life. It is surprising, too, how many of the well-known people, past and present, of science, literature, entertainment and other endeavors that we visualize with pipes. Such men as Albert Einstein, Bing Crosby, Joseph Pulitzer, Mark Twain, Ralph Waldo Emerson are just a few of the many.

A pipe to many people symbolizes masculinity and contentment and to quote part of an old verse from 1832, it seems the custom is age old. The verse which we ran across comes from London:

What taught me first sweet peace to blend
With hopes and fears that knew no end,
My dearest, truest, fondest friend?
My pipe, love!

What charm'd me in the thoughts of past
When mem'ry's gleam my eyes o'ercast,
And burns to serve me to the last?
My pipe, love!

ARTHUR EMBERSON, Power

EDDIE ROTHWELL, Power

GENE CLAY, Textile

ELMEAD TURNER, Textile

COLE BURROUGHS, M. & P.

KEN ERICKSON, Process

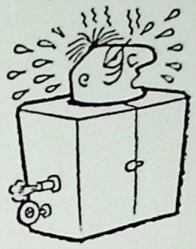
IF YOU'RE IN A STEW . . .

. . . because your relatives are coming to live with you, simmer down while on the job . . . anxiety and safety just don't mix.

IF YOU'RE ON THE SPOT . . .

. . . and that spot shouldn't be there, wipe it up or have it wiped up before someone slips and gets hurt—IT MIGHT BE YOU!

IF YOU'RE IN A SWEAT . . .



. . . about a difficult job . . . cool off, calm down . . . size up the job and then DO IT SAFELY.

IF YOU'RE UP A TREE . . .

. . . or out on a limb because you don't know how to do an unusual job safely . . . ask your foreman. He'll be happy to help you.

SAGE SAYINGS FOR YOUR SAFETY...

IF YOU'RE IN THE RED . . .

. . . or just seeing red because dust blew in your eye, report to Medical for treatment . . . Don't let it happen again . . . WEAR YOUR GOGGLES WHERE REQUIRED.

IF YOU'RE IN A JAM . . .

. . . and don't know the safe way, ask someone who does . . . When you learn the safe way, practice it until it becomes a habit—then teach it to others.

IF YOU'RE OUT IN THE COLD . . .

. . . with your fellow employees because you gamble with your safety and theirs, SAFETY-UP and get back into circulation.

IF YOU'RE IN A PINCH . . .

. . . and you're tempted to use the wrong size wrench or improper tool for the job at hand—DON'T DO IT! Take the time needed to get safe tools.

AND TO PROTECT YOU IN 1958

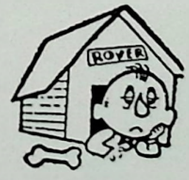
IF YOU'RE IN A HOLE . . .

. . . make certain you shore it up properly . . . use a ladder for safe, easy entry and exit . . . erect a barricade to keep others out of the hole . . . follow all rules of safety and common sense.

IF YOU'RE BEHIND THE EIGHT-BALL . . .

. . . because you left your goggles, shoes or other safety equipment in your locker, don't miss your cue . . . CARRY YOUR PERSONAL SAFETY EQUIPMENT WITH YOU.

IF YOU'RE IN THE DOGHOUSE . . .



. . . because you forgot your wedding anniversary, then for SAFETY'S SAKE buy the little woman candy and flowers; take her to a dinner and a show and DON'T FORGET next year!

IF YOU'VE GONE OFF THE DEEP END . . .

. . . and you find the task you are performing is more than you can handle alone, then for SAFETY'S SAKE, ask for help.

Blender

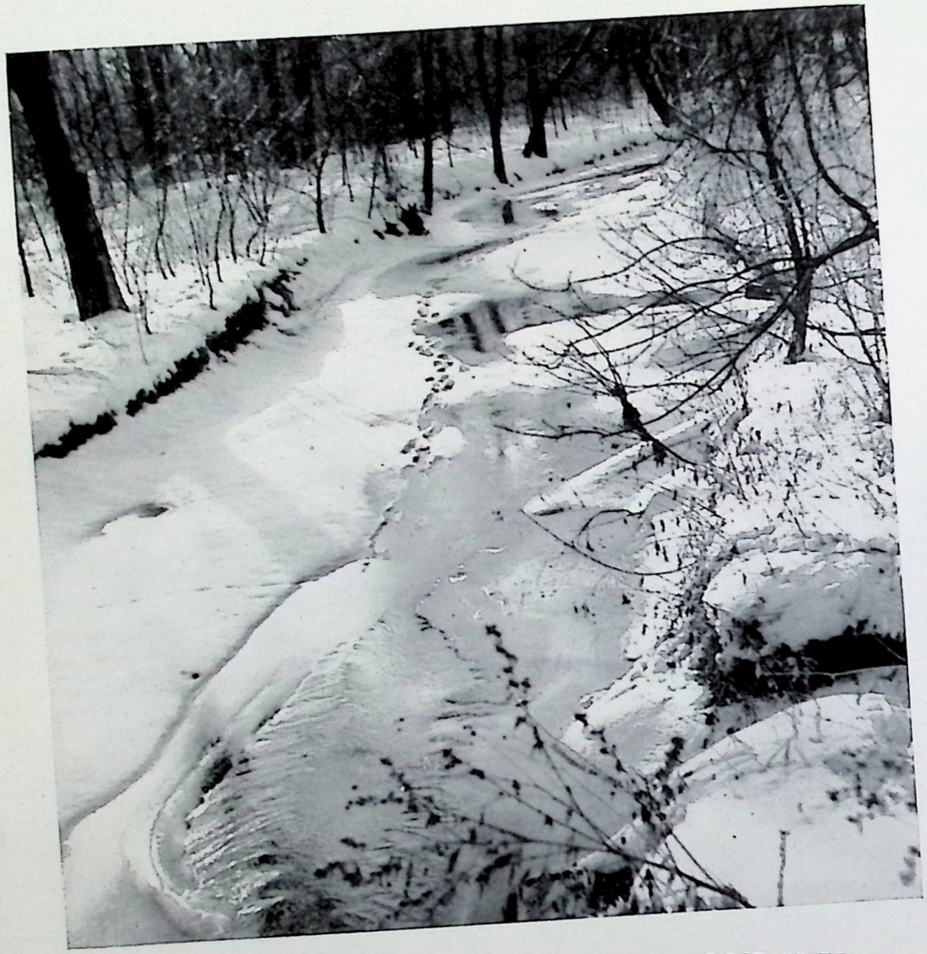
PHOTO CONTEST WINNERS

THE popular conception that you've got to own a $500 camera to be able to take prize-winning pictures was exploded in our vacation photo contest conducted during 1957. The majority of the winners were taken with simple box cameras.

Most photo contest judges will admit that it isn't the camera that wins the contest but the idea behind the picture—the story-telling virtue that makes people look a second time. The judges of our contest—the personnel at the local Camera Shop—feel the same way.

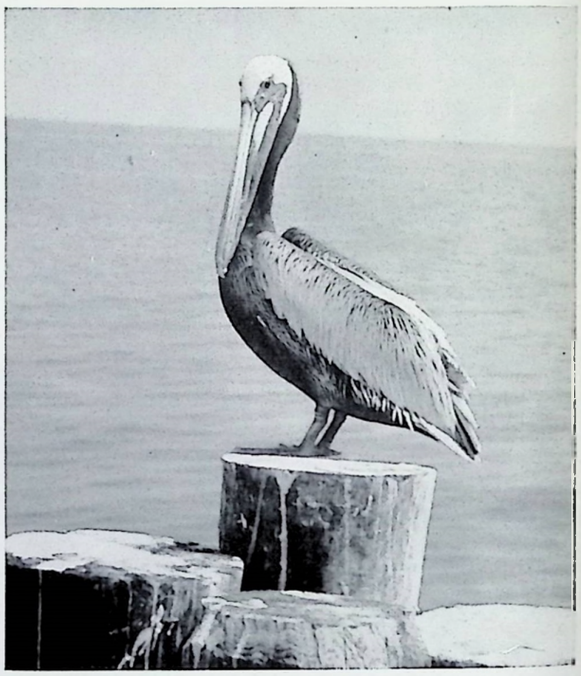
We believe all of you agree that although all of our winners are amateurs, the pictures abound in human interest and technical skill.

The BLENDER congratulates the seven winners shown on this and the next page.



FIRST PRIZE
"Petrifying Springs," Wisconsin

TOM KEYES
Process



SECOND PRIZE
"A Florida Pelican"

RACHUL MONTGOMERY
Welfare & Recreation

(Right)
THIRD PRIZE
"Sequoia Forest," Ariz.

GEORGE HUBBARD
Maintenance

(Left)
FOURTH PRIZE
"Tower at Boys' Town," Neb.

JANET MINTER
"A" Shift, Inspection

(Above)
FIFTH PRIZE
"Niagara Falls," American Side

LUCILLE NOWLIN
Process Control

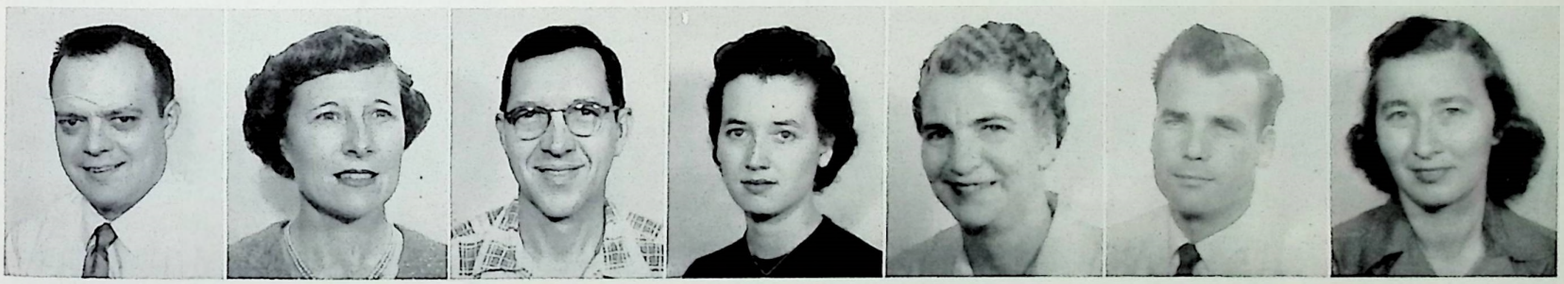
(Above Right)
SIXTH PRIZE
"My Bird Dogs"

HOYETT BARROW
P. & S.

(Right)
SEVENTH PRIZE
"Florida Porpoise Show"

MARIAN CONNER
"D" Shift, Textile

. . . And Here They Are . . .



TOM KEYES | RACHUL MONTGOMERY | GEORGE HUBBARD | JANET MINTER | LUCILLE NOWLIN | HOYETT BARROW | MAIRIAN CONNER

BIG MAJORITY OF DU PONT PURCHASES ARE FROM SMALL BUSINESSES

EMPHASIZING its dependence on small business, our Company reported recently that it bought $860 million worth of materials and services in 1957 from more than 30,000 different suppliers, most of them small concerns.

Most of this—over $710 million—was spent for a wide variety of chemicals, supplies, and basic materials and services needed to manufacture the Company's products. Ranging from carloads of such chemical raw materials as linseed oil and acetic acid to paper cups and slide rules, the purchases represented the largest single part of the cost of doing business. They amounted to over one-third of the Company's total sales volume, which approached $2 billion.

The approximately $150 million of purchases remaining went for construction materials and equipment to build six new plants under construction in 1957, and for additions and improvements to existing plants and laboratories. In this work Du Pont dealt with more than 10,000 contractors and suppliers.

"Our purchases illustrate a fact that is often overlooked: Du Pont, like most big companies, depends on small suppliers to keep its plants running," said T. C. Davis, Du Pont vice president and adviser on purchases. "Of the 30,000 companies Du Pont buys from, more than 90 per cent are small concerns with less than 500 employees."

"A good many of them have increased their own business and grown," he said. Not at all unusual is the one-man operation started several years ago to make filter cloths for a single customer—a Du Pont plant—and which now employs half a dozen workers and sells these cloths to several other customers as well?

"Big companies find they must rely often on the flexibility of the small supplier or service establishment to keep their production lines on schedule," Mr. Davis said. "Big and small businesses are interdependent."

"On many jobs, for instance, the small local supplier is the only one who is set up to give fast service and at the same time meet exacting requirements," he added. "Exemplifying this is a machine shop which makes and reconditions steel parts for a nearby Du Pont plant. Because of its size and ability to work closely with our plant, it is able to adapt quickly and economically to frequent design changes in the plant equipment."

NEWS

VIEWS

(KNEELING, L. TO R.): John Mattox, George Smith, James Swanson; (Standing): Hoyett Barrow, Foreman; Jim Souther, Tom Grogan, William Cook, Albert Chitwood, Walter Burge, Hilbert Campbell, Robert Gravely, George Nester, Jack Wright, Jerry Pace, Assistant Area Supervisor. (Absent): Bill Prillaman and Charles Brown. Group ("C" Shift, Salt and Polymer Area) recently completed an entire year without a plant injury. Congratulations!

(L. TO R.): Jack Gardner, Henry Doyle and Ralph Canter. They are President, Vice President and Secretary-Treasurer, respectively, of the 1958 Du Pont Fishing Club. A drive is now in progress to top last year's record membership of 1903 Du Pont people.

FOLLOWING a "Who Is It?" page in February, we received many compliments from employees and was handed the photo (right) of Tarleton Andes, Plant Photographer, and Lucy Turner Kuykendall, wife of George Kuykendall, Design. Picture was made after a "Tom Thumb Wedding" in 1918 (they think and tell us).

(L. TO R.): Jim McBride, Inspection and Shipping, and Claude Lamkin, Maintenance. Both men recently received a suggestion award check for ideas to improve our nylon process.

THE Plant's 25-Year Club members pictured at Lynwood Club for their fourth annual dinner. (Seated L. TO R.): Bob Grundy, Jack Daniel, Don Hartford, Tommy Hale (speaker from Wilmington) and Ludwig Krummeck. (Standing L. TO R.): Horace Watson, Monroe Sloan, John Chaffin, Al Connelly, Bill Randolph, Ernie Seals, Bruce Huffaker, George Yeamans, Lee Kaiser, Frank Ryan, Eldred Hill, Gene Hakanson, Clarence Baylis, Jim Renfroe, Flem Swezey, "Red" Boyer, Cole Burroughs, Jim Roden, John McConnell, Vernon Oden, Bill Smith, Bob Crockett, Stanley Swack, Ted Schroeder, Otis Disbrow, and Henry Martin. (Absent): M. K. Jacobs who was sick. Other members will join the growing club during the year.

PLANT PERSONAL NEWS . . .

Marie Smith, Denier Room, to Stafford Young, Woolwine, Va.

Henry LaPrade, P. & S., to Lillian Boyd, Denier Room.

Marie Foley, Textile, to Randolph Shelton, Ferrum, Va.

Naomi Young, Inspection, to John Reid, Jr., Lexington, N. C.

Our congratulations to:

Claris Burton, Textile, a girl, Jean Karen, February 14.

Paul Nance, P. & S., a girl, Vicky Lynn, January 30.

Irving Frith, P. & S., a girl, Cathy Estelle, January 3.

Mildred Steel, Fiber Stock, a boy, March 4.

Mary Frazier, Textile, a boy, Mikel Dale, December 18.

V. Staples Hylton, Jr., Shipping, a boy, V. Staples, III, February 22.

Violet Matherly, Inspection, a girl, in February.

Jennie McManama, a boy, James Rickie, February 14.

John Ullman, Process, a girl, Harriet Susan, February 28.

Aurie White, Textile, a girl, Linda Ann, February 17.

Benford Hylton, P & S., a girl, Patricia Ann, February 8.

Marie Foley, Textile, a boy, Stanley Howard, March 3.

John Hutchens, P. & S., a boy, Anthony Dean, February 27.

Ernie Prillaman, P. & S., a boy, James Edward, February 12.

Woodrow Crenshaw, Carpenter Shop, a girl, Hazel Marie, February 16.

Charlie Ramsey, Maintenance, a boy, Tony Allen, January 30.

Willie Wingfield, Service, a girl, Beverly Anette, February 28.

Dick and Barbara Mattox, Tabulating, a girl, Lisa Gay, March 1.

Mollie Reynolds, Stores, a boy, Russell Waller, February 11.

Grover and Becky Harrison, P. & S. and Denier Room, a boy, David Lee, February 27.

The Plant Personnel extends deepest sympathy to:

Lorene Adams in the death of her grandmother.

Connie Bishop in the death of her uncle.

Johnny Hall in the death of his grandmother.

Alfred Pagans in the death of his brother.

Cecil Hall in the death of his grandmother.

C. E. Hylton in the death of his uncle.

Margaret Taylor in the death of her brother.

Hazel Stultz in the death of her aunt.

Evelyn Norman in the death of her aunt.

Marie Austin in the death of her aunt.

Myrtle Leach in the death of her aunt.

Bula Covington in the death of her mother.

Elaine Waid in the death of her mother-in-law.

Ernest Campbell in the death of his father-in-law.

Barbara Hodges in the death of her grandfather.

Annie Neal in the death of her sister.

Carlis Martin in the death of his aunt.

Ruth Gregory in the death of her aunt.

Otis Disbrow in the death of his uncle.

Ruby Hammond in the death of her father-in-law.

Patsy Fain in the death of her mother-in-law.

Maurine Spencer and Josphine Hayes in the death of their mother.

Wiley Ricard in the death of his father.

BLENDER PICTURES

At any time your picture appears in the BLENDER, please come by the Welfare and Recreation office and get it. In the past we have been mailing these out to you, but find they get defrayed in the mail in many cases.

We will appreciate your help.

NEW REPORTERS

(L. TO R.): Johnnie Shenal and Betty Hundley. Johnnie will report all news items for the carpenters, millwrights, sheetmetal and machine shop men. He replaces Ralph Canter. Betty replaces Loveleen Hanes, Textile Type 8, "C" Shift.

We welcome both to the BLENDER Staff.

PRODUCTIVITY RAISES SCHOOL OPPORTUNITIES

By steadily increasing the amount each worker can produce, improving U. S. technology has had two important effects on education: Youngsters who would once have gone to work early have been enabled to stay in school, and the number of people who can afford higher education has multiplied. In 1957, for example, U. S. colleges and universities granted 11 times as many bachelor's and first professional degrees as in 1900. Similarly, 13 times as many youngsters graduated from high school in 1957 as did at the turn of the century.

One result has been that professional and technical workers in the labor force (people in science, technology, law, arts, letters, teaching and medicine) also increased—from one person in 25 in 1900 to about one person in 11 in 1957.

If the rate of the past 25 years holds, Du Pont can expect to spend $3 on construction of new plants and facilities for every $1 spent on research.

"Our whole economic fabric is woven out of teams of various sizes, the size varying according to what is needed to do the job. The small business complements the large, and the large the small. Each does the job it is fitted by its size and talents to do."—Du Pont Vice President Lammot du Pont Copeland.

Every three months over the last 53 years, Du Pont has paid its owners a dividend . . . one of the most remarkable records in industry.

Keeping our

CUSTOMER'S

CUSTOMER'S

CUSTOMER

Satisfied

ALTHOUGH we do not sell to the consumer, we are vitally interested in consumer reaction to products made from our nylon.

The majority of nylon consumers are women. They have very keen judgment and are discriminating buyers. Their demands for quality, style, durability and price are a constant challenge to nylon retailers, wholesalers, fabricators, weavers, knitters and, of course, to us. And why to us? Because we are the guardians of those basic qualities which make nylon a superior fiber. That is our responsibility.

Virginia Williams, "A" Shift, Textile, Type 8 (pictured here) is pleased with the nylon dress she is wearing. It has met her rigid specifications for style, appearance and price. Quality, however, was the reason Virginia chose nylon from a selection of many different fibers. That is why we never cease in our efforts to improve the quality of our product. When Virginia and millions of others like her return to buy, we want them to find an even better Du Pont nylon. This is what we mean by keeping our customer's customer's customer satisfied. Nothing pleases a consumer more than to find that a purchased article contains more quality than was actually expected.

DU PONT

REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

THE *Blender*

DU PONT

REG. U.S. PAT. OFF

APRIL, 1958

THE BLENDER

VOL. XVI, No. 4 — APRIL, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

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Photographer, TARLETON R. ANDER
Stenographer, EVA LEE

REPORTERS

Polymer and Spinning Area

JAMES WAGONER ..... A Shift
GLENN REYNOLDS ..... B Shift
WILLIAM HILL ..... C Shift
ROSCOE CHITWOOD ..... D Shift
FOREST CROUCH ..... Day Shift

Textile Area

MAYRENE MORAN, Type 8 / LOUISE SMITH, Type 9 ..... A Shift
INA DEHART, Type 8 / MARGARET PRATT, Type 9 ..... B Shift
BETTY HUNDLEY, Type 8 / RUTH EANES, Type 9 ..... C Shift
EVELYN NORMAN, Type 8 / ROBERTA STOWE, Type 9 ..... D Shift
DORRIS WOODALL ..... Day Shift

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CATHERINE PEARMAN ..... B Shift
BARBARA HAMPTON ..... C Shift
DOT BOWLES ..... D Shift
ROBERT WELLS ..... Shipping
NOLA NICHOLS ..... Fiber Stock and Day Relief

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BEV ESTES ..... Production Control
CRYSTAL HUNDLEY ..... Beaming

Methods and Planning

DON WEICK ..... Methods and Planning

Process Group

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MARGARET CARTER ..... Process Control
MARIE MCGHEE ..... Denier Room
HELEN COLE ..... Pack Room

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A. E. HAYNES ..... Pump Repair Room
JOHNNIE SHENAL & JAMES PLASTER ..... Gen. Shops-Maint.
VIOLET FRITH ..... Design Group
WILLIE CALDWELL ..... Project Group
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ANNE EGGLESTON ..... Records, Tabulating, O. & I., Time Office

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RUTH NELSON ..... Purchasing
MARTHA BREW ..... Personnel
POLLY FLANNAGAN ..... Cafeteria
BRANTON MARTIN ..... Protection & Safety
THERESA JOHNSON ..... Stores
JAMES EDWARDS ..... Bobbin Storage
WILLIAM TRAVIS ..... Janitors
EZRA MCCLURE ..... Yard Laborers & Garage

THE COVER

A sure sign of the coming of Spring are the actions of Vickie Brown, 3½, daughter of Carl Brown, P. & S. and Van Duncan, 3½, son of Pete Duncan, Power, and Carl Jean Duncan, Tabulating. Mrs. Brown (Gladys) is a former employee of the Textile Area.

IN THE DESIGN STAGE

A youngster we know, armed with an erector set and a teeming brain, is in the throes of designing a remarkable gadget. As nearly as we can tell, you just take four girders and attach a revolving wheel. This absorbs the energy of the sun which is transmitted through a rod activating an atomic generator. This generator supplies juice for a drive shaft turning a propeller that—

"But what's it for?" we interrupted.

"How do I know what it's for? I haven't finished inventing it yet," he told us.

The BLENDER makes it a policy never to laugh at such times. After all, James Watt's steam engine was once rejected as "not worthy of a farthing," and the first horseless carriage was hooted off the streets. So, all we say is that, if this lad's Erecto-Vau ever gets off the drawing boards, we hope it turns out to be a gadget industry can use. For history shows that to produce more is to introduce better tools and machines. You can see this by a quick glance at Du Pont's operating investment per employee: it has more than doubled since World War II began.

IT'S SPRING AGAIN

ANOTHER March has come and gone, and now it seems that Spring is here. We comment on the weather; we say, "Good morning, looks like a swell day," but it doesn't mean much. We don't use the heater in the car, we start computing the saving we can make on fuel this summer (it'll go to something else anyway), we shed our winter overcoat, but then we start wondering about the size of the bills that will come rolling in to cover those Spring clothes. So it's Spring, but we don't see any poets, bare-headed, wandering through the parks scribbling odes to the first robin, or the first flower. It's another season, more comfortable than the winter, but just another season, not much more.

It was not always thus. The coming of Spring was heralded with feast and celebration. It held deep religious significance in most early religions. It marked the resurrection of the earth, the awakening of new life, not only in the land itself, but in its people.

Before this modern age of ours, winter took a terrible toll, laid low the fields, killed the cattle, turned the earth into a bare, barren place. Small wonder then that man was overjoyed at the first signs of Spring. It meant he could eat again and walk the land with firmness in his step and his head in the air. Indeed, it was only 100 hundred years ago that the lyrical poets sung their songs to the Spring and the sun and the rain.

Not so today. Spring is just another season. We live the same, eat the same, work the same. We count our luxuries, our cars, our TV sets as necessities. We've forgotten how to walk, and although we ride through the rain untouched, we complain as much as we had about the winter's snows. We're all too apt to forget that the rain comes from the heavens. We overlook the Spring as God's handiwork. And yet Easter is just passed. Can it be so soon forgotten? We surely hope not.

PROMISES

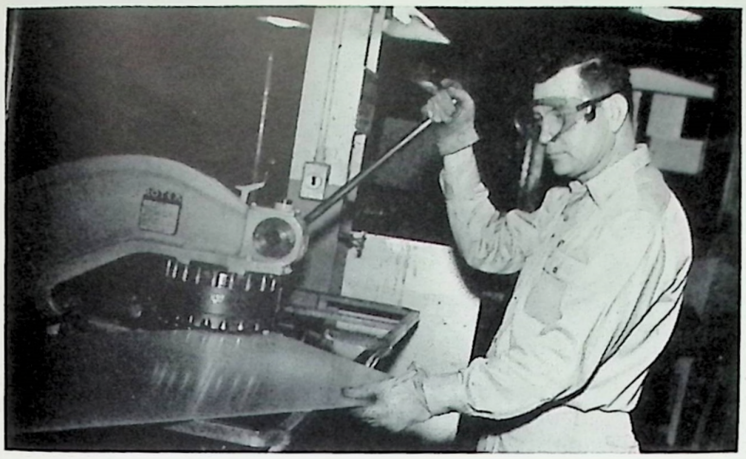
BUSINESS operates on "promises." Salesmen make promises to customers. Producing people make promises to salesmen. And top management makes promises to the owners. Business could not operate unless these promises were met almost every time.

Likewise, every employee makes "promises" about his work:

* He commits himself to a fair effort every day.
* He is responsible for doing a workmanlike job.
* He is expected to take proper care of any equipment he uses.
* He "promises" the company, and his family, that he will work safely.

Promises must be kept at every level of the company. Consider your responsibilities just as important to the continued success of your job, as the company's promises are important to everyone's security, now and in the years to come.

Sheet Metal Worker . . .

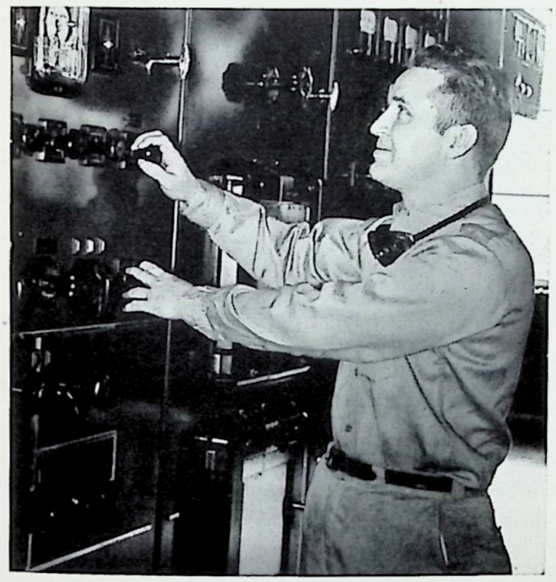


TOM GIBBS

Stenographer . . .

MARY EVELYN SPENCER

Switchboard Operator . . .



TOM RIESON

A Big Plus . . Whatever Your Job

OUR COMPANY SPENDS A LOT OF MONEY FOR YOUR BENEFIT AND FUTURE SECURITY

WHAT would your answer be if you were asked right now—What's your pay for working at Du Pont?

If you mention only your wages or salary for time actually worked, you are overlooking a big PLUS. Some people refer to this big PLUS as "fringe" benefits.

Maybe "fringe" was a good word at one time—say, when the Company's first benefit plan was introduced. But not any more—unless you consider $130 million a fringe.

That's the sum our Company spent on employee benefit programs in 1957 alone (figures published in the recent annual report). The figure is equivalent to 25 per cent of salaries and wages for time actually worked. The sums for other recent years are comparable.

This large total paid by the Company—and an additional amount contributed by employees to some of the plans—went to pay the cost of such as the Retirement Plan, Thrift Plan, Group Life Insurance, Group Hospitalization and Surgical Insurance, Contributory and Non-Contributory Life, paid vacations, Social Security Taxes, disability wages, unemployment compensation and other benefits.

It's a big PLUS that's helping provide security for us now and in the future.

Shipping Checker . . .

MAYNARD BROWN

Standard Practice Checker . . .

PRICIE McGHEE

Stock Distributor . . .

BERNARD HALL

BILLY IS TEN

While He Has Been Growing, Your Production Has Helped Set Off Another American Revolution

IF Billy Lemons, age ten, should grow up to be an economist, he might well decide that he spent the first ten years of his life in the midst of a revolution. Not the bloody, violent kind, of course, but a steady, peaceful, and sharp improvement in the way the American family lives. This has been made possible by the steadily rising production of American plants like ours and of people like you and Billy's dad, Walter Lemons, Carpenter Shop.

As U. S. NEWS AND WORLD REPORT puts it, "The decade just ending has been a real age of miracles, an unprecedented era of change and expansion, coupled with a technological revolution that promises even greater miracles in the decade that now lies ahead."

The changes such observers are talking about can easily be seen locally. There has been a sharp rise in home ownership; families grew larger as several babies were born to plant parents. New cars, appliances and TV sets were bought by the thousands; the suburban supermarket and shopping center became commonplace; freezers and frozen foods reduced such housewifely chores as home canning; polio was licked; sons and daughters in increasing numbers went to college; wages and salaries went up, and so did savings; longer vacations, greater leisure, and more travel became the rule.

The prime reason for such sweeping changes might be summed up in a single statistic: The nation's output of goods and services (in 1957 dollars) climbed from $300 billion in 1947 to $434 billion last year. Higher output was made possible by industry's heavy 10-year investments in new and improved plants; these, in turn, created new jobs, new skills, and higher incomes.

A few of the major "miracles" seen in the ten years of Billy Lemon's life are shown for you on this and the next page.

BILLY at 4 months in '48; Crawford Greenewalt became president; "Orlon" acrylic fiber was announced.

AT 1 year in 1949 Billy posed for this picture; Du Pont Co. gained its 100,000th stockholder that year.

AS Billy reached 3 in 1951 construction started another expansion here creating many and varied new jobs.

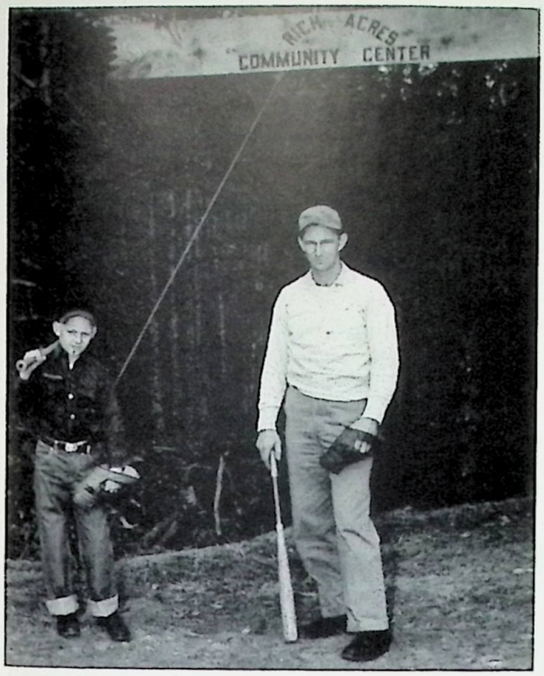
IN 1952, Billy celebrated his 4th anniversary and Du Pont celebrated its 150th the same year at most plants.

IN 1955, our Company announced its popular Thrift Plan; the same year Billy reached the age of 7 years.

BILLY was big enough for midget football in 1957; our stockholders now reached the total of over 200,000.

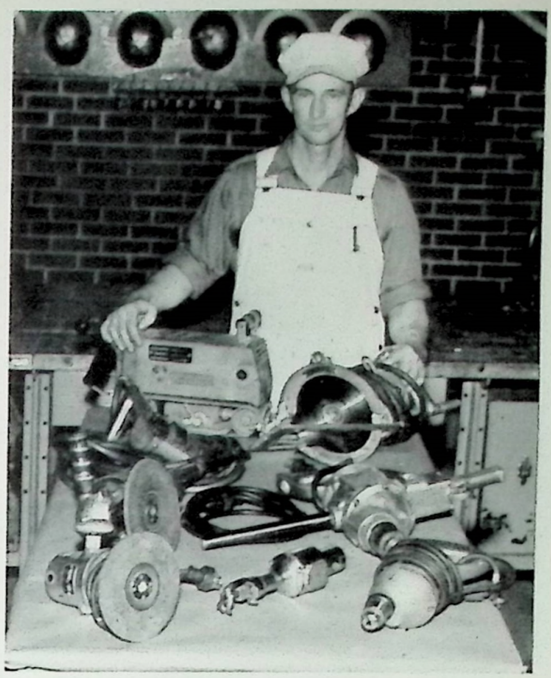
NEW CITIZENS—Local families, like those across the nation, had a record number of babies in the past decade. Several hundred were born to the Martinsville Plant families, among them Billy, now in the 4th grade at South Martinsville School. All total, some 39 million babies arrived in the U. S., raising the population to 172 million. Climbing output of industry, however, enabled youngsters to enjoy a steadily rising living standard. More output will assure a higher rise.

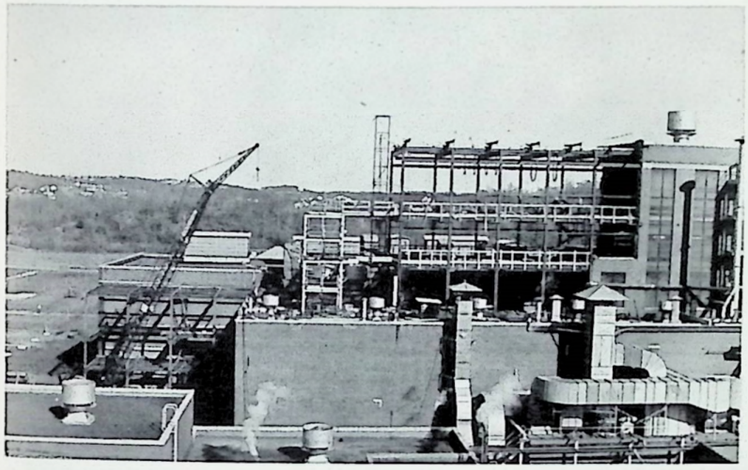
HIGH INCOME—SAVINGS—With production at record highs, both wages and savings for rainy days grew steadily during the decade. Billy's dad and other employees received several wage increases and are saving thousands of dollars in the plant's Credit Union and the Thrift Plan. U. S. family income reached $2.6 trillion and personal savings 160 billion for the period. Above, Walter discusses Credit Union business with Newton Ogden. Walter is a regular depositor.



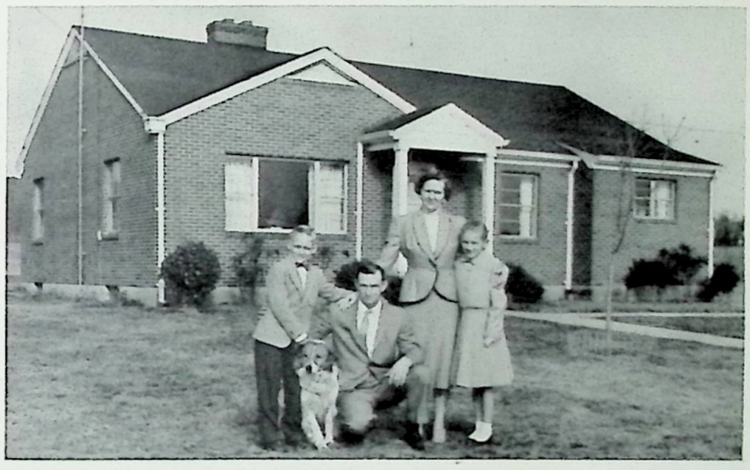
RECREATIONAL OPPORTUNITIES—With output and income rising, families like Walter Lemons enjoyed new recreational opportunities. Nearly all car-owning families traveled over the U. S. and eight million citizens traveled abroad. Several Martinsville Plant employees visited Europe, Mexico and Canada. Left, Walter and Billy have just completed a ball game at Rich Acres Community Center they are helping to construct in that area.

NEW TOOLS—(Right) The tools Walter uses on his job as Carpenter tremendously speed up his daily output and make his job far easier than with tedious hand methods. Du Pont's investment in tools almost doubled in 10 years with the average per employee now more than $25,000.





NEW INVESTMENT—Underlying all the advances made by families since 1947, is investment in new or expanded production facilities. The above project completed here in 1952, created new jobs for several hundred people. To enable the economy to produce more goods, industry invested $270 billion in new plants and equipment making such feats as production of a billion tons of steel and chemical sales of about $25 billion. Production of hundreds of other products kept pace.



NEW HOMES—The Lemons (Walter, Mrs. Lemons, Billy and Lucy Ann) are shown in front of their new brick home in Rich Acres. They were among the great numbers of Martinsville Plant employees who built or bought homes during the past 10 years. In the U. S., the past decade saw over 11 million homes rise. Locally, as well as elsewhere, several hundred were in the city's suburbs. Unless conditions change materially, we will experience a greater growth in new homes in the next ten years.

MARTINSVILLE DU PONT EMPLOYEES CREDIT UNION, INC., REPORT

MARTINSVILLE, VIRGINIA

FINANCIAL AND STATISTICAL REPORT

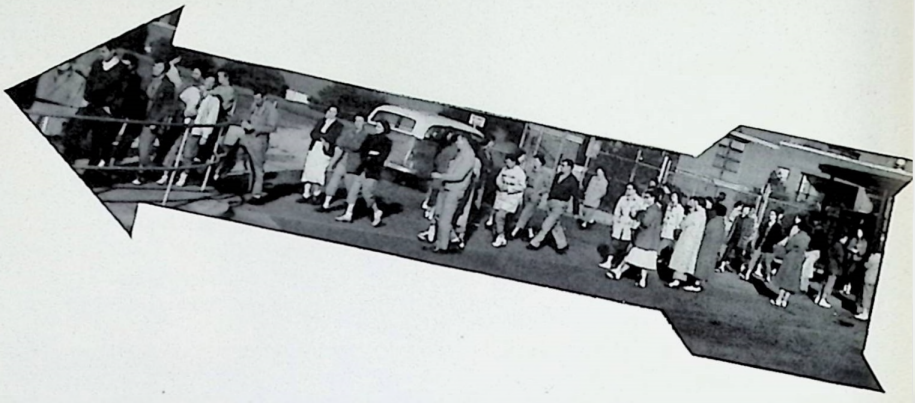
FEBRUARY 28, 1958

	This Month	*To Date This Year*	*Total To Date*
Amount Paid in on Shares	$ 38,031.34	$101,158.04	$1,004,444.28
Amount Withdrawn from Shares	46,354.80	89,319.03	611,503.02
Amount of Personal Loans Made	55,285.00	112,642.00	1,610,950.73
Amount Repaid on Personal Loans	55,513.61	115,907.71	1,230,054.96
Interest from Loans	3,516.58	7,809.97	
Expenses	2,199.72	4,480.77	
Total Membership			1,631
Number Personal Loans Outstanding			748

BALANCE SHEET

ASSETS		LIABILITIES	
Personal Loans	$380,895.77	Shares	$392,941.26
Cash on Hand	43,464.67	Notes Payable	35,000.00
Accounts Receivable	28,290.00	Reserve for Bad Loans	7,888.29
Furniture, Fixtures & Equipment	867.65	Matured Interest Payable	266.93
		Profit	17,293.67
		Accounts Payable	127.94
	$453,518.09		$453,518.09

QUALITY Pilgrimage



The Prologue

NOW come ye all, a journey we shall take
To see what kind of Nylon we shall make.
A merry group are we, from many places,
And varied are the features of our faces.
You'll also find variety in name,
But for us all, the goal will be the same:
We seek a high objective—Quality—
And on it rests our job security.

An endless trip is this, and on the way
Each one of us at times may want to say,
"This road is rough, a short-cut I will find,"
But then our goal will flash upon his mind.
And neither GAYLE nor storm will make us stray,
Upon our path of standards we shall stay.
Procedures proper we shall follow, lest
We fail to give a Customer our best.

Knowing that we please him makes us "BRAY,"
For year in and YEAROUT sales to him provide the RAY
Of hope for future benefits and pay
To keep the skies above from turning GRAY.

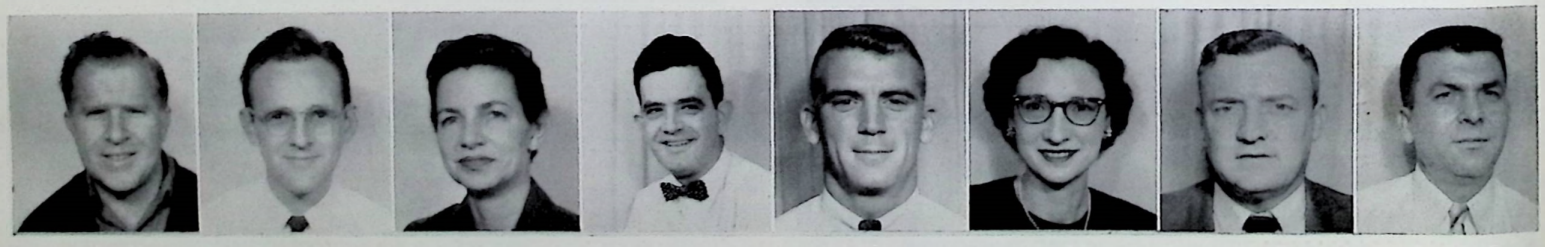
We need not go to DURHAM nor to DALLAS
To find competing MILLS if we're careless.
They'll woo our customers away from us
If we fail to give them that extra plus,
That makes the difference between the best
Of products and a FAIRCLOTH, or the rest.

We also know that we must keep our PRICE
Within a range that makes a DEAL too nice,
To send the BYERS another place
So we move onward, never losing PACE.
To do that we must make our production soar
While slicing costs by NICHOLS, a SHILLING or MOORE.
Our mission's clear; come now and let us see
Who travels with us on to QUALITY.

The Merry Travelers

You'll find us clad in clothes of all HUGHES—
In SUITS of GREEN, BROWN, WHITE and blues.
If we should need to be more fully dressed,

Sixteen of the Travelers on Our Quality Pilgrimage



HARDEE HARE PIGG HAM CROSBY BYRD HUNT YEAROUT

GAYLE KRAFT BAKER BYERS MEADORS MARSHALL LAW FULLER

NAMES OF EMPLOYEES MAY VARY; BUT ALL OF US TRAVEL THE SAME ROAD

IN this poem on Quality (and we must use the word "poem" loosely), your name may be mentioned. See if you can find it. And even though you may not be named, if you are a Martinsville Plant employee, you should consider yourself an important member of our group on this "Quality Pilgrimage."

Many of us have read Geoffrey Chaucer's "Canterbury Tales" which suggested the idea of a "Quality Pilgrimage." We are not sure that Chaucer would approve our writing in his style. However, it seemed to be an interesting way to show the variety in names of Martinsville Plant people, as well as to talk about Quality and we need to constantly do this.

We hope that one particular point stands out in your mind as you read this bit of verse: While our names vary widely—and for that matter, our customs, attitudes and personalities, too—we are all on the same road in our quest for Quality. Pictures at the bottom of Page 6 show a few employees picked at random from among those named in the story about our colorful journey.

—Your Editor

Our WEAVERS and our TAYLORS are the best.
A few of us are SHORT, and some are tall;
Some big, some LONG—but whether large or small,
We are a SMART group, and HARDEE, too,
Through team work, there is nothing we can't do.
In every KRAFT and trade we have FOWLKES
Who have proven as sturdy as OAKES.

PLASTERS, SMITHS, and TURNERS we use
Among many skilled employees in our CREWS.
If we should hunger, the problem's not big—
We can try a HAM or use our PIGG.
We can FISHE and HUNT for HARE or BYRD
Since they're all found in our HURD.
Our COOKS and BAKERS know just what is good,
And soon will be FULLER than we should.

For entertainment pleasing to the ear,
GOODMAN and CROSBY music we can hear.
On RIESON on some crisp and cool MAY morn,
Our JAMES will, perhaps, blow his horn.
But we cannot be rowdy as we sing;
We might hear from our COUNCIL or a KING,
Or they may send an ALDERMAN to us,
With MARSHALLS to investigate the fuss.
The PARSONS and LAW are also in our band
To see that we do not get out of hand.

With us, too, are men of fame, you'll see,
Some Southern heroes—JACKSON, DAVIS, LEE.
Then there are our several LIGHTS
To guide us through the darked KNIGHTS.
So take your CARR while GOINS fun
And our work on earth is DUNN.
Now let's consider what our route shall be
On this, our pilgrimage to Quality.

The Scenic Route

Over BROOKS and through MEADORS we'll go,
Across some KNOWLES and HILLS both high and low.
And in each GREENWOOD forest we will find
Trees and a BUSH—almost every kind.
To carpenters, the forest will look good
With MAPLE, BURCH and other WOOD.
In the PARKS feathered creatures pleasing to the eye
Like DOVES, MARTINS, ROBBINS we will spy.
For rivers you'll cross our RYAN so blue
JORDON, HUDSON and YORK, too.
And here the GARDNER will find no THORNE
But only that beauty nature will adorn.

The Epilogue (Summary)

Many beauteous things adorn our way:
These represent our benefits, our pay.
And other blessings that we all receive
As Martinsville plant employees, who believe
That Quality must come from all we do,
Yet many problems mark our journey, too.
But there is none we cannot defeat—
We've learned to take the bitter with the sweet;
Well-earned reward fulfills the fondest dream,
We'll WADE through roughest waters as a team.
On every job, we'll seek Quality
For here's the KEYES to Security!

ARTIST WILLIAM BLAKE'S DRAWING OF CHAUCER'S PILGRIMS IN "CANTERBURY TALES." THIS DRAWING WAS PUBLISHED IN 1810.

Fashions For Spring . . .

LET'S look at the Spring 1958 fashions as modeled by five of our employees: Inez Simmons, "A" Shift, Inspection; Chris Campbell, "A" Shift, Textile T-9; Sarah Aderhold, Tabulating; Betty Gregory, "A" Shift, Textile T-8 and Nancy Creasy, Process Control.

A Spring costume, for the young figure at least, can hardly look new or young this season unless it bears a family resemblance to the clothes designed for Garbo and Lombard in their heyday. The sack dresses, chemises, unfitted suits and jackets that made their appearance last Fall have taken over. The 1958 silhouette is an easy shift that indicates a waistline instead of accenting

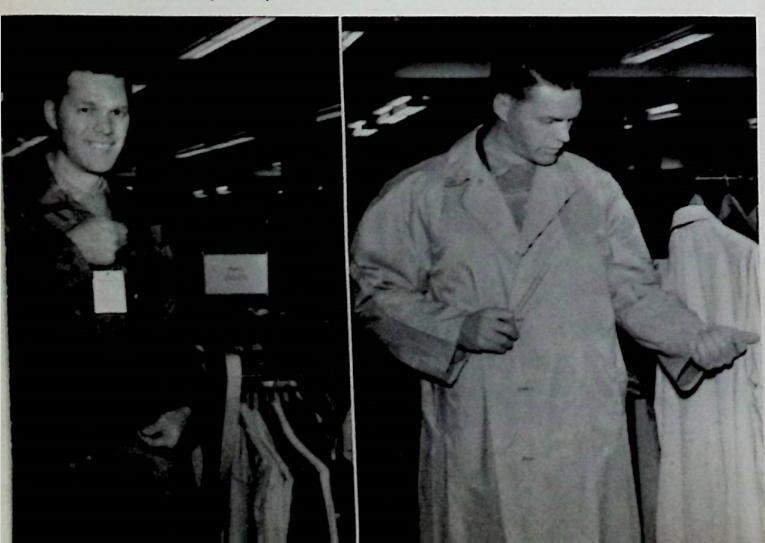
SARAH ADERHOLD
Tabulating
Outfit Courtesy
C. W. HOLT & CO.

NANCY CREASY
Process Control
Day Dress Courtesy
THE GEORGIAN ROOM

. . . AND *NYLON* IS DOING ITS PART

All Items Below

GEORGE NESTER, "A" Shift, P. & S.
In Light Nylon Jacket and Raincoat.



MRS. GEORGE NESTER (ANNA)
Purchases Nylon Mesh Shoes and Nylon Umbrella.

it. The feeling is relaxed, the look simple and sophisticated. When the figure was once sharply emphasized, it is now only subtly suggested.

Generally speaking, skirt hems are higher. To balance the leggier look, the new shoes have graceful medium-high heels; to enhance the same look, hose may be found in numerous pastel tones to reflect the color of your shoes or even your costume.

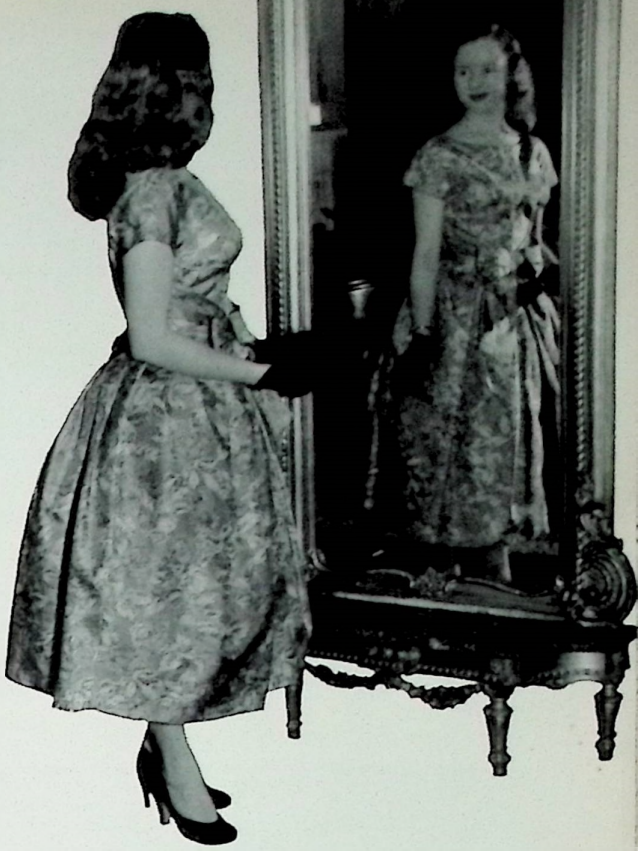
A few elements of the 1958 look will be the schoolgirl's middy above a pleated skirt, a big soft bow at the collar, blouson backs and bodices, low and standaway rounded collars, and bloused shirt jackets. A narrow sheath line may be broken just below the waist by soft, puffy pleats, a low, loose belting, or simply a bow dropped low at the back.

The trend in millinery is away from the face—a new variation of the turban, a Breton or beret pushed back and usually worn with a low-hanging bag and long gloves.

The newest evening shape offers a pleasing contrast with chemiserie. The top is small, the skirt is belled and puffed up about the knees. Or a "poofed harem" effect at the hips is added to a slim sheath.

Colors this year are legion, vivid and pastel. There are marine blues and marigolds, fresh new greenery, misty beiges and sand tones, checks and Glen plaids, plus a multitude of colorful prints —flowered, Oriental and, among cottons, bright primitive designs fom Kenya tribes.

The new pumps, with pointed toes and tiny medium heels, are delicate, slenderizing, and most Spring-like in silk prints and colors to match bright costumes—day or night. (What do you think, men?)



INEZ SIMMONS
"A" Shift, Inspection
Party Dress Courtesy
BLANCHE'S

CHRIS CAMPBELL
"A" Shift, Textile T-9
Suit Courtesy
KOLODNY'S

BETTY GREGORY
"A" Shift, Textile T-8
Sportswear Courtesy
HONORE'S

Shoes for girls courtesy McCOLLUM-FERRELL SHOE STORE.

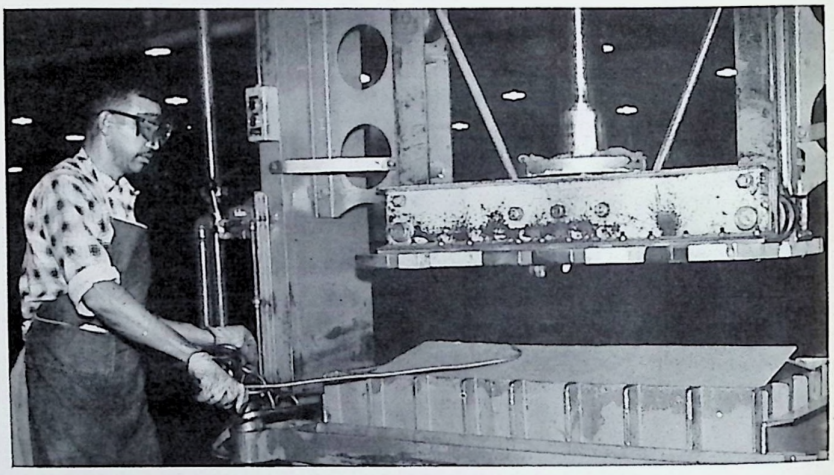
v: GLOBMAN'S

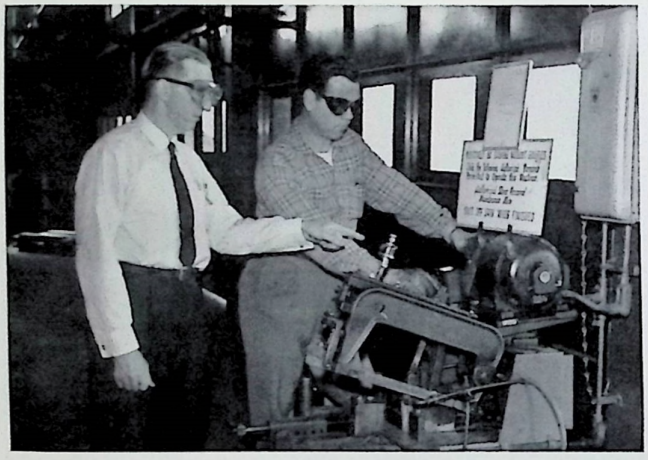
RUANA NESTER, AGE 10
Selects a Nylon Hat and Dress.

CHERYL NESTER, AGE 6
Prefers Nylon Socks and Crinoline.

ALL personal injuries can and should be prevented

SAFETY RULES: Strict adherence to Safety Rules is essential to our program for maximum protection on the job. They are made for us to use. When ignored the door is left open for pain, tragedy and loss of security. Pictured (left) are James Ziglar and Horace McDaniel following goggles and gloves rule while handling steel straps.

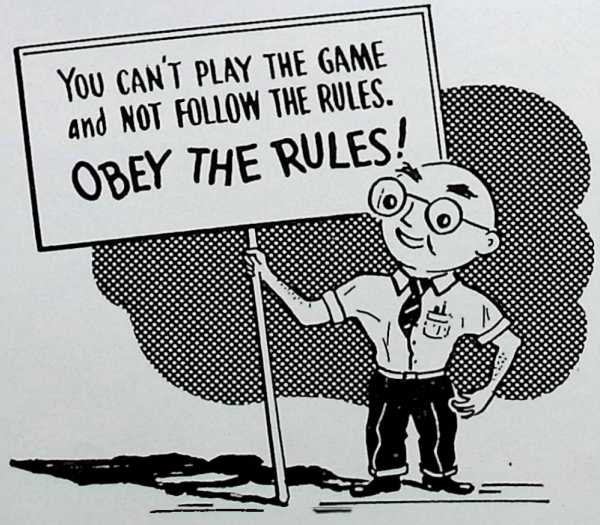




INSTRUCTIONS: The importance and value of safety instructions cannot be overestimated by any employee. They are fundamental to our safety program and must be followed. Above, Foreman Caleb Layman, instructs Gene Tuck in operation of power saw.

STANDARD PRACTICE: Safety and standard practice are inseparable. In Bobbin Stores it is standard practice to use a long metal holder to press down the box flaps while operating the baling machine. Above, Willie Scales, by following standard practice, will continue to prevent a very serious injury to himself.

COMMON SENSE: Safety rules cover the major hazards of any job. Common sense takes over where they leave off. Use it unsparingly by watching for unsafe conditions constantly and doing your share to prevent injury to yourself and others. (Left) Talmadge Hatchett uses head by closing a drawer that was left open by someone.



—PAGE SPONSORED BY STORES

Facts and Figures

NYLON NOW MATTER OF LIFE OR DEATH

NYLON has become a matter of life or death to many persons.

Its use: replacing damaged or worn-out arteries in the human body.

Transplantation of human arteries has been practiced for years.

Availability, preservation and other aspects of arteries for transplantation have not been satisfactory; however, many substitutes were tried—glass tubes, gold-plated aluminum, even rigid plastics.

The answer came from a nylon shoelace.

The braided, tubular lace was treated with a semi-solvent chemical to meld the nylon fibers, regardless of where the tube was cut. This eliminated fraying and reduced porosity. The chemical industry came up with a silicone mixture as a water repellent.

Kinking at joints remained a problem. This was removed by a simple accordion pleat. Then, a "Y" joint was needed to replace aortic bifurcations. A special nylon adhesive was developed to seal the joints at the "Y".

The first one was spliced into a human body more than a year ago. Medical men have been enthusiastic and already the chemical industry has turned out 19,000 straight tubes and 2,000 "Y" grafts.

It would seem that nylon is offering something for the inner man, too.

RETIREMENTS SHOW STEADY INCREASE

IMPORTANCE of Du Pont's 54-year-old Pension and Retirement Plan to employee well-being is indicated by the steady rise in the number of people retiring each year.

Of about 10,200 employees who have received pension benefits since the plan's adoption in 1904, more than half have retired in the past 10 years. The number of retirements in 1957 (760) was more than double the number in 1947. This trend will continue: by 1965, the Du Pont work force may be expected to retire at the rate of about 1,150 employees per year.

In 1957, Du Pont paid $53 million into the Pension Trust, bringing total assets of the Trust, at year-end, to $381 million.

The nation's corporations are owned, collectively, by an estimated 10,000,000 stockholders, with other millions participating indirectly through savings and insurance.

... THE DIONNE QUINTUPLETS were born in Callender, Ontario, and overnight became the most famous sisters in the world. People around the world followed Dr. Allan R. Dafoe's reports on the infants, whose combined birth weight was 13 lbs., 6 oz.

... DU PONT SCIENTISTS synthesized the "superpolymer" that was eventually to become nylon other four more years of painstaking research. Other 1934 milestones in DuPont were introduction of the Vacation Plan for all employees, production start-up of "Corduro" high tenacity rayon tire cord, and the building of Hastell laboratory of Industrial Toxicology, a medical research facility that was the first of its kind in the U.S.

THRIFT PLAN SCORE AS OF 2-1-58

Number of Participants...	58,872
Total Employee Savings...	$56,942,000
Company Incentive Reward Number of Shares Purchased..... (Dollars contributed, $14,236,000)	62,300
Common Stock Shares.... Registered in Participants' Names	37,744
Number of Bonds Purchased.....	1,485,684

NYLON PROVES SUCCESSFUL IN DRILLING

FOUR years' experience with neoprene-coated nylon tarpaulins as protective coverings for engine and pump house units on oil well drilling rigs has demonstrated the long-term advantage of the versatile material, according to Peel Brothers, Inc., of Hoisington, Kan.

"These tarps are almost as good as the day we bought them," says Wendell C. Peel, President. Mr. Peel and other officials have found that engines protected by coated nylon from burning sun and rock-bottom winter temperatures operate with much higher efficiency and lower operating costs.

"WHAT'S THE ANSWER?"

Question: How much money will Du Pont give to colleges and universities this year in its aid-to-education program?

Answer: Grants for the 1958-59 academic year will total nearly $1,150,000—about $100,000 more than was awarded during the past year.

Question: What is this financial aid designed to do?

Answer: Maintaining high standards of teaching is a major problem at all levels of education. Thus, more than half of this year's grants—or $664,000—is designed to strengthen the education of scientists and engineers by supporting the teaching of science, mathematics, and other subjects. In addition, a sum of $309,000 is to be used to aid universities in their programs of fundamental research, and $155,000 is slated for post-graduate fellowships in science and engineering.

Question: Does Du Pont specify how the grants are to be used?

Answer: No, except that they be used in a broad field such as maintaining the high quality of scientific teaching. Detailed use of the funds is determined entirely by the receiving schools.

WOMEN IN JOBS

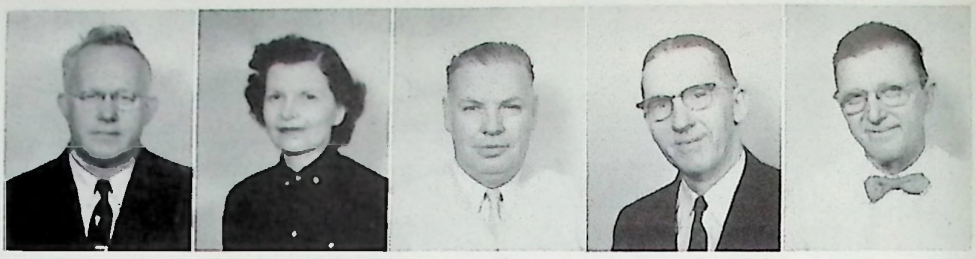
CREATION of millions of job opportunities for women has been an important social change fathered by U. S. industrial development of the past half century. Today, 20 million women are job holders—four times the number in 1900. Since 1950, in fact, the Federal Census of Occupations has listed no jobs held exclusively by men.

Du Pont employs some 15,000 women in jobs ranging over almost every employee category, including those fields like medicine, law, accounting, and engineering which, years ago, were the exclusive province of men. Largest single group of Du Pont women—about 6,500 work in plant production jobs.

CHEMICAL PRICES REMAIN STABLE

RISING investment in tools, research and development of new products and increased output in the chemical industry have helped to keep chemical sales prices relatively stable despite steadily rising costs. For example: the index of wholesale prices of *all* industrial commodities was 126.0 in January (1947-49 equals 100), compared with a price index of only 110.6 for chemicals and allied products. Du Pont's record is even better; a comparable index of the company's sales prices was 106.1.

15-YEAR SERVICE PINS



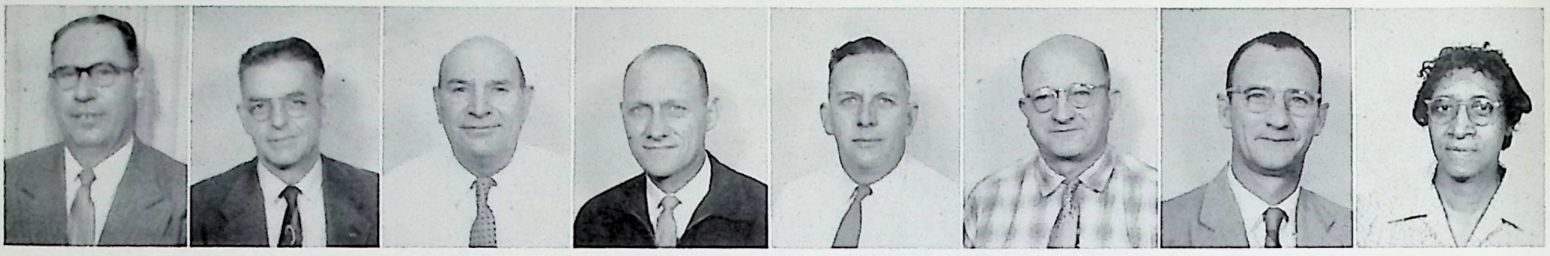
GEORGE SHOUGH
Shipping

RUBY WYATT
Textile

JAMES HOLLEY
Maintenance

CALEB LAYMAN
Stores

ARTHUR HORSLEY
Maintenance



DENNIS WALKER
Maintenance

ROY DELANCEY
Power

JOHN WIGGINGTON
Maintenance

HOWARD WILSON
P. & S.

NOEL WOOD
Process Control

WILLIAM TURNER
Power

JOHN GILBERT
Maintenance

CLARENCE GRAVELY
Cafeteria

How Fast Can You Touch Each Square in Numerical Order?

4	3	10	12
6	11	8	9
1	7	2	5

WITHIN 9 SECONDS? Your reflexes are above average.

WITHIN 7 SECONDS? Very good.

WITHIN 5 SECONDS? Excellent.

More than 9 seconds? Your reactions are too slow. You shouldn't drive over 45 miles per hour.

Better driving attitudes will make our roads and highways safer for you . . . for everybody. This test, from a series of safe driving promotions by Shell Oil Company of Canada, Limited, is designed to help you think a little more about safe-and-sane driving. How did you rate?

10-YEAR SERVICE PINS

P. & S.
Charles Brown
C. R. Coleman, Jr.

TEXTILE
Doris Wade
Verna Gillispie
Mattie Byrd
Frances Taylor
Christine Hager
Melva Pendleton

INSPECTION
Mary Vaughan
Pauline Jones
Margie Philpott

PROCESS CONTROL
Vanilla Martin

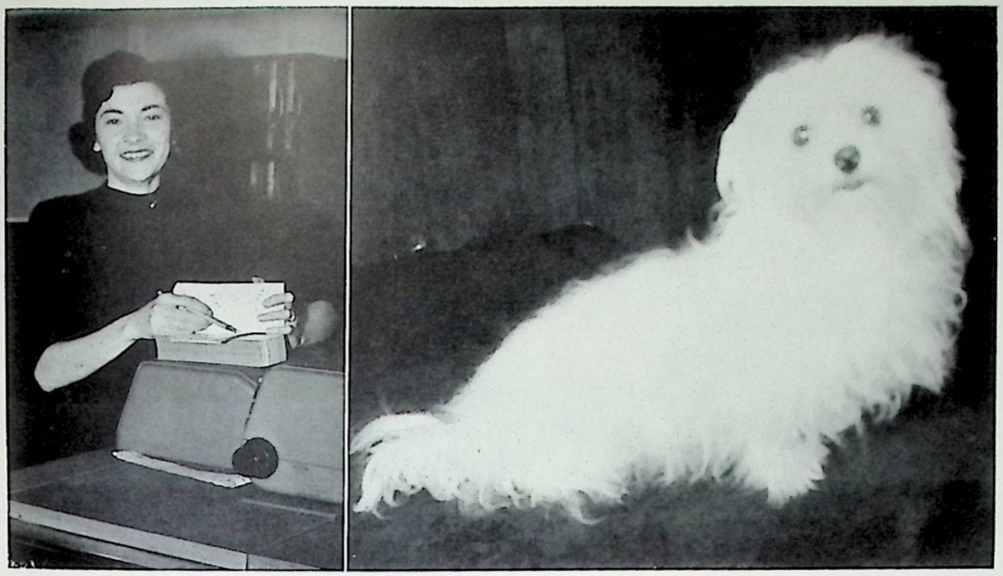
SERVICE
Irene Campbell
Zachariah Wingfield

A BILLION DOLLAR PROTECTION FOR US

WITH their lives insured for a total of $1,236 million, Du Pont employees enjoy a high level of protection under company-sponsored life insurance plans.

Largest single part of this program is the Contributory Group Life Insurance Plan, which provides the whopping total of $864 million worth of protection for employees. Ninety per cent of all eligible Du Pont people participate in this plan, which has paid more than $17.1 million in death benefits since its beginning in 1952.

Other employee protection includes $270 million of coverage under the company-paid non-contributory Group Life Insurance Plan, and $102 million under the Salary and Wage Allotment Insurance Plan.



NOW A MALTESE DOG

BOBBY BOCOCK, Tabulating, is the owner of four Maltese dogs, one of which ("Candi") is pictured here. They were purchased from Good Time Kennels, Normal, Illinois, last November. In February "Candi" had a litter of two puppies. To our knowledge there is only one other pair in Virginia.

The Maltese is toy in size; ideal weight being from 5 to 7 pounds. He is always pure white and his long, silky hair parts in the middle and hangs on both sides near the ground. One outstanding characteristic of his is that he has no undercoat and never sheds. The origin of the Maltese is thought to go back as far as 3500 B. C.

The Maltese is a playful little dog, loves children, is filled with affection, and guards his home in a fearless fashion.

OUR COMPANY RECEIVES DEPARTMENT OF DEFENSE RESERVE AWARD

THE military service portion of Du Pont's package of benefit plans was singled out for special commendation on March 20 when the U. S. Department of Defense presented the Company with the Reserve Award, a citation designed to distinguish "those organizations that have rendered outstanding cooperation in their policies toward reservists and reserve activities."

The award, presented by Major General James R. Pierce, Deputy Commanding General, Second United States Army, was accepted for the Company by Emile F. Du Pont, Director of the Employee Relations Department. Present for the ceremony were representatives of the Army, Navy, Air Force, Marines and National Guard. The award consists of a bronze plaque, citation and a pennant similar to the "E" awards during the war.

In the letter announcing the award to Du Pont President Crawford H. Greenewalt, U. S. Secretary of Defense Neil McElroy noted that it expresses the

ABOVE Emile F. Du Pont, Director of Employee Relations Department, and Major General James R. Pierce, Deputy Commanding General, Second United States Army. The citation held by Mr. Du Pont and the flag held by General Pierce were recently given to the Company.

"Department's appreciation for the outstanding cooperation to reservists and reserve activities achieved through the personnel policies you have established. You have thus encouraged and assisted your reservists in fulfilling their military obligations. Such patriotic foresight provides real assistance to the success of our Defense effort."

The Company's military benefits program consists, essentially, of three elements:

1. Employees entering the normal two years of military service get Company service credit for the 24-month period. In addition, employees with one year or more of Company service receive 2 months' pay, plus allowance for vacation due at time of entrance. Last year, 210 employees in this category received over $157,000 in military service pay.
2. Employees entering 6 months' active duty for training (such as National Guard and Reserve En-

(Continued on Page 15)

UNIQUE SAFETY POSTER IS CONSTRUCTED BY A POWER HOUSE EMPLOYEE

THE unique, timely and attractive safety poster pictured on the right was recently prepared and placed in the Power House by Robert Clary, one of our boiler operators.

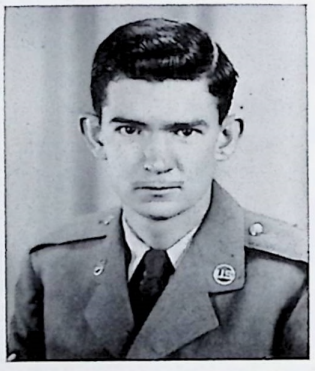
Bob who was employed in 1941, and who has always been most safety-conscious, constructed the plant-home safety poster from clippings out of several Du Pont publications including the BLENDER.

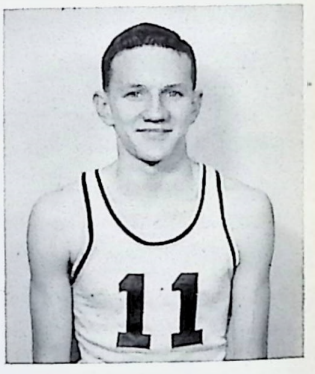
Over the years Bob has also prepared a beautiful album on the plant's progress.

(**LEFT** to Right, seated): Don Bodamer, Paul Barnett, Don Conklin, Ken Erickson (instructor); Watt Clingenpeel, Ed Childress, Oscar Cannaday, Rex Bowen; (Standing): Bob Thomas, Bill Cleal, John Dawson, Don Weick, John Kirk, Bud Kouk, Charlie Fox and Grady Beck. Group (M. & P.) recently voluntarily completed the standard 10-hour First Aid Training Course.

NEWS NEWS

HELEN STEELE, "C" Shift, Inspection, holds one of the 63 safety awards which employees selected during the last three weeks in March. The plant won its fifth General Managers' award at midnight, March 9. Let's keep going.





(**LEFT** to Right from top): ELAINE KOOGLER, daughter of Louis Koogler, Maintenance, was first prize winner recently in a letter writing contest on Brotherhood sponsored by the local chapter of the National Conference of Christians and Jews. Elaine is a Junior at Drewry-Mason High School. BOB CROCKETT, Power, was elected President of the Danville-Martinsville Chapter of Credit Unions in March. Bob has served as Treasurer and a member of the Board of Directors of the Du Pont Employees' Credit Union since 1955. JOHN M. GAYLE, son of John Gayle, Maintenance, was recently promoted to Airman 2/c while in Germany. CHARLIE WYATT, son of Morton Wyatt, P. & S., was selected on the All-State Group II basketball team following the "Bulldog" victory in Blacksburg in March. Congratulations.

FOUR DU PONT YOUNGSTERS IN RECENT WOMAN'S CLUB FASHION SHOW

CASSANDRA JEAN ORE
Daughter of
VIVIAN ORE
"B" Shift, Textile

LAURA LEE HARDING
Granddaughter of
ANNIE HAIRFIELD
Cafeteria

LINDA and DAVID SELLERS
Children of
E. M. SELLERS
Construction

PENNY MATSON
Daughter of
ART MATSON
Power

PLANT PERSONAL NEWS . . .

Virginia Nowlin, Textile, to Billy Terry, U. S. Air Force.

Margaret Herrington, Cafeteria, to John Hodges, of Martinsville, Va.

Selma Morris, Textile, to Charles Michall, Chicago, Ill.

Bobbie Hammock, Inspection, to Billy Reeves, Martinsville, Va.

Barbara Cooper, Textile, to George Pendleton, Patrick Springs, Va.

Our congratulations to:

Virginia Richardson, Textile, a boy, John A. Richardson, III, March 13.

Betty Robertson, Textile, a girl, Elizabeth Deborah, March 31.

Peggy Woody, Textile, a girl, Rhonda Lee, March 24.

Alene Rogers, Stores, a boy, Steven Kent, March 27.

George Burpeau, Cost, a boy, Kemp Pendleton, March 21.

Mary Lou Marlowe, Tabulating, a boy, Dennis C., Jr., April 2.

Elmo Gravely, P. & S., a boy, Stanley Walker, March 17.

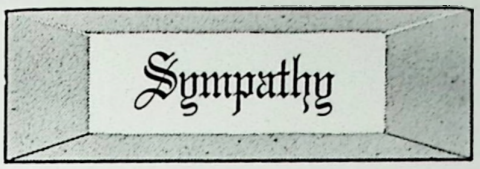
J. B. and Joyce Frith, P. & S. and Textile, a boy, James Dennis, March 24.

Ken Galloway, P. & S., a girl, Anna, March 31.

Divers Brown, Power, a boy, Richard Divers, February 19.

Joe Smith, Shipping, a girl, Joyce Lee, March 20.

Hoover and Mary Martin, Shipping and Textile, a boy, Perry Douglas, February 4.



The Plant personnel extends deepest sympathy to:

Viola Hodges in the death of her father.

Blanch and Ken Barrow in the death of their aunt, uncle and grandmother.

Bobby Hager in the death of her uncle.

Ola Rupard in the death of her aunt.

Gladys Overby in the death of her niece.

Randy Hylton in the death of his mother-in-law.

Sidney Thompson in the death of his mother.

Vieva Snead in the death of her mother.

Ronald and Charlie Thompson in the death of their grandmother.

Myrtle and Clyde Shelton in the death of their sister and sister-in-law.

Murray Bryant in the death of his father-in-law.

Posey Nolen in the death of his stepmother.

W. R. Ricketts in the death of his mother-in-law.

Jim Gilbert in the death of his grandmother.

Alice Shorter in the death of her father.

Howard Sizemore in the death of his sister-in-law, nephew and niece.

Lillian Anderson in the death of her aunt.

Catherine Lankford in the death of her mother.

Kathleen Baker in the death of her father-in-law.

Maurine Spencer in the death of her mother and brother-in-law.

Josephine Hayes in the death of her mother.

Mary Hairston in the death of her brother-in-law.

Golden Watkins in the death of her aunt.

Stan Harris in the death of his grandmother.

Margaret Herrington and Elva Wilson in the death of their uncle.

Mary Jane Bowman in the death of her niece.

Howard Fain in the death of his mother.

Vickie Eggleston in the death of her father.

Gladys Thompson in the death of her grandmother.

. . . *Reserve Award*

(Continued from Page 13)

listees and certain R. O. T. C. graduates) receive Company service credit. Those with a year of Company service receive one-half month's pay at time of entrance; last year, 90 such employees were paid over $20,000.

3. Members of the reserve forces and National Guard who participate in the regular 2-week summer encampments receive from Du Pont the difference between regular pay and military pay, without affecting employees' regular vacations. In 1957, 1,540 such employees received nearly $156,000.

TRANSISTOR MODELS ZIP UP FADING RADIO SALES

Resurgent sales in radio sets illustrate a primary law of the market place: manufacturers who work earnestly to provide new or improved products can expect to win new sources of income and maintain their favor with the buying public.

When television came in full tide in 1950, many retailers were told that radio would be relegated to the hobby room and automobile dashboard. But enterprising makers saw a need among mobile Americans for extra light and highly fashionable portables. New models using transistors, many made from Du Pont silicon, have turned up sales volume: home sets totaled over 9.6 million in 1957, up 14 per cent from 1956, and the best year since 1950.

Du Pont has assigned more than 50 specialists to pollution control, and has invested, or authorized for expenditure, about $50 million in pollution-abatement facilities.

NEW REPORTER, TRANSFER

(LEFT TO RIGHT): William Hill is the new reporter for "C" Shift, P. & S., replacing F. L. Holland; Ken Erickson, Process, transferred to "Dacron" Technical Service, Wilmington, effective April 14.

We welcome William to the BLENDER Staff and wish Ken all luck in his new assignment.

This Girl Is Our Competition

RECOGNIZE this girl? Chances are none of you ever met her and never will. She lives in another community and works for another company.

Just the same, she's our competition. She happens to work for a company making the same product we do—nylon.

But, you ask, just because her company competes with Du Pont, what's that to do with me?

Plenty. For one thing, competition under our American free enterprise system isn't confined just to the presidents of companies, or even to the top officers of the companies.

No sir! This competition extends throughout the organizations, from the president's office right out to the production lines and sales branches.

This competition, particularly in the textile fibers industry, is keen. It's no secret that the company that produces the best product at the lowest cost wins the most customers—and holds them.

If our competition—the girl in the photo—can perform her job at maximum efficiency, making her "team's" efforts more effective than ours, then this girl's company stands the better chance of winning the most customers.

By the same token, the job we do can count as the winning margin in our efforts to secure a better future for all of us and our families year after year.

DU PONT

REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—THROUGH CHEMISTRY

THE Blender

DU PONT

REG. U.S. PAT. OFF

MAY, 1958

THE BLENDER

VOL. XVI, No. 5 MAY, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

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Editor, GEORGE W. BRANHAM
Photographer, TARLETON R. ANDES
Stenographer, EVA LEE

REPORTERS

Polymer and Spinning Area

JAMES WAGONER ..... A Shift
GLENN REYNOLDS ..... B Shift
WILLIAM HILL ..... C Shift
ROSCOE CHITWOOD ..... D Shift
FOREST CROUCH ..... Day Shift

Textile Area

MAYRENE MORAN, Type 8 / LOUISE SMITH, Type 9 ..... A Shift
INA DEHART, Type 8 / MARGARET PRATT, Type 9 ..... B Shift
BETTY HUNDLEY, Type 8 / RUTH EANES, Type 9 ..... C Shift
EVELYN NORMAN, Type 8 / ROBERTA STOWE, Type 9 ..... D Shift
DORRIS WOODALL ..... Day Shift

Inspection and Shipping

JANET MINTER ..... A Shift
CATHERINE PEARMAN ..... B Shift
BARBARA HAMPTON ..... C Shift
DOT BOWLES ..... D Shift
ROBERT WELLS ..... Shipping
NOLA NICHOLS ..... Fiber Stock and Day Relief

Manufacturing Miscellaneous

BEV ESTES ..... Production Control
CRYSTAL HUNDLEY ..... Beaming

Methods and Planning

DON WEICK ..... Methods and Planning

Process Group

ROGER DYSART ..... Plant Research
MARGARET CARTER ..... Process Control
MARIE MCGHEE ..... Denier Room
HELEN COLE ..... Pack Room

Works Engineering

P. D. HENDERSON ..... Power House
HENRY C. MARSHALL ..... Elect. Htg., Air Cond. & Instru.
E. L. COLLINS ..... Elect. Shop
SYL PRITCHARD ..... Textile Maintenance
AUDREY COMPTON ..... P. & S. Maintenance
A. E. HAYNES ..... Pump Repair Room
JOHNNIE SHENAL & JAMES PLASTER ..... Gen. Shops-Maint.
VIOLET FRITH ..... Design Group
WILLIE CALDWELL ..... Project Group
JEWEL MCMILLAN ..... Spinneret Mfr.

Personnel

WILLA ROBERTSON ..... Employment

Accounting

KATHRYN SHROPSHIRE ..... Stenographic, Cost
ANNE EGGLESTON ..... Records, Tabulating, O. & I., Time Office

Service

LOUISE COMPTON ..... Medical
RUTH NELSON ..... Purchasing
BRANTON MARTIN ..... Protection & Safety
THERESA JOHNSON ..... Stores
JAMES EDWARDS ..... Bobbin Storage
WILLIAM TRAVIS ..... Janitors
EZRA MCCLURE ..... Yard Laborers & Garage

THE COVER

JUANITA RUTLEDGE, "D" Shift, Textile T-8, is pictured beside one of the many hundreds of beautiful dogwood trees that bloom in Martinsville during April and May. See page six for "Legend of the Dogwood Tree."

Help Others For Safety

ALL of us are very sympathetic and anxious to help after something serious has happened to someone. The whole nation is stirred by a sudden disaster. And people rush from all directions to give aid and comfort when there is need for a rescue. This is good will in action, a fine human trait.

But it would be even more wonderful if more people could somehow be aroused to the need for interest in other people's welfare before tragic things happen.

Time and again, we hear and read of a tragic injury and say to ourselves that surely someone could have done something to keep it from happening. What about the situations you run into? Do you see things to do to help others before they get hurt? Or are you one of those who think, "Why doesn't somebody do something?"

Of course, we can't be expected to be a guardian for everybody we see doing something a little risky. But just a little extra courtesy and common kindness and foresight to help prevent injuries—to others and to yourself. And, more important, others may catch the spirit from you.

"Today I Will Work Safely" is a good safety motto for our plant each day. It's vitally important to each of us. We must realize it's a good thing for us to work together with our fellow workers for the safety of all concerned. We must help point out and get rid of hazards and help one another if we see or sense that someone needs help to safeguard himself.

We can help each other to work safely each day if we lend a helping hand.

Our Sales And Ourselves

IN these times of business readjustments, the truth of one of the old, old laws of our economy becomes even more increasingly clear.

That law? The customer is king.

Through its market analysis and research, business and industry does a remarkably good job of forecasting markets and, therefore, help stabilize employment. The government, through its public works programs and credit controls, also plays a part in our economy.

Yet, it is the exception that proves the rule. And the exceptional business adjustments we're now going through simply prove again that it is the customer who is king.

All we have in plant investments, skilled employees, tools to work with, and programs of quality and costs are aimed at pleasing the king.

You and I know these truths; they simply become more apparent and strike closer home in times of business uncertainty.

It should be equally apparent that cost reduction is growing increasingly important, both to please the customer and to protect our jobs. The cost of operating our plant is still high, but as most of us know first-hand there has been a reduced demand for our products for several months. Thus, the Martinsville and other nylon plants have been caught in the old squeeze of slackening sales and earnings on one hand but continued high costs on the other.

For the benefit of our sales and ourselves, it's just good, plain sense to do a good job in reducing our costs in every part of our plant in every way we can.

Memorial Day, 1958

ONCE again in grateful remembrance of those who gave their lives for the cause of freedom, we will observe Memorial Day, May 30.

Memorial Day, or Decoration Day as it is sometimes called, originated in the Southern states shortly after the Civil War and later spread throughout the United States. In 1868 General John J. Logan issued an order naming May 30 as a day "for the purpose of strewing flowers or otherwise decorating the graves of comrades fallen" in the Civil War.

Observed for almost a century, each succeeding generation has honored its war dead who gave their lives in the Spanish-American War, World Wars I and II and the Korean Conflict.

This year's observance will occur at a time when peace-loving leaders of many countries are attempting to ease existing tensions. May their efforts bear fruit so that the observance of the future will honor no growing list of heroic war dead.

MRS. LUCY MASON
Sydnorsville, Va.
Age: 90
Grandmother of
JAMES MASON, Shipping

MRS. MAUDE ROOP
Patrick Springs, Va.
Age: 82
Grandmother of
VIVIAN RUTLEDGE, Textile

MRS. J. B. McCLANAHAN
Dyersburg, Tenn.
Age: 77
Grandmother of
CAROLYN PIERCE, Tabulating

MRS. M. F. OLIVER
Bassett, Va.
Age: 87
Grandmother of
MARIE JOHNSON, Textile

Grandmothers

MOTHER'S Day was celebrated May 11 by many Du Pont grandmothers. In their honor we have pictured 10 of them, along with a beautiful poem (author unknown) entitled "Mothers."

God gives us the glorious sun each day
A symbol of faith unbroken.
The song of a robin and tulips gay
Of Spring the first bright token.
He sends us the shower of April rain,
Bright tears that last but a minute
To wash away a harsh word's pain
And the sting that is hidden in it.
Then, into this wondrous plan He wove
With infinite vision rare,
The gift of a mother's gracious love
And a mother's tender care;
He gave her a charge to keep
The soul of a little child;
She cradled it close to her heart in sleep
And God looked down . . . and smiled.

MRS. NANNIE J. TURNER
Bassett, Va.
Age: 87
Grandmother of
EDMOND STONE, Inspection
RICHARD TURNER, Project

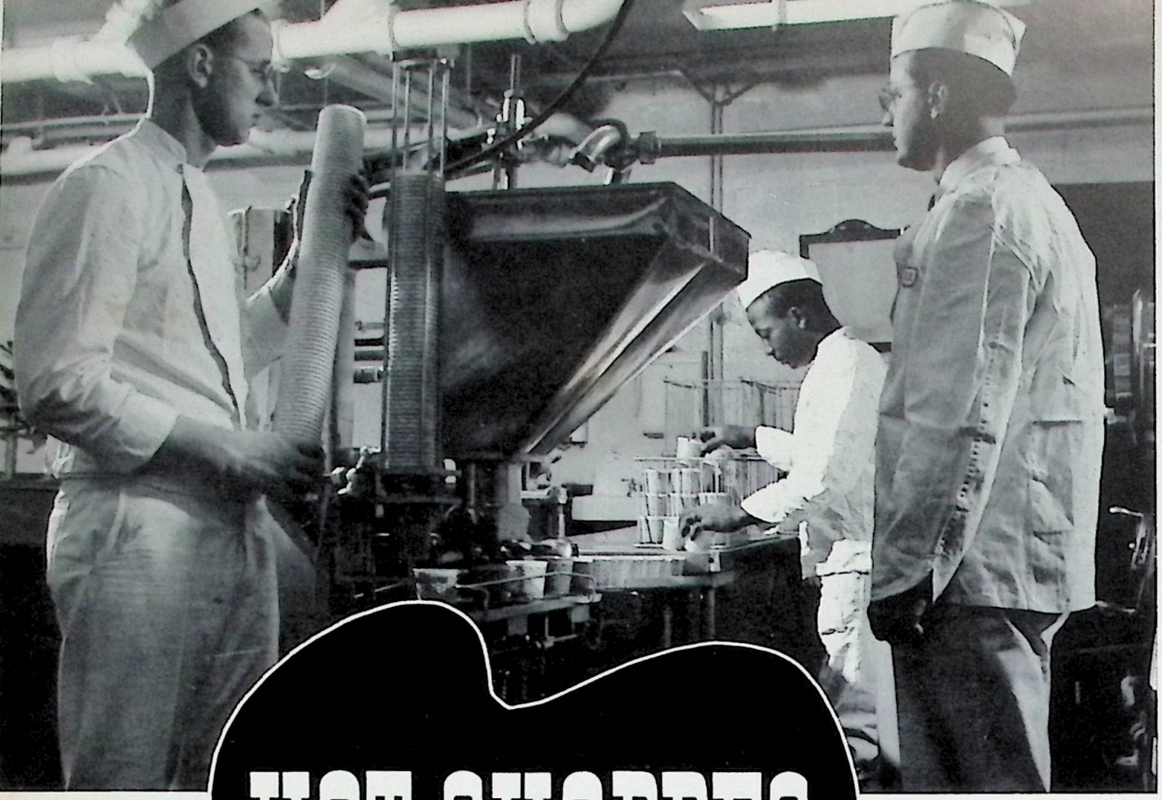
MRS. LUCY McMILLAN
Martinsville, Va.
Age: 78
Grandmother of
A. W. McMILLAN, P. & S.

MRS. BETTY AMOS
Redwood, Va.
Age: 84
Grandmother of
THOMAS HALL, Power
HAZEL BARKER, Textile
MARY BROWN, P.C.

MRS. J. D. DURHAM
Ridgeway, Va.
Age: 78
Grandmother of
DOROTHY ELLER, Tabulating
RUBY ELLER, O. & I.

MRS. J. A. RICHARDSON
Martinsville, Va.
Age: 77
Grandmother of
EDITH BOAZ, Maintenance
EVELYN JOHNSON, I. & S.
ROBERT COBLER, Maintenance

MRS. S. E. GOARD
Mt. Airy, N. C.
Age: 76
Grandmother of
GEORGE HUNDLEY, Maintenance
JOHN HUNDLEY, Project
BETTY HUNDLEY, Textile
ELVA BULLINS, Textile



(LEFT) Hot Shoppes' filler section of the ice cream department. Automatic machinery permits top quality production in big volume.

LARRY MARSDEN
Manager

CHARLES LEWIS
Manager Trainee

RAY GARNER
Assistant Manager

HOT SHOPPES

NOW OPERATING CAFETERIA

DU PONT PERSONNEL ASSIMILATED INTO OTHER AREAS ACCORDING TO ESTABLISHED PROCEDURE

ON May 2, the Hot Shoppes, caterers of Washington, D. C., took over the operation of the Plant Cafeteria.

Hot Shoppes is one of America's largest restaurant chains, doing an annual volume of business in excess of $36,000,000. More than 5,800 employees are on the payroll. It is possibly one of the most diversified operations to be found, operating approximately 73 units such as restaurants and serving 15 major airlines. They also operate 25 cafeterias in industrial plants (Waynesboro included) such as ours and the world's largest motor hotel—the Marriott in Washington—with 370 rooms that sleep 1,000 people.

Hot Shoppes are found in 13 states and the District of Columbia, from Chicago to Miami, and as far west as Salt Lake City.

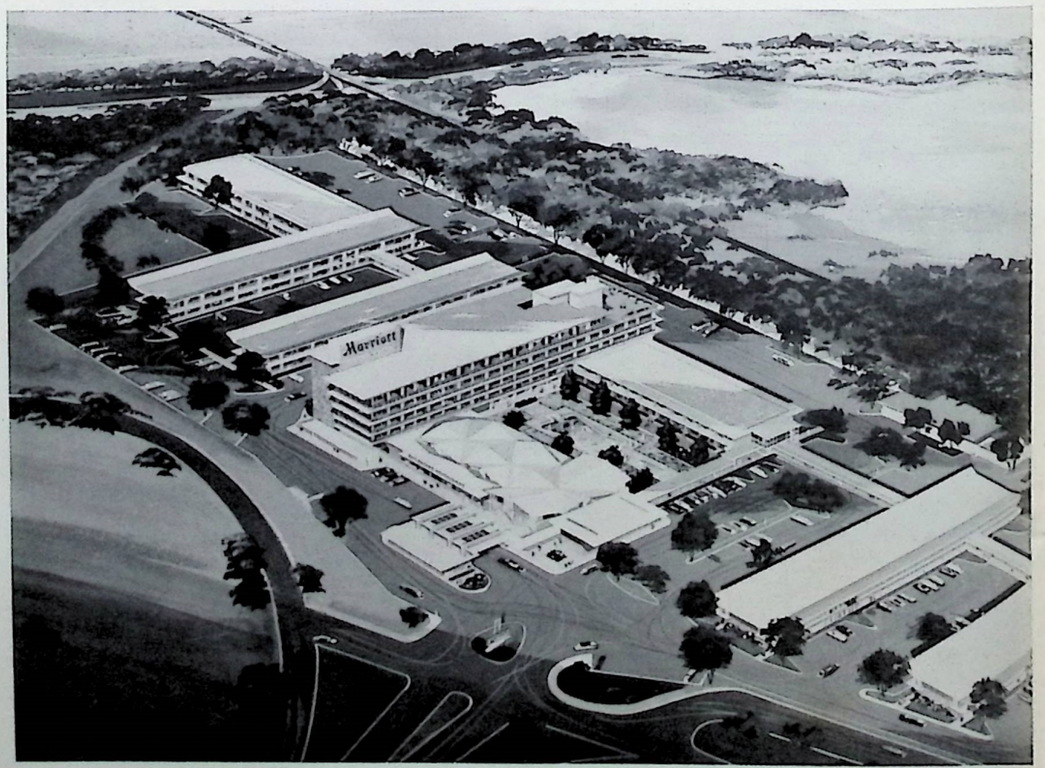
The chain began 30 years ago as a small store which sold root beer to thirsty Washingtonians. J. Willar Marriott, founder and still president, opened the first drive-in restaurant in the East.

Although the depression hit two years later, the Hot Shoppes launched its first expansion program. Its theory of good food in large volume at low cost caught on and the public responded. Even today, company officials point out, "We still think that our original formula is the key to a successful operation."

The Hot Shoppes own a 3,000-acre farm in the Blue Ridge Mountains 60 miles from Washington near Hume, Virginia, where they raise their own white-faced Hereford cattle and black-faced sheep.

The Company operates a central commissary with an annual volume in excess of $7 million where quality-controlled items such as pastries, sauces, etc., are prepared. Their menu department is constantly preparing and listing menus. A receipe file is in the cafeteria where each menu is sent to Martinsville ac-

THE Marriott Motor Hotel owned by Hot Shoppes, is the world's largest. It has 370 rooms and a 335-seat restaurant. The structure completed in January, 1957 is located at the southern gateway to Washington, just a stone's throw from the Pentagon Building and serves people from there and from all over the country.



cording to the central file, and one which will assure us of the same quality food as served in other Hot Shoppes.

The local manager is Richard (Larry) Marsden, a native of Oswego, N. Y. Larry is a graduate of the University of Denver with a B.S. in Hotel and Restaurant Management. He began his employment with Hot Shoppes in December of 1957 at our Waynesboro Plant as Manager. Prior to affiliating with his present employer, he was with Morrison Cafeterias.

Ray Garner, assistant manager, comes from Richmond and has been associated with the Hot Shoppes Cafeteria at the Brown and Williamson Tobacco Company in Petersburg for fourteen months.

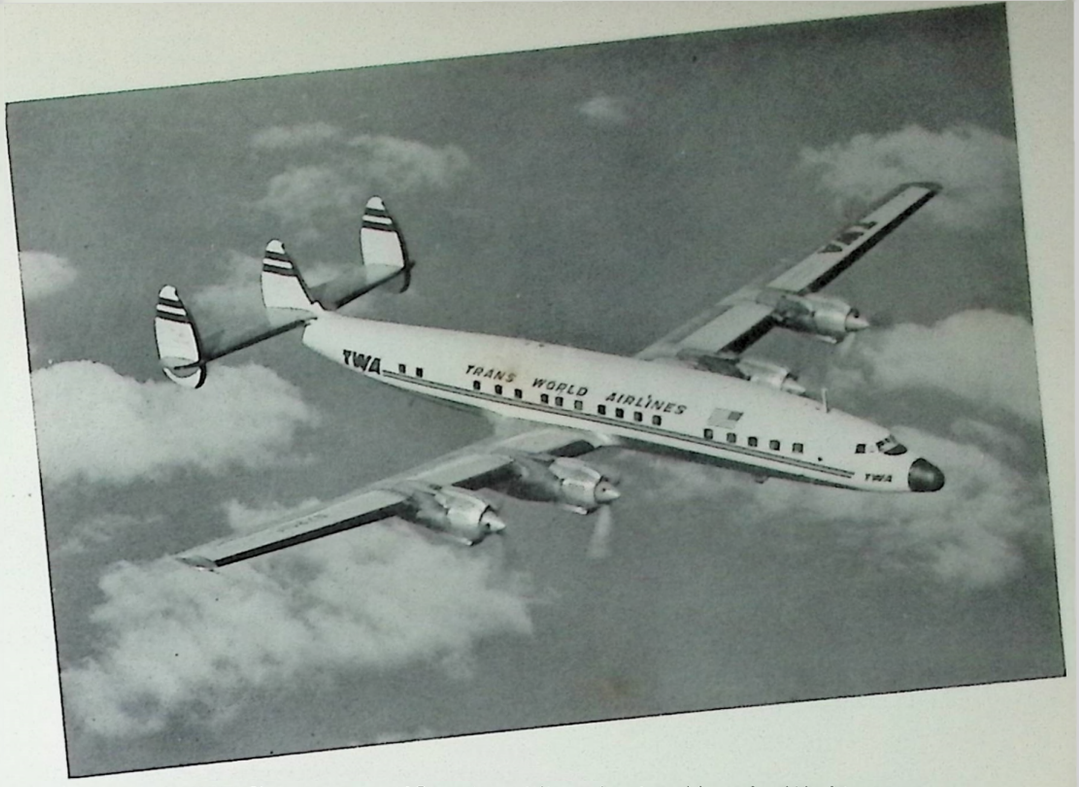
Charles Lewis is from Leaksville and Winston-Salem, North Carolina. Prior to becoming associated with Hot Shoppes in April, he was a mechanic with the North American Van Lines. He has had several years cooking experience at the local Rebel and in the Navy.

The original objective, when our Cafeteria was put into operation in the early 40's, was to operate on a break-even basis. As wages and food costs increased, it became increasingly difficult to maintain this objective.

Savings and reduction in costs through improved equipment and methods were made as far as possible.

Our wage rates have been geared to the scale paid to production employees, rather than to wages paid for normal restaurant work. Therefore, wages became a major item toward increased costs and losses in the operation of the Cafeteria.

None of our loyal and faithful employees lost employment as a result of the change-over—all being taken into other areas in accordance with plant procedure.

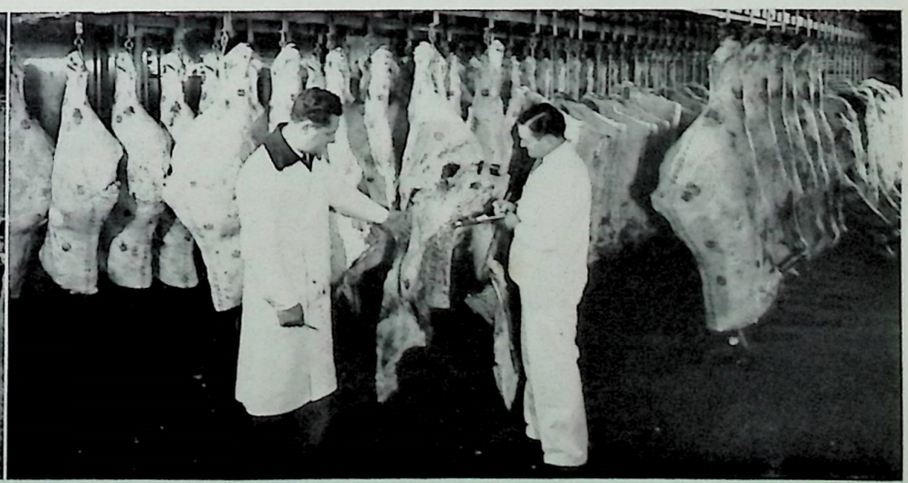


HOT Shoppes serve 13 major airlines leaving Newark, Washington, Miami and other cities. Thousands of meals are prepared daily and delivered to departing airlines in special Hot Shoppes' trucks.

ONE of the fleet of Hot Shoppes' transport trucks that hauls foods to and from the Washington commissary, assuring fresh delivery.

A U. S. Government inspector is stationed in the Hot Shoppes commissary to check the beef and mutton. The company products regularly get a "choice" rating.

A 3,000-acre farm is maintained by the company to raise its own white-faced Hereford cattle and black-faced sheep that furnish a portion of all the meat used.



—THE END

7 SONS AND DAUGHTERS OF DU PONTERS SCIENCE FAIR'S RIBBON WINNERS

WE have pictured here five of the seven Du Pont sons and daughters who won ribbons in the seventh Martinsville High School Science Fair on April 8. Beth Dickerson, daughter of Dr. T. H. Dickerson, was a winner in the District Exhibit at Charlotte Courthouse. Pictures of local winners, Virginia Hesdorffer and Benjamin Gardner, were not available.

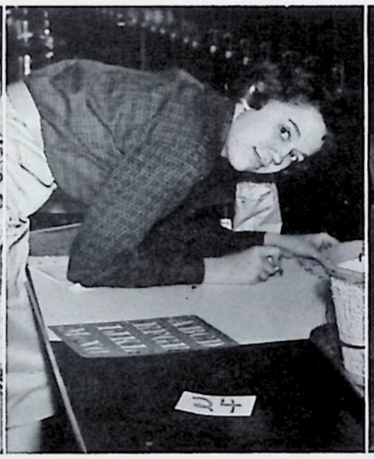
It is estimated that approximately 1,800 people visited the 151 exhibits judged on originality, clarity, neatness and dramatic effect.

The BLENDER extends congratulations.

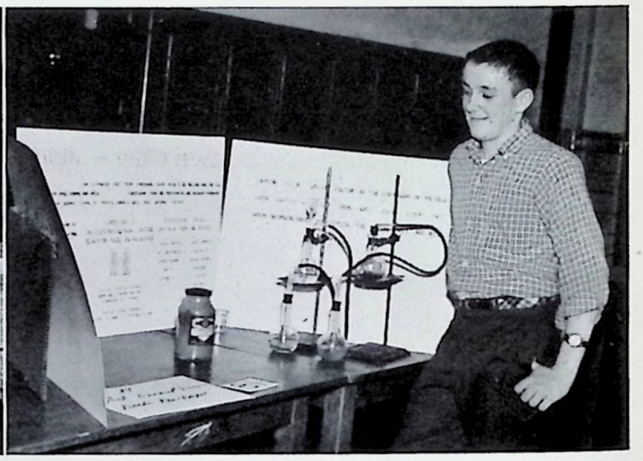
BETH DICKERSON
"Practical Application of the Electrochemical Series"

JACK McGINTY
"The Chemistry of Milk"

DAVID LENDERKING
"Reactions of Solutions Upon Living Ciliated Epithelium"



SUZANNE KITCHEL
"Can Fish Live After Having Been Frozen?"



BILLY BRABSON
"Rust and Corrosion —Killers of Metals"

THE LEGEND OF THE DOGWOOD TREE

There is an ancient legend
That the dogwood tree once grew
As strong and sturdy as the oak,
As tall and stately too.

This noble monarch, towering high
In majesty and pride,
Was chosen to form the rugged cross
On which our Saviour died.

The tree was bitterly ashamed
That such a thing should be,
And Christ sought words of comfort
To console the sorrowing tree . . .

He promised it should never grow
Large enough again
For such a use, but should become
A symbol among men . . .

It should be slender, twisted too,
With blossoms that would grow
To form the semblance of the cross
On which He suffered so . . .

With two short petals and two long,
And each fair petal too
Should bear the imprint of the nails,
Forever fresh and new.

A tiny crown of throns should form
The center of each flower,
To symbolize the suffering
He knew in that sad hour.

Forevermore the dogwood tree
Should be revered, He said,
A true reminder of the cross
On which His blood was shed . . .

And so—with every new-born spring—
Again the dogwood tree
Reminds us of His Love . . . that lives
Through all eternity.

WANTED!

THIS girl is Doris Motley. She's an amateur photographer and carries a 6 mm Spartus camera. Guilty of not entering our 1957 vacation snapshot contest. Was last seen on "D" Shift, Textile T-8. Hold her for the Blender.

THIS man is Roy Adams. Last seen on "D" Shift, P. & S. Owns and carries a 35 mm Argus. He also confessed to not entering our last contest. Promises to do better this year. Please "beat him to the draw."

ALL AMATEUR SNAPSHOT PHOTOGRAPHERS

DESCRIPTION: They could be tall or short, male or female, medium or heavy build. We're looking for anybody who carries a camera. Some carry the candid-type and others the kind you hold at waist level. (Six out of our seven winners in 1957 used inexpensive equipment.) Inform him or her with the news that the BLENDER is again sponsoring a vacation snapshot contest. Anybody can win with a picture of most any type of vacation activity.

Judges look for "personal" appeal. Composition, exposure, technique are all important, but don't worry about them. Select your snapshots on the basis of what appeals to you personally. Chances are the judges will like the same thing.

OFFENSE: The crime of most shutterbugs is that of not sharing their pictures with others. This year the BLENDER photo contest provides this opportunity. All winners' pictures will be published (approximately 3,000 copies go to fellow-workers, friends and neighbors). Why not share your picture and try for a prize, too?

Here are the easy rules:

1. All entries must be a vacation-type picture: sports, camp scenes, beach scenes, children at play, etc.
2. Picture must be black and white and negatives must be available to the BLENDER.
3. Contest runs from January 1, 1958 through December 31, 1958, and all entries must be in the BLENDER office by January 15, 1959.
4. Entries will be limited to five per person and must have been taken by the contestant or his family. There will be only one prize per person.
5. The BLENDER reserves the right to publish any or all winning entries.
6. There will be nine prizes as follows: First—$15.00, Second—$12.00, Third—$8.00, Fourth $5.00 and five $2.00 prizes.
7. Entries will be judged by well-known photographers.

STANDARD PRACTICE—Above, Beulah Davis, "D" Shift, Denier Room, follows standard practice as she checks yarn cross sections for correct size and number of filaments. Standard Practice is one of the most important keys to an industrial team's success. Strict adherence to it by each of us is the best for the common good of each employee.

9 Keys

WE have a problem! It concerns the current news that the economic honeymoon is over. Some call it a recession. Others term it an economic adjustment.

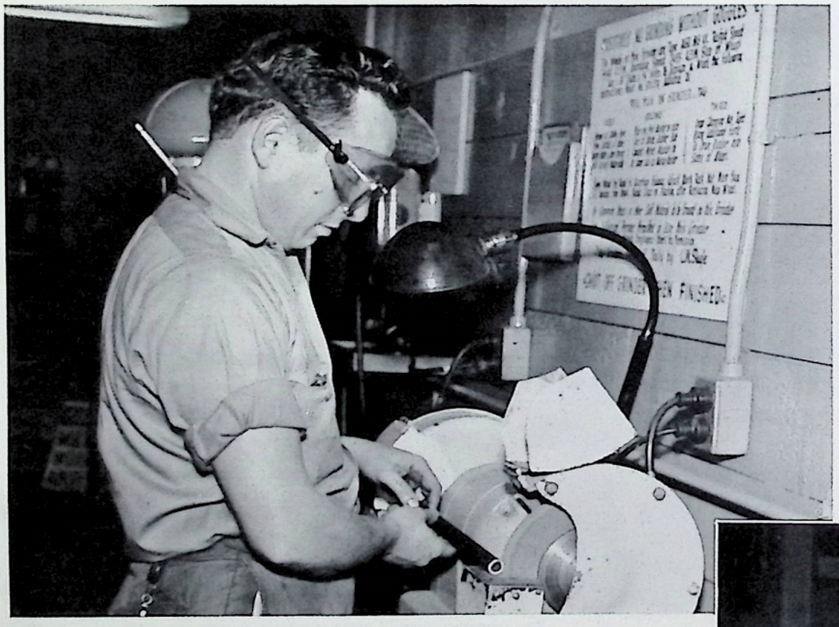
Regardless of the terminology, we definitely know that many lines of business are feeling a pinch. This is evident in textile production and selling fields, as we are fully aware.

No problem is solved, however, nor overcome by the biting of fingernails, gnashing of teeth and fear. Problems are solved by meeting them quickly, squarely, and using everything within our power to overcome them. Fear is soon forgotten by a good team, and we have the kind of mettle to win. This has been quite evident by the admirable way those employees who were recently reassigned, to improve the Plant's economic position, have pitched in on their new assignments. They seem determined to do the best job they can.

On top of this, we have another priceless ally in our favor—the quality of our product has never been better, but there is still room for improvement. Our customers still demand top quality.

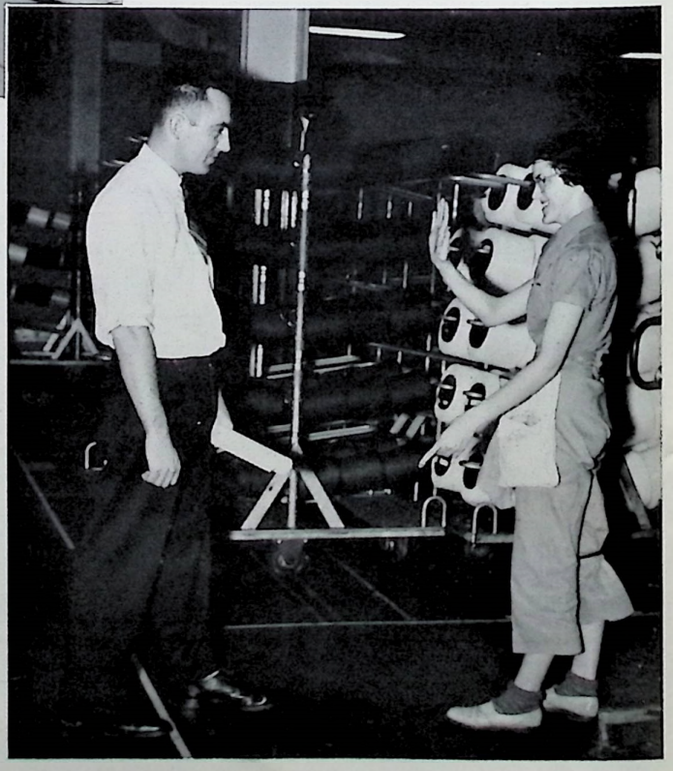
We possess the nine keys which an industrial team needs to be successful. They are pictured on this and the next page. It's up to each of us to use them constantly, wisely, and well toward making our organization unbeatable.

Let no detail be too small for attention!



SAFETY—A safe, clean plant promotes employees' health and job pride—two necessary ingredients for successful operation. Like Clyde Lawson, be sure that you are safe on each job always.

TACT—Friendly manner and tact in pointing out mistakes and oversights to fellow-workers (posed by Bob Thomas, M. & P., and Ivadell Ross, "D" Shift, Textile T-9, as she points to red line) gets appreciation and willing corrections in return. Courtesy does pay dividends.



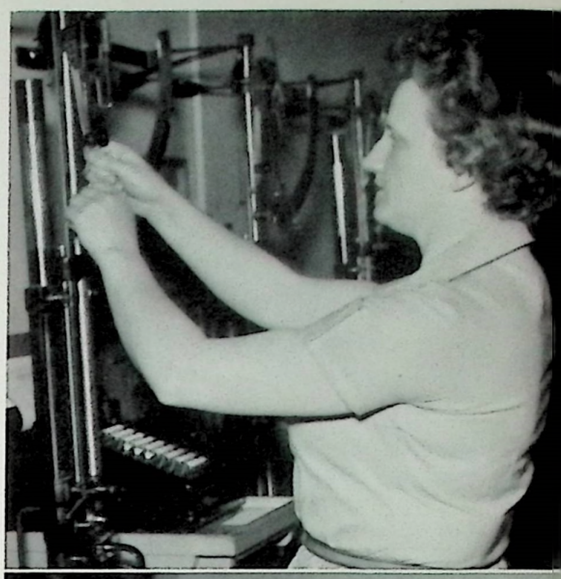
IDEAS—Without ideas there would soon be stagnation. Betty Mason, "A" Shift, Textile T-9, is typical of a large segment of employees whose ideas are constantly offering aid to the Plant Management.

PUBLIC RELATIONS—Each employee, while off the job, is a public relations expert for Du Pont. His actions, words and mode of living reflect Du Pont, regardless. Public opinion can make or break a company. Hundreds of Du Ponters like Everette Saunders, Maintenance, are leaders in community activities. (Left) Everette, Cub Scout Round Table Leader, discusses a proposed program with Grady James.

to a Successful Team

COOPERATION—In no other instant is group teamwork so firmly cemented into unified effort than by the friendly help and cooperation one employee has for another, whether it be physical aid or giving information, as shown by Mary Hall ("Cookie") Cook and Martha Brew, Order & Invoice employees.

ANTICIPATION—Anticipate and be on the lookout for production problems every minute on the job. Here Annie Sue Doss, "A" Shift Physical Testing Operator, uses suter tester to check for off-standard conditions or defects.



WORK—A job designed for an 8-hour day and scheduled for 8 hours' pay deserves one thing—8 hours' work as shown by Henry Barbour, Project. Any less undermines all jobs.

COURTESY—Acts of courtesy such as practiced below by an unidentified driver, who is allowing someone to pull into the main traffic flow at the parking lot, helps to promote an unbeatable "Esprit de Corps." The great majority of our employees practice this courtesy daily.

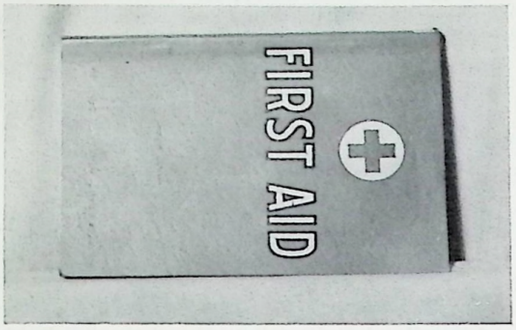
—THE END

F. A. F. Q.

(FIRST AID FACTS QUIZ)

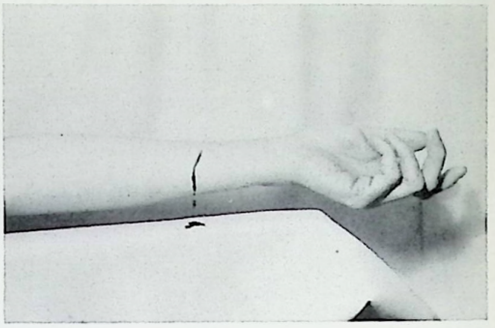
IN spite of all that is said and done, injuries do occur. Do you know what to do in case of an injury? Test your First Aid knowledge with the multiple-choice questions below. Circle the answer you think the best.

Check page 15 for the correct answers.

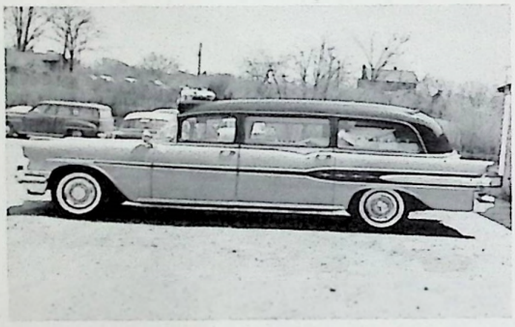


1. One of the chief values of First Aid Training is:
   (A) Reduces your medical bills
   (B) Helps make you a safer worker
   (C) Eliminates the need for a doctor

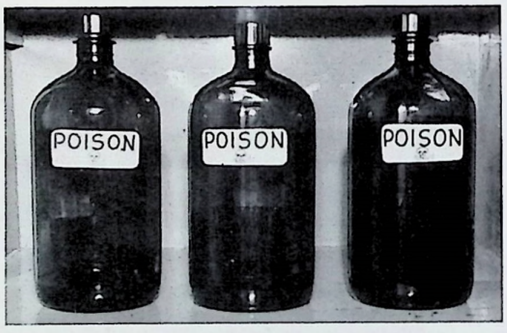
2. Upon arriving at the scene of an accident, the **first** thing to do is:
   (A) Call a doctor
   (B) Move victim to a more comfortable position
   (C) Give immediate First Aid in case of severe bleeding, stoppage of breathing or poisoning



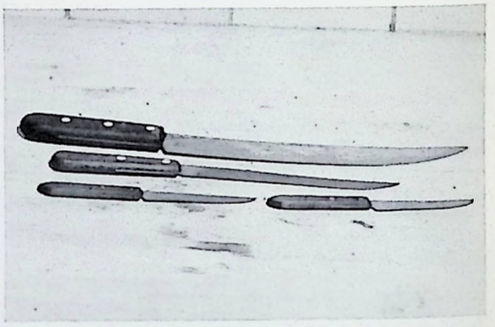
3. The **first** step in controlling bleeding is:
   (A) Direct pressure on the wound
   (B) Tourniquet
   (C) Elevate wound above level of heart



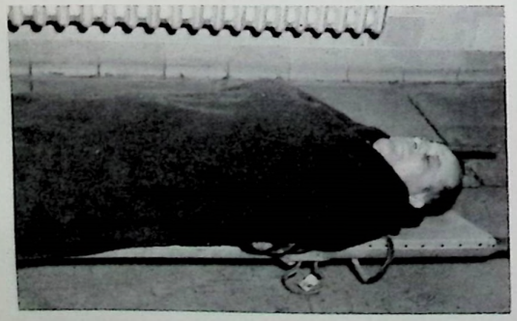
4. If the victim is not breathing you should **first:**
   (A) Rush him to a hospital
   (B) Give him stimulants
   (C) Apply artificial respiration



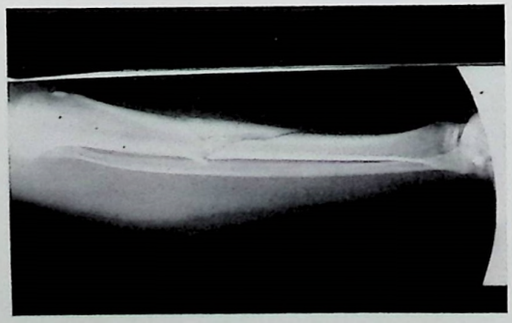
5. In case of poisoning, the **first** thing to do is:
   (A) Give large amounts of fluids
   (B) Induce vomiting
   (C) Give an antidote



6. The most serious effect of minor cuts is:
   (A) Loss of blood
   (B) Infection
   (C) Damage to tissue



7. "Shock" can occur from any kind of accident. Symptoms are paleness, moist skin and weakness. The proper treatment is:
   (A) Force victim to keep moving
   (B) Give stimulants
   (C) Have victim to lie down



8. First aid for bone fractures is:
   (A) Reset bones
   (B) Prevent movement of broken limb
   (C) Give a sedative

9. First aid for serious burns is:
   (A) Apply cold cream, oil or shortening
   (B) Apply medicated cream and bandage
   (C) Bandage burn with several layers of clean cloth.

—PREPARED BY M. & P.

MONOHON HAS 25 YEARS

PRESTON ("PRES") was first employed in the Rayon Planning Section of the Company's office in New York 25 years ago. A little later he married his home town sweetheart, Charlotte Glunt. When the Rayon offices were moved to Wilmington, the Monohons moved to Wilmington where he remained until his transfer to Martinsville in 1943 and placed in the Cost Section. Positions of Head Clerk—Cost, Production Control Supervisor, Service Engineer and Personnel Specialist—his present duties—followed.

Pres has been extremely active in community affairs since his stay here. Among these activities are the Jaycees, Presbyterian Church, P. T. A., Boy Scouts, and Red Cross. He has received high honors in the latter two.

The Monohons have four children: Mary Jean, 17; David, 15; Nancy, 12 and June Ann, 4.

Hearty congratulations to you, Pres.

THE MONOHONS: DAVID, NANCY, PRES, CHARLOTTE, JUNE ANN, MARY JEAN.

20-YEAR PINS

FRED BOSTICK
Maintenance

BOB REID, JR.
Inspection & Shipping

ROLAND PHILLIPS
Project

ELMO DAWSON
Service

. . . AND SIX MORE REACH 15-YEARS OF SERVICE . . .

FRANK CHITWOOD
Maintenance

J. B. LONGSWORTH
Power

CLARENCE HYLTON
Power

HAWLEY PETREA
Power

JOHN MATTOX
P. & S.

FRANK DIVERS
P. & S.

NYLON TIRES TOP SALES

NYLON cord tires have assumed the dominant sales position in the 16,000 service stations of the Pure Oil Company.

Pure Oil, which is headquartered in Chicago, started merchandising nylon cord tires in September, 1954 throughout its 24-state area. One year ago, experience with the salability and satisfaction of nylon cord tires led to their adoption 100 per cent in premium and first-line tires.

Year-end figures show that nylon cord tires accounted for 80% of total passenger tire sales, even though the complete switch was not made until well into the selling season. In addition, Pure Oil truck tire sales were 50% in the nylon column.

10-YEAR SERVICE PINS

Iris Francis
Textile, T-8

Elnora DeHart
Inspection

J. E. Rutledge
Textile, T-8

Frances Hagood
Textile, T-8

Sara Cooper
Textile, T-9

Ruby Riggs
Inspection

Louise Burton
Inspection

Ruth Sherwood
Textile, T-9

Alice Lawrence
Inspection

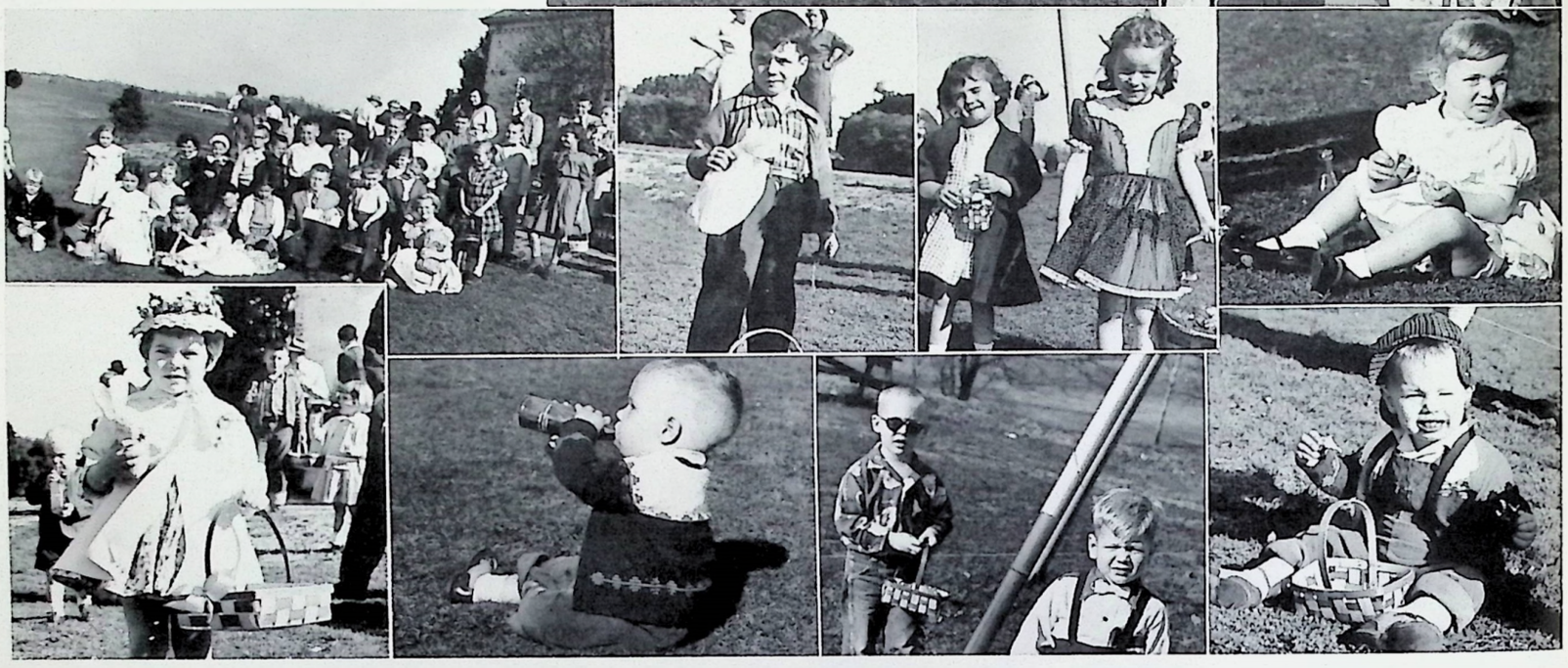
THE THRIFT PLAN SCORE

(As of March 1, 1958)

Number of Participants	58,632
Total Employee Savings	$58,791,000
Company Incentive Reward Number of Shares Purchased (Dollars Contributed, $14,698,000)	64,700
Common Stock Shares Registered in Participants' Names	38,519
Number of Bonds Purchased	1,533,520

THE LYNWOOD EGG HUNT

APPROXIMATELY 100 boys and girls, up to the age of 10, were entertained at Lynwood Club on Easter Sunday, April 6, with an Easter egg hunt. The Children's Activity Committee distributed over 1,200 eggs, and prizes were given champion boy and girl "hunters."



THE T-9 TEXTILE SAFETY "CALL HOME" WINNERS

WE have pictured here the 19 employees who were winners in the recent Textile T-9 Safety "Call Home" Contest. (Frances Williams, "C" Shift, resigned before her picture could be made.)

All contestants were called at home and asked a question concerning a plant safety rule. Two hundred and fifty-six of 373 people on T-9's role agreed to participate. All of those who were called and gave correct answers were given a winners' gift certificate.

The BLENDER congratulates them.

LOIS WARREN "A" Shift

EUGENE LEMONS "A" Shift

FRANCES FOLEY "A" Shift

EVELYN JOHNSON "A" Shift

ERMA GREEAR "A" Shift

GERALDINE SIGMON "B" Shift

MARIE JAMISON "B" Shift

MAVIS RICE "B" Shift

RACHEL YOUNG "B" Shift

REBECCA VAUGHN "C" Shift

MAE SWINEY "C" Shift

LORENE LEMONS "C" Shift

BEATRICE THOMASSON "D" Shift

JOHN RAMSEY "D" Shift

PEARLIE REYNOLDS "D" Shift

JOSEPHINE KALLAM "D" Shift

ELIZABETH WINN "D" Shift

FERN HYLTON Day Crew

GLADYS YOUNG Day Crew

LABOR GROUP GIVES A BIG ASSIST TO THE SPRINGTIME

WE ENJOY YARD BEAUTY WITH LITTLE THOUGHT TO CARE

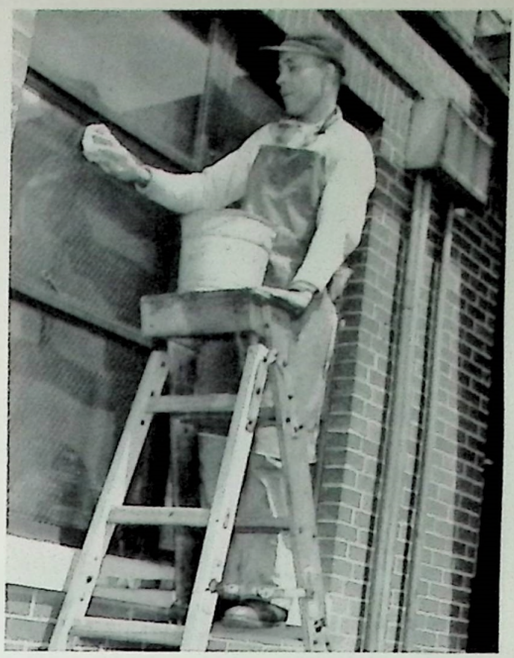
WHEN Spring comes to Martinsville with flowers blooming and lush green lawns stretching a thick carpet around the buildings, occupants and visitors enjoy the beautiful surroundings with little knowledge of the painstaking care and efforts of our loyal yard laborers.

With the advent of pretty weather, they swing into action with lawnmowers, tractors, seeders, fertilizer spreaders, rakes and other instruments.

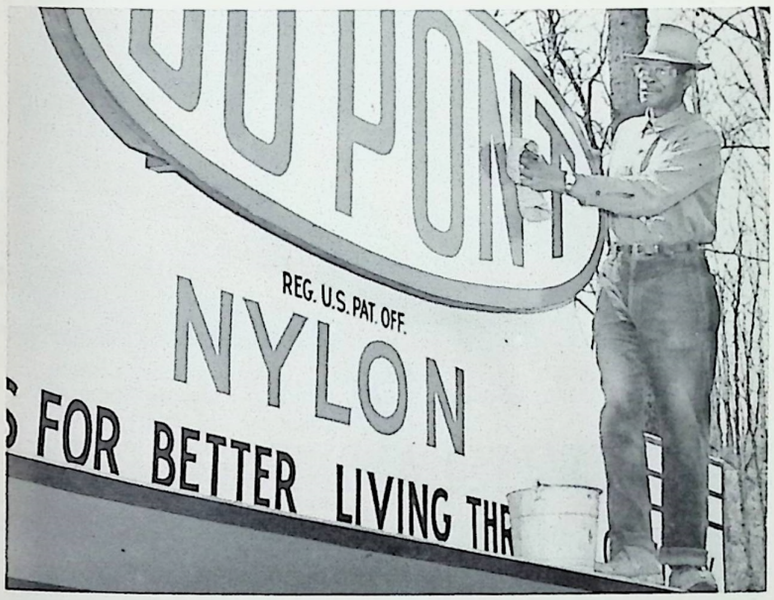
Under the direction of Labor and Transportation Supervisor, Jim Potter, and Foremen Elmo Dawson and Ovid Jordan, the group maintains several acres of lawns, several miles of roads, the recreation areas, parking lots, fences, walks, etc.

Pictured here are seven of this group engaged in a few Springtime activities.

LEE PATTERSON CLEANS AROUND BUSH.



JAMES NOWLIN DOES CLEANING CHORE.



WALTER JONES BRIGHTENS UP SIGN NEAR PLANT ENTRANCE.

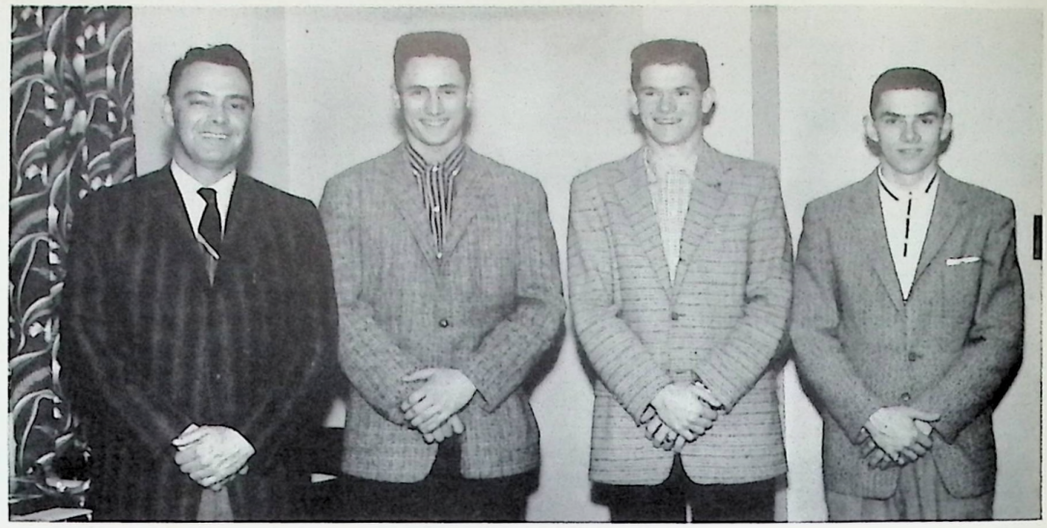
RUSSELL WINGFIELD GREASES TRACTOR FOR A BUSY SEASON.

WILLIE BROOKS WEEDING FLOWER BEDS.

WILLIE WINGFIELD OPERATES THE MOWER.

S. WATKINS, E. McCLURE CHECK A DRAIN.

NEWS NEWS



(L. TO R.) Jimmy McKeever, Lowell Farmer, Neville Rowland and Scotty Tyler of the Gretna High School Physics Class. The group visited and toured the Martinsville plant on April 10.

PAUL WALKER, Supervisor of Pack Preparation and Denier Room, looks over an unique safety display originated by "A" Shift, Process Control.

MRS. LEWIS SLAGLE, wife of Lewis Slagle, Maintenance, pictured in her beautiful daffodil and tulip garden at her home in Rich Acres.

TWO MORE HAVE THEIR VALUABLE SUGGESTIONS ADOPTED AND RECEIVE CHECKS

MURRAY CASSELL, Project, presents check to Arthur Kallam for suggesting a new hook knife handle and a new method to attach blades.

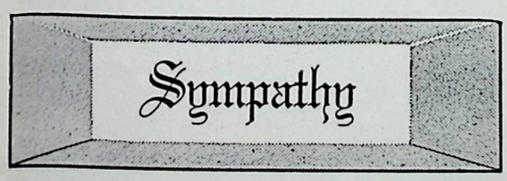
WOODSIE GARDNER, Bobbin Stores, gives check to Jesse Jones. He suggested a new method of inserting cell partitions in export cartons.

PLANT PERSONAL NEWS . . .

Janet Frith, Tabulating, to George T. Lester, III, Martinsville, Va.

Bessie Bush, Inspection, to Paul McGraw, Bassett, Va.
Janet Shelor, Inspection, to Malory Minter, Martinsville, Va.
Betty Stone, Textile, to Joel Sparks, Martinsville, Va.
Kate Manning, Textile, to Clarance Houchins, Spray, N. C.
Lucy Matherly, Textile, to Charles Franklin, P. & S.
Nancy Barbour, O. & I., to Richard Snyder, Waynesboro, Va.

Our congratulations to:
Don Bodamer, M. & P., a girl, Susan Gail, March 27.
Clay and Jean Woods, Textile and Inspection, a boy, Mitchell Clay, April 3.
Glenwood and Pauline Divers, P. & S. and Physical Test Laboratory, a girl, Mellisa Lynn, April 14.
Dotsie Brown, Textile, a boy, Lynwood Michael, April 19.
Johnny and Joyce Johnson, Block Room and Textile, twins, John Louis and Joyce Lynn, April 19.
Douglas Tuttle, P. & S., a boy, Wendell Dean, April 2.
Strother Shelton, P. & S., a boy, David Wayne, March 17.
Glen Via, P. & S., a girl, Pamela Sue, March 22.



The Plant personnel extends deepest sympathy to:
Betty Hodges in the death of her uncle.
Catherine Pearman in the death of her mother.
Edith Boaz in the death of her grandfather.
Bea Gilley in the death of her aunt.
Harold Akers in the death of his father.
Albert and Louise Lawrence in the death of their grandfather.
Dick Curran in the death of his aunt.
John Richardson in the death of his father.
Herman Saul in the death of his uncle.
Harry Gilbert in the death of his sister.
Mary Massey in the death of her aunt.
Lorene Harris in the death of her brother.
Nancy Pagans in the death of her grandmother.
Ada Altice in the death of her father.
Hazel Stultz in the death of her grandmother.
Evelyn Norman in the death of her grandmother.
Helen Adams in the death of her mother-in-law.
Edna Doss in the death of her uncle.
Hettie Torbett in the death of her uncle.
Rob Reid in the death of his brother.
Ovid Jordon in the death of his father.
Barbara Hodges in the death of her father-in-law.
Ressie Mullins in the death of her mother-in-law.
Martha Powell in the death of her father.
Virginia Prillaman in the death of her grandfather.
Bessie English in the death of her aunt.
Ruby and Dot Eller in the death of their grandfather.
Robert Cobler in the death of his grandfather.
David Baker in the death of his father.
William Hodges in the death of his mother.

ANSWERS TO F.A.F.Q.

(Page 10)

1. (B) Past experience has proven that those who study First Aid are more safety-conscious.
2. (C) Severe bleeding, stoppage of breathing or poisoning can cause death in a matter of minutes—treat these first!
3. (A) Most external bleeding can be controlled by applying pressure directly over the wound.
4. (C) Time is vital when breathing has stopped. A person cannot live over 5-6 minutes without breathing.
5. (A) Diluting with liquids reduces the ill effects of the poison. After this is done, vomiting may be induced and an antidote given.
6. (B) Infection can cause serious trouble from even the smallest wound.
7. (C) The main idea here is to keep the victim quiet and to help blood circulation to the heart and brain.
8. (B) Moving the broken limb can cause additional damage to the bone and surrounding muscles.
9. (C) A clean bandage prevents further infection and relieves pain by keeping out air.

YOUR HELP, PLEASE!

AGAIN this year, we want to publish pictures of all sons and daughters of our employees who are graduating from high school or college. Each year we check the areas as carefully as we know how and still miss some of them. We want to be sure and get each graduate—a small head and shoulder picture—such as is used in the school annual. We are counting on you to help us. Let us have all pictures no later than Tue., May 20.

NEW REPORTER

WILLA ROBERTSON was recently appointed the new reporter for the Personnel group. She replaces Martha Brew.

We welcome Willa to the BLENDER Staff.

Pension Plan's Annual Cost Exceeds 1933 Payroll

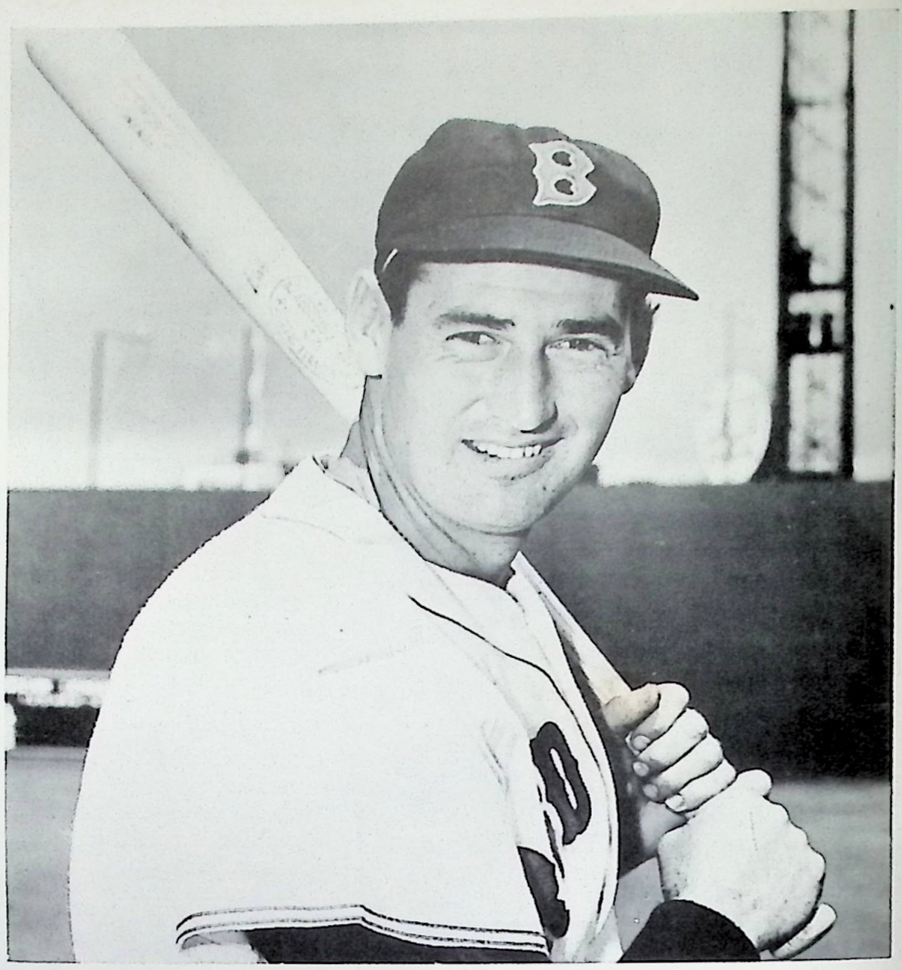
Du Pont last year set aside more money for its non-contributory pension plan than it paid out in all wages and salaries less than a quarter-century ago. In 1957, the company paid $53 million into the Pension Trust fund, bringing its total assets to $381 million. By contrast, in 1933 the entire Du Pont payroll was less than $45 million (it is now about $575 million).

Taxes Per Share Exceed Dividends To Owners

Du Pont's total tax bill for 1957 of approximately $306 million is equivalent to $6.73 per share of common stock. This is more than the $6.50 per share paid to owners of Du Pont common stock held during the four dividend periods of 1957.

TED WILLIAMS:

Quality Slugger



THE newspapers in early February carried the story of Ted Williams signing his 11th contract with the Boston ball club. The news was not that the "Splendid Splinter" was going to play another season with Boston. The big story was the large size of his paycheck—a whopping $135,000—a record high salary for a ballplayer, before taxes, that is.

Now, the question here is not whether or not Ted is worth the amount it is reported he will earn for services rendered in 1958. Evidently the owners of the Red Sox think he's worth it, otherwise he would not be able to command such a sum.

Ted is a colorful ballplayer it's true, but the Red Sox owners aren't paying him that salary just because he's colorful. They are willing to pay Ted his salary because he is a QUALITY ballplayer. He delivers the goods. Even though he's nearly 40—an old man in terms of active ballplayers—he walloped a rousing .388 average in 1957. The measure of his worth—that admirable .388—was the clincher in his request for a raise.

Ted will be in business again this year because of his high quality performance. If he compiles another .388 season in 1958, no doubt the Boston owners will be seeking his services in 1959.

And, so it is here at our plant. Tomorrow's business all hinges on today's performance. It's what we do today that determines how well we'll fare tomorrow. Only by delivering high quality products to our discriminating customers TODAY can we hope to have their business MANY TOMORROWS to come. How will YOUR today's performance be?

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

THE Blender

DU PONT

REG. U.S. PAT. OFF

JUNE, 1958

THE BLENDER

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Photographer, Tarleton R. Andes
Stenographer, Eva Lee

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James Wagoner ..... A Shift
Glenn Reynolds ..... B Shift
William Hill ..... C Shift
Roscoe Chitwood ..... D Shift
Forest Crouch ..... Day Shift

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Mayrene Moran, Type 8 / Louise Smith, Type 9 ..... A Shift
Ina DeHart, Type 8 / Margaret Pratt, Type 9 ..... B Shift
Betty Hundley, Type 8 / Ruth Eanes, Type 9 ..... C Shift
Evelyn Norman, Type 8 / Roberta Stowe, Type 9 ..... D Shift
Dorris Woodall ..... Day Shift

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Catherine Pearman ..... B Shift
Barbara Hampton ..... C Shift
Dot Bowles ..... D Shift
Robert Wells ..... Shipping
Nola Nichols ..... Fiber Stock and Day Relief

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Bev Estes ..... Production Control
Crystal Hundley ..... Beaming

Methods and Planning

Don Weick ..... Methods and Planning

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Margaret Carter ..... Process Control
Marie McGhee ..... Denier Room
Helen Cole ..... Pack Room

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Henry C. Marshall ..... Elect. Htg., Air Cond. & Instru.
E. L. Collins ..... Elect. Shop
Syl Pritchard ..... Textile Maintenance
Aubrey Compton ..... P. & S. Maintenance
A. E. Haynes ..... Pump Repair Room
Johnnie Shenal & James Plaster ..... Gen. Shops-Maint.
Violet Frith ..... Design Group
Willie Caldwell ..... Project Group
Jewel McMillan ..... Spinneret Mfr.

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Anne Eggleston ..... Records, Tabulating, O. & I., Time Office

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Ruth Nelson ..... Purchasing
Branton Martin ..... Protection & Safety
Theresa Johnson ..... Stores
James Edwards ..... Bobbin Storage
William Travis ..... Janitors
Ezra McClure ..... Yard Laborers & Garage

THE COVER

TYPICAL of hundreds of Du Pont fishermen this season of the year is Jack Comer, "A" Shift, P. & S. Jack like others, leaves some household chores to his wife, "Jo," and daughter, Patricia Ann, 6. "Jo," like many wives, does not relish too much of this—and gives him a "fisherman's wife look."

DU PONT
REG. U.S. PAT. OFF.
NYLON

Notice The Oval? Everyone Does

EVERY day hundreds of cartons and beams of our nylon yarn leave the Martinsville plant proudly wearing the Du Pont oval. Over the years the Company's familiar trademark, printed, painted or stamped on 1,200 product lines, has become accepted by millions of customers as a symbol of high quality.

A well-known trademark can be a big booster of sales because it spells out a promise to the customer: the promise that the product inside is every bit as good today as he has come to expect over the years from previous purchases.

It is up to every Martinsville plant employee to make good on that promise with every carton or beam of nylon that leaves our plant. As long as that promise is good, our customers will continue to recognize the Du Pont oval—and will continue to buy our plant's and other Du Pont plants' products with confidence.

You Never Know Until You Try

HOW many times have we heard people make statements like "I could be a vice president of the company, too, if I had had the breaks he had" or "I always wanted to be an engineer, but I didn't have the advantages of a college education."

There is always the temptation for us to say in reply "But why didn't you try?"

So many people give up their dreams too easily. It may be because of lack of faith in their abilities or the courage to face obstacles in their way. If they would only reach for the moon, they would at least find a star . . . for not many of us get exactly what we are striving for in life. But if we are willing to try and try again—and refuse to let defeats along the way crush our spirit, we will find that life has many rewards—in the friendship, love, respect of our fellow men, plus some material success if we are willing to work hard.

Abraham Lincoln is one of the best examples in American history of a man who refused to stop fighting for what he wanted from life after not one but several blows to his career as well as to his personal life. He failed in business in 1831; was defeated for Legislature, '32; again failed in business, '33, his sweetheart died in '35; had nervous breakdown, '36; was defeated for speaker of House, '38; was defeated for Elector, '40; defeated for Congress, '43; defeated for Congress, '48; defeated for Senate, '55; defeated for Vice President, '56, and defeated for Senate in 1858. But in the face of failure, Abraham Lincoln became President of the United States in 1860.

No man knows what is in him until he tries. Some people are gifted with more ability than others, but often the person who is less gifted but willing to work hard may go even futher because concentration and effort are, in themselves, qualities in great demand on any job.

We urge all of our graduates of 1958 to heed this advice—be willing to work.

The People Behind The People

MAKING nylon is a complicated business requiring the services of hundreds of men and women "behind the men and women behind the spinning and drawtwist machines."

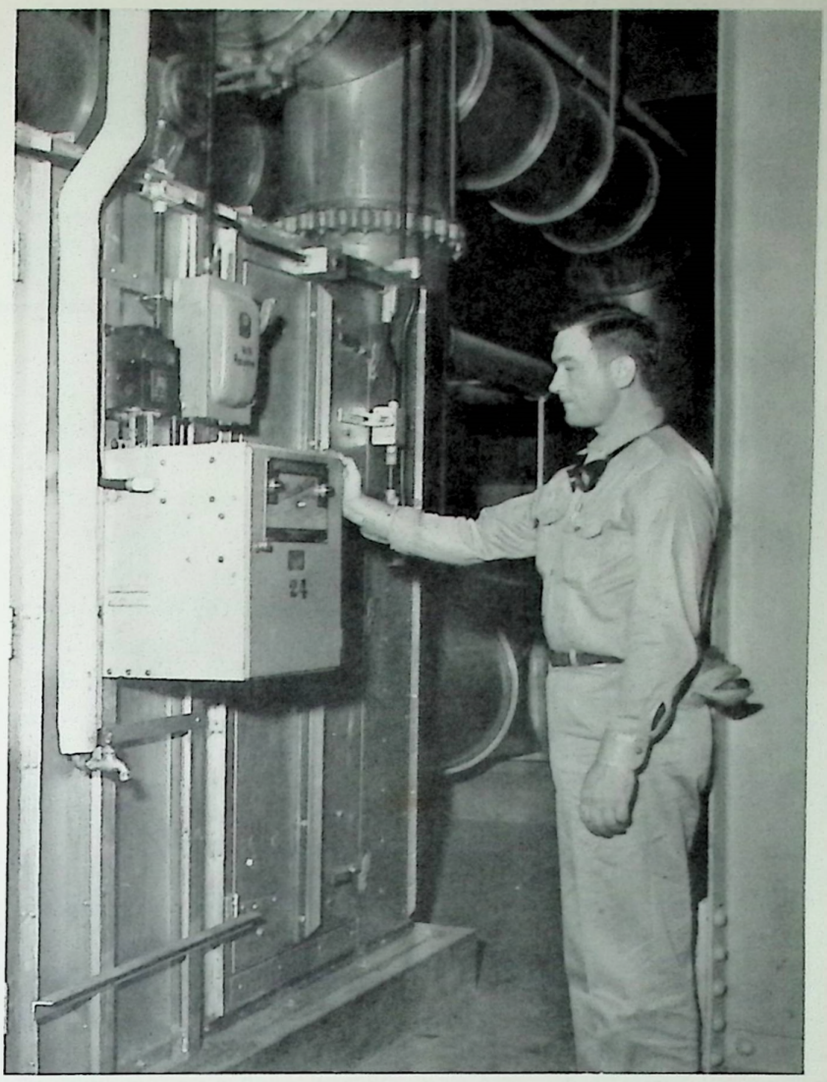
All told, there are approximately 300 different types of jobs being performed by the Martinsville Plant employees. Many of these jobs are far from the manufacturing areas; yet each has a function and purpose—each is an important member of the Martinsville production team.

Many of the jobs required on a nylon plant are unique—new kinds of jobs wholly unlike any jobs that existed before the advent of nylon. Others are variations of more common skills and trades.

Just a few years ago, the fiber we make was unknown. Today, Du Pont and others manufacture millions of pounds per year. That's a lot of nylon and a lot of jobs.

We have used only four of the jobs that illustrate "the people behind the people" on our plant. There are over a hundred more! Your job is included among them.

HELEN Draper, Purchasing Clerk, maintains records, correspondence, return orders, etc.; opens and distributes mail; keeps permanent records of every purchasing transaction up-to-date.



JIMMY Joyce, Power, patrols air-conditioning and refrigeration equipment and maintains it to give a standard flow of air throughout our plant. His is one of the many jobs on which our production team depends. Yours is, too!

NANCY Perdue, Records Clerk, among other clerical duties, plots daily quality control charts so that the members of area supervision can receive daily information on production.

EMILY Rea fabricates a large number of cloth and canvas items such as aprons, waste bags, filter covers, etc., used in the production of our product. She is an important employee of the Stores Group under the Service Section.

Keeping The Martinsville

HOW MANAGEMENT CONTRIBUTES

REPLACING OUTDATED EQUIPMENT:

HUGH MARTIN, Machine Shop, is pictured operating a new milling machine which does work to closer tolerances and quicker than old machine. It helps keep our production units working at top efficiency, thus keeping final cost of our product low and more saleable.

COMPETITION, the pulse at the heart of our enterprize system, is always with us. Even in good times, it exerts the pressure needed to keep us on our toes. And when business falls off temporarily, competition quickly separates the skilled and efficient producers from the also-rans.

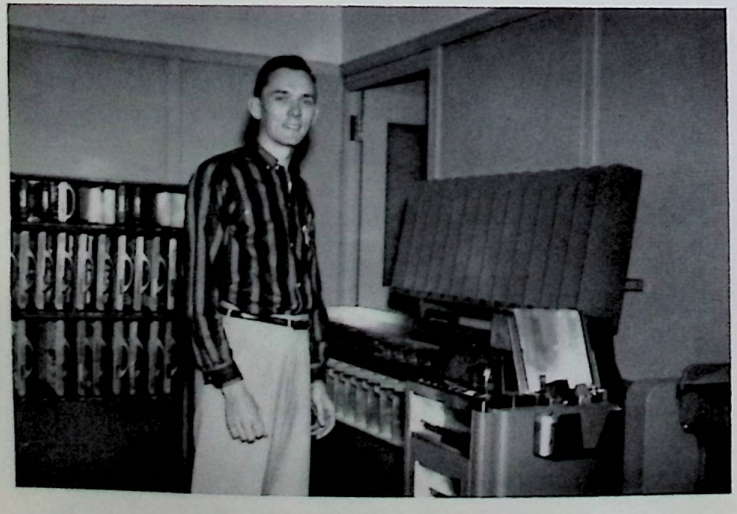
Keeping our operations competitive is the first step in protecting plant jobs and investment. In part, keeping competitive is the responsibility of our management. It is also, in large part, the responsibility of every employee. All members of the Martinsville Plant must be constantly alert in holding down costs, in maintaining high product and service quality, and in providing customers with prompt and rapid delivery of goods and services they need.

BETTER TOOLS:

THE new scrubbing machine operated by George Strickland does a far better and quicker cleaning job around machine aisles and plant halls than the old hand mop method; it is also easier on the employee and conserves materials. This, too, helps insure high quality nylon and keeps satisfied customers coming back to us.

NEW METHODS:

THE card sorter operated by Lewis Garst, below, sorts 1,000 cards a minute and speeds up processing of our finished product over the old hand method. Prompt servicing of orders is often as important as low cost and high quality in winning customer re-orders for us.



CHEAPER, HANDIER MATERIALS:

CARL BROOKS and Governor Reid, Bobbin Stores, exhibit canvas-leather gloves adopted by the Stores group. They last twice as long as those formerly used and cost less. This, too, helps our plant meet today's ever-increasing competition.

Plant Competitive

HOW EMPLOYEES CAN CONTRIBUTE

Some of the ways in which management plans and works to keep our plant competitive are illustrated under "How Management Contributes" (page 4). In good times and in bad, obsolete equipment must be replaced and better tools and procedures must be adopted as they become available.

Equally important, as the pictures under "How Employees Can Contribute" (page 5) make clear, every person on this plant can help our product to compete every minute he is on the job. By such efforts as the careful performance of job duties, the conservation of materials, suggestion of improvement ideas, etc., each employee does his part in keeping our nylon on top in the battle for sales in the textile market. This, in turn, helps provide security for all of us.

FOLLOWING STANDARD PROCEDURES:

"FOLLOWING standard procedures is the surest way to maintain safe conditions and to insure a uniformly good product," says Ethel Young, Beaming Operator (above). "Carrying out job instructions to the letter is one of the easiest ways to help our product meet its competition."

SAFEGUARDING QUALITY:

"SAFEGUARDING quality is the primary function of my job," declares "A" Shift Inspectress, Lena Ingram (left). "It's my duty to keep inferior nylon from getting through, but every employee in every stage of the process must do the same to make our product competitive."

SUGGESTIONS:

"MONEY-saving ideas really help our plant to keep competitive," says O. C. Thomasson (below right), Maintenance. "O. C." is among several employees who have turned in and had adopted numerous suggestions that have benefited our company materially.

CONSERVING SUPPLIES:

"CONSERVING supplies," says Stenographer Elaine Waid (below), "saves money and every bit of money saved helps to lower the final cost of nylon. Reusing envelopes saves only a cent or two, but hundreds of similar savings add up to quite a sum in a year."

Life With Grandpa

Editor's Note: To honor them on Mother's Day in May we pictured ten grandmothers of Plant employees. This month we are happy to picture eight grandfathers in order to pay them the same honor on Father's Day, celebrated on June 15.

HAVE you ever been a grandfather? If not, you can accept the fact that while they are a bit more grey-haired, if any, and paunchy, and then some, but spirtually the same as the rest of us.

Let us add, however, they acquire a spirit of mellowness and philosophy which passes all understanding. And, in their daily routine, they tire (not admittedly) easily and yearn much earlier in the evening for serenity of environment. Beslippered and in a reminiscent mood, grandpa often recalls the days when he was a "dandy" and enjoyed quite another life.

Visualize, dear friends, the disturbance of this setting of tranquility when the sons and daughters decide to visit "dear old grandma and grandpa." Together, of course, with their little darlings.

Then it becomes a changed scene. Grandma rushes here and there, showering the little ones with cookies and sweets. In between, she's preparing the fatted calf. Of course, grandpa throws out the welcome mat and beams outwardly when one of the youngsters climbs on his lap. Grandpa soon realizes, it's not a paternal interest but the bright red tie he is wearing which calls for this unexpected climb. The red tie, by the way, is soon given added decoration from the spongy cookie grandma passed on to the little one.

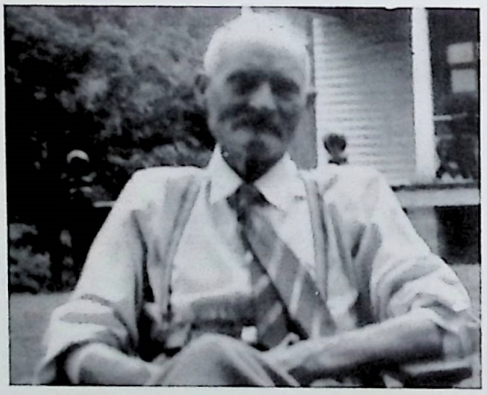
But, no one sees the smile as he muses: "Just a chip off the old block." No one hears the evening prayer that he ends with humble thanks for it all, children, grandchildren and all that makes life worth living.

By the way, you ever been a grandpa?

MR. E. J. RAKES
Boones Mill, Va.
Age: 94
Grandfather of
BENNIE RAKES, "D" Shift, Textile

MR. BENJAMIN COOPER
Snow Creek, Va.
Age: 83
Grandfather of
EVELYN COOPER, "D" Shift, Textile

MR. WILLIAM T. RUTLEDGE
Martinsville, Va.
Age: 80
Grandfather of
CAROLYN JEFFERSON, Accounting



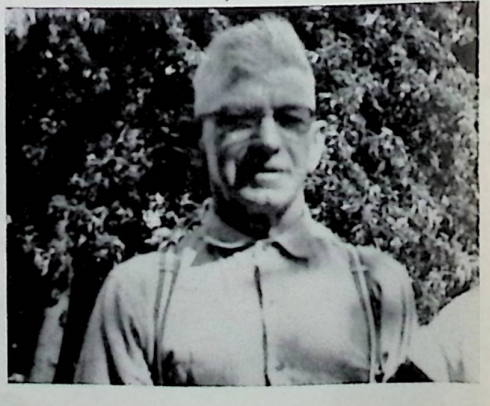
MR. LAYFETTE BRYANT
Ferrum, Va.
Age: 83
Grandfather of
LENA RAMSEY, 'D" Shift, Textile
LOLENE GUSLER, "D" Shift, Textile
GRACE SMITH, "D" Shift, Textile

MR. CHARLIE COMPTON
Floyd, Va.
Age: 94
Grandfather of
REVA HAYNES, "D" Shift, Textile

MR. ROBERT HUTSON
Spray, N. C.
Age: 91
Grandfather of
ANN HARTER, "D" Shift, Textile

MR. CHARLIE PHILPOTT
Spencer, Va.
Age: 87
Grandfather of
DORIS MOTLEY, "D" Shift, Textile

MR. WILLIAM DANIEL
Tipton, Ind.
Age: 75
Grandfather of
ANNA EASLEY, "D" Shift, Textile



Power Mower Safety

By: Production Control

Do's

Remove stones and wire and other debris from the lawn.

Wear safety shoes and glasses.

Learn to disconnect the clutch or stop the mower quickly in case of emergency.

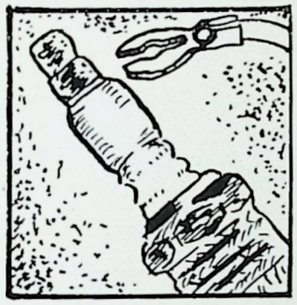
NO data are available, nationally or locally, on the magnitude of the power lawn mower injury problem, but a recent study made by the Accident Prevention Unit of the Georgia Department of Public Health gives an indication of the frequency and seriousness of these injuries.

Information was obtained from one-fourth of the doctors in Georgia who might be expected to treat such injuries. They reported 794 persons were injured. One injury in 7 resulted in some permanent disability.

Rotary mowers caused more than nine-tenths of the injuries. The box score shows the injuries to various parts of the body by contact with the mower were as follows: toes and feet, 366; fingers and hands, 143; other, 44. Injuries caused by mower throwing objects: lower extremities, 167; upper extremities, 12; trunk, 6; eyes, 39; head, 17.

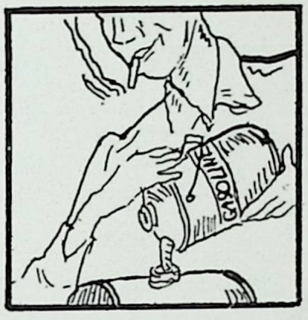
As we go to press, two of our Plant employees have suffered severe injuries from the rotary type. One lost 2½ toes and the other a severe cut on a toe.

Let's all resolve now to MOW our yards safely this summer!



Disconnect the sparkplug before working on the underside.

Place one foot on the casing to hold mower when starting.



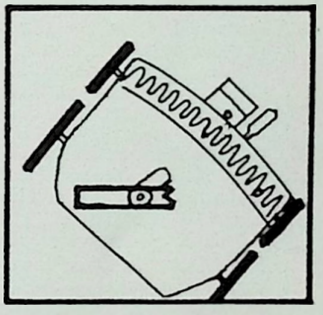
Smoke while filling with gasoline.

Leave mower unattended while running.

Dont's

Operate close to small children or permit them to play with the mower.

Use an electric mower during rain or when grass is wet.



Operate a mower with damaged or unbalanced blades.

A LONG LOOK AT THE ECONOMY . . .

FROM a speech by Pierre S. du Pont, 3rd, Secretary and Member of the Board of the E. I. du Pont de Nemours and Company, at the Annual Meeting of the Georgia State Chamber of Commerce, Atlanta, Georgia, in April, these brief "takes" from his text are deserving of our reading and consideration.

* * *

It is the decisions made by tens of millions of Americans on when—not whether—to make purchases which determines whether current business is good or bad.

* * *

Some day there will be a return of confidence just as there has been so frequently in the past—perhaps as a result of some action taken in Washington, perhaps in spite of it.

* * *

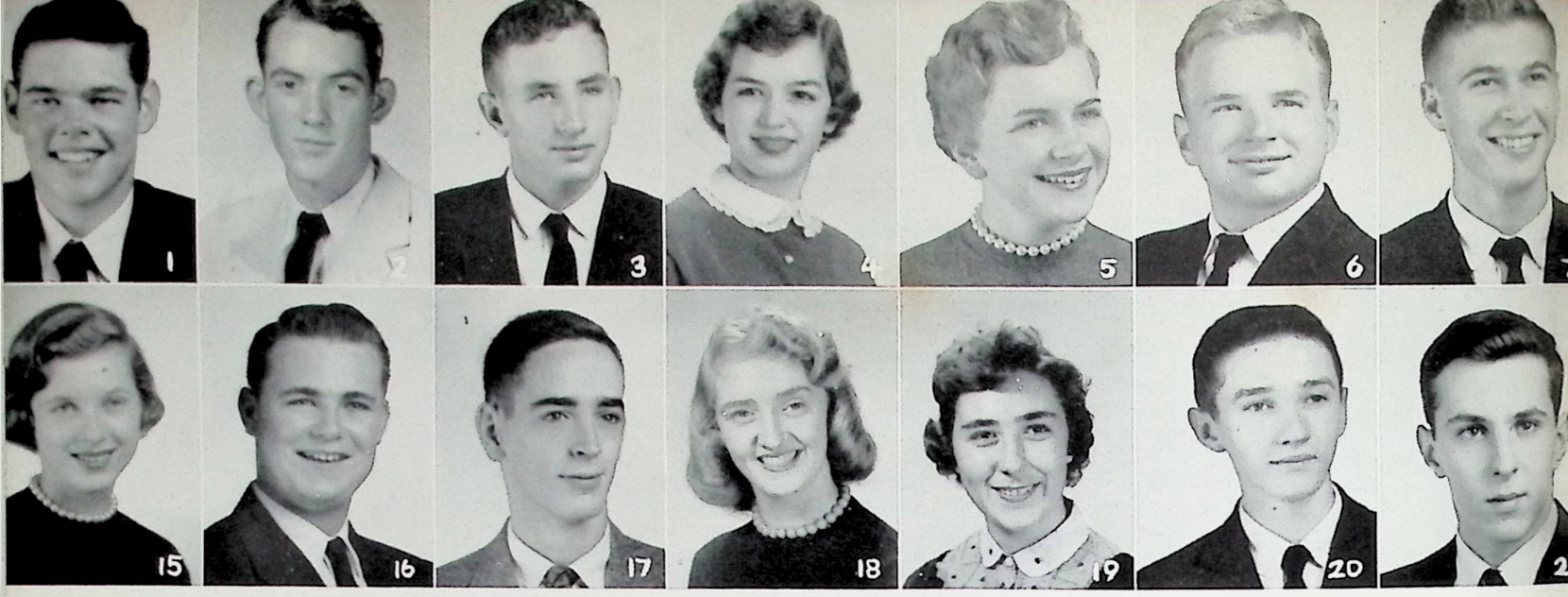
As for the long-term, I have complete confidence the amazing industrial progress witnessed during our lifetime has just begun—provided we have the courage, the understanding, and the intelligence, as a nation, to preserve the conditions under which it has flourished.

* * *

Never, perhaps, in the history of our nation has a sound educational system assumed the importance it has today . . . (because of) the increasing complexity of industrial technology.

* * *

We are going to need an enormous amount of research, staggering advances in technology, and tremendous quantities of energy . . . to provide our increasing population with the standard of living to which it will have become accustomed.



Congratulations to Our Graduates

MARTINSVILLE HIGH SCHOOL

1. Ronald Dodson, Son of Ellis Dodson, Power.
2. Claude O. Gardner, Son of Claude A. Gardner, Maintenance.
3. Phillip DeLancey, Son of Eslie DeLancey, Maintenance.
4. Patricia Collins, Daughter of Selma Michael, Textile.
5. Lynda Wyatt, Daughter of Morton Wyatt, P. & S.
6. Stephen Ralph Canter, Son of Ralph Canter, Maintenance.
7. Linney Mahon, Son of Norman Mahon, Power.
8. Jesse P. Ramsey, Jr., Son of Jesse P. Ramsey, Maintenance.
9. Peggy Roden, Daughter of James Roden, Traffic.
10. Peggy Jean Blair, Daughter of Mary Blair, Process Control.
11. Betsy Witt, Daughter of Price Witt, P. & S.
12. Charles Lee Pratt, Son of Carl Pratt, P. & S.
13. Harold Lee Griggs, Jr., Son of Harold Griggs, Power.
14. Barbara Grundy, Daughter of Bob Grundy, Accounting.
15. Brenda Dillon, Daughter of Herbert Dillon, Textile.
16. Wayne Shockey, Son of Woodrow Shockey, Maintenance, and Helen Shockey, Inspection.
17. Charles Henderson, Son of Perry Henderson, Power.
18. Wanda Morley, Daughter of Adie Morley, Textile.
19. Eloise Doolin, Daughter of Ralph Doolin, Service.
20. Pettus Morris, Jr., Son of P. T. Morris, Maintenance.
21. Bill Mizell, Son of Ken Mizell, Textile.
22. Thomas Swain, Son of Lloyd Swain, Process.

DREWRY MASON HIGH SCHOOL

23. Dale Powell, Daughter of John Powell, Service.
24. Tillman Marshall, Son of Henry Marshall, Power.
25. Janet Faye Turner, Daughter of Evelyn Thomas, Maintenance.
26. Arlene Underwood, Daughter of John Underwood, P. & S.
27. Arlene Speakman, Daughter of Charles Speakman, Project.
28. Ralph Walker, Son of Dennis Walker, Maintenance.
29. Jeanette Lawson, Daughter of John Lawson, Maintenance.
30. Sheldon Nichols, Son of Nola Nichols, I. & S.
31. Frances Webster, Daughter of Margaret Manning, I. & S.
32. William Minter, Son of Grace Taylor, I. & S.
33. Joyce Wilson, Daughter of John Wilson, Service.
34. Billy Jordon, Son of O. D. Jordon, Service.
35. Troy Rupard, Son of Ola Rupard, Textile.

FIELDALE HIGH SCHOOL

36. Polly Holley, Daughter of Johnnie D. Holley, Maintenance.
37. Deanna Varner, Daughter of Irene Hall, Textile.
38. Jalna Moberly, Daughter of Mehrl Moberly, Service.
39. Mary Ruth Young, Daughter of Nannie Ruth Young, Textile.
40. Annie Bryant, Daughter of Murray Bryant, Project.
41. Gary Martin, Son of C. H. Martin, Maintenance.

MOREHEAD HIGH SCHOOL

42. Barbara Kallam, Daughter of James Kallam, Project.
43. Patricia Holland, Daughter of J. T. and Bette Wiggington, Process Control and Textile.
44. George Hubbard, Son of John Hubbard, Maintenance.

JOHN D. BASSETT HIGH SCHOOL

45. Larry Lavinder, Son of Taylor Lavinder, Maintenance.
46. Judith Cooper Nash, Daughter of Jamie and Frances Cooper, Project and Textile.
47. Faye Pugh, Daughter of Doris Pugh, Textile.

FRANKLIN COUNTY HIGH SCHOOL

48. Frankie Scott, Jr., Son of Irene Scott, I. & S.
49. Jo Ann Davis, Daughter of Mary Davis, I. & S.

HARDIN-REYNOLDS MEMORIAL SCHOOL

50. Patsy Shough, Daughter of George Shough, I. & S.
51. Winifred Clark, Daughter of Everette Clark, Power.

GEORGE WASHINGTON CARVER HIGH SCHOOL

52. Doris Taylor, Daughter of Joe Taylor, Service.
53. John Lewis Dillard, Son of John Dillard, Service.

MISCELLANEOUS

54. Gary Sanders, Son of Ruth Sanders, Personnel, Fork Union Military Academy.
55. Philip Plaster, Son of James Plaster, Maintenance, Emanuel Junior College.
56. Paula Plaster, Daughter of James Plaster, Maintenance, Emanuel Academy.
57. Nancy Cundiff, Daughter of Dorothy Cundiff, I. & S., Jefferson High School, Roanoke, Va.
58. Wayne Smith, Son of Nora Smith, Textile, Stoneville, N. C., High School.
59. Wade Franklin, Son of Ben Franklin, Maintenance, George Washington High School, Danville, Va.
60. Catherine Caldwell, Daughter of Willie Caldwell, Project, Danville Technical Institite.
61. James Lewis King, Son of James King, Service, Albert Harris High School, Martinsville.
62. John R. Kirk, Jr., Son of John Kirk, M. & P., University of Texas.
63. Betty Jean Dalton, Daughter of John Dalton, Maintenance, Radford College.
64. Alice Burroughs, Daughter of Cole Burroughs, M. & P., Hollins College.
65. Alan Hesdorffer, Son of Dr. M. B. Hesdorffer, Medical, University of Virginia.
66. Lucy Collins, Daughter of E. L. Collins, Power, Averett College.
67. Shirley Divers, Daughter of Frank Divers, P. & S., Madison College.
68. Iris Barnes, Daughter of Leola Barnes, Textile, Bluefield College.
69. Carole Adam, Daughter of Bob Adam, Design, University of Tennessee.
70. Shirley Mae Travis, Daughter of William Travis, Service, Tuskegee Institute.

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PLANT LEAGUE

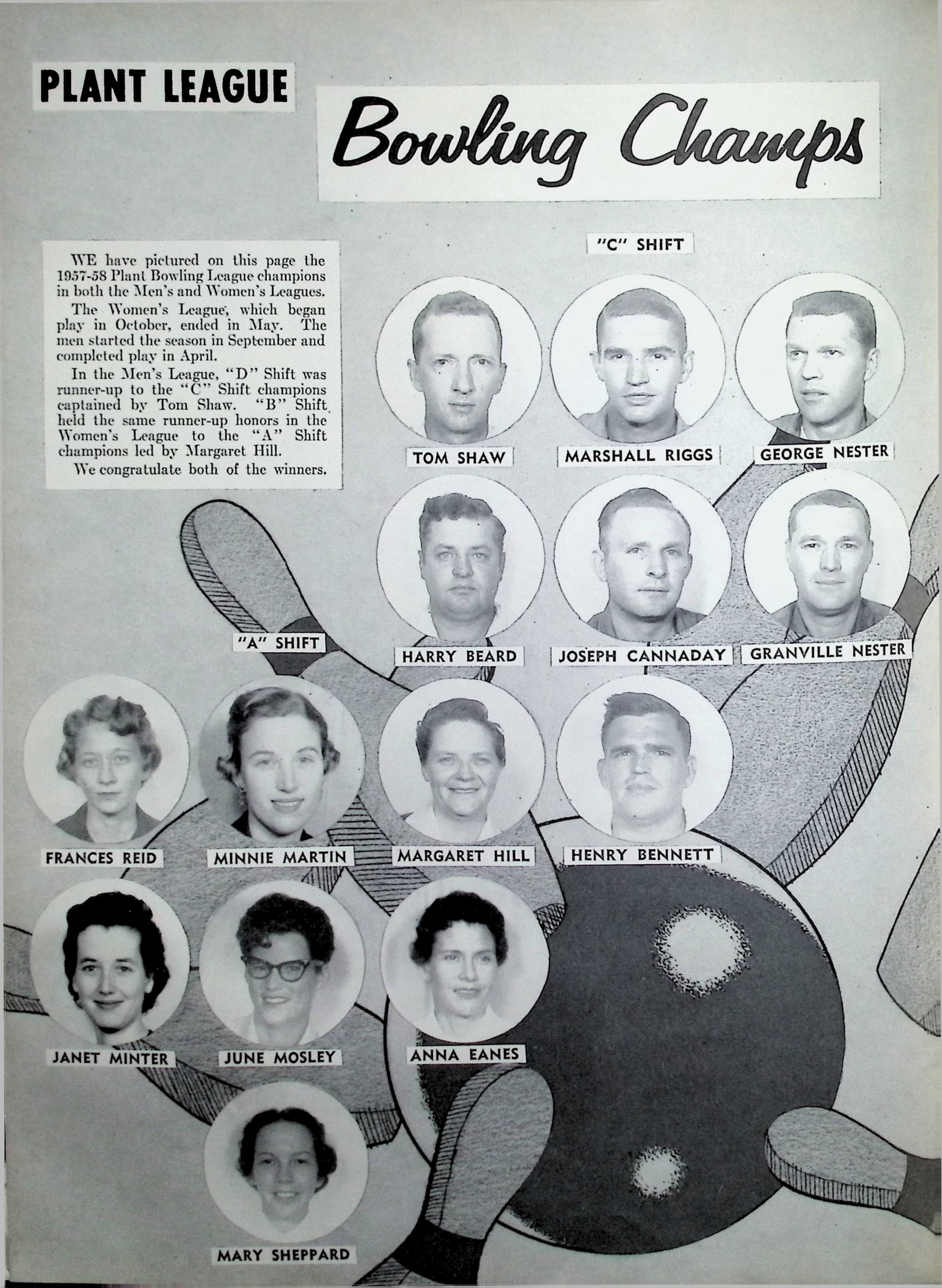
Bowling Champs

WE have pictured on this page the 1957-58 Plant Bowling League champions in both the Men's and Women's Leagues.

The Women's League, which began play in October, ended in May. The men started the season in September and completed play in April.

In the Men's League, "D" Shift was runner-up to the "C" Shift champions captained by Tom Shaw. "B" Shift held the same runner-up honors in the Women's League to the "A" Shift champions led by Margaret Hill.

We congratulate both of the winners.



KNEELING (L. TO R.): "Spec" Webb, Harless Hanks, Denton Boardwine, Johnny Reed, Donnie Mitchell, Verland Bowman, Roger Nester, Larry Bowman (bat boy). Standing: J. D. Whitlow (Manager), John Bondurant, Wayne Moore, Billy Hensley, Jimmy Jones, Jim Tate, Larry Gauldin, Wayne Gauldin, Mike Uram, Morton Wyatt (Assistant Manager). Absent: Douglas Hanks. The team will play 15 games this summer.

The Du Pont Team in Local Pony League

J. D. Whitlow and Morton Wyatt Are Managers

IN the local Pony League, which began play in May, our Company has sponsored a team this year along with the Lions, Kiwanis and Exchange Clubs, Fontaine Converting Works and Veterans of Foreign Wars. Each team will play 15 games.

Du Pont sons on the Company-sponsored team are: Mike Uram, John Bondurant, Wayne Moore, Donnie Mitchell, and Roger Nester.

The team is managed by J. D. Whitlow of Maintenance. He is assisted by Morton Wyatt, P. & S.

Pony League baseball was started in 1951 with a view of giving boys 13 and 14 years of age an opportunity to continue baseball after advancing from the Little League teams.

Each year, winning teams from Virginia, North Carolina, Tennessee, Maryland and West Virginia meet to determine the regional winner. This winner then meets other regional winners for the U. S. title. Good luck to you, fellows!

DANIEL THREW OUT BALL FOR FIRST GAME.

THE THRIFT PLAN BOX SCORE

As of April 1, 1958

Number of Participants....	57,857
Total Employee Savings....	$60,617,000
Company Incentive Reward Number of Shares Purchased (Dollars Contributed, $15,154,000).....	66,900
Common Stock Shares Registered in Participants' Name.....	40,204
Number of Bonds Purchased.....	1,581,036

PYTHIAN SISTER DIGNITARIES VISIT PLANT

(LEFT TO RIGHT): Mrs. Grace Johnson, Past District Deputy, Portsmouth; Mrs. Mattie Butler, Grand Protector, Franklin; Mrs. George Harrison, Past Grand Chief, Martinsville; Mrs. Mattie Malcolm, Grand Chief, Portsmouth; Mrs. Jodie Smith, Past District Deputy, Suffolk. The ladies visited and toured the plant recently. Come again—it's always a pleasure to welcome visitors.

Yesterday Today and Tomorrow

THE layout on this page was loaned to us by The Stone Printing and Manufacturing Company of Roanoke and represents some of their printing of 40-50 years ago.

We found the advertising so interesting that we thought our employees and their families might want to take a new look at some of the "good old days."

To some employees the ads reflect the days of their youth, but to the majority of them they represent history. Note, particularly, how the style of type has changed.

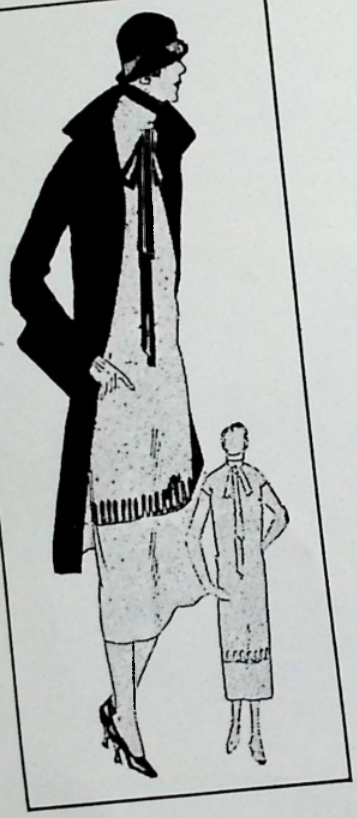
In either case, the ads teach a lesson of how much progress has been made since the days of our parents. In less than half a century, our industrial growth, spurred by great technological advances, has taken us from the fundamental radio and "talking machine" to television; from a basic automobile to today's cars with power features and air-conditioning; from the basic airplane to missiles and satellites; from the Indian medicine man to great medical centers.

Yet, the prices of some things haven't changed too much. We noted clothing ads, for which we had space for only one, stated men's suits and overcoats sold for $29.95 to $45.00. Dresses were not much higher than those of today, in spite of the fact that today's clothing covers a range of materials from natural to man-made fibers. The four-door touring car of yesteryear sold for around $1100; for the same money today you can get a good '55 model with many power features.

Our progress and higher standard of living have been realized despite depressions, wars, inflation, and recessions. They have been realized not by dreams, but by industry through technological research and huge expenditures of money to develop the tools and plants to produce modern products. In 1957 our Company spent a record high of $220 million for new plants, increased capacities at existing plants, and for services and laboratory facilities.

These old ads tell the story of yesterday. We know the story of today. What will technology bring our children tomorrow? This is up to each of us, individually.

GAOL IS REACHED
IN NEW TAILLEUR



IT WILL COST YOU ONLY

25c. to go to Mexico

FULL PARTICULARS
CAN BE OBTAINED
From Dr. Campbell,
AT
ESBYTERIAN CHURCH
O-NIGHT AT 8 O'CLOCK.

* EDISON'S PHNOGRAPH *
OR
TALKING MACHINE!
IN
Now on Exhibition
* FOR THE FIRST TIME IN THIS STATE. *

Don't miss this chance to see and hear
The Greatest Invention ever brought
before the Public.

THIS MACHINE
Talks, Laughs, Sings, Whistles,
and Reproduces the Sound of ANY Musical Instrument.

Be sure to see this wonderful Machine. Will be on
Exhibition IN THIS TOWN
TO-DAY!
IN BUILDING
Where Large Sign is Hanging.

Everyone should take advantage of this chance of
their life to hear this machine talk for itself, when
ALL THAT WE CHARGE IS 10c.
Private Entertainments with the Phonograph will
be given on application.

DR. J. M. BROOKS,
CHEROKEE INDIAN MEDICINE MAN,
CAN BE FOUND AT
235 Second Street, S. E. ROANOKE, VA.
SPECIALTIES:—ALL DISEASES OF THE BLOOD, LIVER, KIDNEY AND STOMACH, WENS, CANCERS, ULCERS AND TUMORS REMOVED PERMANENTLY.

Foot Ball
ROANOKE, VA.
V.P.I. vs. W and L.
SATURDAY NOVEMBER 9, 1912
BOX SEAT, 75c
ADMIT ONE
RETAIN THIS CHECK
GLOBE TICKET COMPANY
BOX 9
FOOT BALL
NOVEMBER 9, 1912

JNO. M. OAKEY. C. W. C. WOOLWINE.
JNO. M. OAKEY & CO.
Funeral. Directors.

PRACTICAL EMBALMERS.
Practical Embalmers. Keeps all kinds Metallic and Wood Caskets. Everything First-Class. Sole Agents for the Indestructable Casket.
Office Telephone, 61. Residence Telephone, 23.
OFFICE NO. 120 THIRD AVENUE, S. W.

FIVE MORE RECEIVE THEIR FIFTEEN-YEAR PINS

FRED GILLEY
Power

JOSEPH CLIFTON
I. & S.

KATHERINE JOYCE
Process Control

WINIFRED CRAIG
Textile

JOHN PRILLAMAN
Process Control

10-YEAR SERVICE PINS

INSPECTION
Mary Whitlow
Edith Harrell

SERVICE
Horace McDaniel
Carl Brooks
Governor Reid
James Martin

POWER
Robert Shuford

MAINTENANCE
Fred Dudley

PROCESS CONTROL
Bernice Duncan

TEXTILE
Melba Martin
Doris Jones

P. & S.
Joseph Cannaday

ADOPTED SUGGESTIONS — FIRST QUARTER, 1958

EMPLOYEE

P. & S.
Charlie B. Baughn, Jr.
Joseph S. Grogan
Grady Holley
Layman J. Massey
Ben T. Haynes
Glenn H. Reynolds
William W. Gilbert
John W. Gauldin
Carl E. Gordon
William E. Landreth
Samuel W. Terry
Roscoe Chitwood
Thomas Jarrell
Paul Nance
Clyde C. Dillon
William F. Dryden

Textile, Type 8
Winifred W. Craig
Madeline H. Sutliff
Mary S. Foley
Ilean P. Parcell
Vivian R. Rutledge
Ivory T. Akers
Corinne C. Haynes
Sarah W. Sigmon (2)
Ernest A. Wagoner
Helen H. Smith
Virginia Robbins
Virginia L. Aldridge

Textile, Type 9
Roberta S. Stowe
Ethel A. Lemons
Mildred B. Cannaday
Virgie L. Souther
Iva C. Woodard (2)
Josephine K. Dillon
Daisy D. Toler
Irene H. Joyce
Mary J. Rea
Emily M. Jefferson
Janie P. Giles
Grover L. Harris
Raymond B. Wilson
Louise M. Jones
Hazel C. Sims

Inspection, Shipping and Beaming
Mary D. Barbour
Caudis A. Young
Helen M. Steele
Cedric S. Willard
James H. Carter
James A. Angle
Ressie A. Mullins
Robert E. Wells
A. F. McGhee
Barbara M. Hodges
Dorothy M. Corum

Power
Lewis G. Miles
G. H. Deatherage
H. E. Rumley

Maintenance
Ehner L. Hall
A. W. Hundley
George E. Hubbard
Roy E. Brown
Fred M. Ray
John A. Joyce
Thomas H. Gibbs
Donald L. Hite
W. L. Wood

Project & Design
Frank A. DelPapa
E. L. McBride

Process Section
Virginia H. Leach
Mary M. McMillan
Raymond L. Harris

Accounting
Annie N. Mitchell
Gladys L. Campbell
Dorothy M. Eller

Service
William Dudley
Ralph M. Doolin

SAFETY

P. & S.
Grady Holley
Kenneth W. Barrow
Thomas W. Grogan
John W. Gauldin
Billy W. Hanes
Jack L. Stultz
John B. Ramsey
William W. Cook

Textile, Type 8
Helen R. Roop (2)
Eleanor L. Creasy
James O. Bolejack
Mary S. Foley
Rosa B. Cox
Sylvia L. Ball
Herman F. Hopkins
Cline Young
William A. Crook

Textile, Type 9
Leavona H. Overfelt
Dae R. Williams
Laura R. Barrow
Christine W. Campbell
Mary J. Craddock
Audrey Y. Stultz
Virginia J. Via
Ruth Agee
Marianne L. Kunze
Murray C. Shelton

Inspection, Shipping and Beaming
Julia C. Palmer
Peggy M. Dalton
Walter J. Hennis

Power
Charlie J. Doughton

Maintenance
Bruce H. Pegram (2)
Donald G. Marshall

Process Section
Virginia H. Leach

Service
Ralph M. Doolin

(LEFT) String of big mouth bass recently caught at Nag's Head, N. C. by Jimmy Joyce and Jimmy Davis, Power, and Arthur Holman. Largest weighed 6½ pounds. Davis took picture. (Right, L. to R.) "Smockey" Pack, Red DeShazo, George Pack, David Ayers and Matt Hubbard, Jr., with string of over 60 trout caught in Dan River on a May trip to Patrick County. (Not shown in picture is Jack Coleman who was also a member of the fishing party.)

THE *Blender* SALUTES...

(ABOVE) Raymond Wood, "C" Shift, P. & S., and Marion Beck, Power, received suggestian award checks during May. Raymond suggested a drawtwister change while in Textile. Marion suggested an improvement on a Fenwal switch. (Below Left) Louis Koogler gives check to Bob Hutchens, Maintenance, for proposing a change in the high quality water line on the fifth floor. (Below Right) Hoyett Barrow presents check to James Souther, "C" Shift, P. & S., for proposing an improvement in the same high quality water line. Our congratulations, fellows!

PLANT PERSONAL NEWS...

Warren Robertson, Production Control, to Betty Joe Joyce, Order and Invoice.

Virginia Nowlin, Textile, to George Huff, Leaksville, N. C.

Our congratulations to:

Dorothy Martin, Textile, a girl, Kathy Sue, May 18.

Elizabeth Snead, Textile, a boy, James Michael, April 23.

Carl Brown, P. & S., a girl, Melanie Jean, May 21.

Fred Koger, P. & S., a girl, Susan Marie, May 26.

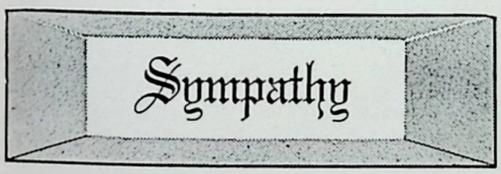
Sam Terry, P. & S., a girl, Susan Gayle, May 17.

Paul Barnett, M. & P., a girl, Ann Brady, May 6.

Harry Crosby, Process Control, a boy, James Deward, May 11.

J. B. and Hallie Gilley, Maintenance and Inspection, a boy, Blaine Nolen, May, 5.

Arlis and Clarice Wright, Maintenance and Textile, a girl, Doneta Sue, May 18.



The Plant personnel extends deepest sympathy to:

Fred Phillippe in the death of his sister-in-law.

Clyde Smith in the death of his father-in-law.

Shirley Sinclair in the death of her aunt.

Elnora DeHart in the death of her father.

George Evans in the death of his mother-in-law.

Frances Rea in the death of her brother.

Ernest Campbell in the death of his uncle.

Robert Shaw in the death of his father.

Fred Koger in the death of his father-in-law.

Sam Terry in the death of his father.

Clyde Dillon in the death of his father-in-law.

Norma Pagans in the death of her aunt.

Dennis Hodges in the death of his mother-in-law.

Jere Cook in the death of his father.

Annette Varner in the death of her mother.

Virginia Leach in the death of her aunt.

Sharleen Turner in the death of her mother.

Lonzie Carter in the death of his mother.

Doug Cooper in the death of his grandmother.

Louise Harbour in the death of her brother.

Helen Pulliam in the death of her father.

Mabel Harris in the death of her mother.

J. R. Long in the death of his father.

Sue Mills in the death of her sister.

Vivian Ore in the death of her sister-in-law.

Clara Clift in the death of her mother-in-law.

Kitty Hollingsworth in the death of her mother.

Nannie Hollingsworth in the death of her mother and mother-in-law.

Ruby Hall in the death of her grandmother.

Clarence Byrd in the death of his aunt.

Bob Foushee in the death of his father-in-law.

Don Hartford in the death of his mother.

By combining many talents, an industrial corporation accomplishes tasks impossible for individuals working alone.

* * *

In the last 10 years, Du Pont has spent $1.3 billion for plant construction.

* * *

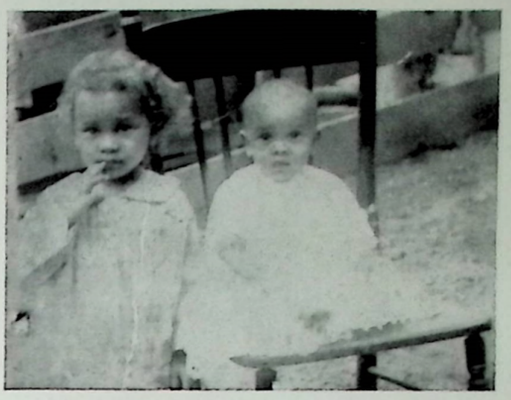
U. S. chemical industry output in 1957 was approximately three times its output in 1939.

* * *

In making and selling sulfuric acid, Du Pont competes with 50 other manufacturers in the field.

6.8 in '58

WHO IS IT?

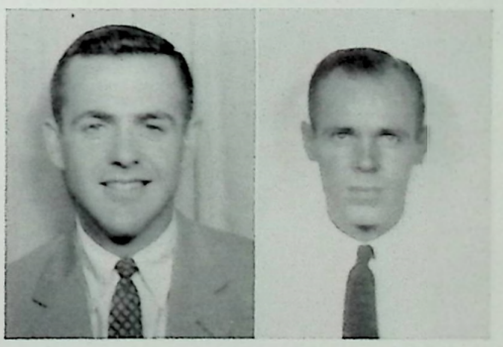


THE above is a picture of Minnie Dandridge, Service, made in West Virginia when she was two years old. With her is her brother, Darnell Hodge. Would you have ever guessed?

CONGRATULATIONS

WE congratulate Wallace Joyce, P. & S., who was tied for second place, high average honors in the recently completed City Bowling League. Wallace rolled an average of 111. First place honors—112 average—went to Granville Nester of our plant. He is pictured with the "C" Shift team we have shown on page 10.

PROMOTIONS, WELCOME



(LEFT) Mox Warden, Engineer—Process, was promoted to Group Supervisor—Process, effective May 1. (RIGHT) A. T. (Allan) McDonald, Chief Supervisor at Chattanooga since 1956, was transferred to our Plant May 16 as Manufacturing Superintendent.

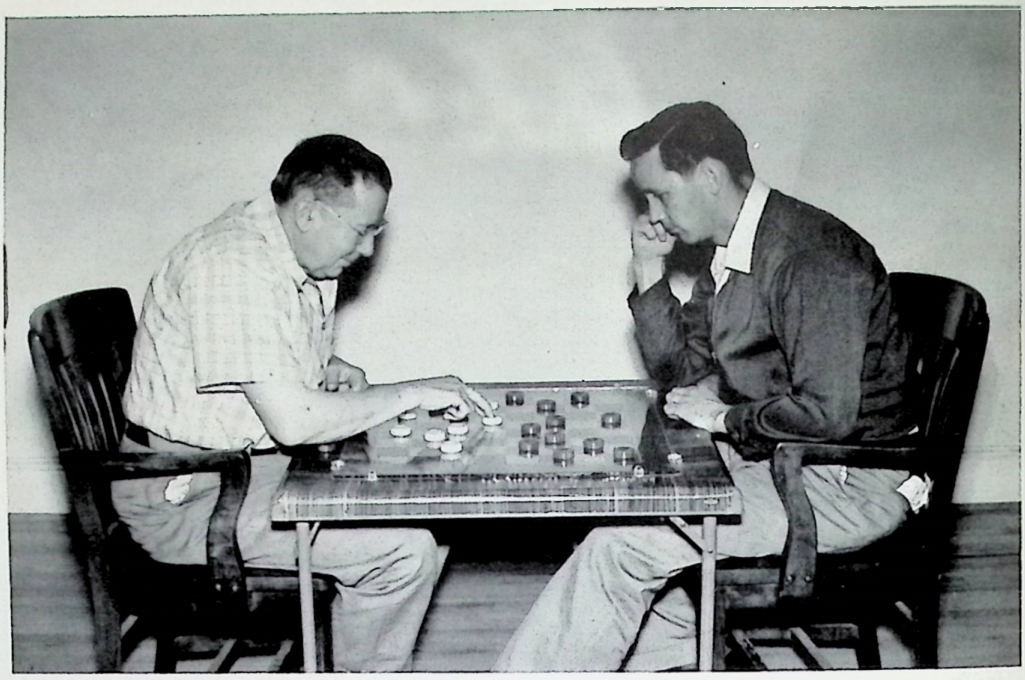
Allan, a graduate of Carnegie Tech with a B.S. in Chemistry in 1942, began his Du Pont service at Waynesboro as a Student Operator in 1946. Successive promotions as Foreman, Shift Supervisor, Assistant Area Supervisor and Area Supervisor followed.

He is married to the former Sue Wrenn of Waynesboro. Mrs. McDonald was a Senior Clerk in the Time Office. They were married in 1947.

The McDonald's have two children: Margo, age 6, and John, 4.

We congratulate both and welcome Allan.

EVERY MOVE COUNTS . . .



(L. TO R.) VANCE PRILLAMAN AND RAYMOND DARNELL, MAINTENANCE.

THE game of checkers is more than just a pastime. It is a test of orderly thinking, foresight and planning. To win at checkers, one must be able to advance or attack with courage while carefully protecting the gains already earned. The game has not changed since its "country store" days when sections of corn cobs were the checkers and almost any improvised piece of wood became the board.

Problems, similar in principle to checkers, constantly face those who run a successful business. It can't remain successful without constantly advancing. Such advances are in the form of developing new markets and products, improving quality and delivery, and providing better tools and equipment. Failure to make these moves allows competitors to win or at least gain a stalemate where no one wins.

Employees of a successful business can keep it successful through an attitude of loyalty, cooperation and confidence. Such an attitude permits management to make its moves with assurance . . . with full faith that all will help to guard the gains of the past and advance to greater security and success.

DUPONT

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

THE Blender

DU PONT
REG. U.S. PAT. OFF

JULY, 1958

Miss Virginia

THE BLENDER

VOL. XVI, No. 7 JULY, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

STAFF

Editor, GEORGE W. BRANHAM
Photographer, TARLETON R. ANDES
Stenographer, EVA LEE

REPORTERS

Polymer and Spinning Area

JAMES WAGONER ..... A Shift
GLENN REYNOLDS ..... B Shift
WILLIAM HILL ..... C Shift
ROSCOE CHITWOOD ..... D Shift
FOREST CROUCH ..... Day Shift

Textile Area

MAYRENE MORAN, Type 8 }
LOUISE SMITH, Type 9 } ..... A Shift
INA DEHART, Type 8 }
MARGARIT PRATT, Type 9 } ..... B Shift
BETTY HUNDLEY, Type 8 }
RUTH EANES, Type 9 } ..... C Shift
FRANCES COOPER, Type 8 }
ROBERTA STOWE, Type 9 } ..... D Shift
DORRIS WOODALL ..... Day Shift

Inspection and Shipping

JANET MINTER ..... A Shift
CATHERINE PEARMAN ..... B Shift
BARBARA HAMPTON ..... C Shift
DOT BOWLES ..... D Shift
ROBERT WELLS ..... Shipping
NOLA NICHOLS ..... Fiber Stock and Day Relief

Manufacturing Miscellaneous

BEV ESTES ..... Production Control
CRYSTAL HUNDLEY ..... Beaming

Methods and Planning

DON WEICK ..... Methods and Planning

Process Group

ROGER DYSART ..... Plant Research
MARGARET CARTER ..... Process Control
MARIE MCGHEE ..... Denier Room
HELEN COLE ..... Pack Room

Works Engineering

P. D. HENDERSON ..... Power House
HENRY C. MARSHALL ..... Elect. Htg., Air Cond. & Instru.
E. L. COLLINS ..... Elect. Shop
SYL PRITCHARD ..... Textile Maintenance
GEORGE MARTIN ..... P. & S. Maintenance
A. E. HAYNES ..... Pump Repair Room
JOHNNIE SHENAL & JAMES PLASTER ..... Gen. Shops-Maint.
VIOLET FRITH ..... Design Group
WILLIE CALDWELL ..... Project Group
JEWEL MCMILLAN ..... Spinneret Mfr.

Personnel

WILLA ROBERTSON ..... Employment

Accounting

KATHRYN SHROPSHIRE ..... Stenographic, Cost
ANNE EGGLESTON ..... Records, Tabulating, O. & I., Time Office

Service

LOUISE COMPTON ..... Medical
RUTH NELSON ..... Purchasing
BRANTON MARTIN ..... Protection & Safety
THERESA JOHNSON ..... Stores
JAMES EDWARDS ..... Bobbin Storage
WILLIAM TRAVIS ..... Janitors
EZRA MCCLURE ..... Yard Laborers & Garage

THE COVER

BARBARA GUTHRIE who was crowned "Miss Virginia" from among twenty-two contestants at Roanoke on June 28. Barbara, the daughter of Bill Guthrie, Power, had previously been crowned "Miss Martinsville"—the winner over seventeen contestants in a contest sponsored by the local Civitan Club. She is a sophomore at the University of Florida, majoring in journalism.

Our sincerest congratulations to you, Barbara.

DON'T LET IT HAPPEN HERE

ONCE upon a time everyone was satisfied with quality. The boss said: "We make the best product of anyone." And all the people who worked for him said, "Yes, Yes."

Soon afterward, while everyone was still smiling about how good they were at quality, a very interesting thing happened. A customer said he liked somebody else's quality better. But everyone just smiled, because they knew how wrong that customer was.

Then, some other customers said the same thing. And then, more and more customers. Suddenly, the smiles stopped, and everyone got frantic—but no one could imagine what had happened. No one could imagine where quality had gone while they were smiling over-confidently!

This is an interesting story and one that could be the picture right here in our plant if we fail to turn out our products superior to that of our competitors. Let's not ever give our customers the chance to say they like somebody else's quality better.

Customers today aren't buying "just any kind of goods." They want quality and if we don't produce "the best quality made" they won't buy from us . . . they'll place their order with someone who produces the kind of quality customers demand.

Only the best is good enough for our customers. They pay for quality and have every right to expect it. When our work is good for customers, it's good for us.

The future of this business and of every job in it depends on quality, for if we continue to satisfy all of our customers, we'll have customers in the future.

SOMETHING FOR NOTHING

A young neighbor, aged eight, was saying recently that all he'd need to be happy would be a set of spurs—sharp ones—we guess, that would stimulate horses and put huge slashes in furniture. Furthermore, the boy said, he had found a way to get them for free. "All I have to do is send Lone Star Reginald 27 box tops from that new cereal, Horse Hoof Filings. He'll give me the spurs for nothing!"

"Lone Star's free offer," his father said, "will cost me about $14. His spurs are about as free as 'free delivery,' 'free service,' 'free installation,' and 'a prize in every pack.' Son, the notion that Lone Star can give you something for nothing is as ridiculous as the notion that the government can. In one case, pay you for cereal; in the other, you pay taxes."

"But Lone Star says the spurs are free!"

"Okay," said Pa. "We'll see." So they got the spurs. But the sprout is learning a bitter lesson, we hear. He has 26 more boxes of cereal to eat before he can accept another free offer.

The sooner we learn we can't get something for nothing, the better off we'll be.

WHAT! NO COMPETITION?

THOUGH every Martinsville Plant employee knows better, you still sometimes hear people say that big companies don't have to worry much about competition. Here's some news on that score: With 114 new plants being built by the other major chemical companies in the United States, competition with Du Pont will increase as follows: 10 new plants will compete with Elastomer Chemicals Department, 3 with Textile Fibers, 2 with Film, 10 with Explosives, 18 with Electrochemicals, 1 with Fabrics & Finishes, 11 with Grasselli, 9 with Organic Chemicals, 8 with Pigments, and 42 with Polychemicals. Competition?

AMBASSADORS WITHOUT PORTFOLIOS

EACH time that a group of visitors tour our plant facilities, our Company is commended on the efficiency of our employees. This is, of course, highly gratifying. Of equal importance, however, are the repeated comments regarding the friendly, cooperative attitude of Martinsville Plant people and this is, indeed, a fine tribute.

Certainly, these desirable impressions have a lasting effect on our guests and they portend widespread good will and continued acceptance of the product we make.

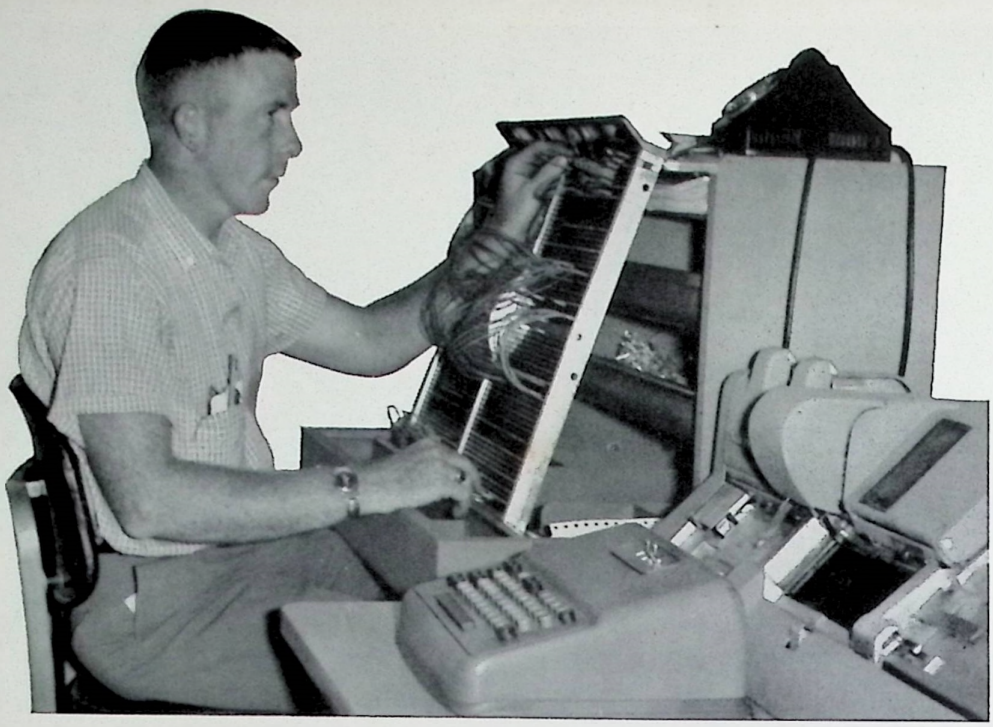
Inside or outside the plant, however, each one of us is "A Du Ponter" to those with whom we make daily contact, and here we are constantly afforded the opportunity of making new friends and potential customers for our Company.

Obviously, the more kindly the public takes to us and the products we offer, the greater is our Company's chance of growing and providing greater opportunity in the future.

Our attitudes and the feelings we express regarding our association with Du Pont have a deeper effect upon the people we meet than any other media, and because of this, all of us automatically become "ministers without portfolio," good-will ambassadors or public relations representatives for the Company we make up together.

In short, whatever we do or say regarding Du Pont has a very direct bearing upon our own futures because we are Du Ponters.

Know your Company well, speak well of your Company, be a good-will ambassador and be one seven days a week!



BILL BARBOUR, Accounting Machine Operator, wires a tabulating control panel. He must use his special skill and know-how in wiring board so that the machine will produce correct results for our complex process.

OUR PLANT

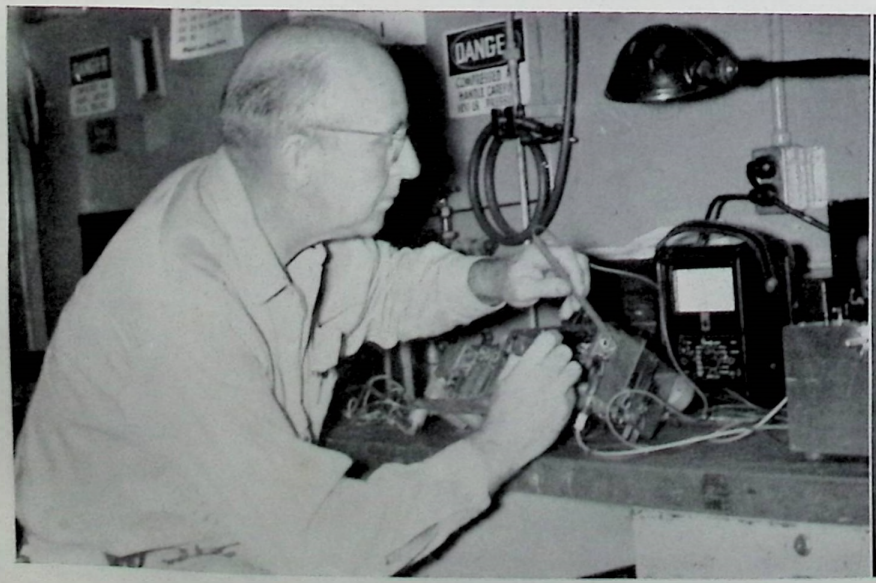
IN ancient times, it was not at all impossible for one man—like Aristotle—to know just about everything there was to know. With the development of modern science and technology, however, the body of human knowledge became far too vast to be contained by a single head. People became specialists—experts in specific subjects and types of work.

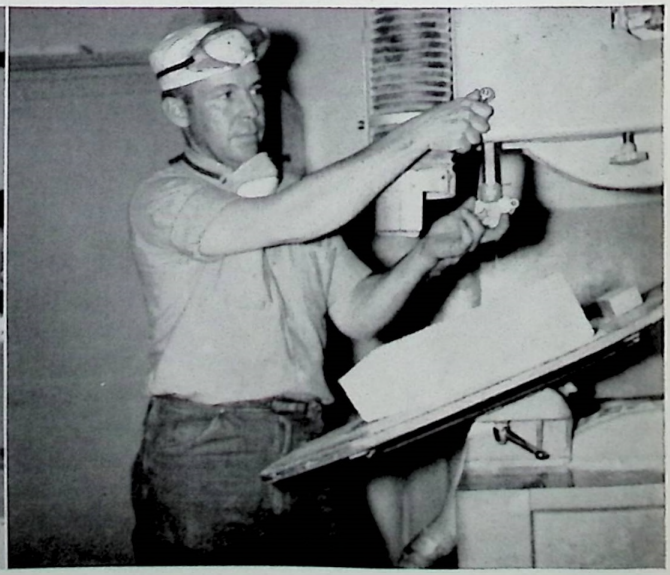
Nowhere is this more evident than in industry; today, more than 80 per cent of all industrial workers have skilled and semiskilled jobs, and the number is growing. But statistics tell only part of the story of a complex plant like ours. Today, a typical plant employee has an intimate knowledge of processes and techniques which were unknown even a few decades ago. With average Du Pont operating investment running at $26,900 per employee, he is frequently responsible for the efficient operation of more equipment than a Civil War general. A maximum of skill, knowledge, and judgment is inherent in his job.

Thus, what we call "Martinsville Plant know-how" is a body of knowledge made up of hundreds of employee specialties ranging from the chemistry of heat to how to splice a power cable. A cross-section of plant jobs—and the kinds of employee knowledge and talent they so well represent—is shown here.

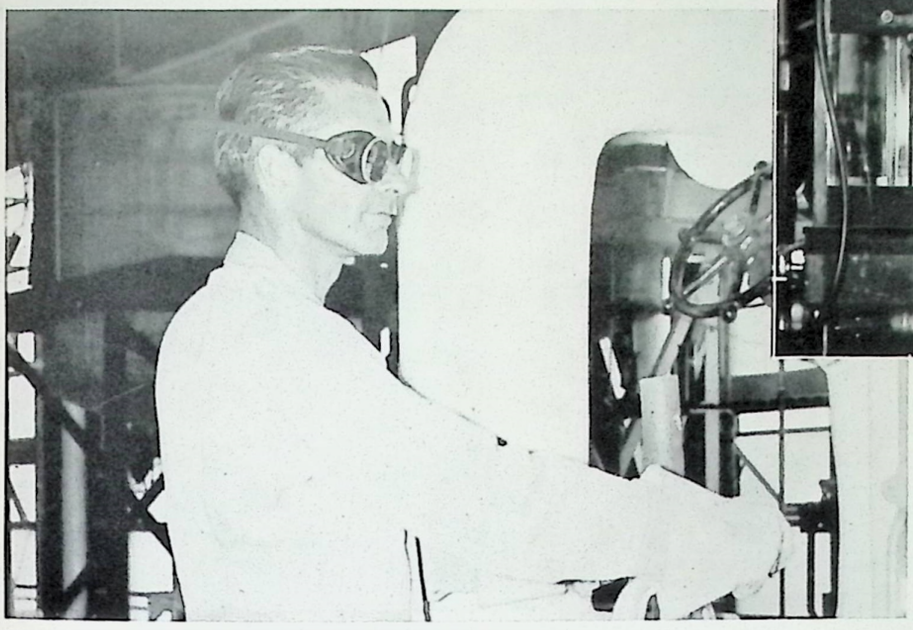
JACK LUCAS, Instrument Craftsman, must know our process and electronic work thoroughly in order to perform the required delicate repair and adjustment on many of the Plant's complex instruments.

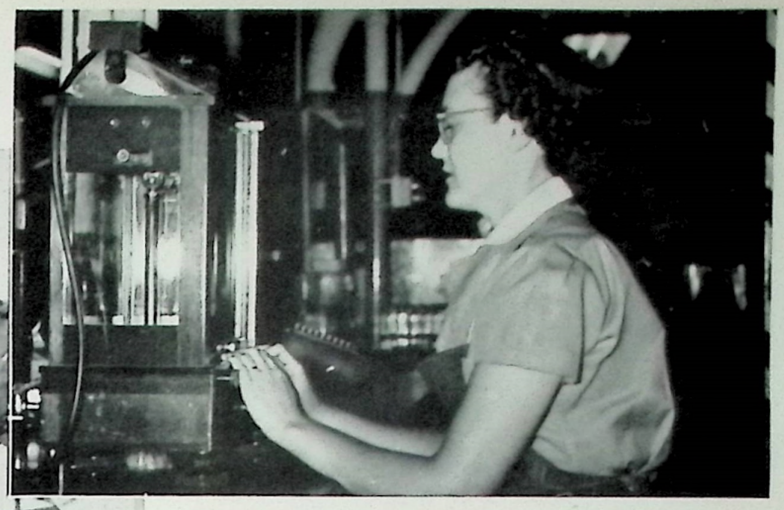
PIPECOVERERS must know safety rules and standard practices to safely fabricate for and insulate various kinds of pipe and pressures. Below is Bill Clark.





JOHN GAULDIN, Polymer Prep Operator, is responsible for complex polymer instruments, correct weights, timing and coordination necessary to our nylon process and our quality.



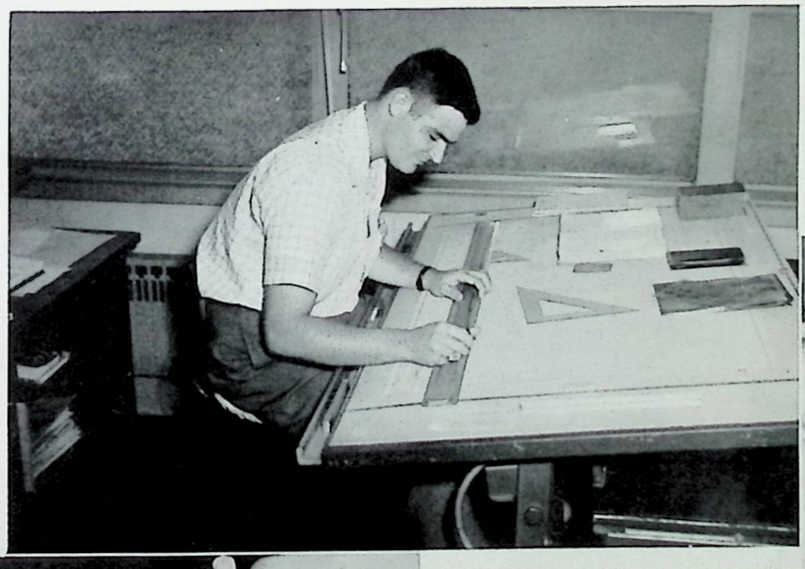


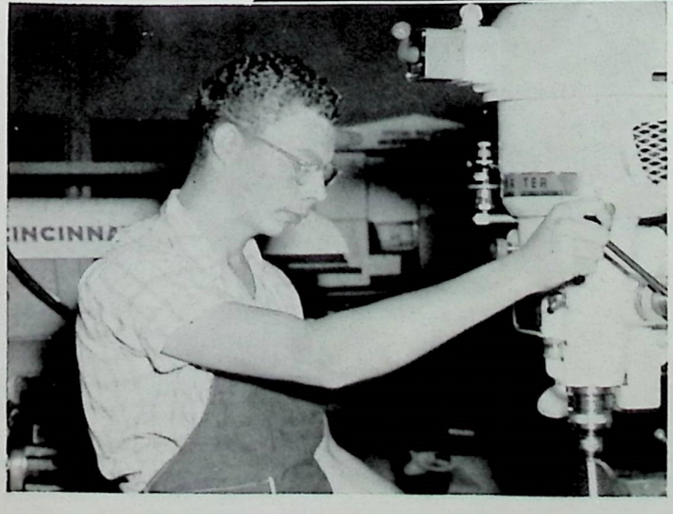
KATHLEEN McMILLION, Laboratorian, must be skilled in making viscosity tests, analysis on gas, salt solution and the finished product to assure our customers the highest quality that we can possibly give them daily.

KNOW-HOW

JIM ALLEN and other Methods and Planning Engineers develop and coordinate the installation of better methods and tools aimed primarily at increasing profits for the Company year after year.

LONNIE MATTHEWS and other Design Engineers design new equipment items required in our production. They also modify and modernize the design of existing equipment to improve the nylon process.





HUGH MARTIN and other machinists are required to do work to close tolerances to keep our production units working at top efficiency.

POWER MECHANICS must know when power equipment is operating correctly and be able to make proper repairs when needed. Shown above making such repairs is Gerald Cooper.

—THE END

PROPOSAL WAS FILED FOR ADMINISTRATION OF GENERAL MOTORS STOCK ON MAY 14TH

Plan Would Transfer Vote Rights to Shareholders

EDITOR'S NOTE: *Since several hundred of us are now Du Pont stockholders, we believe the following article will be of interest to the majority of our employees, and we urge you to read it.*

TO protect Du Pont and more than 200,000 stockholders from the severe financial consequences of a forced distribution of its 63 million shares of General Motors stock, the company filed, on May 14, a plan to comply with last year's Supreme Court ruling in the GM case by restricting its ownership rights. The plan, submitted to Judge Walter J. LaBuy of the U. S. District Court at Chicago, would divest Du Pont of voting rights on its GM stock and its representation on the GM board of directors, unless authorized by the court. The Supreme Court had previously ruled that ownership of 23 per cent of GM common stock by Du Pont was in violation of the Clayton Act and directed the District Court to work out an "equitable solution." This decision was made on the basis of a new interpretation of the Clayton Act and came 40 years after the purchase of GM stock as an investment by Du Pont.

Filing of the Du Pont plan followed a ruling of the Internal Revenue Service that distribution of GM stock to Du Pont stockholders—as proposed by the Department of Justice last fall—would be subject to tax at regular income tax rates, ranging from 20 to 91 per cent in the case of individuals. Under the Department of Justice proposal, approximately two-thirds of Du Pont's shares of General Motors would be distributed to Du Pont stockholders and one-third would be sold for certain stockholders who would receive the cash proceeds in lieu of the stock which they had purchased.

EMPLOYEE'S DAUGHTER IS CROWNED BASSETT HIGH'S "PRINCESS" IN CEREMONY

JUDDY ANNE PANKOVICH, daughter of John Pankovich, Shipping, was crowned "Princess" of Bassett High School in a May contest held at the school for the 8th and 9th grades.

We offer Juddy Ann our congratulations.

13 DU PONT DAUGHTERS IN MRS. FITT'S DANCE REVUE

THIRTEEN Du Pont daughters were participants in Mrs. Fitt's Dance Revue which was held at Drewry Mason School on June 10.

The Revue consisted of various variations of "The Tap," "Waltz," "Charleston," "Gypsy Dance," Baton Twirling, etc. Typical numbers were "Little Ballerinas," "Swanee River Tap," "Waltz Clog," "Ballet In Blue," "The Tapping Clowns," "Narcissus," etc.

The dance, which features dancers from both the city and county, is annual affair.

Our congratulations to all contestants.

JANICE GIDDINGS
SUSAN POUND
JANE MASON
BARBARA ULLMAN

PATSY PEARMAN

FRANKIE HUNDLEY

LINOA LARKE

SUSAN WHITLOW

BRENDA RAMEY

LORRAINE MAHON

DEBRA SUE GILLEY

KATHERINE HUDSON

JACKIE LYNNE BARBOUR

OUR PLANT HATS

THE Easter parade for this year, with its splendid and sometimes startling array of ladies' hats, is now history. But an observing tour of our plant revealed to our Photographer that the men and women in the various areas do a pretty good job in competing with the fair ladies in the above-mentioned parade.

Most of the hats we observed are standard safety equipment used in the various areas. Others are common to the job or position of the person wearing them.

The pictures on this page are some of many varieties of hats that may be seen each day. Just how many of them can you identify?

PLASTIC SAFETY HAT
Worn by
JIM GILBERT, JR.
Maintenance

METAL HARD HAT
Worn by
WILLIE CALDWELL
Project Group

RUBBER ACID HAT
Worn by
LORA ATKINS
Process Control

PIPECOVERER'S HAT
Worn by
SIDNEY THOMPSON
Maintenance

NURSE'S CAP
Worn by
INUS HUDSON
Medical

NITROMETER MASK
Worn by
WILLIAM GILBERT
P. & S.

GUARD'S HAT
Worn by
BILL CURLEE
Protection

FIRE MARSHAL'S HAT
Worn by
BRANTON MARTIN
Protection

WHAT'S THE ANSWER?

"Du Pont's Foreign Operations"

Question: How much of Du Pont's business comes from sales outside the United States?

Answer: Sales outside the United States accounted for eight per cent of Du Pont's total sales in 1957. The volume increased 24 per cent last year as compared with 1956.

* * * *

Question: Does Du Pont sell abroad through subsidiaries or its own export sales offices?

Answer: Foreign sales are made by both means—each of our eleven operating departments has an export sales office in Wilmington which sells through distributors in foreign countries. In addition, eight subsidary companies, almost wholly owned by Du Pont, make sales as distributors for the operating departments, and in some cases operate plants in Mexico, the United Kingdom, Venezuela, Brazil, Cuba, and Peru. Also, three controlled subsidiaries, in which Du Pont is the largest stockholder, produce and sell Du Pont products in Chile, Argentina, and Canada.

* * * *

Question: How many employees work in Du Pont's foreign subsidiaries?

Answer: Employment now totals approximately 10,000 in nine foreign countries, including Canada. Of this total, less than 100 (mostly top management and specialists) have been transferred to the subsidiaries from Du Pont's domestic operations.

THEY HAVEN'T STOPPED US YET!

The Four Imps . . .

IMPunity **IMPulsiveness**
IMPatience **IMProvising**

. . . Didn't Keep Us From Winning
Our 5th President's Award

BUT

KNOWING'S NOT ENOUGH

We Must Guard Against Their **IMP**-ish Attacks Every Second of Every Minute of Every Day

IF

We Are To Benefit From All The Fine Things Safety Offers Us

AND

Continue to Climb Toward Our Goal of
No Injuries of Any Kind

This Will Also Help Us Win Our 23d Board of Directors' Award In October, 1958

(L. TO R.): M. K. Jacobs, B. Latta, C. E. Dickey, R. S. McFadin, P. J. Roach, J. P. Ramsey and A. E. Connelly hold a round-table discussion and question period where supervisors and foremen are asked questions concerning safety and regular safety practices in their respective areas.

Plant's Safety Effort Index

THIS month the first figures were published on the plant Safety Effort Index program. This is the result of work carried out on the plant during the month of June and which involves every person on the plant and every section and group. As you might expect, the Safety Effort Index is a new method of measuring the amount of safety effort being put forth by each of the many areas on the plant, and when all added together means that the more effort we all put forth to improve our safety work habits and eliminate safety hazards, the more we should all benefit, both as individuals and as a plant, by improved safety performance. Of course, the desired end result would be the elimination of all potential injuries and each person doing every single operation and job in the safe and proper manner.

The idea of a safety effort index was started back in February when Plant Manager, Don Hartford, appointed a committee composed of C. B. Buonassisi, A. E. Connelly, W. O. Cotty, A. S. Eisen, and E. M. Hakanson to work up a plan for this plant to forecast our safety position. Prior to this time, the only way of evaluating our current safety position and the prospects for the near future was based on a review of the number and severity of the injuries that had occurred in recent weeks and months. This latter method would, of course, show when injuries were increasing or decreasing, and the investigation of injuries would also determine whether or not people were thinking safely or just taking chances. However, we needed to have a better method of knowing our plant safety position, particularly in being able to look ahead and find out our safety weak spots and what should be done to prevent similar or more serious injuries from occurring.

After several meetings of the committee, it was apparent that the key to our success in safety centered on the amount of effort that our plant put forth in analyzing and correcting unsafe equipment, conditions, and procedures and in the attitude and acceptance of full safety responsibility by every person and every group on the plant. Thus, it was decided to measure safety effort. Also, it was felt that after a period of several months' experience in the measurement of plant safety effort, we should be in a position to forecast trends in injuries or safety incidents that might be expected to occur in the near future, and thus take corrective steps before the fact.

In order to have a basis for comparing the effort of each group on the plant, a study was made of the safety performance of each group over the past six years, and it was decided that those groups with the greatest number and severity in injuries should be charged with the greatest amount of responsibility for the plant's safety performance.

Then, after discussions and contacts with other plants and leaders in safety prevention work, agreement was reached on a means of measuring the plant safety effort by dividing the task into three parts. These three methods are:

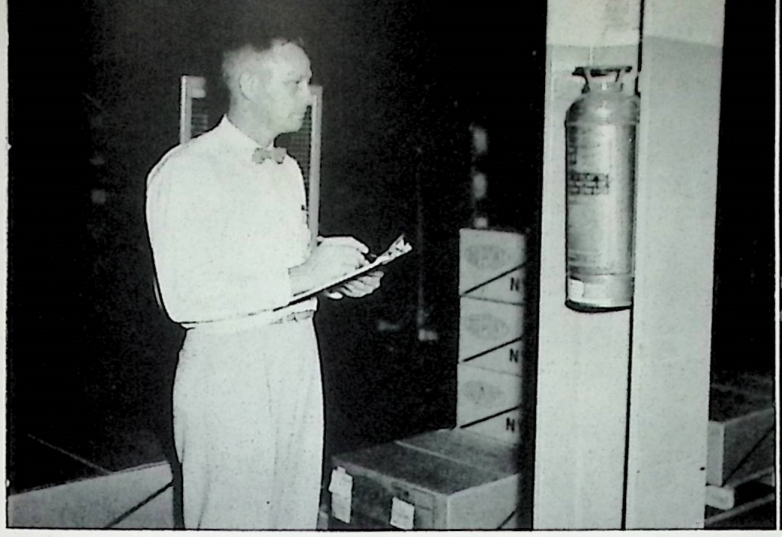
Field Inspections—which cover the condition and storage of equipment as well as the actions of people in the performance of their daily tasks.

Off-the-job Interviews—which would provide a measure of knowledge and understanding of individuals on the general plant safety rules as well as the specific rules that apply to their own work.

Management Appraisal—which would cover an inspection of each area plus discussions and questions between the inspecting group and the supervision of the areas.

This combination provides a cross-section opinion of the knowledge of individuals of the safety rules, the knowledge of supervision of the rules, and safety plans and procedures for their area, the condition of equipment, as well as the observation of people in the performance of their work—in total, the plant safety effort. The committee then worked with satistical engineers on the plant, headed by C. B. Buonassisi, and determined the number of people to be interviewed per area, the number of and approximate amount of time to be spent on field inspections per area, and the procedures for management inspections and discussions we have referred to

THE COMMITTEE BELOW CHECKING IN SHOPS TO SEE THAT PROTECTIVE EQUIPMENT IS IN PLACE AND WORK IS BEING DONE SAFELY.



J. O. EXLEY checks both personnel and equipment throughout the plant. Here he is observing in the Shipping Area to see that fire extinguishers are not blocked and that the operator is handling the equipment in a safe manner. Checking is a very important part of the Index Program.

The next step was to assign some individuals to carry out the various responsibilities. John Exley, Type 9 Textile Shift Supervisor, was placed on Special Assignment in the Service Section to handle the field inspections. During the month of May, he made many "trial run" trips through each of the plant areas and determined the route, the exact amount of time involved per group, as well as holding many discussions with the supervision of each area on the particular safety problems and procedures of their areas. Many operators and mechanics showed extreme interest in John's work and wanted to know how he was handling the inspection phase of the Safety Effort Index program. He was also given many helpful suggestions by operators, mechanics, and supervisory personnel in all the areas. John will be making a trip through one or more of the plant areas each day as he looks for and observes equipment storage, handling, and condition, as well as the routine safety procedures in use on the job by individuals.

For the off-the-job interviews, J. E. Hill, our Training Supervisor, was given the responsibility, and he also held "trial run" interviews with groups of operators and mechanics from the various areas during the month of May. Here again, J. E. Hill found all those whom he contacted very much interested in this new procedure for reviewing safety job knowledge and acquaintance with the safety rules for the job and the plant. He also found a high degree of enthusiasm on the part of all concerned with the new procedure and the prospects for improving our safety program on the plant.

The management appraisal phase was combined with the regular monthy Staff-Area inspections, but discussions and questions with the area supervision were added, as well as a rating form on each one of the inspections. This phase was likewise given "trial runs" during the month of May, and again has evoked a lot of enthusiasm and renewed interest on the part of area supervision in the attainment of high safety goals and a reduced number and severity of injuries.

When these three phases are measured and given weighted values and with the help of the statisticians brought into one single number, that number then becomes the plant Safety Effort Index. We hope that as the Safety Effort Index number improves that we will also see a reduction in the number and severity of plant injuries. Of course, no system can forecast exactly what two thousand people will think and do a month from now, but if as a plant we continue to improve in safety work and think and plan each job we do in terms of the safe way, then we should establish a really improved trend in safety. Thus, if the Safety Effort Index shows a dropping off in the plant effort on safety, it will be obvious that individually and collectively we need to improve our safety effort or we are heading for a serious injury.

The "trial runs," initial discussions, and interest shown by our personnel indicate that the Safety Effort Index program offers a good method for improving our safety performance on the plant. However, like the old story of the chain being no stronger than the weakest link, the Safety Effort Index program will be no stronger than the interest and backing given by each and every individual on the plant. 1958 could well be the best year in safety that this plant has ever experienced, and it is a real challenge for each of us to do our part in preventing unsafe incidents and actions by knowing and using at all times the right method and procedure for the big job that is being performed.

(LEFT) J. E. Hill, interviews people from all areas concerning safety on the plant as well as safety specific to each individual. Below, he interviews Jessie Wilson of Textile. (RIGHT) Following on area discussion on the Plant Safety Index, W. W. Moyer, P. & S., reviews the area safety performance with Harold Akers. Both the interviews and discussions are also important parts of the Index Program.

BUCK COLE
Life Guard

IN THE SWIM

OUR photographer recently visited the Forest Hills Pool of the Forest Hills Recreational Enterprises, Inc., and found numerous Du Ponters and Du Pont wives and children enjoying a swim and the sun.

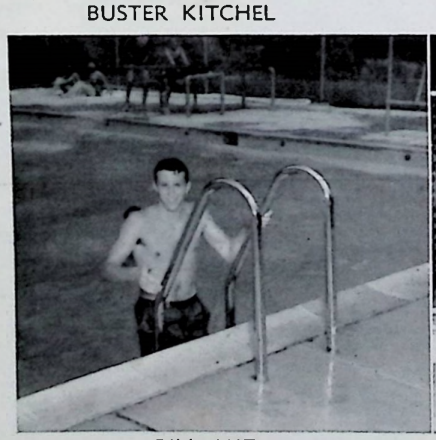
The pool, which was completed in August of 1957, is owned by 200 families.

(L. TO R.) DAVID CAMPBELL
"DUKIE" CREWS
BUDDY RODEN
(BACK) JOHN BONDURANT
BUSTER KITCHEL

SUZANNE KITCHEL

MARGARET BALDWIN
with
PEGEEN and MARK

(L. TO R.) LUCY BROWN—JEAN BRANHAM
JUDY CREWS—MARY ALICE PHILLIPS
KAREN ELLIOTT POSE FOR THEIR PICTURE.



BILL MIZELL
Life Guard

(SEATED) FRANCES RYAN—
CAROLYN DEAL
JANICE HAUGER—SARAH KIRK

SANDRA
SCOTT

GAIL CRISS

(SEATED): DORIS HAWKINS—IVA DONALDSON—CRYSTAL DAVIS—BINA CLAYBROOK
(STANDING): MARY HARRIS—E. CAMPBELL.

NANCY BRANHAM

THELMA DALTON

25-YEAR PIN FOR ADAM

BOB ADAM began his Du Pont service in the Engineering Department of the Dye Works soon after receiving his M. S. in Chemistry from V. P. I. in 1933. He received a B. S. in Chemical Engineering from the same school in 1932.

Other positions were as follows: 1934-1940, in Industrial Engineering Departments at Philadelphia and East Chicago; 1940-1942, in the Construction Division; 1943-1948, in the Design Division in Wilmington; 1948-1950, in the Design Group at Martinsville; 1950-1953, Project Engineer and Power Area Supervisor at Chattanooga; 1953-1954, in the Wilmington Textile Fabrics Department. In 1954, he returned to Martinsville as Engineer in the Design Group and still holds that position.

Bob and the former Ethel Goodman of Philadelphia were married in 1935. They have two daughters: Carol Anne, a 1958 graduate of the University of Tennessee, and Joan Marie, a freshman at Martinsville High School.

For hobbies, Bob likes to fish and read.

Our congratulations to all of you.

20-YEAR PIN

CHARLIE STEELE
Maintenance

WOODROW CRENSHAW
Maintenance

HILDA DAVIS
Textile

MARIE McGHEE
Process Control

EVELYN BELCHER
Textile

15 YEARS OF SERVICE

LEONARD PRILLAMAN
Inspection

JAMES WIGGINGTON
Process Control

THELMA CLIFTON
Textile

BOB McMILLAN
Maintenance

HOT SHOPPES THANKS US!

HENRY D. WITT
Manager

LARRY MARSDEN, former manager of the Hot Shoppes, thanks all of our plant employees for their excellent cooperation and hopes they will extend the same cooperation to the present manager, Henry D. Witt. Mrs. Windham will remain here as a Cafeteria Supervisor.

MRS. LEMONNIE WINDHAM
Supervisor

10-YEAR SERVICE PINS

MAINTENANCE
Ernest Self
Claude Lamkin
Carl Carr

P. & S.
William Dryden
Arlie Burnette
Bruce Turner, Jr.
Roscoe Chitwood
S. E. Sutliff, Jr.
J. C. Hodges, Jr.
J. W. Wagoner, Jr.
Paul Burge
Francis Weatherford

TEXTILE
J. S. Pedigo
Sylvia Ball
Mildred Lawrence
Ruby Turner
Edith Smith
Irene Helms
Lillie Haskins
Ann Harter
Barbara Hager

POWER
Julian Coleman
Melvin Adkins

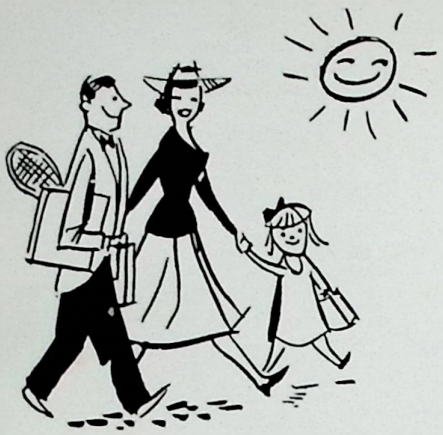
PROCESS CONTROL
Mary Fulcher
Clovis Cooper
Lora Wall
E. M. Chitwood

PRODUCTION CONTROL
James Swiney

INSPECTION AND SHIPPING
Dorothy Martin
Norman Stone

ACCOUNTING
George Burpeau

SERVICE
Thomas Mack



happy trip . . . happy return

THE Medical Section reminds us that the purpose of a vacation is to get away from our regular daily work routine. Everyone who works needs a rest; sticking to our work day in and day out takes its toll in restlessness, irritation and fatigue that harms both worker and job. Good work and good health cannot be achieved when one is tired.

However, before going on vacation you should carefully review the potential hazards that beset you wherever you go. We have listed on this and the next page a few of these hazards, along with some good advice. Let's heed it.

Here's to a happy trip and happy return.

● GET IN THE SWIM BUT . . .

WAIT an hour after meals to avoid cramps. Swim with someone else. Beware of strong currents and tides. Look before you dive: too shallow, too bad. Swim during the day, not at night. Polluted water is unhealthy for swimming. Swim in water your own depth. Avoid overcrowding in boats. Take life-preservers when you go boating.

● IT'S NO FUN . . . TOO MUCH SUN

BEGIN with 15-minute sunnings. Use protective lotions and creams. Wear a hat if exposed while working. Wear sunglasses with lenses dark enough. Don't look directly into the sun. Avoid sun on eyelids—it penetrates.

● DIG THAT CRAZY DRIVER

CHECK your car for mechanical perfection. Expect the other driver to do the unexpected. Watch for cows, deer, other stray animals. Increase your awareness at greater speeds. Control your car at all times. Beware the tipsy driver, don't ride with him. Keep check on your brakes and tires.

TIPS ON DRIVING: When a truck passes, flick your lights to signal when he's cleared your car—by day or night; when in a skid, pump brakes gently, turn wheels in the direction of skid, accelerate slightly to straighten out; don't race someone trying to pass you—this is dangerous.

TIPS ON BOATING: Know all the rules of river and lake navigation; be well equipped; don't overload your boat with people; head for shore when a storm looms; don't get panicky in a storm—ride it out; cut your speed when you cross the wake of another vessel.

● PLAYING TARZAN CAN BE ROUGH!

START exercises off slowly, warm up gradually. Build activity on sports appropriate for you. Lift heavy objects properly—don't strain. Avoid strenuous exercise if you're over 35. Know what you are doing —the right way. Use your legs and arms in lifting. Be sure of your footing, keep your balance. Don't overdo exercise at one session.

● FIREBUGS and LITTER BUGS—BUG OUT!

BURY your fires and embers with sand. Extinguish cigarettes in a safe place. Keep highways and grounds free from rubbish. Dump refuse into proper receptacles. Air out used rags—keep them dry and clean. Woods can be tinderboxes—put out your match.

● POISON IVY . . . NOT SO JIVY!

RECOGNIZE the shiny, three-leaf spray. Stay away from all parts of the plant. Wash affected skin with strong laundry soap. To protect skin, cover with fresh cold cream. Eradicate the plant where you can. Uproot plant with heavy gloves, burn far off. Or, douse plants with oil and kerosene.

FISHING CLUB NEWS

THE Du Pont Fishing Club's drive for members ended on June 3 with over 1300 on the Club's roster.

Prizes for selling the most membership went to Fred Critz, Service, Floyd Hunt and Henry Doyle, both of Maintenance. These three sold a total of 745. The prizes were purchased by the Club.

Three draw prizes, also purchased by the Club, were won by Monroe Sloan, Inspection and Shipping; Don Conklin, M. & P.; Bob Cooper, husband of Carolyn Cooper, Textile. A fourth draw prize (tire) donated by the Central Garage of Rocky Mount, Va., was won by Jerry Gilbert, son of J. B. Gilbert, Maintenance.

At the first fish fry held on June 14 at the Du Pont field, more than 900 attended and enjoyed the excellent fish dinner prepared by Scotty May, Otis Disbrow, Harvey McDonald and Howard Sizemore. The dinner consisted of fish, shrimp, scallops, crab cakes, slaw, French fries, hush-puppies and soft drinks.

Draw prizes given away at the dinner and donated by area merchants were won by Betty Thomas, Hugh Byrd, Ruth Bray, Joe Hundley, Leonard Sharp, Russell Belcher, Jim Gilbert, Pat Forbes, Pat Latta, Jack Lucas, Bob Manning, John Daniel, Walter Parsons, Lonzie Carter, Chester Moore, Rickey Harris, Mrs. L. A. Krummeck, Garfield Adkins, Roy Craig, Irene Cochran and Harold Reid.

Another dinner, at which the annual fishing prizes and other draw prizes will be given, will be held in early December.

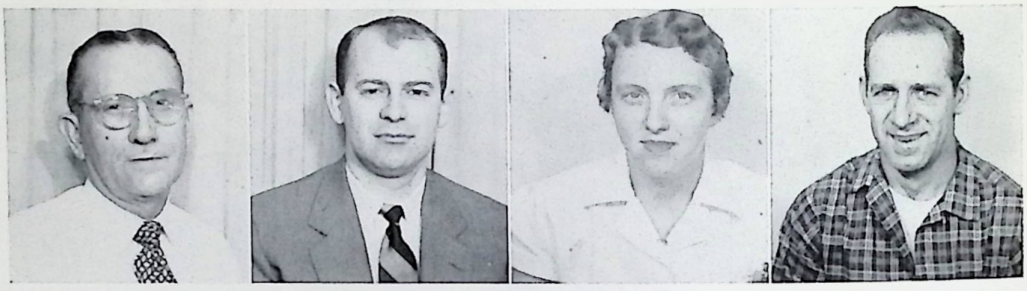
TICKET SELLING WINNERS

1st: Radio
FRED CRITZ
Service

2nd: Slide Projector
FLOYD HUNT
Maintenance

3rd: Fishing Outfit
HENRY DOYLE
Maintenance

DRAW PRIZE WINNERS



1st: Home Movie Outfit
MONROE SLOAN
I. & S.

2nd: Polaroid Camera
DON CONKLIN
M. & P.

3rd: Fishing Outfit
BOB COOPER
Received by
CAROLYN COOPER
Textile (above)

4th: Tire
JERRY GILBERT
Received by
J. B. GILBERT
Maintenance (above)

FISH FRY VIEWS

REMEMBER THIS?

ICICLES on one of the Project buildings during the big snow storm of February 17, 1958.

PLANT PERSONAL NEWS . . .

RINGS

Shirley Woods, Stenographic, to Bill Barbour, Tabulating.

RACE

Jean Bryant, Textile, to Ralph Stovall, Patrick Springs, Va.

Doris Ellis, Textile, to Robert Belton, Martinsville, Va.

RATTLES

Our congratulations to:

Elizabeth Joyce, Textile, a girl, Meranda Lynn, June 3.

Lynn Wells, Maintenance, a boy, Peter Russell, June 28.

Tom Garrison, Design, a girl, Betty Lawton, July 3.

John Davison, M. & P., a boy, David Lee, July 1.

Sallie Law, Textile, a boy, John Wayne, June 7.

Obie Harris, Pack Room, a girl, Julie Ann, June 13.

Lois Radford, Inspection, a girl, Sharon Rae, June 11.

Polly and Jay Mason, Textile and P. & S., a girl, Tania Lynn, June 26.

Margaret and Frank Lawson, Textile and Power, a girl, Sandra Gale, March.

Lonzie Carter, Textile, a boy, Rucker Lee, July 1.

Tom and Mildred Grogan, P. & S. and Textile, a girl, Kathy Vanessa, June 11.

Whorley Maxey, P. & S., a girl, Cynthia Leigh, June 25.

Donald Marshall, Maintenance, a girl, Judith Ann, July 2.

Sympathy

The Plant Personnel extends deepest sympathy to:

Bill Randolph in the death of his sister-in-law.

Herbert Fulcher in the death of his grandmother.

Eldon Shough in the death of his aunt.

Oleas Shelton in the death of her father-in-law.

Bea Gilley in the death of her aunt and nephew.

Rachel Young in the death of her brother.

Gertie Fain in the death of her aunt.

David Keffer in the death of his nephew.

Casteen Davis in the death of her brother.

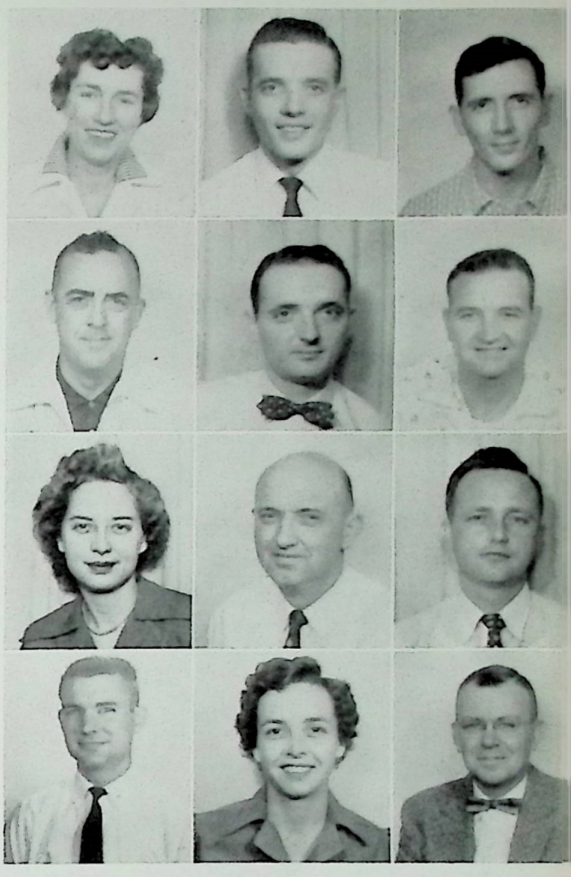
Arthur Toler in the death of his grandmother.

Ralph Knowles in the death of his mother.

F. R. Chitwood in the death of his Brother-in-law.

Thelma Clifton in the death of her mother-in-law.

PROMOTIONS, TRANSFERS, NEW REPORTERS



(L. TO R.): Beulah Ramsey, Terry Eggleston, Billy Cruise, Ken Galloway, Robert Barbour, Wallace Joyce, Christine Hodges, Bill Ricketts, promoted from the Wage Roll and appointed Foreladies and Foremen; John Norton, promoted from Maintenance Foreman to Maintenance Supervisor; Wayne Holley transferred from Chattanooga and appointed Quality Control Engineer; Frances Cooper and George Martin, new reporters for the BLENDER, replacing Evelyn Norman and Aubrey Compton of "D" Shift, Textile T-8 and P. & S. Maintenance, respectively.

We congratulate those promoted, welcome Wayne to our Plant, and the new reporters to the BLENDER Staff of over 40 reporters.

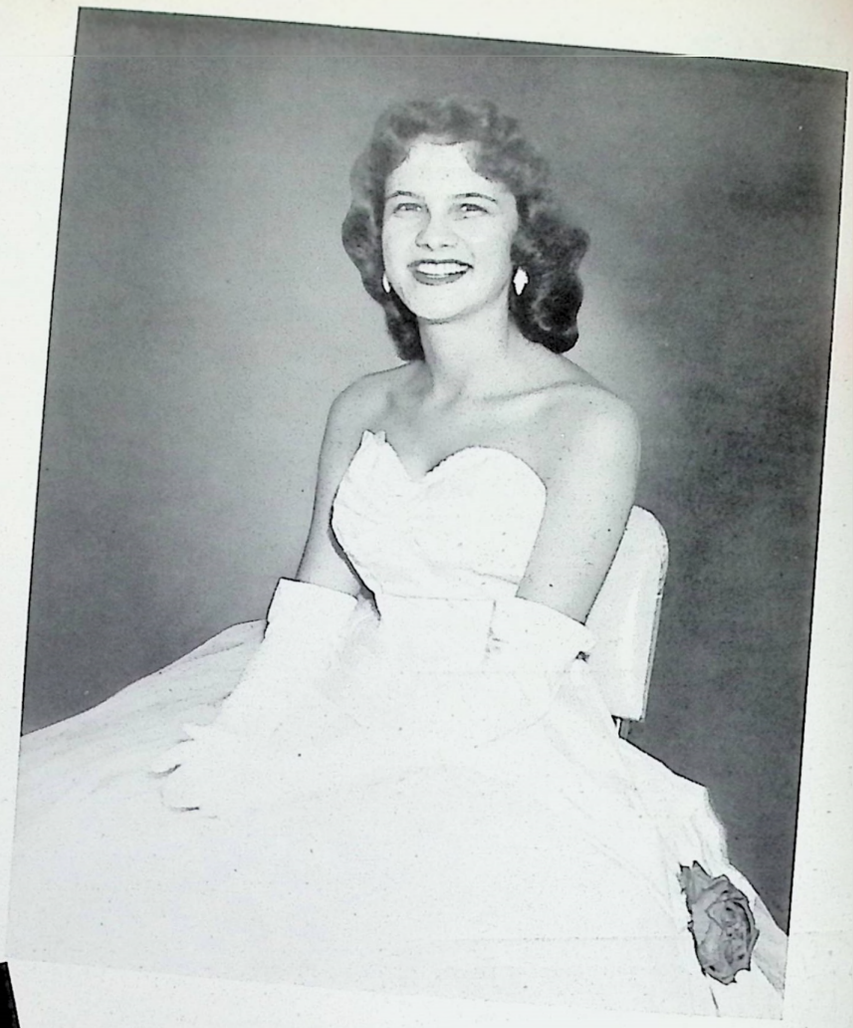
6.8 in '58

1958 GRADUATES

(L. TO R. FROM TOP): Larry Lee Young, son of Texas Young, Textile; Jack McGinty, son of A. J. McGinty, Staff, graduates of Martinsville High School; Shelby Jean Nester, daughter of Edith Nester, Inspection; Judith Stultz Vernon, daughter of Jack L. Stultz, P. & S., graduates of Fieldale High School; Roy Richardson, Jr., son of Roy Richardson, Maintenance, graduate of John D. Bassett High School; Lucy Carol Cooper, daughter of Johnnie Cooper, Maintenance, graduate of Radford College; Buford Preston, son of Joe Preston, Service, graduate of George Washington Carver High School.

The BLENDER congratulates all of you.

"MISS MARTINSVILLE" RUNNER-UP



JALNA JEANNE MOBERLY, 18-year-old daughter of Merhl Moberly, Service, was runner-up to Barbara Guthrie (Front Cover), the winner in the recent "Miss Martinsville" contest sponsored by the local Civitan Club. She was sponsored in the contest by George's Supermarket.

Jalna, a 1958 graduate of Fieldale High School, will attend Averett College in the Fall to take a secretarial course majoring in Spanish.

The "Blender" extends her heartiest congratulations.

THIRD PLACE WINNER

LYNDA CARROLL WYATT, 18-year-old daughter of Morton Wyatt, P. & S., was the third place winner in the same contest.

Lynda, sponsored by the Southern Bank of Commerce, is a 1958 graduate of Martinsville High School. She holds the position of Secretary with the local Retail Merchants Association.

Our sincerest congratulations go to you, too, Lynda.

THE Blender

DU PONT
REG. U. S. PAT. OFF

SEPTEMBER, 1958

THE BLENDER

Vol. XVI, No. 8 — September, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

STAFF

Editor, George W. Branham
Photographer, Tarleton R. Andes
Stenographer, Eva Lee

REPORTERS

Polymer and Spinning Area

James Wagoner....A Shift
Glenn Reynolds....B Shift
William Hill....C Shift
Roscoe Chitwood....D Shift
Forest Crouch....Day Shift

Textile Area

Mayrene Moran, Type 8 / Louise Smith, Type 9....A Shift
Ina DeHart, Type 8 / Margaret Pratt, Type 9....B Shift
Betty Hundley, Type 8 / Ruth Eanes, Type 9....C Shift
Frances Cooper, Type 8 / Roberta Stowe, Type 9....D Shift
Dorris Woodall....Day Shift

Inspection and Shipping

Janet Minter....A Shift
Catherine Pearman....B Shift
Barbara Hampton....C Shift
Dot Bowles....D Shift
Robert Wells....Shipping
Nola Nichols....Fiber Stock and Day Relief

Manufacturing Miscellaneous

Bev Estes....Production Control
Crystal Hundley....Beaming

Methods and Planning

Don Weick....Methods and Planning

Process Group

Roger Dysart....Plant Research
Margaret Carter....Process Control
Marie McGhee....Denier Room
Helen Cole....Pack Room

Works Engineering

P. D. Henderson....Power House
Henry C. Marshall....Elect. Htg., Air Cond. & Instru.
E. L. Collins....Elect. Shop
Syl Pritchard....Textile Maintenance
George Martin....P. & S. Maintenance
A. E. Haynes....Pump Repair Room
Johnnie Shenal & James Plaster....Gen. Shops-Maint.
Violet Frith....Design Group
Ellis Carter....Project Group
Jewel McMillan....Spinneret Mfr.

Personnel

Willa Robertson....Employment

Accounting

Gladys Gray....Stenographic, Cost
Anne Eggleston....Records, Tabulating, O. & I., Time Office

Service

Louise Compton....Medical
Ruth Nelson....Purchasing
Branton Martin....Protection & Safety
Sylvia Slough....Stores
James Edwards....Bobbin Storage
William Travis....Janitors
Ezra McClure....Yard Laborers & Garage

THE COVER

DEBBY JANE (6) and Theresa Wood (9), daughters of Charles Wood, Project, appeared a little unhappy to bid good-bye to summer vacation and their dog, "Penny." Mrs. Wood (Dorothy) is a former plant employee.

STANDARDS FOR TOMMY TO LIVE BY

SO much criticism of public schools appears in magazines and newspapers, that we are moved to ask a question: How often does the school get blamed for some shortcoming in Tommy's education, and how often are you and I—Tommy's parents—the real culprits? When we were getting him ready to go back to school a week or two ago, were we concerned about his attitudes and goals, or was our attention focused on his need for some new clothes? His education is all-important to us, but can we say that this and this and this are what we want Tommy to accomplish this year.

You succeed best when you have a clear objective ahead of you. Tommy, too, will succeed best if he has a goal before him that is more definite than just "to be promoted," or "to graduate." These are not goals, anyway; they are markers at the goal line. Therefore, haven't we the job of deciding in our own minds what we want Tommy to accomplish this year in addition to improving his knowledge of the three R's . . . and the bigger job of getting Tommy to recognize and desire these goals?

Perhaps a generalization from the pen of a noted educator will help us set our sights: "Knowledge is important, still more so is the power to use it; but most important of all is what a man believes, what he thinks good and bad, whether he has clear values and standards and is well prepared to live by them day by day."

TO ERR IS HUMAN

WE all make mistakes. That's why they put erasers on pencils. But it's the hardest thing in the world for most of us to admit we've pulled a boner. When anything goes wrong we automatically try to duck the responsibility. We'll spend hours trying to prove we were right. We can think of a million excuses. The funny thing is people really respect a man who admits his error quickly. It's the mark of a big man and a capable man. The fellow who can't admit a mistake gets known as pig-headed. The word gets around quickly.

We can't be right all the time. The man who is right most of the time can be a howling success—if he's quick to correct his mistakes the rest of the time. To err is human—not to admit it is down right foolishness—foolishness we may live to regret.

AN OLD CUSTOM . . .

THERE'S an old saying, "Man does not live by bread alone." We'll add a bit to that saying with, "Man does not live HAPPILY by bread alone."

Find a person who does his job well—who is proud of the work he is turning out each day—and you will invariably find a happy person. He's not content with doing something only "half right"—it has to be JUST RIGHT.

Then there are the people who do their work in a slipshod, careless manner. Usually you'll discover them to be discontented and complaining about everything and anything.

Sure, they'll "get paid" each payday, but because they have not taken the effort to do their work well, they will have no basis for being proud of it. They'll have no feeling of accomplishment. You'll usually find them to be the unhappy people.

If you're not happy and content on your job—look for the reason. Perhaps you're not doing your work in such a way that it's possible to "take pride in it." If you're not, try doing it JUST RIGHT. It will be well worth the little effort and concentration on your part.

We're sure that if you "take pride in your job, you'll take pride in your product."

Delayed Paycheck

BIG COMPANIES OFTEN WAIT YEARS FOR A PAYOFF

"HOW WOULD YOU LIKE TO WORK 10, 11, 13, OR EVEN 18 YEARS BEFORE GETTING YOUR FIRST PAYCHECK?"

If you were asked this question, your response might well duplicate the violent reactions shown below.

But a "delayed paycheck," ridiculous as it seems to individual employees, is no new experience for Du Pont as a company. Ten years and $27 million were poured into the development of synthetic ammonia before profits offset accumulated operating losses. "Orlon" acrylic fiber was an 11-year, $25 million risk when it was introduced. And the domestic dye industry, pioneered during World War I by Du Pont, involved a company expenditure of $43 million over 18 years before it paid off.

Fortunately, Du Pont employees working on these and similar products did not have to wait for profits before getting their paychecks. Because Du Pont is a large company, making many products, it can afford to wait for its paycheck on a number of development projects. Earnings from products already tried and tested help to pay the way for new products until they have proved themselves in the market place and won consumer favor.

It is the large corporation's ability to take expensive risks that has made possible other such products as neoprene, nylon, "Dacron" polyester fiber, and hyper-pure silicon for transistors, among hundreds of others. And the corporation's ability to wait has made sure, meanwhile, that employees do not face the insecurity of a long-delayed paycheck that they have earned.

NYLON uniform worn by Sally Travis, "B" Shift, Inspection, uses pioneering synthetic fibre that cost $27 million and 13 years in research before Du Pont was able to get satisfactory large-scale production in the several large plants we now have.

COLORFUL dyes, like those used in the sport shirt worn by Roy Bullington of the Plant's Cost Section, were pioneered here in America as a result of a long 18-year, $43 million investment by our Company.

"ORLON" Acrylic fiber, which is used in the sweater Betty Martin, Payroll, shows Margaret Wilson, was not ready for full commercial exploitation until after about 11 years of very costly development.

HOW WOULD YOU LIKE TO WORK 11, 13 OR 18 YEARS BEFORE GETTING YOUR FIRST CHECK?

WHEN asked the above question by the Editor, Gertrude Vaughn, Day Crew, Textile, jumped with horror. She has paid many bills with her weekly paychecks over the past several years.

DOUG COOPER, "C" Shift, P. & S., thought we had "gone nuts." He stated that he liked the Company and his regular paychecks—security—was just one of the reasons why.

BILL HARRIS, Maintenance, replied, "Who me?" to the question. "How could I have bought a house, car, furniture, or even food if I had had to wait so many years for my pay?"

WIFE OF PLANT EMPLOYEE IS UNTRAINED BUT A SKILLED ARTIST

RUSTIC, BLUE RIDGE SCENES HER SPECIALTY

TO see a "Grandma Moses" at work, all you have to do is visit the home of Mrs. Charles Wood of Collinsville.

Mrs. Wood (Dorothy), the wife of Charles Wood, Project group, paints what the art world terms "primitives." Completely untrained, she merely takes brush in hand and transfers to canvas "what she feels."

"What she feels" is usually the serene pastoral beauty of the Blue Ridge, absorbed on a farm between Stuart and Hillsville where she was reared along with nine other children.

"I always knew I wanted to paint," Dorothy states, "but with nobody paying any attention, I forgot about it until a year or so ago when Mrs. Elizabeth Morris (of a Martinsville Photographic Studio) gave me an easel, some brushes and oils and told me to take them home and try."

Dorothy is especially fond of doing detail. The small figure in the distance,

DOROTHY WOOD "READY FOR ACTION"

ducks on a pond, grass along a hillside or creek bank are all executed with the same loving care.

A typical landscape requires approximately one week to complete in detail.

Mrs. Wood has no plan for any art school classes. She only wants to paint a scene as she sees it. She admits an art school course might spoil her fun in painting, and she doesn't want this done.

She is also fond of doing copy work for clients and stated to the "Blender" Editor that she would appreciate mentioning this. Just take her a photo or an idea.

In addition to her painting, Dorothy designs and makes most of the clothing for herself and two small daughters, designs and makes Christmas decorations, and gives special attention to various flower arrangements.

When the "Blender" staff visited her in early August, she had had the thrill of selling one painting and several more prospects in view.

The remarkable thing to us is how she finds time to keep her home on Daniels Creek road so neat with all of her activity

Yes, we found her a busy, talented gal.

FOUR TYPICAL WOOD PAINTINGS

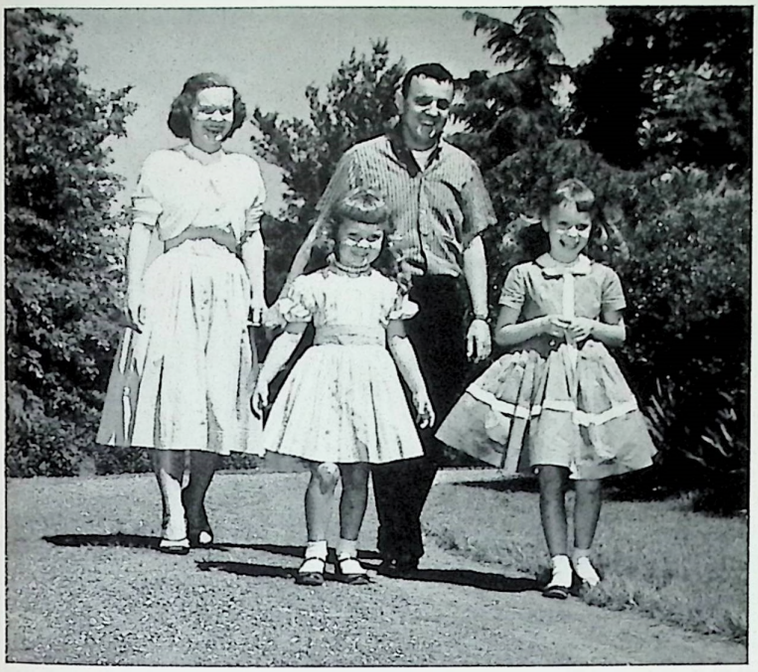
"A VASE OF FLOWERS"

"THE OLD MILL"

"THE PEACEFUL COUNTRYSIDE"

"A RUSTIC SCENE"

"BETTER LIVING" SURVEY FEATURES MARTINSVILLE PLANT PEOPLE



SEVERAL Martinsville Plant employees are featured in the September-October "Better Living" magazine to be distributed on the Plant during the week of September 8-13.

The magazine features a study made at 10 Company locations of the economic gains the postwar years have generated for the worker.

Among employees featured are J. D. Whitlow, Maintenance, and Theresa and George Johnson, Stenographic and Maintenance. Above (left): Mary Sue Whitlow, J. D., and their daughters, Susan and Cindy Lou. Above: George and Theresa visiting in the home of Mary and Joseph Higgins (right of picture). Both families live in Collinsville, Va.

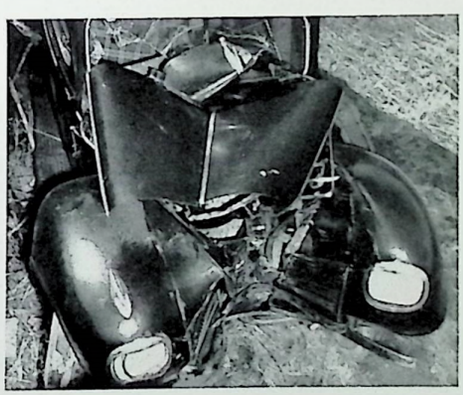
NEW VIRGINIA LAW APPLIES TO ALL STATE MOTOR VEHICLE OWNERS

1. WHAT IS THE NEW LAW?

   Since July 1, 1958 all automobile liability insurance policies written on motor vehicles registered in Virginia must contain a provision insuring you against damages caused by a NEGLIGENT operator of an UNINSURED motor vehicle. You are protected for bodily injury damages up to $10,000.00 for each person injured in any one accident, but no more than $20,000.00 per accident. Also, damages to your car, excluding the first $200.00 are covered up to $5,000.00. These limits will be increased as of July 1, 1959 to $15,000.00 per person in any one accident with an aggegate of $30,000.00 and $5,000.00 property damage.
2. WHO PAYS FOR THIS PROTECTION?

   For the first two years the insured motorist will be required to pay for this coverage. As an example, the insured motorist who owns a private passenger automobile will pay $6.00 a year for this coverage; a second private passenger car owned by the same person will be an additional $3.00 charge. (See Number 5)
3. HOW DOES THE NEW LAW APPLY TO THE UNINSURED MOTORIST?

   When purchasing his automobile license plates, the uninsured motorist will be required to pay an additional $15.00 for each set of plates (total



$25.00 per set.) (See Number 4) The insured motorist WILL NOT PAY this additional sum.
4. AFTER PAYING THE FEE, IS THE UNINSURED MOTORIST PROTECTED?

   No! The payment of the $15.00 fee does not provide the uninsured motorist any protection. It simply permits him to drive on Virginia highways.
5. WHAT HAPPENS TO THE $15.00 FEES?

   The total of the fees will be held by the State Treasurer and after the first two years, the State Corporation Commission will use these funds to pay the insurance companies the premiums for the coverage (See Numbers 1 and 2) required by this law. Then the insured motorist will no longer have to pay for this protection.
6. IS THERE PROTECTION AGAINST THE OUT-OF-STATE UNINSURED MOTORIST?

   Yes, the insured motorist will be covered while driving in Virginia or anywhere in the United States, its territories or possessions and Canada.
7. ARE MEMBERS OF THE INSURED MOTORIST'S FAMILY PROTECTED?

   Yes. The named insured and, while residents of the same household, his spouse and relatives of either are protected not only when they are in the insured automobile but also as pedestrian or bicycling, etc.
8. SUMMARY

   (a) The INSURED has protection against the uninsured motorist.

   (b) The uninsured motorist pays a fee of $15.00 in addition to the cost of his license tags for the privilege of operating an uninsured vehicle on the highways of Virginia.

   (c) The uninsured has NO protection whatsoever.

   (d) The burden will be on the uninsured. The fee he pays will eventually be used to pay for the protection afforded the INSURED.

(EDITOR'S NOTE: *If you have any questions concerning this law, please contact your insurance agent. He can help you.*)

WOODS GETS HIS 25-YEAR PIN

(L. TO R.) "SLICK" (WITH "TINO"), MARGARET, JIMMY. (BACK) SHIRLEY AND PAMELA.

JOHN W. ("SLICK") WOODS began his Du Pont service in the Richmond Spruance Plant in 1933 as a Throwing Operator. He was promoted to Foreman in 1935 and worked in this plant until 1941 when he went to the Seaford Nylon Plant as a Foreman-in-Training.

"Slick" came to Martinsville in the same year and has worked as Foreman consecutively in Textile, P. & S., Shipping and Beaming. He became Beaming Foreman in January of this year.

Margaret Waters of Richmond became Mrs. Woods in 1933. They have three children: Shirley, now in our Stenographic Group; Jimmy, a student at Belmont-Abbey College; and Pamela, a Junior in Martinsville High School.

A great sports enthusiast, you'll find "Slick" on the golf course, hunting, fishing or at any local ball game every spare minute he has.

He is also one of the Plant's best-known humorists and wits. (We challenge you to tell a joke he hasn't heard or can't top.) Over 2500 of us wish you and your family many more years in Martinsville.

15-YEAR PINS

ETHLENE GARDNER
Accounting

SIDNEY THOMPSON
Maintenance

IRENE COCHRAN
Maintenance

LORENE MORRIS
Tabulating

CABEL GAULDIN
Maintenance

WILLIE SCALES
Service

10-YEAR SERVICE PINS

TEXTILE
Margaret Pratt
Carlis Martin
Christine Hodges
Doris Pierce
Evelyn Johnson
Louise Smith
Hattie Spencer
Marie Young
Lora Riggs

P. & S.
Tom Stanley, Jr.
Marvin Nester

PROCESS CONTROL
Edith Washburn

Ethel Ferguson
Eva Alderman
Pauline McGhee

PROCESS
James Hill

INSPECTION
Merle Byrd
Betty Anderson
Parralee Davis
Mildred Perdue

MAINTENANCE
Richard Myers

PRODUCTION CONTROL
John Bruce

SHIPPING
James Mason

PROJECT
William Thurman

POWER
Ray Daniel

ACCOUNTING
Annie Mitchell

PERSONNEL
Ruth Sanders

SERVICE
Purvis Green
Roy Via

A SAFETY MESSAGE FROM AL CONNELLY

EDITOR'S NOTE: *The following is a portion of an article by Al Connelly, Safety Supervisor. The article entitled "School Time-Off-The-Job Safety," appeared in the August "Safety News Letter" published by the Textile Section of the National Safety Council.*

"When summer passes away, fall will be right behind. We will have to store our power mowers, garden tools, summer furniture and many other items. When we tackle these jobs, please remember hazards involved such as fire, blocking doorways, items stored on steps, gasoline, improper stacking, etc. Thus, we will eliminate many potential hazards instead of creating them for ourselves this winter. Let's be careful."

MANY OF OUR EMPLOYEES HAVE A FLAIR FOR PRETTY PENMANSHIP

THE next time you put pen to paper, think for a moment of a primitive ancestor who, tired of having his mud drawings washed away by rain, chipped out his social commentaries on stone.

Picking up the hue and cry were the Egyptians who later made their drawings on papyrus, a distant relative of the paper we now use. While they were at it, a few of their bookkeepers came up with the first alphabet. This threw the world in a tizzy.

Through the ages men and women have sought to adorn their penmanship with flourish and style. And they came up with writing implements best suited to them. The ancients used frayed or split reeds, while the Romans and Greeks used the stylus to scratch on wax. In the middle ages someone treated a feather with heat, sharpened it, and the quill became the mark of penmanship. Taking their place in the 1800's were metal nibs which were replaced by modern pens.

Strangely enough, with the advent of pens that write under water or miles above the earth, we've perhaps seen the demise of the expert exponent of penmanship.

Still among us though are many Du Ponters who have not relinquished their flair for legible, perhaps, pretty writing. Pictured below are five such examples, along with their authors, with some words of safety advice for ourselves and others.

VIOLET FRITH
Stenographic

Insure your life and the lives of others at no cost. Employ the policy of safe driving!

HARRY DAUGHTRY
Personnel

Less of a load and an extra trip can save you from a stairway slip.

RACHUL MONTGOMERY
Service

People get into accidents not because they want to but because they don't try hard enough to keep out of them!

RACHEL MARSH
Tabulating

Careless Workers Fay And Learn
Careful Workers Stay
And Earn.

JAMES WARREN
"A" Shift, P. & S.

Many a building used to stand where a lighted match got out of hand.

CIVITANS — 10-12 CHAMPS

(FIRST ROW, L. TO R.): Richord Campbell, Randy Loman, Donnie Hurd, Steve Saunders, Joel Kolodny. (Second row): Jody Stone, Dwight Wilson, Dean Hill, James Nester. (Third row): Ray Loman (Coach), Jimmy Hensley, James Roach, Donnie Barbour, Bobby Young. (Absent): Joe Woody, Bill Cotty, Everette Saunders (Coach). Du Pont sons on the team are: Hurd, Saunders, Stone, Nester, Barbour, Cotty. Coach Saunders is also a Du Ponter.

JAYCEES

(FIRST ROW, L. TO R.): John Guilliams, David Hurd, Olaf Hurd, Jr., Jimmy Cone. (Second row): Olaf Hurd, Sr. (Coach), Bobby Brabson, Ted Tudor, Mack Ivey, Jr., Lewis Reeves. (Absent): Johnny Johnston (Coach), Mickey Johnston, Leonard Johnston, Jerry Dalton, Richard Caldwell. Du Pont sons on the team are: Cone, Brabson, Mickey Johnston, Leonard Johnston. Coach Johnston is also a Du Ponter.

CITY'S *Little Leag*

THE city's Little League teams, which had dozens of Du Pont sons on the rosters, began play the middle of June and ended in early August. The League this year was divided into two age groups: 8-10 and 10-12. There were 15 boys on each team. Teams in the 8-10 age group were Forest Park, Elks, Rotary and Kiwanis. Those in the 10-12 group were the Jaycees, Civitans, Pythians and George's. All teams were from the city.

Each team played a total of 12 games in the league. In the 8-10 year-old group, Forest Park was the winner. The Civitans were the regular season and play-off winners in the 10-12 group.

As an item of interest to readers, the Forest Park team was sponsored by 25 individuals, many of whom were Du Ponters. All other teams were sponsored by business, civic or fraternal groups.

THE BLENDER congratulates all the boys.

PYTHIANS

(FIRST ROW, L. TO R.): Wes Shumate, Jr., Johnny Bryant, Clifford Altschull, Terry Jones. (Second row): Wayne Matherly, Cecil Creasy, David Warren, Howard Smith, Jim Smith. (Third row): James Warren (Coach), George May, Norman Edwards, Michael Livengood, "Dink" Gardner. (Absent): Ken Whitner. Du Pont sons on the team are: Shumate, S. Smith, May, Edwards and Gardner. Coach Warren is also a Du Ponter.

GEORGE'S

(FIRST ROW, L. TO R.): Donnie Thomasson, Gary Lee Byrd, Billy Gusler, Billy Nease, Harry Gardner. (Second row): Sonny Wade, Steve Byrd, Talmadge Wade, Barry Minter, Ricky Nickelston. (Third row): James Byrd (Coach), Robert Whitlow, Barry Brigman, "Shag" LaPrade, Bill Rinker. (Absent): Barney Cowan (Coach), Tommy Marshall, Jerry Hullett. Du Pont sons on the team are: Brigman and Hullett. Coach Cowan is also a Du Ponter.

FOREST PARK — 8-10 CHAMPS

(**FIRST ROW,** L. TO R.): Dickey Randolph, Bobby Rinker, Larry Horsley, Mike Cone, Allen McDaniel (bat boy). (Second row): Eugene Shelton, Jerry Burton, Ricky McDaniel, Ricky Wooldridge, Steve McDaniel (bat boy). (Third row): Al Connelly (Coach), Kelly Suits, Page Connelly, Lewis Wilson, Michael Robertson. (Absent): Doug Cone (Coach), Johnny Buonassisi, Danny Simpson, Michael Robertson. Du Pont sons on the team are: Randolph, Cone, Allen, Ricky and Steve McDaniel, Page Connelly, Buonassisi; Coaches Al Connelly and Doug Cone are also Du Ponters.

KIWANIS

(**FIRST ROW,** L. TO R.): Clyde Martin, Winfrey Peters, Drewry Penn, John Whitlow. (Second row): Larry Jefferson, Joe Ramsey, Phil Gardner, Larry Lynch. (Third row): Hugh Kidd (Coach), Roger Martin, Billy Cochran, Ralph Shank, Jr., Darhyl Ramsey. (Absent): Jeffrey Masline, Wayne Coleman, Charles Ellis and Walter Andes. Du Pont sons on the team are: Gardner, Coleman and Andes.

TEAMS

PONY LEAGUE ALL-STARS

(**FRONT ROW,** L. TO R.): Larry Gauldin, "Frog" Riddle, Roger Rea, Neal Wilson, Jerry Hardy, Ronnie Jarrett, David Reynolds, Jimmy Young. (Second row): J. D. Whitlow (Coach), Bobby Hodges, David Winn, Wayne Moore, Jerry Reynolds, Jim Tate, Wayne Robertson, Tommy Jones, Al Filleppie (Assist. Mgr.). Du Pont sons on the team are: David and Jerry Reynolds, Wayne Moore and Jimmy Young. J. D. Whitlow, coach, is also a Du Ponter. The team played in the district double-elimination contest at Hinton, West Virginia. The boys lost to Princeton, won from Colburn and Greenbrier, and lost to Charleston. The Hinton papers highly praised the sportsmanship of the team during its entire stay in Hinton.

ROTARY

(**FRONT ROW,** L. TO R.): Kenneth Hundley, Stevie Ellis, Danny Turner. (Second row): Jerry Ramsey, Frank McGinty, Danny Dodson, "Bugs" Lester, Harry Stone. (Third row): Glenn Riggs (Coach), Jimmy Kendrick, Michael Byrd, Bobby Epperly, Andy Beckner. (Absent): Wentz Miller and Danny Long. Du Pont sons on the team are: Ellis, Ramsey and McGinty.

(**FIRST ROW,** L. TO R.): Barry Hobbs, Eddie Manns, "Skipper" Jones, Donald Robertson. (Second row): G. H. Peters, Jim Rothrock, David Hanel, Hy Sater, David Mason. (Third row): Woody Wright (Coach), Tommy Wright, Bobby Holland, Steve Anderson, Grey Goode, J. D. Spencer (Coach). (Absent): Dudley Fulton, "Mac" Taylor. Du Pont sons on the team are: Hobbs and Anderson.

ELKS

A MOMENT THAT LASTED FOREVER

THE story on this page, dealing with one of the nation's most irritating and tragic problems, is a powerful piece of writing. More than that, it might seem to some to be shocking in its impact. The article originated in Los Angeles and was distributed by the Associated Press. It appeared in many papers throughout the land. It's published here in the hopes that the stark story it tells will, in some measure, help solve the national problem.

Los Angeles, Sept. 13—(AP)—A letter addressed to "Dear Mr. Motorist" arrived at the *Mirror News*.

"I am not writing this to you to remind you all over again," the letter said. "But to all motorists because school began again last week.

"I want to prevent the tragedy that we have shared together—a mother and you, Mr. Motorist.

"That day three sun-tanned little faces smiled as they waved me a happy good-bye and so importantly went on their way to school. I wanted to call them back to tell them how lonesome it would be.

"Mr. Motorist, I wanted to kiss them once more. . . Then I saw you take that corner—tires screaming, car out of control.

"What was your hurry? Were you late for work? Were you angry at someone?

"Surely not my three. I am sure you would not want to run your screaming tires over their happy faces intentionally, erasing forever the smiles they had for me.

"But, Mr. Motorist, children are very forgiving in life and—I'm sure—in death. They would if they could, pat your hand and feel sad that because of one tragic moment you are left to live over and over again how your love of speed took three lives.

"I don't hate you any more. I feel sorry for you. I can still see those smiling little faces as they waved me good-bye."

The letter was signed. Under the signature this postscript:

"Another year. And once again your flowers arrive. They are beautiful. Thank you."

The newspaper sent reporter Charles Neiswender to investigate. He talked with a close friend of the letter writer. She told him the letter was written four years ago on the first anniversary of the tragedy.

However, it was never intended to be mailed to the man who was driving the car. The friend sent the letter to the paper, which printed it yesterday.

The Motorist?

He still sends the mother flowers on each anniversary of the children's deaths.

And the mother?

She couldn't write a letter now. For in her mind she still waves good-bye to the smiling faces of her children.

The tragedy was too much.

She is in a mental hospital, insane.

THESE Du Pont children (L. TO R.): Stanley, Linda and Otis Lee, sons and daughter of Lois Cruise, "B" Shift, T-8 Textile, are on their way to school. They, and many others, could also become victims to careless traffic accidents unless we are all extra careful.

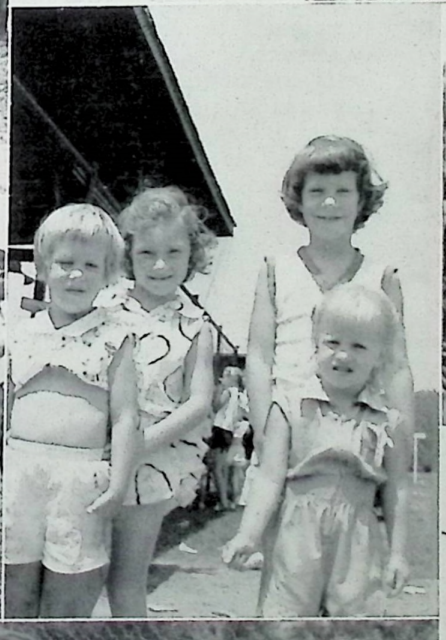
"LET'S SPARE EVERYONE OF THEM"

EMPLOYEE FIELD DAYS

THE two annual Company-sponsored field days were held on July 12 and 26 for children 6-14 years of age. They participated in sack and egg races, softball throw, broad jump, dashes, etc. Many drew draw prizes. First place winners received metals, and ribbons went to second and third place winners. Refreshments were served to all.

Those receiving metals were: Clifford Sheppard, Gil Carter, Mike Trull, Clyde Hundley, Phyllis Robertson, Jim Robertson, Vickie DeShazo, Wayne Coleman, Jeannie Handy, Shirley Campbell, Barry Speakman, Kathy Renfroe, Wayne Moore, Carrie Cole, Donald McClure, Glenda Via, Jeffie Wingfield, Phyllis Taylor, Wilford Preston, Brenda Watkins, Carolyn Watkins, Jesse Goode, Edna Dillard, Charles Preston and Lavonia Nowlin.

We have shown here several of the participants in the various field events.



ONE of the season's highlights was "The Bridge of San Luis Rey" which starred Hume Cronyn, Judith Anderson, Viveca Lindfors, Eva Le Gallienne and Rita Gam. Reaching an audience of 37 million, it drew 113 reviews, 712 letters and was the most talked about TV program in the country during the week following its presentation over several hundred leading stations.

"SHOW OF THE MONTH" HAS BECOME THE No. 1 DRAMA PROGRAM ON TV

IN its first season, the Du Pont "Show of the Month" TV Series has more than lived up to the promise of its name. TV critic Donald Kirkley recently expressed it this way: "'Show of the Month' has become the No. 1 drama program on the air."

This reaction is typical of hundreds of reviews and thousands of letters received in Wilmington during the past season. More important is the fact that the program has been successful in achieving its purpose—one that is important to the Company and to you as an employee. Briefly stated, it is: to create a better public understanding and appreciation of the role of Du Pont as a large business in our society and in a vast U. S. economy.

During the season, stories were selected to appeal to the diverse tastes of millions of viewers. While it was expected that every one would not like every show, the aim was to present shows that would appeal to large masses of the public each time. There was a variety show (Crescendo); an adventure story (The Prince and the Pauper); a mystery (Beyond This Place); a comedy (Junior Miss); a philosophical drama (The Bridge of San Luis Rey); several musicals (Aladdin and The Red Mill); several literary dramas (A Tale of Two Cities and Wuthering Heights) and finally a contemporary American play (The Member of the Wedding). Each was highly rewarding and satisfying to huge segments of the public.

Prospects are also bright for the program's second year. Shows which have been tentatively set for next season are: "Harvey," "The Count of Monte Cristo," "Victory," "Little World of Don Camillo," "What Every Woman Knows" and "Hamlet." Being considered are "The 39 Steps," "The Moon and Sixpence," "The Prisoner of Zenda" and several others.

When you tune in to the first program September 22, you can be proud that your Company program is providing high quality entertainment for millions of viewers—and more importantly, is doing a big and important public relations job for your Company . . . and for you too.

NEW FILAMENT CARPET NYLON ANNOUNCED

LIMITED production of a new filament nylon yarn for carpets, called Type 501, has been announced by the Du Pont Company.

The Company emphasized that the new yarn is available only in limited quantities, and will be introduced in all-nylon carpeting in the fall of 1958 by James Lees & Sons and E. T. Barwick Mills.

The new filament carpet nylon is an additional product for the carpet field and is a supplement to nylon staple for this use. It is expected to result in a broader range of styles and textures, particularly in woven and tufted loop pile constructions. The company said that Type 501 in many constructions will require further processing in the form of twisting, plying, and heat setting in order to achieve various styling effects.

The new product is being produced initially in 1300 denier and 3900 denier, experimentally priced at $1.53 and $1.47 per pound, respectively.

DU PONT QUESTIONS — ANSWERS

QUESTION: How much of Du Pont sales today result from new products?

ANSWER: In recent years, about half of Du Pont sales (or nearly $1 billion dollars' worth) have consisted of products introduced commercially by Du Pont within the past 25 years and which resulted from company research.

QUESTION: How do these new products affect Du Pont employment?

ANSWER: The importance of new products in providing new jobs and safeguarding others can be seen in the fact that the number of Du Pont employees has more than doubled in the last 25 years. In the post World War II period alone, employment moved up from an average of 64,000 in 1945 to 90,000 in 1957.

					Div.	Sales				Last	Net
	High	Low	Last Sale	Net Ch.		Rate	100s	High	Low	Sale	Ch.
	25⅜	24⅞	25⅜	+ ½	Diana Str	1	1	15⅛	15⅛	15⅛	
	23	22⅞	22⅞		Disney	.40b	24	29⅞	29⅛	29⅝	— ½
	16¼	15⅞	16¼	+ ⅜	Divco Way	.80	15	13⅞	13¾	13⅞	— ⅛
	60	59⅛	59¾	+ ¼	Dr. Pepper	.60	8	10¾	10½	10¾	+ ¼
	27⅝	27½	27½	+ ⅜	Dome Min	.70	12	15⅝	15¼	15¼	— ⅛
	36½	35⅞	35⅞	—1⅛	Doug Airc	2a	41	61⅛	59¾	61⅛	+ ⅝
	47⅝	46¼	47⅛	+ ⅝	Dover Cp	1	7	18¼	17⅞	18¼	+ ¼
	29⅞	29⅝	29¾		DowChem	1.20b	71	63¾	62¾	63⅝	— ¼
	45⅞	45¼	45¼	— ⅝	Dress Ind	2	38	42½	42⅛	42⅜	
	147½	146½	146½	+ ½	Drewyrs	1.60	4	21¾	21⅝	21¾	+ ⅛
	57¼	56½	57¼		Dunhill	.60	4	12	12	12	
	13¾	13⅝	13¾	+ ⅛							
	154	154	154	+2	du Pont	3e	25	195¾	195⅛	195½	— ⅛
	39⅛	38⅝	39⅛	+	do	4½ pf 4½	5	104⅜	104	104	— ¼
	80	79	79		do	3½ pf 3½	1	84¾	84¾	84¾	+1
	33	33	33								
	34⅞	34⅜	34⅜		DWG Cig	.50	8	22½	22¼	22½	— ⅛
	182¼	182	182								
	87⅞	87⅛	87⅞	+ ⅞				— E —			
	128½	127	127¾	— ¼	Eagle P	2.20	6	35¾	35⅝	35⅝	— ⅝
	30¼	30⅛	30⅜		East Air L	1b	84	37⅞	37	37⅝	+1⅛
	4	4	4		East Cp	1.20	40	39¾	39½	39⅝	+ ⅝
	26	26	26	+ ½	East G&F	1.60	258	30⅛	29¼	30⅛	+1
	14⅜	14	14⅜	+ ⅜	do	pf 4½	*180	77¾	77¼	77¾	+ ½
	27⅞	27⅛	27⅛	— ⅝	East S Stl	1½	16	49⅜	49	49	— ½
	51⅞	51	51¼		East Kod	2.20e	25	118¾	117⅛	118¾	+ ⅝
	54¼	54	54¼	+ ¼	do	pf 6	*10	156	156	156	
	37½	37½	37½		Eaton Mfg	3	13	50	49	49	— ½
	31⅛	30¾	30⅞	— ⅛	Edis Br Str	1.60	2	30⅜	30⅛	30⅛	— ¼
	34⅞	34⅝	34⅞	+ ⅛	Ekco Pd	2	13	29½	28¾	28¾	— ⅞
	38¾	38¼	38¾	+ ⅛	Elas Stop N	1b	1	16⅝	16⅝	16⅝	+ ⅛
	56⅞	56½	56½	— ¼	El Auto L	1.10e	22	35¾	35	35¾	+ ½
	18⅞	18⅜	18¾		El&Mus	13e	84	5½	5¼	5⅜	+ ⅛
	30	29⅜	30	+ ⅝	El Stor Bat	2	25	33¾	33½	33⅝	+ ⅛
	17¾	17¾	17¾	+ ⅝	Elgin Watch		4	8¼	8⅛	8¼	+ ¼

NEW YORK Stock Exchange quotations are printed five days a week in most area newspapers. Above is a portion of recent listings.

(L. TO R.): Elva Hylton, Textile, and Irvin Stone, P. & S., are Du Pont stockholders through Thrift Plan. They scan listings.

LISTING PROVIDES DAILY INFORMATION TO DU PONT STOCKHOLDERS

SOME of us who used to think that the daily papers had only a front page, comics, sports and society news have discovered a fourth section in recent months—financial news.

Thanks to the Thrift Plan, stock tables have taken on a new meaning for Du Pont employees. The Thrift Plan did it by making over 42,000 Du Pont employes owners of our company. Among these stockholders are 1,558 Martinsville employes who already have or will have shares of Du Pont stock registered in their names.

What's happening in the stock market is important to many employes. The best place to find out what's happening is in your daily newspaper. The following tips on how to read the stock tables may be of help to budding "capitalists."

The first thing you'll notice about the stock listings is that there are several of them. You probably will be interested only in the New York Stock Exchange.

That is where Du Pont stock is listed along with that of some 1,200 of the country's leading firms.

Stocks are listed Tuesday through Saturday, because the Stock Exchange, where all the buying and selling takes place, operates Monday through Friday, and the listings tell what happened on the exchange yesterday.

You may find Du Pont stock listed one, two or three times, but don't let that bother you. The first listing is for common stock, in which you are interested. The other listing (or listings) is for preferred stock.

In our illustration the first column after the company name shows the number of hundreds of shares of Du Pont common stock which were bought and sold on the exchange on a given date. Most stocks on the New York Stock Exchange are traded in lots of 100 or "round lots."

The next column (headed "High" at the beginning of the column in the paper) shows the highest price Du Pont common stock sold for that day—$195\frac{3}{4}$ per share.

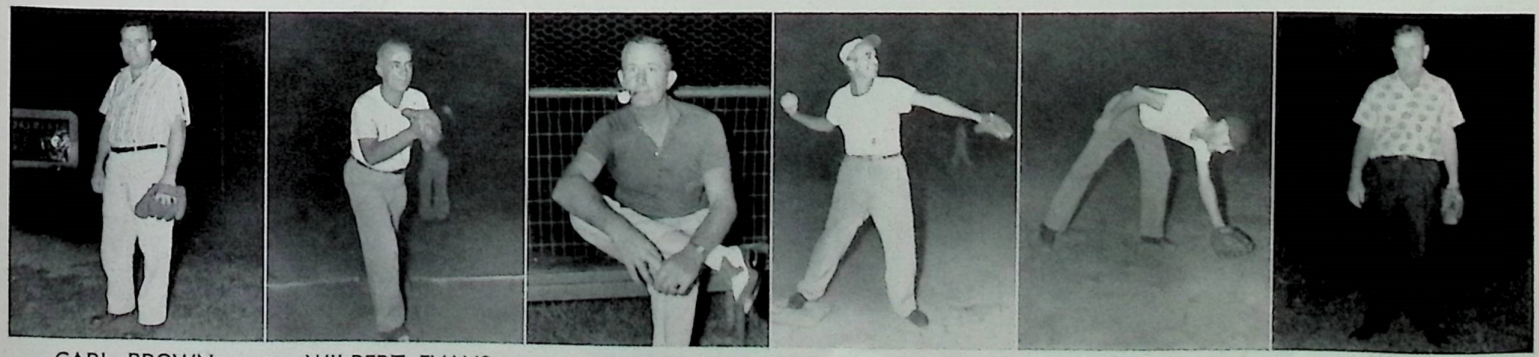
The next column, "Low," lists the lowest price at which a share of Du Pont common was sold the same date—$195\frac{1}{8}$ per share.

The fourth column of figures lists the "Last" sale of the day and the price at which a share went at that sale—$195\frac{1}{2}$ per share.

The last column, "Net Change," lists $\frac{1}{8}$ which means that the market dropped 12½¢ that day.

Preferred stocks carry a set dividend rate, such as $4.50 or $3.50 a year, but no more. This is paid before common stock holders get anything. Last year, however, common stock paid $6.50 in total dividends, divided up into quarterly dividends. This is the kind of stock you receive under the Company Thrift Plan.

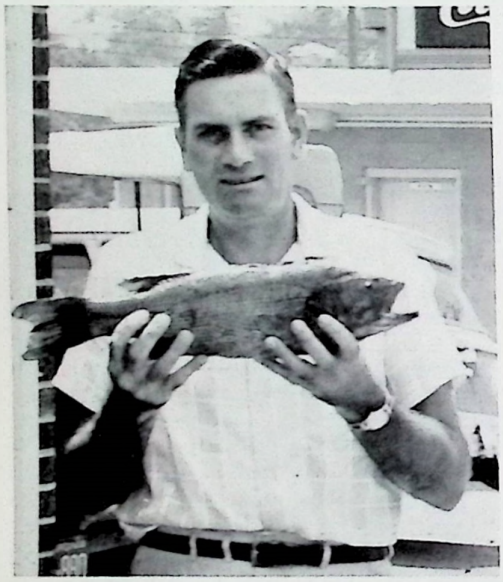
Old-Timers Huff And Puff In Softball Game



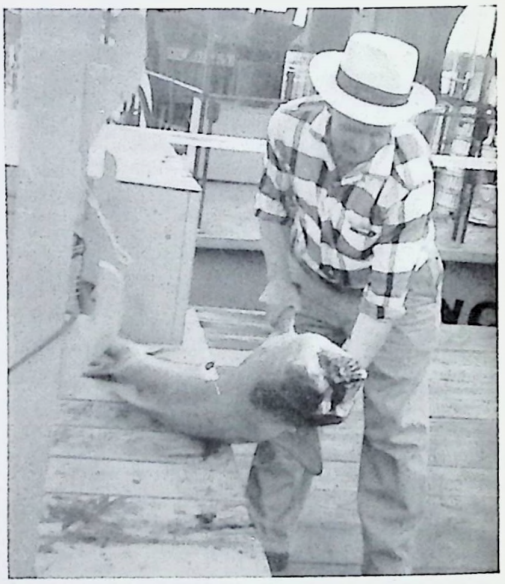
CARL BROWN | WILBERT EVANS | BILL CURLEE | WADE LAWRENCE | BOB GRUNDY | PERRY HENDERSON

NEWS NEWS . . .

MRS. D. M. Erskine, Red Cross Volunteer Field Consultant, presents Preston Monohon an American Red Cross Certificate of Appreciation. The certificate was presented Pres, our Personnel Engineer, for his volunteer services rendered through the Roanoke Regional Blood Program. He was Regional Blood Program Chairman for two years. Our congratulations.



(LEFT): Clay Wood, "A" Shift, P. & S., with a 21½-inch, 4¾-lb. small mouth bass he caught in Philpott Lake in July. On the same trip he caught 6 more ranging in length from 10-14 inches.



SIDNEY THOMPSON, Maintenance, exhibits a 175-lb. shark he landed recently at the resort city of Morehead City, N. C.

NEVA RUTH ARNN, daughter of Paul Arnn, Guard Force, graduated from Fieldale High School in June. She will enter Longwood College this month to take a secretarial course.

MEMBERS of the Plant's 50th Foreman Development Course. (First row, L. TO R.): Tom Robertson, Doug Manning and Charles Abrams. (Second row): Bill Ricketts, Wallace Joyce, Bill Cruise and Everette Saunders. Their training course was completed in the early part of August.

PLANT PERSONAL NEWS . . .

In Memoriam

RUTH R. WILSON

THE Plant personnel was saddened on August 1 to learn of the tragic death of Ruth R. Wilson in an automobile accident.

Ruth began her service here as a Drawtwist Operator in October 1951. In 1954 she was transferred to Inspection and was on "C" Shift at the time of her death. She was 28 years old.

Ruth had endeared herself to many employees with her friendliness and ready smile, and all mourn her untimely passing.

THE BLENDER extends deepest sympathy to the bereaved family and friends throughout our plant.

Sympathy

The Plant personnel extends deepest sympathy to:

Lois Purdy in the death of her father.

Gladys Shelor in the death of her uncle.

Evelyn Norman in the death of her husband.

Bob Wheeler in the death of his mother.

Woodrow Ramsey in the death of his father-in-law.

Louise Burch in the death of her aunt.

Leonard Prilliman in the death of his aunt.

Noel Allman in the death of his half brother.

Virginia Prillaman in the death of her grandmother.

Lorene Morris (Textile) in the death of her mother.

Bob Price in the death of his mother.

Annise Preston in the death of her mother.

Theresa Johnson in the death of her uncle.

Bill Randolph in the death of his mother-in-law.

Reva Hanes in the death of her aunt.

Mildred Ferguson in the death of her grandmother.

Agnes Young in the death of her father-in-law.

Tommy Nelson in the death of his brother.

Frances Odell in the death of her aunt.

Doris Jones in the death of her grandmother.

Ruth Sherwood in the death of her grandmother.

Addie Stultz in the death of her uncle.

Shirley Hubbard in the death of her grandfather.

James and Garnett Doss in the death of their mother.

Raymond Harris in the death of his stepfather.

Lloyd Riggan in the death of his brother-in-law.

Helen Draper in the death of her uncle.

Sally Manning in the death of her aunt.

Virginia Aldridge in the death of her uncle.

RATTLES

Our congratulations to:

Kenneth Barrow, P. & S., a boy, Stephen Shane, July 1.

Buren Woods, P. & S., a girl, Susan Kelley, July 20.

Earl and Lucille Dawson, P. & S. and Textile, a boy, Rickey Eugene, July 10.

John Pratt, P. & S., a boy, John Rea, June 10.

Jerry Clark, Design, a boy, Kenton Leslie, August 4.

Martha Nolen, Textile T-8, a girl, Alma June.

James and Wilda Donavant, Power and Beaming, a girl, Jennifer Elaine, July 24.

George and Anna Nester, P. & S. and Textile, a girl, Georgia Kay, July 7.

Bill and Loveleen Hanes, a boy, Billy Wilson, July 31.

Winnie Honaker, Textile, a girl, Penny Lynn, in July.

Everett Clark, Power, a girl, Terry Lynne, August 4.

Frank Eanes, Pack Room, a boy, Gary Franklin, August 23.

Bradford and Eula Hill, Cost and Tabulating, a girl, Lisa Hendrix, August 6.

Patsy Beck, Textile, a girl, August 17.

Barbara Dudley, Textile, a girl, Phylis Gail, August 10.

Margie Brown, O. & I., a girl, Susan Lee, July 17.

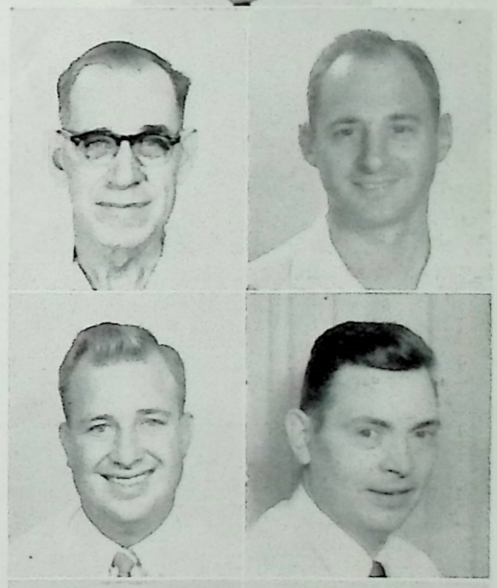
Russell and Goldie Belcher, P. & S., and Textile, a girl, Peggy Ann, July 19.

Edmond Stone, Textile, a girl, Elizabeth Ann, July 2.

Betty and Howard Huff, Textile and P. & S., a boy, Michael Lee, August 23.

Mary Wheeler, Textile, a boy, Gregory Todd, July 27.

TRANSFERS, PROMOTIONS, NEW REPORTERS



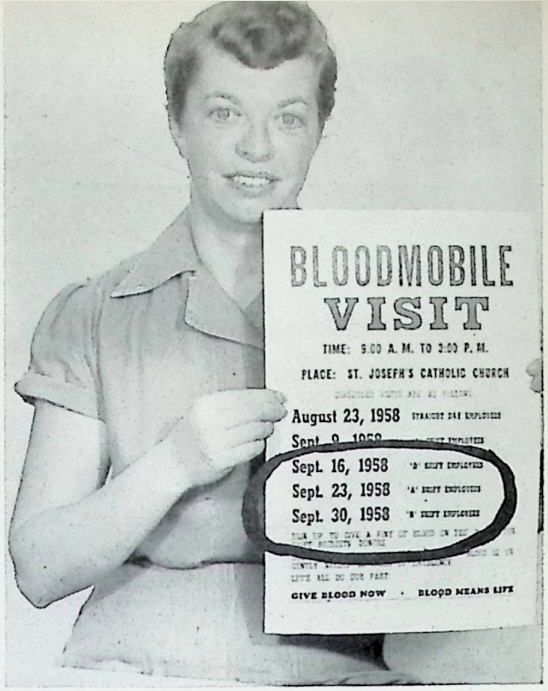
(L. TO R. from top): Arthur ("Art") McGinty, Assistant Plant Manager, placed on Special Assignment to the Company's International Department effective 8-1-58. "Art" will be stationed in Buenos Aires, Argentina. Herman ("Jim") Armentrout transferred to Martinsville from the Indiana Ordnance Works, and as of August 1 "Jim" has been Lubrication Foreman. Don Weick, M. & P., promoted to Senior Engineer, M. & P.; Douglas Manning promoted to Foreman, Textile, both effective August 1. Ellis Carter, Sylvia Shough and Gladys Gray, new reporters for Project, Stores and Stenographic respectively. They replace Willie Caldwell, Theresa Johnson and Kathryn Shropshire.

THE BLENDER wishes "Art" all success; congratulates Don and Doug; welcomes Jim to Martinsville; and welcomes Ellis, Sylvia and Gladys to its staff of cooperative reporters.

EUNA PARCELL

FERN CARTER

GAYNELLE AMOS



MARY PETERS

THESE 4 GIRLS DONATED BLOOD CHEERFULLY

FOUR girls on "C" Shift, Textile, decided a few years ago to visit the Red Cross Bloodmobile during its regular visit. This was their first visit.

They paused outside the blood center, nervous, even a little frightened perhaps at the prospect of having blood taken from their arms.

The girls we're speaking of are Mary Peters, Euna Parcell, Fern Carter and Gaynelle Amos. Since then Fern and Mary have contributed six times, Euna five times and Gaynelle four times. In fact, they just donated with other "C" Shift employees on September 9.

Well, to get back to our story, all four girls "survived" the ordeal and were surprised at the ease—painless ease—in which they had become blood donors.

If they could only get across to other eligible employees that blood donors don't have to be brave, strong people who can stand pain.

Blood is needed locally. The goal for each shift is 115 pints. Check your date and shift encircled above and cheerfully donate!

Let's all go to the blood bank
And no delinquency condone;
Just think of the life you are saving,
Could it possibly be your own?

DUPONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

THE Blender

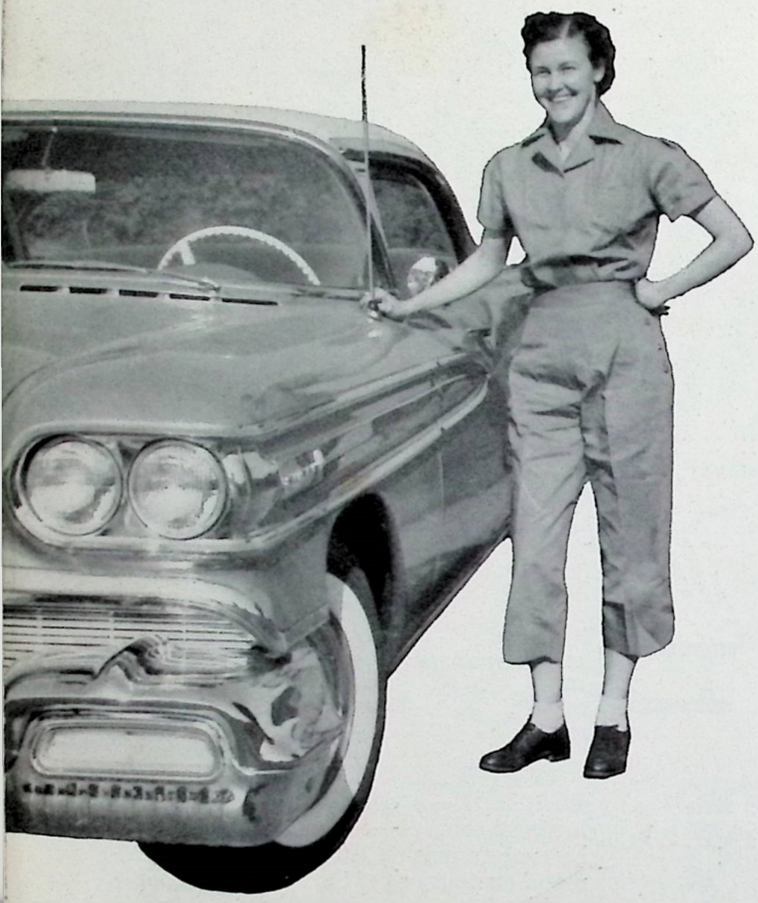
DU PONT

REG. U.S. PAT. OFF

OCTOBER, 1958

What's Happened Since The "GOOD OLD DAYS?" (continued)

ASSEMBLY-LINE production has made travel a joy rather than an adventure in mechanics. Today's cars, made possible only by big business know-how and capital, are fast, streamlined and things of beauty. (Left): Compare the 1958 model Oldsmobile, owned by Margaret Hodges, "C" Shift, Textile, with our "old-timer," which was very popular in the 1900's.

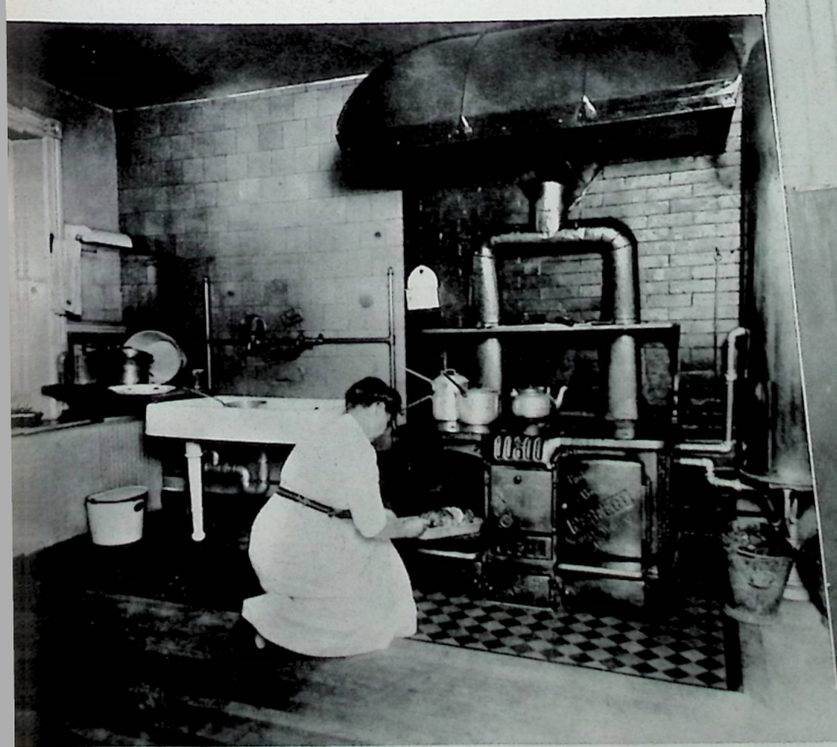


MASS telephone production has combined beauty with efficiency to save energy and time . . . In seconds food can be ordered, friends invited or club meetings arranged—all possible with today's modern phone such as that owned by Gerry Covington, "A" Shift, Textile T-8. Back in 1900 there were 1,366,000 phones (example shown below) in the U. S. Today, according to the local telephone company, there are 63,600,000—another example of "bigness" working for us.

THE "supermarket" of 1900 can't begin to compare with the 1958 model like Edward's Market of Leaksville, N. C. which is visited here by Iris Martin, "A" Shift, Textile T-8. The shiny market of today has cleaner and more nutritious food — and far more variety. Big farms, big distributors, big packers and big stores, all contribute to a better diet than ever before for the American family. Here again, modern technology and big capital put this food luxury before us for us to enjoy.

(BELOW): The old-fashioned stove shown was pretty fancy for its day — most didn't have two ovens. But there were plenty of drawbacks, even on this luxury job. For one thing it burned coal or wood — rather messy by today's standards. Now with a modern range and oven like that in the new home of Nancy McClung, "A" Shift, Textile T-8, a flip of a few switches is all that is needed to cook. This, too, is made possible by big business which will continue to make America great.

OLD PHOTOS COURTESY A. T. & T. CO.



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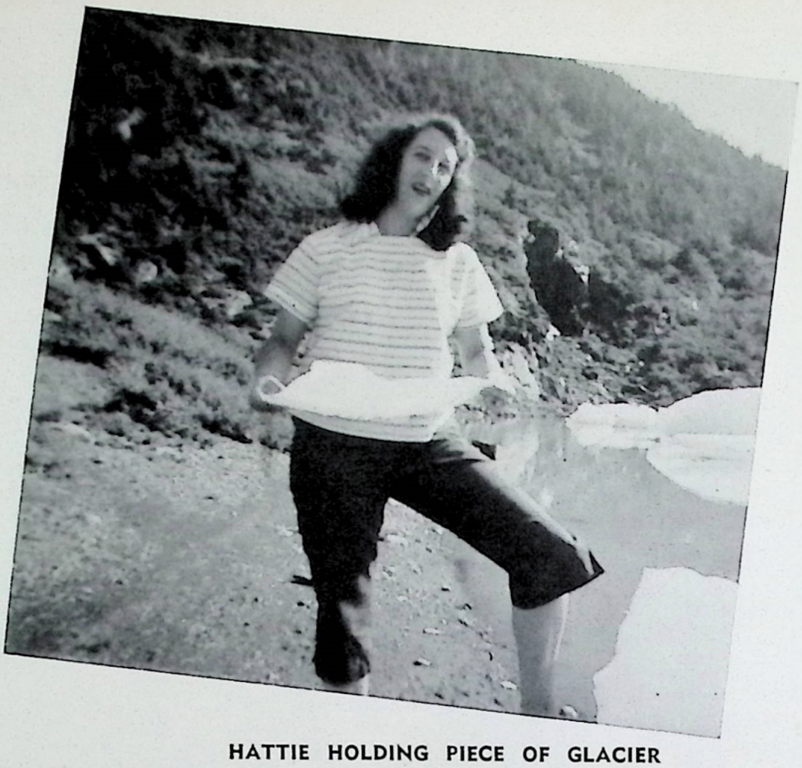


HATTIE HOLDING PIECE OF GLACIER

"A wonderful place to visit, but I could never live there."

This comment on Alaska comes from Hattie French, "D" Shift, Textile T-9, who visited our 49th state for a month in July and August. She made the trip to Anchorage to see her husband who is stationed at Fort Richardson.

Hattie states that her comment above is based on the high cost of living (chiefly because most items have to be shipped in). For example, a loaf of bread is 45¢ and housing, if you could locate a suitable place, is three to four times what it is in America. To offset some of the high cost of living, however, she states wages are high.

She observed that most of the people (Americans, Chinese, Japanese and Eskimos) are deeply convicted and church-going. During her visit in the summer, the sun set at 11:30 at night and arose around 2 to 3 A. M. (The opposite is true in winter.)

Hattie also observed that the country is wonderful for gardening since some of the world's choice cabbage, potatoes, lettuce and other vegetables are shipped.

ALASKAN VISIT

CHURCH OF GOD
PALMER, ALASKA

FIRST BAPTIST CHURCH
PALMER, ALASKA

LAZY MOUNTAIN CHILDREN'S HOME
PALMER, ALASKA

A GLACIER
PORTAGE, ALASKA

SNOW-COVERED MOUNTAIN
NEAR ANCHORAGE

A FAMILY AFFAIR

EACH of us, if asked the question, "What do you like about working for Du Pont?" would have our own set of answers. Some of those answers might coincide pretty nearly with those of another employee. On the other hand, many of us would come up with some answers peculiar to our own individual experience.

When we like our jobs and the company we work for well enough to want our children or other relatives to seek jobs at the place where we work, we must have some rather definite reasons.

With this thought in mind, THE BLENDER began looking about the plant for some of the mother-daughter, brother-sister, father-daughter and other combinations of close relatives at the Martinsville Plant that made working here something of a "family affair." We found dozens of such combinations, and from them we picked seven to ask our question: "What were your reasons for wanting a member of your family to come to work for Du Pont?"

All gladly gave the answers printed.

THE BELCHER FAMILY

(FRONT, L. to R.): Sally Powell, Margaret Hurd ("C" Shift, Textile), Evelyn Belcher (Maintenance); (Back) Sammy, Russell ("C" Shift, P. & S.), and Henry ("D" Shift, Inspection). Another (Goldie Belcher, Textile) was absent when picture was made. They like Du Pont because, among many reasons, of its willingness to train people to keep up with changes in methods.

SISTERS

"YOU don't have space to give all of the reasons I gave my sister, Lucy Gillie, for coming here," stated Hazel Hankins (left). Both girls are on "B" Shift, Inspection and love the work.

MOTHER-DAUGHTER

"I wanted my daughter, Barbara (Tabulating), to work for Du Pont because in my many years here I have found my associates to be so happy and content," says Jessie Stegall, Textile.

HUSBAND-WIFE

ROBERT COBLER, "B" Shift, P. & S., advised us that he suggested Du Pont work for his wife, Ellin, Textile, because of the good wages — security the company offers employees.

FATHER-DAUGHTER

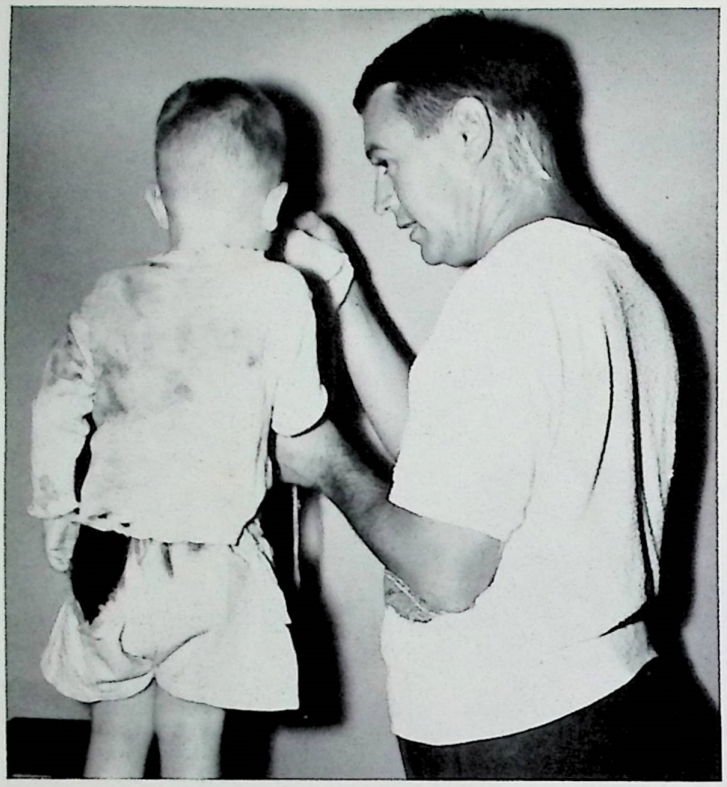
"IT was easy selling my daughter, Iris Meadors (Stenographic), on the company when I told her about its fine policies and extra benefits," stated Paul Arnn, Guard. Iris, too is "sold."

BROTHER-SISTER

JIM SOUTHER, "C" Shift, P. & S., convinced his sister, Marguerite Harmon, "D" Shift, Beaming, that Du Pont is a safe, clean place to work. She agrees that the Company's tops.

BROTHERS

THE Brooks brothers, Carl (left) and Willie (both of Service) came to work here in May 1948. Employee friends had told them of good pay and many excellent employee policies.



IT CAN HAPPEN TO YOU

DARYL WADE BONDURANT, son of Johnny Bondurant, "A" Shift, Textile, wears suit of underclothing in which Johnny was seriously burned (note neck scar) when he was 2½ years old. Burn resulted from throwing a newspaper in an open fire, igniting his clothing. Johnny's advice: "It could easily happen to YOU and please remember this."

THERE are national weeks for this and national weeks for that. National Music Week, National Art Week, National Flower Week, National Safety Week, National Fire Prevention Week (observed October 5–11) and a host of others, more than there are weeks in the year. Each of these projects is important in its own right, but of them all, the two most important are Safety and Fire Prevention. They are important not only from a statistical viewpoint but also from a personal standpoint. Any of those accidents about which we read in the daily papers can, if we don't practice caution, happen to any of us.

Fire prevention is a year around job. The mere fact that we clean out the attic and basement each Spring is no assurance our homes will not catch on fire. There are possibly a thousand different ways that a fire may be started in the average home. Many of these possibilities can be eliminated by cleaning up trash, examining and cleaning the furnace, checking the wiring, etc., but the hazard of fire from cooking, cleaning with gasoline, smoking in bed and many others can only be eliminated by the constant vigilance and caution of every member of our families.

Here are a few facts which, if thoughtfully read, will emphasize the importance of being careful and alert with fire. Of all the deaths caused by fire in homes, smoking in bed heads the list, closely followed by children playing with matches. Other causes of death by fire in the home are children left alone, clothing ignited by fireplaces or bonfires, cleaning with gasoline and starting fires with kerosene. In 1957, over 2,000,000 fires took 11,300 lives and caused over $1 billion dollars damage to property—the highest in the history of the nation. For every fatality there were over 75 injuries.

How can we help prevent such a waste of life and property? How can we try to make sure it won't happen to us or to our families?

First, keep the house clean from basement to attic. Remove rubbish regularly. Provide covered metal containers to hold necessary collections of rubbish.

Second, never discard a lighted match or cigarette. Never smoke in bed. Use safety matches and keep matches where small children cannot reach them.

Third, keep chimneys and furnaces clean and in good repair. Protect all combustible surfaces.

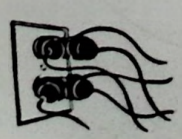
Fourth, have your electrical equipment and wiring properly installed and checked. Replace those worn cords, Now!

Fifth, use care with gasoline, kerosene and other flammable liquids. Never bring gasoline into the home.

Sixth, know the phone number of the fire department.

Fire prevention IS a year around job whether it be at home or at work. Not only are we protecting our own lives and the lives of those working with us when we prevent fires, we are also protecting our means of a livelihood and our jobs. The charred ruins of our plant would only furnish jobs for bricklayers, carpenters and other construction men, IF it was rebuilt at all.

What can we do? High up in the causes for factory fires is carelessness with matches and smoking equipment. Somebody smoked under a "No Smoking" sign, or left a burning cigarette where it could ignite other materials. We pride ourselves in having a new modern fire-proof building. It is not supposed to burn, but don't forget there are many pieces of equipment and materials used inside this plant that will burn. If you look around your own work area, you will see plenty of them, and if you use your common sense and good judgment you won't have to worry.

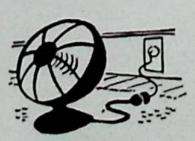


Don't overload electric outlets!

Don't smoke in bed!

Don't be careless with cigarettes!

Remove cellar, attic & closet "junk"!



Don't use ordinary extension cords on heaters, irons!

Don't use flammable cleaning fluids!

Keep matches away from children!

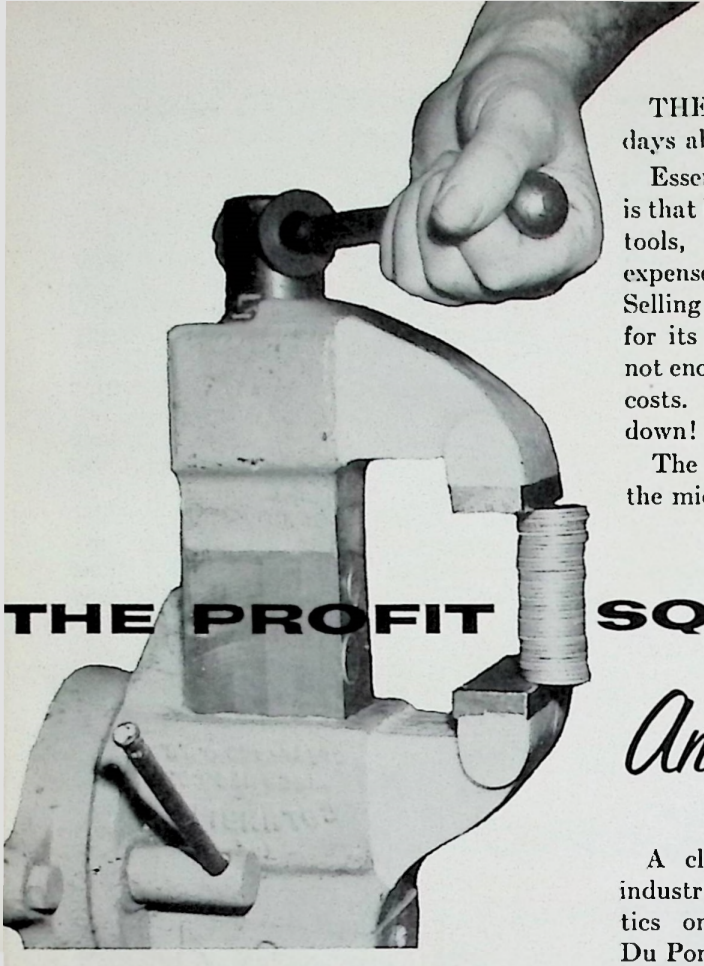
18 WINNERS IN RECENT P. & S. SAFETY CONTEST

WE are presenting on this page the 18 winners (4 from each shift and 2 from the Day Crew) in a recent interesting P. & S. safety contest.

Safety slogans were posted in the area for operators to memorize. Then each day a patroller was secretly appointed. Operators greeted each other with slogans and if the patroller was greeted, the lucky employee was given a congratulatory note to give his foreman. If he then answered the foreman's safety question correctly, he was given a certificate (reproduced here) for a top-quality wallet.

The BLENDER congratulates all of you!

(CLOCKWISE FROM TOP): Grady Holley, Frank Divers (Day Crew); Ray Jeffries, Dennis Hodges, Layman Massey, Charlie Clement ("A" Shift); Gaston Love, Millard Carter, Posey Whitlow, Grover Flippen ("B" Shift); George Smith, Edwin Taylor, Roy Joyce, Kenneth Barrow ("C" Shift); John Ramsey, Thomas Byrd, Tommy Jarrell, and James Curtis Vernon ("D" Shift).



THE PROFIT SQUEEZE

And What We Can Do About It!

THERE is a great deal of talk these days about the "squeeze on profits."

Essentially, what this expression means is that business costs for wages, materials, tools, research equipment, and other expenses keep going higher and higher. Selling prices—the return business gets for its products—are going up, too, but not enough to cover the rise in production costs. Some selling prices are coming down!

The result is that profits are caught in the middle. They are really "squeezed."

This is only one example. Other sharply rising costs include raw materials and tools. But wherever they originate, climbing costs must be compensated for by climbing productivity. The only other choice—high-selling prices of products—is a poor substitute. Higher prices tend to shrink rather than widen markets.

The problem of the "profit squeeze" is worth the realistic consideration of every Martinsville Plant employee. Profits are the one thing a business cannot do without; they are the incentive which builds plants, modernizes equipment and introduces new products, all of which, in turn, create jobs and expand opportunities.

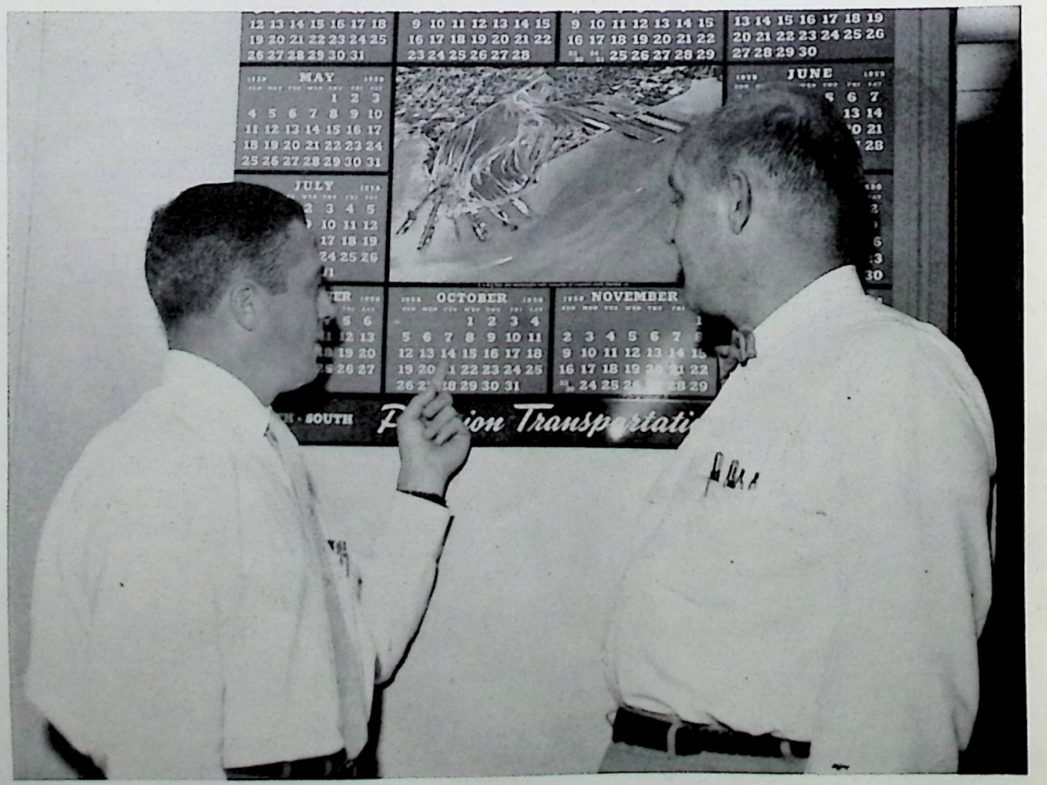
A close-up example of this general industrial problem can be seen in statistics on employee compensation. In Du Pont, between the high-level years of 1950 and 1956, wage and salary payments rose 62%, even though the number of employees rose only 12%. During the same period, the Company's net income rose less than 25%, although the average operating investment was up a big 60%.

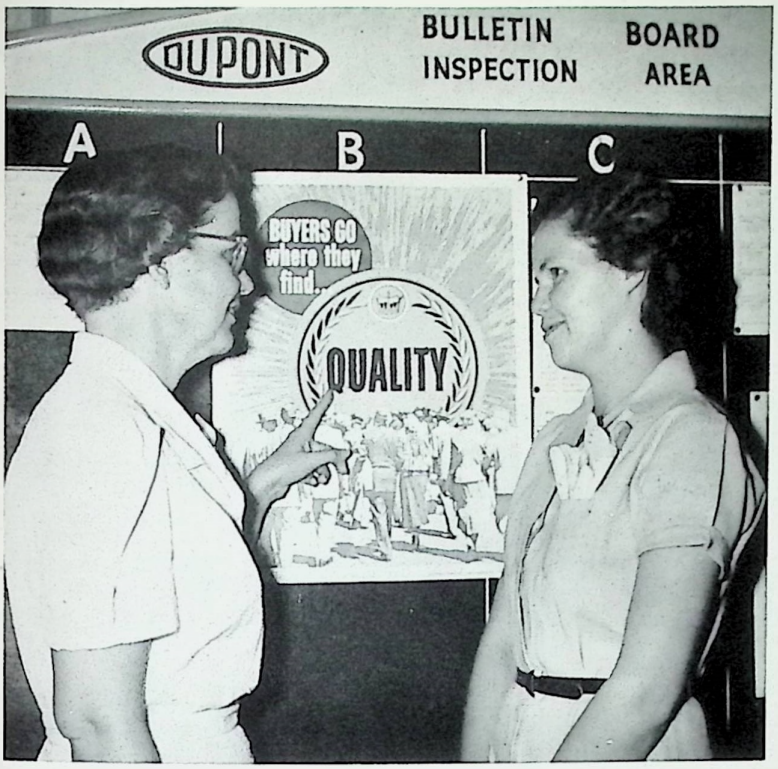
Profits are the basic requirement for steady pay checks. And, it is every "Du Ponter's" job to help alleviate this "squeeze on profits." Discussed below and on the next page are three of the things we at Martinsville can do to help.

WILLINGNESS TO TAKE THE CUSTOMER'S VIEWPOINT:

LIKE ourselves, our customers are faced with the "profit squeeze," too. They, also, are doing everything possible to overcome those forces which are reducing their profits. This often involves their requesting short orders, rush orders, and others involving multiple machine changes. If we wish to remain competitive, keep progressive, and maintain the good will of our customers, we must be willing to take the customer's viewpoint. Like Dick Pegram (left) and Charlie Russell of Production Control, who discuss and plan a rush order, each of us must understand that job security is the result of being willing to accept changes in production to fill this type of order, to fill short orders, and make as many machine changes as necessary to satisfy every customer. This step fights the "profit squeeze."

Real teamwork is needed in the months ahead to keep Du Pont nylon first in the field and our production rolling with the fewest difficulties. And we must remember that the team that is willing to put the customer first is the team that is going to get the very important orders!





WILLINGNESS TO BE A SAFE, QUALITY WORKER:

ARE you willing to learn the fine points of your job and every job in your area that you may be called upon to perform? Are you willing to perform your job to the best of your ability, giving eight hours of work for eight hours of pay? If you are, and if you learn and perform these jobs with safety always foremost in mind, then the Martinsville Nylon Plant can count on you to help overcome the "profit squeeze." Improving safety and quality is the first step.

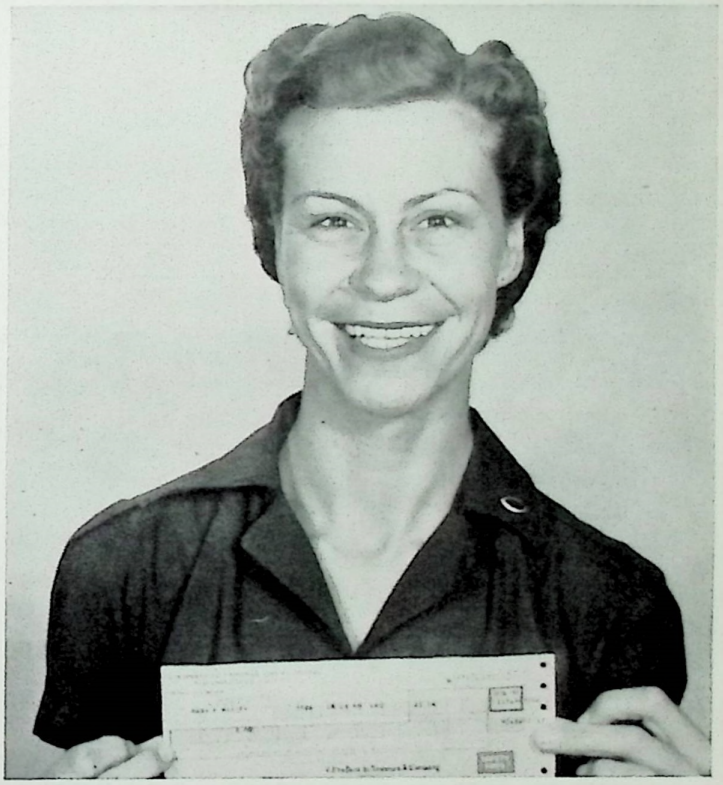
A great majority of employees, like Eva Houck (shown here discussing quality poster with Doris Amos, "B" Shift, Inspection), show their willingness to put safety and quality first. Yet, there are a few who take short cuts that eventually breed quality defects. Customer complaints and business lost to our competitors are the end results. When someone lets his quality performance go downhill, he may not be observed, yet he jeopardizes this Plant's performance by allowing inferior yarn to be shipped. The "profit squeeze" then gets tighter and tighter and eventually hurts us all.

WILLINGNESS TO SUGGEST, TO ACCEPT CHANGES:

LIKE Mary Massey, "A" Shift, Textile T-8, every employee at the Martinsville Nylon Plant has a stake in the future of both his job and the Plant. Instead of looking at the job as just a job, or eight hours of the day, each of us should be willing to look for better and more efficient ways of doing our job. Employee suggestions account for many, many improvements in our process and add to our security by lowering production costs.

And don't think that because we've always done a certain job a certain way that the job can be done only one way. Look for improvements, and when a change is found, help to make it work by accepting it in the spirit in which it was presented.

This is another step in overcoming the conditions which are promoting the "profit squeeze." Lowering our production costs often involves changes. Accepting these changes quickly and making them effective are sure-fireblows to those forces which continually undermine job security.



CAN YOU RECOGNIZE OUR PLANT EMPLOYEES FROM THIS PHOTO?

SEE PAGE 15

COUNCIL ELECTS NEW REPRESENTATIVES, OFFICER

IN a recent election, one new officer and eight new representatives were elected to the Martinsville Nylon Employees' Council.

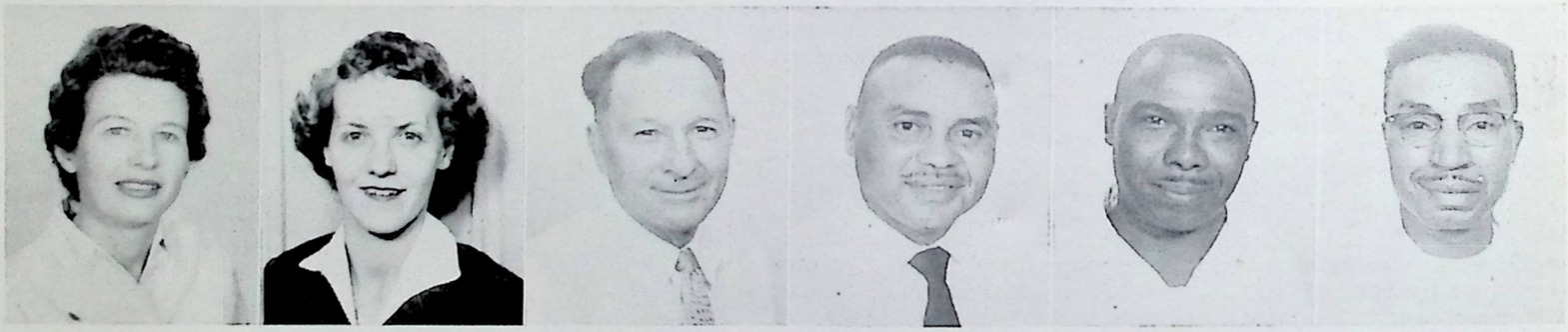
John Prillaman, Process Control, was elected Vice President. New representatives are: John Richardson, Maintenance; Ross Yearout, Power Service; Wanda Thompson, Textile T-9, "D" Shift; Tom Hall, Power House; Sam Terry, P. & S., "B" Shift; Roy Adams, P. & S., "D" Shift; Ocie Poindexter, Textile T-9, "A" Shift and Corinne Haynes, Textile T-8, "D" Shift.

The Vice President is elected for one year—all representatives for two years.

JOHN PRILLAMAN — JOHN RICHARDSON

ROSS YEAROUT — CORINNE HAYNES — OCIE POINDEXTER — TOM HALL — WANDA THOMPSON — SAM TERRY — ROY ADAMS

SIX MORE EMPLOYEES RECEIVE FIFTEEN-YEAR PINS



HAZEL HYLTON, Maintenance — HILDA HARRIS, Process Control — HARRY McGUIRE, Maintenance — DANA KING, Service — JOSHUA MORRIS, Service — TOMMY BOWLES, Service

LET'S ALL GIVE TO THE UNITED FUND

THE Martinsville Plant employees can again demonstrate the leadership that has come to be associated with Du Pont. Our fine contribution of $9,816.77 of last year is proof that we can meet our community obligations and responsibilities.

Industry's goal this year is $47,250.06, and our plant goal is an average of three hours' pay per employee.

This year there will be 13 agencies participating. These agencies are: Red Cross, $22,578.08; Boy Scouts, $20,377.77; Girl Scouts, $4,348.00; Emergency Relief, $4,565.40; School Lunches, $10,326.50; Public Library, $2,500.10; Children's Home Society, $2,174.00; Life Saving Crew, $2,174.00; Mental Health, $3,261.00; Orthopedic Clinic, $326.10; Hi-Y-Tri-Hi-Y, $1,087.06; Transient Aid, $271.75; U. S. O., $1,087.00; Administrative Expense, $500.00.

Three hours' pay from each of us will build into a mighty contribution that will again mark Du Pont as fulfilling its obligation as a leader in the community.

Budgets of the organization have been carefully examined by a budget review committee of local people. These people are certain that the money is going to meet a need—a real need.

10-YEAR SERVICE PINS

TEXTILE

Nell Wells
Winnie Honaker
Loveleen Hanes
Anna Nester
Billy Cruise
Dorothy Wagoner
Lucille Riggs
Julia Hundley
Hazel Stultz

P. & S.

Oden Duncan
Paul Thompson
Thomas Doyle
Henry Bennett

MAINTENANCE

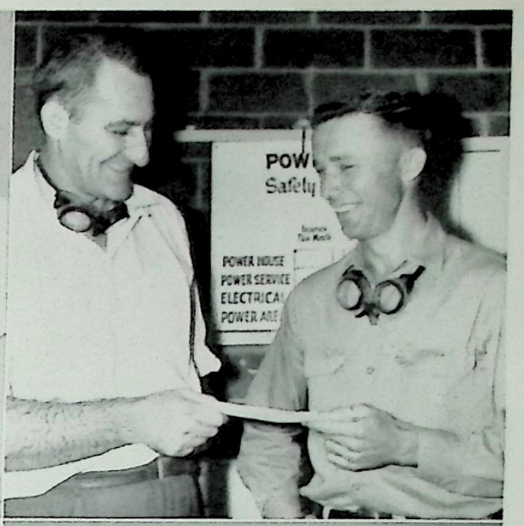
Charlie Martin

PROCESS CONTROL

Ruby Tilley
Margaret Hurd
Alta Martin

INSPECTION & SHIPPING

Julia Palmer
Irene Scott

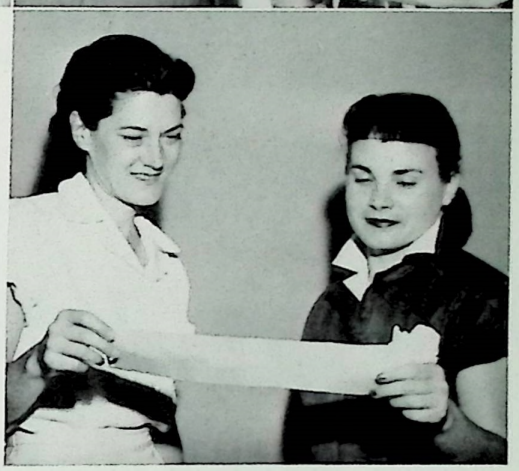


HAVE CASH - WILL PAY!

OUR Suggestion Award Plan has paid off for five more employees.

The latest names added to the growing list of people who have profited by turning their ideas into suggestions and eventually cash into their pockets are (L. to R. from top): Virgie Souther, Textile, Day Crew, T-9 (with Foreman, Harvey McDonald); Henry Marshall, Power Service (with Foreman, A. H. Patterson); Arthur Martin, Power House (with Shift Supervisor, Bob Mitchell); Gladys Stone, "A" Shift, Textile, T-8 (with Forelady, Esma Mills); our fifth award winner, Mary Massey, "A" Shift, Textile, T-8, is pictured on Page 11 in the story "Profit Squeeze."

These employees' suggestions will help this plant to maintain its position in a highly competitive field. Those who do not avail themselves of the opportunity to earn some real cash and, at the same time, better their security, are really missing a good bet. Will you not turn in a suggestion NOW and see what will happen?



RECENT SURVEY SHOWS DU PONTERS TO BE SAFER THAN THE AVERAGE

DU PONT employees are three times less likely to get hurt away from work and four times less likely to be killed in auto accidents than the average person in the United States.

This came to light when the company's safety statisticians were poring over their accident records for the first six months of this year. Since Du Pont's 90,000 employees form a cross section of the public—and no safer naturally than any other group—it was believed that these records are no accident, but reflect the payoff of the Du Pont safety program. The employees are so safety-conscious on the job that a lot of it sticks with them when they go home.

For years, as one part of this job, each injury to an employee has been analyzed; then the cause is attacked so it won't happen to anyone else. This effort is what disclosed the remarkable difference between Du Pont employees and the public as a whole.

Away from work, company employees have been having time-losing injuries at the rate of 1,720 per 100,000. That is about ⅓ the rate of 4,492 for the population as a whole, according to latest figures of the National Safety Council. The ratio of fatalities off the job is about the same, the rate being 16 per 100,000 for Du Pont people and 47 for the U. S. average.

There is no comparison for fatalities at home because Du Pont employees did not have any in the first six months. Had they been at the national average, 6 would have been killed. Auto accidents off the job caused a death rate of 5 per 100,000 among employees. This is about ¼ as much as the national average of 21 and is ⅙ as much as the rate of 30 for U. S. workers as a whole.

Over the years, people have been safer at work in American industry than they have been at home. Despite this circumstance, the contrast between Du Ponters at work and employees in "all industry" is far more striking than that between Du Pont people off the job and the population as a whole.

As far as major injuries are concerned, an employee of the company is only 1/48 as likely to be injured on the job as the average U. S. worker and only 1/11 as likely to have a fatal accident. The injury rate for Du Pont is 66 per 100,000 while the industrial average is 3,181; the fatality rate for Du Pont is 2 as compared with 23.

After observing that employees were about 15 times safer at work than away, the company inaugurated an off-the-job safety program in 1953. Now it is paying off: the rate of injuries away from work has declined over 25 per cent. Results have showed up particularly in the form of fewer auto accidents and falls at home.

There is still a big gap between job and home. Employees have cut their off-the-job injury rate to 4.60 per million hours of exposure, but they have cut it at work to 0.34. A purely statistical conclusion based on the latter rate could be that the average Du Pont employee would have to live about 1,500 years before he sustained a major injury.

This new rate is very little short of Du Pont's previous best of 0.33, but it does give the company a chance to attain a new record in the rest of the year. Let's all of us at Martinsville help!

(L. to R.): Hazel Turner and Marvis Sanders recently won top honors in the "A" Shift, Inspection's excellent Safety-Quality contest.

NEWS NEWS

(L. to R.): Margaret Wilson, Barbara Riggan, Rachel Marsh, Leonard Woodall and Betty Martin —five of the characters in a recent Accounting safety program. Theme of play was "The Safe and Unsafe Way to Have a Picnic." The program was enjoyed by a very enthusiastic group.

(LEFT) Front (L. to R.) Frank Chitwood, Alec Haynes, Fred Phillippe, John Tuggle. (Back) Cabel Gauldin, Ernie Moore, Tommy Cardwell, Harvy McGuire and Charlie Carter, Pump Room, "pulled a new one" when they presented Fred a baby shower.

(RIGHT) Mary Alice Philips, daughter of E. R. (Nippy) and Gay Philips, with tray won in the "Pleasure Horse" Class in Henry County Horse Show.

SAMMY BELCHER, P. & S., displays trophy and set of clubs presented him when he won first place in the recent Henry County Golf Tournament with a score of 149. He also won Lynwood Club championship.

(RIGHT) The result of two hours of fishing at Daytona Beach, Fla. by Wyse Jennings, Electrician, and William Walker. Catch included king mackerel, sea bass and other large fish.

PLANT PERSONAL NEWS . . .

RINGS

Daisy Bower, Textile, to Teamon Lackey, Patrick Springs, Va.
Fern Carter, Textile, to James Lawless, U. S. Air Force.
Lola Cannaday, Textile, to William Huff, Martinsville, Va.
Sylvia Ball, Textile, to John C. Cox, Jr., U. S. Air Force.

RIDE

Hallie Cockram, Textile, to Orrie Howard Brown, Martinsville, Va.
Shirley Woods, Stenographic, to William Barbour, Tabulating.
Janet Frith, Tabulating, to G. T. Lester, III, Martinsville, Va.
Doris Houston to Jonas Peters, U. S. Army.

RATTLES

Our congratulations to:
Fred Phillippe, Maintenance, a boy, Fred Phillippe, II, August 28.
Richard Smith, P. & S., a girl, Linda Gail, Septembr 6.
Billy and Alice Shorter, P. & S. and Inspection, a boy, Alan Thomas, September 3.
Landon Holland, Maintenance, a girl, Patti Lynn, August 30.
John Bruce, Production Control, a boy, John Merlin, August 29.
Howard and Lois Sizemore, Textile, a girl, Juna Lee, September 8.
Ava Dove, Textile, a boy, Wayne Morton, September 7.
Bernice Duncan, Textile, a girl, Sharon Ann, September 25.
Ellis J. Carter, Project Group, a boy, Larry Dean, August 31.
Marvin Perkinson, Textile, a girl, Patricia Lynn, July 4.

Sympathy

The Plant personnel extends deepest sympathy to:
W. W. (Bill) Lehman in the death of his father.
Dorothy Sowder in the death of her aunt.
John Wigginton in the death of his mother.
Georgia Clinton in the death of her grandmother.
Dick Sonner in the death of his mother-in-law.
Bill Randolph in the death of his mother.
Warren Everson in the death of his mother-in-law.
Ralph Tucker, Jr. in the death of his brother.
Jesse P. Ramsey in the death of his nephew.
Woodson Gardner in the death of his father-in-law.
Nicota Smith in the death of his brother-in-law.
Eliza DeShazo in the death of her brother-in-law.
Juanita Puckett in the death of her grandfather.
Tom Chapman in the death of his brother.
Margaret Carter in the death of her aunt.
Clyde Fulcher in the death of his uncle.
Hazel Martin in the death of her uncle.
Macel Jones in the death of her uncle.
Ruth Mangrum in the death of her brother-in-law.
Casteen Davis in the death of her aunt.
Ruth Cregger in the death of her aunt.
Ruth Mills in the death of her father.
Dallas Hall in the death of her uncle.
Frances Carter in the death of her father.

In Memoriam

WALTER G. "SPUD" SMITH

THE Power group lost a second employee September 15, when Walter "Spud" Smith, 33, of Leaksville died.

"Spud" came to work here in October 1948 and performed various jobs in Inspection until his transfer to P. & S. in 1950. In 1951 he was transferred to Maintenance and from there to Power in 1952. He was an Electric Heating Operator at the time of his death.

In each area he made a host of friends who mourn his passing.

THE BLENDER extends deepest sympathy to his family and friends.

NEW REPORTERS

(L. to R.): Lillian Fulcher and Calvin Martin. They succeed Marie McGhee and P. D. Henderson, Denier Room and Power House. We welcome them to THE BLENDER Staff.

EMPLOYEES IN OLD PHOTO

(From Page 11)

(FIRST ROW, L. to R.): Bill Gladding (former Martinsville employee), 7th from end; Jim Roden, 12th from end; (Second Row) Horace Watson, 3d from end; Bill McGowan (former employee), 12th from end; (Back Row) Sam Scott (former employee), 10th from end; Harry Funk (former employee), 14th from end; John Daniel, 16th from end.

In Memoriam

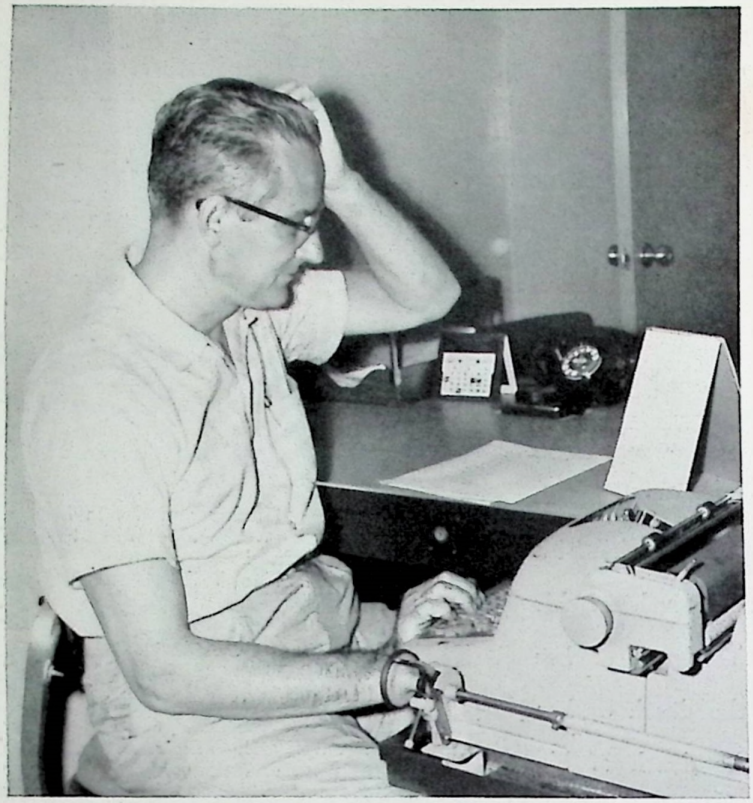
PERRY D. HENDERSON

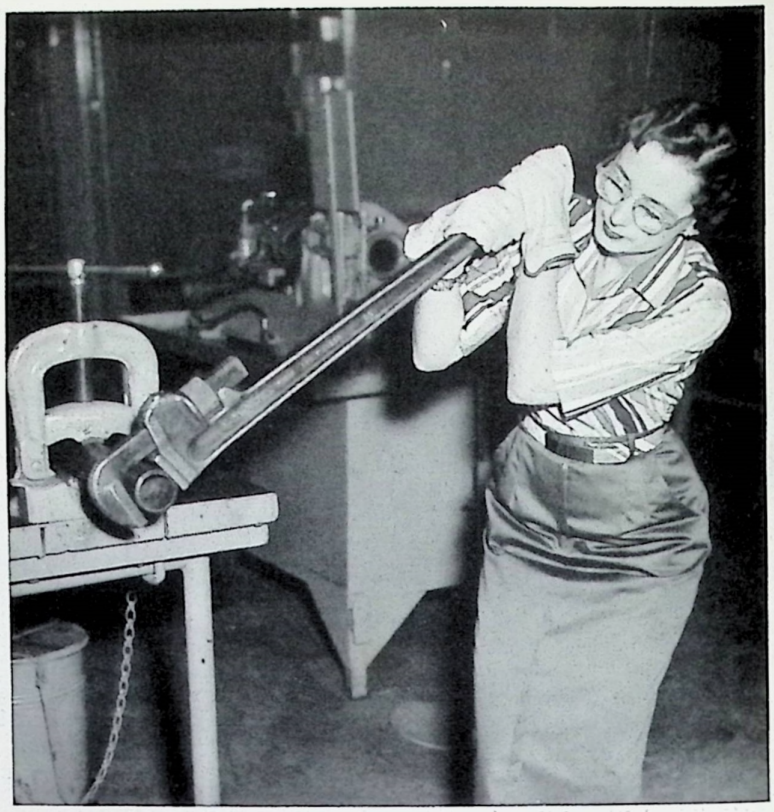
THE Plant personnel was again saddened on September 15 to learn of the sudden death of Perry D. "Duck" Henderson, 50, while on a hunting trip. Death was attributed to a heart attack.

"Duck" began his Du Pont service here in June 1941 on Construction. He was transferred to the Power House in September of the same year and since that time has been an Auxiliary Operator, Switchboard Operator and Boiler Operator. He was a Power House Relief Operator at the time of his death.

"Duck" had endeared himself to many employees with his friendliness and ready smile, and all mourn his untimely passing.

THE BLENDER extends deepest sympathy to the bereaved family and friends throughout the Plant.





TEAMWORK

PIPEFITTER Jim Bowles looks a trifle out of character as a stenographer, and Stenographer Joy McFadin is lost when she tries to operate the huge pipe wrench Jim uses in his work.

However, these pictures point up two things: The Martinsville Plant jobs for men and women require a vast amount of talents and abilities to make our product—nylon. Also, making our product is a complicated and important task that requires teamwork. Each employee depends upon the efforts of all the other people in the plant.

Every job is important, regardless of its nature.

DU PONT

REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

THE *Blender*

DU PONT

REG. U. S. PAT. OFF

NOVEMBER, 1958

THE BLENDER

VOL. XVI, No. 10 NOVEMBER, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

STAFF

Editor, GEORGE W. BRANHAM
Photographer, TARLETON R. ANDES
Stenographer, EVA LEE

REPORTERS

Polymer and Spinning Area

JAMES WAGONER ..... A Shift
GLENN REYNOLDS ..... B Shift
WILLIAM HILL ..... C Shift
ROSCOE CHITWOOD ..... D Shift
FOREST CROUCH ..... Day Shift

Textile Area

MAYRENE MORAN, Type 8 }
LOUISE SMITH, Type 9 } ..... A Shift
INA DEHART, Type 8 }
MARGARET PRATT, Type 9 } ..... B Shift
BETTY HUNDLEY, Type 8 }
PHYLLIS BLACKWELL, Type 9 } ..... C Shift
FRANCES COOPER, Type 8 }
MARION CONNER, Type 9 } ..... D Shift
DORRIS WOODALL ..... Day Shift

Inspection and Shipping

JANET MINTER ..... A Shift
CATHERINE PEARMAN ..... B Shift
BARBARA HAMPTON ..... C Shift
DOT BOWLES ..... D Shift
ROBERT WELLS ..... Shipping
NOLA NICHOLS ..... Fiber Stock and Day Relief

Manufacturing Miscellaneous

BEV ESTES ..... Production Control
CRYSTAL HUNDLEY ..... Beaming

Methods and Planning

DON WEICK ..... Methods and Planning

Process Group

ROGER DYSART ..... Plant Research
MARGARET CARTER ..... Process Control
LILLIAN FULCHER ..... Denier Room
HELEN COLE ..... Pack Room

Works Engineering

CALVIN MARTIN ..... Power House
HENRY C. MARSHALL ..... Elect. Htg., Air Cond. & Instru.
E. L. COLLINS ..... Elect. Shop
SYL PRITCHARD ..... Textile Maintenance
GEORGE MARTIN ..... P. & S. Maintenance
A. E. HAYNES ..... Pump Repair Room
JOHNNIE SHENAL & JAMES PLASTER ..... Gen. Shops-Maint.
VIOLET FRITH ..... Design Group
ELLIS CARTER ..... Project Group
JEWEL MCMILLAN ..... Spinneret Mfr.

Personnel

WILLA ROBERTSON ..... Employment

Accounting

GLADYS GRAY ..... Stenographic, Cost
ANNE EGGLESTON ..... { Records, Tabulating, O. & I., Time Office

Service

LOUISE COMPTON ..... Medical
RUTH NELSON ..... Purchasing
BRANTON MARTIN ..... Protection & Safety
SYLVIA SHOUGH ..... Stores
JAMES EDWARDS ..... Bobbin Storage
WILLIAM TRAVIS ..... Janitors
EZRA MCCLURE ..... Yard Laborers & Garage

THE COVER

BILL CURLEE, Guard Force, is typical of hundreds of Du Ponters who are now taking to the fields and woods for small and large game. Bill is pictured here with his three excellent pointer dogs—Dottie, Tip and Geno.

GOIN' HUNTIN'? COMIN' BACK?

WITH November comes the hunting season. For the hunter, this is it—the time of year he has been waiting for patiently.

For weeks, he has been engaged in feverish preparations. His gun has been oiled so many times that the bluing is wearing thin; a quart or so of oil has made his hunting boots as limber as an old dish rag; his clothes closet resembles a miniature ammo dump; and the little woman is resigned to those lonely week-ends.

Now, the fun begins. He, and thousands like him, will enter the fields and woodlands in quest of quail, deer, rabbits, and other game. Truly, it's a rare experience to bring down a buck or bag a limit of quail and this makes the whole thing worthwhile.

But wait! Before the rush begins, there's another side to this picture that's pretty somber and should be considered. Statistics tell us that when this hunting season ends, many of these hunters will be dead or maimed for life. This is an unpleasant and sobering thought to inject into such a happy description, but it's true, nevertheless. However, this tragedy could be avoided if the hunter would follow a few simple rules of safe hunting.

Everything that moves in the field is not game. It may be a cow, a dog, or even a man. Before pulling the trigger, identify the target.

Where's the bullet going? A rifle slug will travel a long way after leaving a gun. On the other end may be a child or a hunting companion.

Carrying a loaded gun in an automobile is inviting disaster. Load after arriving, and unload before returning.

Never let the muzzle of your gun point toward a hunting companion. It's not supposed to happen, but it could.

Get used to carrying the gun with the muzzle up or down, with the trigger guarded. A lot of men have been shot by bushes.

Lay your gun flat on the ground or hand it to a companion before crossing a fence. Many tragic accidents have occurred in this situation.

When shooting field game, follow the target with your gun in a predetermined pattern. A lot of hunters have been killed by careless "following."

Now, with these rules in mind, let's go hunting. Everybody get their limit and return home safely. This is the way to assure yourself another delightful trip.

Quality Customers Can Count on . . .

A batter who can always be counted on to hit . . . a football player who can be depended on to gain ground. These are the players the fans like more than the ones who make flashy plays, but who cannot always be depended on.

In business, the customers are the fans, and you and I are the players. Maybe any one of us can do an outstanding job—once in awhile. But that's not what our "fans" are paying for. They want quality performance day in and day out . . . The fact is, they are demanding it these days. And in the long run, dependable quality performance brings more satisfaction to the players, as well as to all of the fans.

THE *Blender* GOES TO BED

(L. TO R.): Photographer Tarleton Andes, Editor George Branham and Clerk Rachul Montgomery discuss and plan an issue of the BLENDER. The pictures, content, etc., are discussed each month.

BACK in 1942—October to be exact—a few people got together to form a magazine staff. The Editor started a contest to name the employees' publication. From approximately 1,100 entries, the winning name, THE BLENDER, was selected. Three employees—Norm Reul, "Puff" Gravely and Tom Philpott—were declared first-place winners with their "brain child."

This is the story of the BLENDER'S beginning, but do you know the many operations that are performed before the magazine is given to you?

Dozens of machines and tools type, cut, print, mark, bind and reproduce the words you are reading. Add to this the photography and its many phases, plus the constant battle against the publication deadline, and you have the story of how your employee magazine is produced.

Among the people who produce the BLENDER is the Editor who oversees the process from start to finish. He consults an Advisory Board on matters of policy and editorial balance and receives from them advice and ideas. The Plant Photographer takes and processes the pictures; a stenographer types the copy, and 48 reporters from the various areas gather news items and send them in.

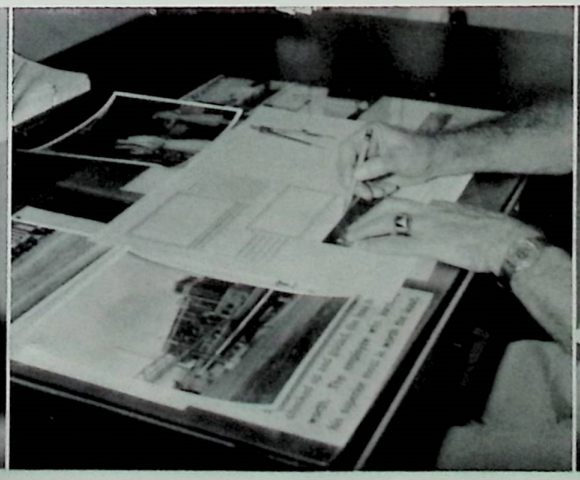
The dizzy whirl of beehive activity at the printers and engravers can be understood completely only by another printer or engraver. At the engravers giant cameras perform the photographing processes and machines etch and turn out cuts (pictures). At the printers linotype, monotype keyboards and casting machines cast lead slugs of type; make-up men prepare the pages; proof presses reproduce stories and full pages for the proofreaders; huge presses, some costing many thousands of dollars, print the pages which are then cut, trimmed, and

— CONTINUED NEXT PAGE

(CLOCKWISE) E. F. Swezey, the Editor, W. B. Huffaker, J. M. Coleman, C. B. Buonassisi and M. K. Jacobs, all are members of the Publications Advisory Board. Group reviews each issue, offers comments and assists Editor in matters of magazine content, editorial policy, etc. Other members not in the picture are E. M. Hakanson, J. B. Daniel and W. Grinus.

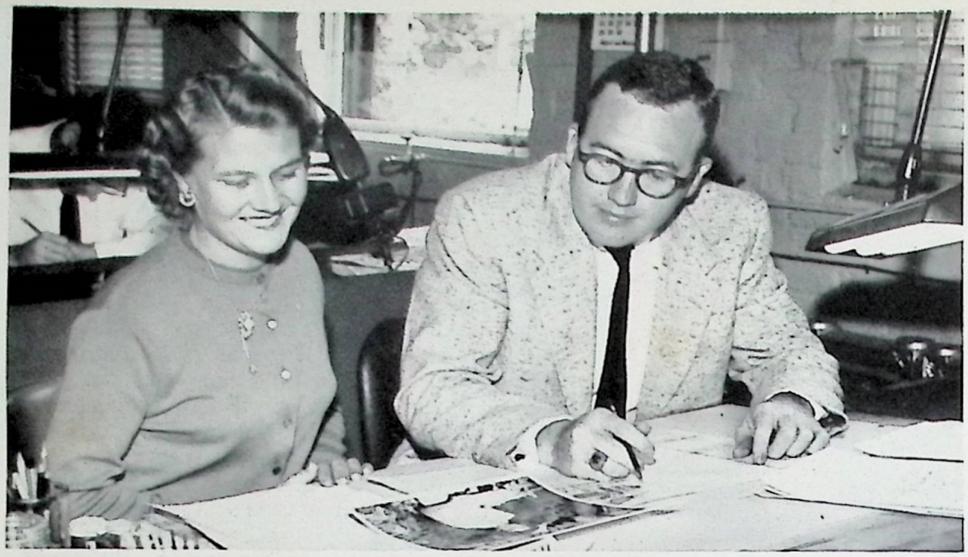
PHOTOGRAPHER T. R. Andes takes, develops, enlarges and prints all pictures for the BLENDER and the Plant areas.

EDITOR uses layout sheets to arrange pictures and copy in preparing a "dummy" for the printer every month.



EVA LEE, Stenographer, in the Training Section, types up all copy each month for the editor. Copy then goes to printer.

—CONTINUED



STONE Printing Co. Artist, Jack Cromer, checks pictures and art work for Editor and does necessary drawings. Here Margaret O'Dell observes his work on an issue of your magazine.

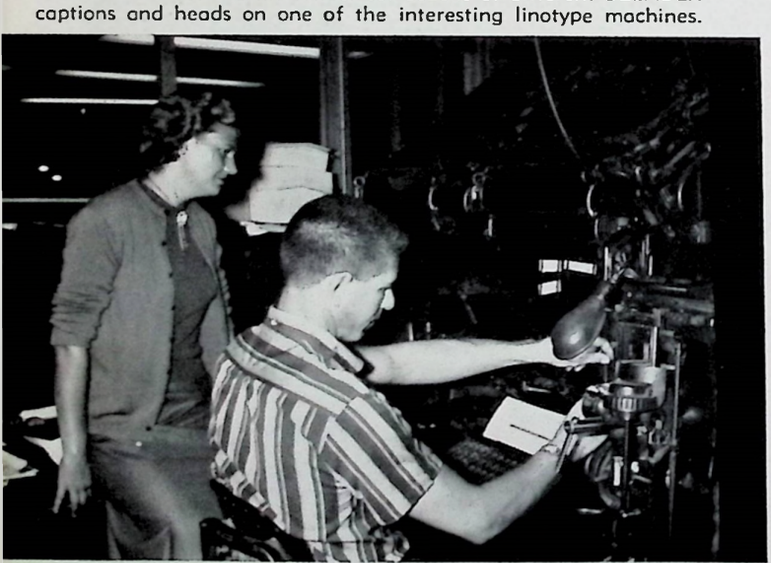
MARGARET watches as Nancy Spickard sets the copy on printer's monotype keyboard.

stapled together into a finished magazine. We have pictured three "B" Shift, Textile, T-8, girls—Bina Claybrook, Margaret O'Dell and Crystal Davis—observing these operations at The Stone Printing Company and Roanoke Engraving Company of Roanoke, Va.

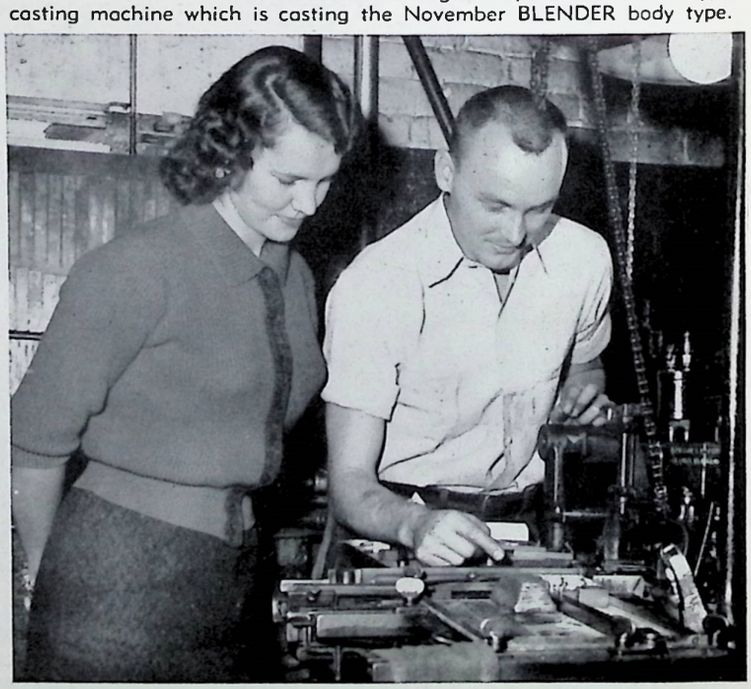
These, then, are the major steps taken every 30 days to bring you news about your fellow-employees, Company plans, Company procedures, product information, safety, competition stories, stories on quality, etc. All that we ask you to do in return is to read all of the issues and have your families and friends to read them.

Your Editor will always appreciate your ideas or suggestions. Let's have them.

MARGARET sees Martin Wilder set dozens of different BLENDER captions and heads on one of the interesting linotype machines.



BINA CLAYBROOK looks on as Gerald Ragland operates the monotype casting machine which is casting the November BLENDER body type.

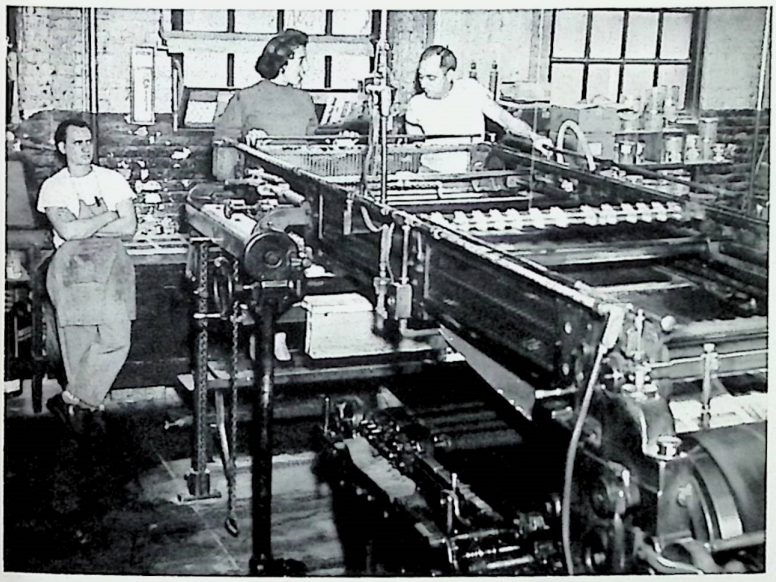


GARLAND PHILLIPS of the Roanoke Engraving Company gets pictures from printer. Here he shows Margaret how photographs are mounted to produce the negatives from which the plates (cuts) are made. Plates are sent to printer.

ALSO at the Engraving Company plates are etched. Here Richard Hatcher shows Bina the etching machine process which is one of the most important at the engraver's plant.

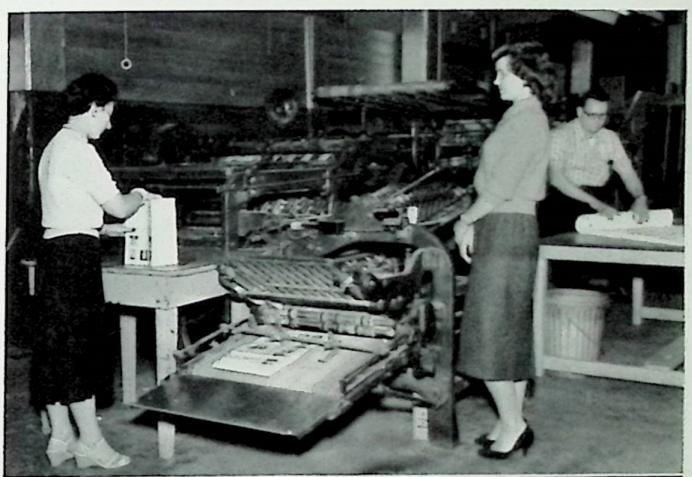
AFTER type is set and plates are returned from the engraver, the make-up men take over. Here Winfred Helms shows Crystal Davis how a page is prepared for proof. Pages are then sent to proofroom.

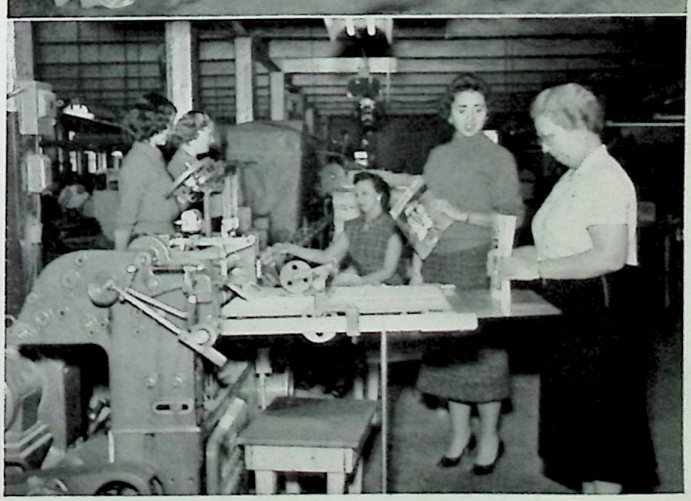
IN the proofroom, Bina observes as Mrs. Alta Long and Mrs. Claire Burnette carefully check the various pages for copy and caption errors.



BILL HURT explains to Crystal the operation of the two-color press on which the BLENDER is printed. This type press costs thousands of dollars.

MRS. LUCILLE CUMBIE and Ovell Yeatts are here operating the folding machine. Here Bina watches this printshop operation.





THE BLENDER is now being stapled by Mrs. Pearlie Yeatts and Christine Weaver. All three girls observe this final operation.

FRANCES HOLLAND, wife of Calvin Holland, P. & S., with little Vickie (18 months old) and Daryl (5) look over an issue. The Hollands state they look forward eagerly to every copy.

"CHUCK" DUNN, salesman for Stone Printing Company, delivers BLENDERS to our Stores and Herbert Fulcher is shown receiving them. Areas then distribute a copy to each employee.

—THE END.

How Did They Spend Their Suggestion Money?

MONTH to month you read about the suggestion awards earned by men and women in our Plant.

Some of the awards are the minimum, many others are large.

Regardless of the size, an individual can always find use for some extra cash.

In checking with six recent suggesters, it was interesting to note the use they had found for their idea money.

For instance—(1) Charlie Baughn, "B" Shift, P. & S., paid some bills; (2) Herbert Jones, Block Room, put his in the bank for a rainy day and to help educate his child; (3) James Plaster, Pipefitter, played smart and gave his to his wife; (4) Tom Gibbs, Lubrication, bought groceries; (5) Willie Caldwell, Pipefitter, bought a new suit of clothes; (6) O. C. Thomasson, Pipecoverer, bought a 35 mm camera.

Our job here at Martinsville is to turn out the highest quality yarn for our customers, on time.

To accomplish this, it behooves each of us to do the best job possible on our daily assignments. To help attain our objective, the Suggestion Program is readily available for everyone's use. Your ideas for QUALITY IMPROVEMENTS, WASTE REDUCTION, SAFER AND BETTER WAYS TO DO A JOB might conceivably assist in improving our over-all plant performance, thereby contributing toward complete customer satisfaction and greater job security for all. Why not make use of this opportunity and turn in that suggestion now?

If our endeavors are directed in such a way that customers are pleased to do business with us, we at Martinsville should never have cause to hear our customers say, "No thanks. I'll buy it somewhere else for a better quality."

YOU might not have a picture as cute as ours but you still have time to submit those you took this summer to our BLENDER Photo Contest. In fact, you still have time to take some good ones if you haven't had your vacation. Remember the deadline (12-31) is near.

CONTEST PICTURES

EMPLOYEES have less than two months to enter their favorite vacation snapshots in the second annual "Photo Contest" sponsored by the BLENDER. Closing date for pictures is December 31.

The contest was announced in May and offers the following prizes: First, $15.00; second, $12.00; third, $8.00; fourth, $5.00 and five $2.00 prizes.

Now's the time to either go through your album of pictures you've taken this summer, or if you are still going on vacation, carry that camera. Most any interesting picture may win for you!

Representatives In Congress Virginia — North Carolina

(EDITOR'S NOTE) *In case you should like to write to one or more of your local Representatives in Congress, here are their names and addresses:*

VIRGINIA

The Honorable Harry F. Byrd
Senate Office Building
Washington, D. C.

The Honorable A. Willis Robertson
Senate Office Building
Washington, D. C.

The Honorable William M. Tuck
Office of House of Representatives
Washington, D. C.

NORTH CAROLINA

The Honorable B. Everett Jordon
Senate Office Building
Washington, D. C.

The Honorable Sam J. Ervin, Jr.
Senate Office Building
Washington, D. C.

The Honorable Ralph J. Scott
Office of House of Representatives
Washington, D. C.

It is customary in writing to address Senators as "My dear Senator" or "Dear Senator."

It is proper to address the Representative as "Dear Mr. Tuck" or "Dear Mr. Scott."

CAREFUL! DON'T LOSE THAT RECORD!

LEONA RAKES, Production Control, keeps all important papers and permanent records in a bank lock box. This will provides her . . .

None of us would be caught in the act of throwing away money, but a good many of us have accomplished the same result by discarding valuable personal records.

Lawyers often find themselves in the difficult position of attempting to represent clients who have valid claims which must be abandoned due to a lack of supporting documents. Most of these claims could have easily been established if the client had not discarded such things as cancelled checks, receipted bills, or similar records.

Our employees can avoid being caught in the predicament of being right, but unable to prove it, by carefully maintaining and preserving their basic personal records.

There are a great many reasons why each of us should retain and preserve our personal records. Perhaps the most striking example is that such records are necessary to prove the itemized deductions that are claimed in computing state and federal income taxes.

Many legitimate deductions have been omitted from income tax returns solely because the individual concerned has failed to preserve records which would support the deduction.

The importance of keeping adequate records becomes apparent when we consider that federal taxes are reduced by a minimum of twenty cents for each dollar claimed as a deduction.

Many of us at one time or another have been called upon to pay a debt that we know has already been paid. We could avoid all arguments about such debts by simply producing a canceled check or receipted bill.

Your personal records are your only real protection when someone else makes a mistake. Also, your duplicate records will protect you if the originals are lost or destroyed.

There are two important questions which must be answered if adequate personal records are preserved. These are:

1. What types of records should be preserved?
2. How long should these records be kept?

The answers to these questions will depend on the future use of the particular record. For example, such documents as deeds, birth certificates and military service records should be retained permanently. Other records, such as receipted bills, cancelled checks and guarantees will eventually outlive their usefulness.

If there is any possibility that a particular record will be of future use, then that record should be retained. All doubts should be in favor of keeping rather than destroying, as it will be much better to have too many records than not to have enough.

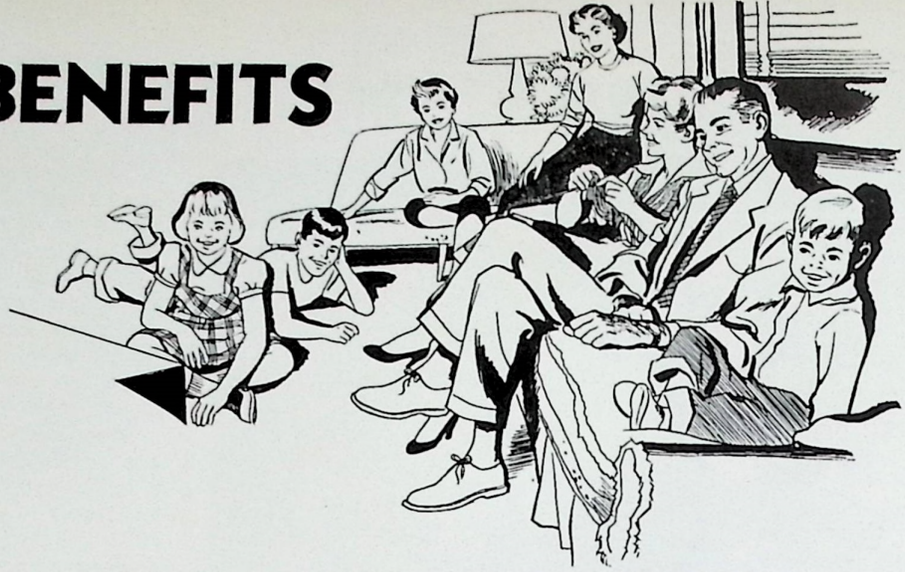
Each Martinsville Plant employee should work out the filing system that suits his needs, but it will be helpful to classify all personal records into two broad groups.

The first group should include all records that are important enough to keep permanently. The second group should include all temporary records which will outlive their usefulness.

All records should be kept in a safe, fireproof place. The temporary records should be reviewed periodically and brought up to date. Lets' all of us do it!

. . . and her family: husband, Ernest, and daughters, Patricia Anne, 5 (left) and Ernestine, 4, protection for these important items.

YOUR BENEFITS



the EXTRA PLUS of working with DU PONT

SALARY ALLOTMENT INSURANCE PLAN

IF you want more insurance for your dependents or for additional retirement income, as many people do, here is a convenient way to get it.

After one year of service you can obtain Travelers Insurance through a representative on the Plant. All types of life insurance are included.

Medical examinations are not required in most cases.

Premiums can be paid in small installments through deductions from your wages or salary.

A Travelers' representative is at the Plant each Tuesday and Thursday to discuss employe's insurance problems.

GROUP LIFE INSURANCE PLAN

THE Du Pont Company pays the entire cost of the Group Life Insurance Plan. It provides that after one year of service, employees are insured for $1,000.00. This amount increases to $3,000.00 after five years of service.

VACATION PLAN

EMPLOYES ENJOY VACATIONS WITH PAY After: 1 Year's Service—2 weeks. After: 10 Years' Service—3 weeks. After: 25 Years' Service—4 weeks.

HEALTH AND SAFETY PRACTICES

THE Company believes it is possible to work WITHOUT ACCIDENTS AND INJURY. It aims to guard all machinery and equipment to provide a safe place for employes to work. Employes are expected to cooperate fully with the safety program.

Employe health is also a major Company concern. Provision is made for periodic medical examinations to assist employes in maintaining good health. At the Martinsville Plant, a modern medical section is at your service. These services are not intended to take the place of those offered by your family doctor. Provision is made, however, for giving emergency medical attention.

PENSION AND RETIREMENT PLAN

THERE'S a bright spot in your future at no cost to you. After 15 years of service, employees will be eligible for a MONTHLY PENSION FOR LIFE upon retirement at age 65; or employes may receive a pension before that age if they become permanently incapable of rendering satisfactory service.

After 30 years of service you may retire voluntarily with pension upon reaching age 60.

GROUP ACCIDENT AND HEALTH INSURANCE

IT costs money to get sick or injured off the job. If it happens to you—this will help.

You can get this insurance at a low group rate after six months of service. Then if you are sick or injured off the job, it starts paying you $25.00 PER WEEK after the 7th day for as long as 13 WEEKS' disability.

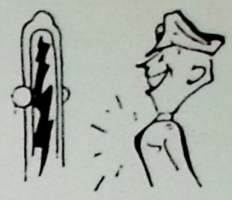
SEVERANCE PAY

THIS procedure provides MORE LIBERAL cash payments to employes involuntarily terminated for lack of work than was previously available under the Plant's Lay-off Notice Plan. Under the severance pay provision, employes terminated for lack of work receive one WEEK'S PAY FOR EVERY YEAR OF SERVICE ATTAINED.

CONTINUITY OF SERVICE RULES

"CONTINUITY of Service Rules" have been adopted in order to determine your length of service and the conditions which may affect your service.

In general, service begins on the date you are first hired and continues as long as your name remains on the payroll, but the rules cover many other conditions regarding the determination of length of service.



MILITARY SERVICE AND TRAINING ALLOWANCES

IF after one year of service an employe is called or enlists in the armed forces (regular period) of the United States, he will receive TWO MONTHS' PAY ALLOWANCE. Supplementary pay is also given during National Guard or reserve training up to 17 DAYS to assure employes of normal earnings. Of course, company service is not affected by time spent on military duty.

CONTRIBUTORY GROUP LIFE INSURANCE PLAN

PROVIDES an opportunity to buy additional life insurance for the benefit of your family, a friend or an organization of your choice.

After one year of service you can buy an amount equal to your annual earnings at the low cost of 30 CENTS per month FOR EACH $500.00 of insurance. After five years' service, you may take an amount that when added to your Group Life Insurance in force ($3,000.00 paid by Du Pont) equals twice your annual salary.

SPECIAL BENEFITS PLAN

THE Special Benefits Plan grants certain benefits if you happen to be injured on the job. Special benefits depend on your cooperation with the Company's Medical Division and certain payments are subject to approval by the Board of Benefits and Pensions.

DISABILITY WAGE PLAN

SHOOT FOR GOOD HEALTH BUT if you get sick or injured off the job after one year of service, FULL WAGES will start again after two work days absent because of disability and may continue for as much as THREE MONTHS.

THRIFT PLAN

BY saving money in U. S. Government bonds, Du Pont employes can take advantage of the Thrift Plan. For every dollar saved in bonds. DU PONT ADDS 25 CENTS for the purchase of Du Pont stock. Employes may save in varying amounts up to $37.50 per month, which is deducted from pay checks. Two years' service is the only requirement.

The purpose of the plan is to encourage employes in the habit of thrift and to provide an opportunity for them, AT NO COST, to become stockholders in the company.

SERVICE PIN PLAN

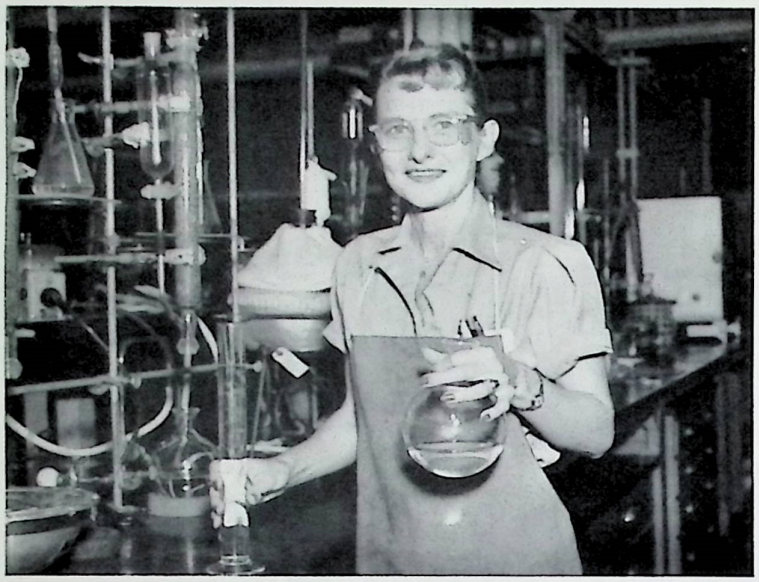
A gold Du Pont pin is issued to employees upon the completion of five years' service. A star is added for each additional five years up to 20 years. Upon completion of 25 years of service, a white gold pin with four diamonds is presented.

HOSPITAL-SURGICAL BENEFITS

THIS plan helps you to meet hospital and surgical bills through coverage in Blue Cross - Blue Shield Plans.

You can buy it for yourself and your family—But—after one year of service, the DU PONT COMPANY PAYS FOR YOUR COVERAGE AND ONE-HALF OF THE COST OF COVERING YOUR FAMILY.

(RIGHT): Pipecoverers, Riggers, Pipefitters and Millwrights have been called in at all hours on numerous occasions to repair equipment in order to keep production going. Shown here, after completion of such a job, are (Front): John W. Gilbert and Jim Carter. (Back): Curtis Underwood and Joe Mozick. All responded cheerfully. (BELOW): In September Madeline Reynolds and five other Control Laboratorians were called in to help solve process difficulties. They, too, came cheerfully.



THE TIME WHEN EVERY MINUTE COUNTED

EMERGENCIES arise every now and then no matter how carefully our plans are laid.

When they do, they are likely to unsettle the sanest of us and to require extra effort under difficult circumstances. But they do have the merit, sometimes, of providing an unexpected challenge to a person's resourcefulness. They require every man to think and do his best. Some recent conversations on this subject with a number of Martinsville Plant employes turned up interesting examples of such emergencies. Many employes can recall occasions similar to those shown on this page.

No doubt the future will develop new moments of urgency, when a critical repair of equipment must be made, or when a special order must be rushed through. Du Pont employees can take pride in the company's confidence that such occasions will be met with the extra effort and well-developed skill that has solved many special problems in the past.

Yes, loyal employees can be counted on.

ARTHUR DAVIS, Power, recalls the time when the refrigeration equipment broke down, and the Power House maintenance crew was called in on Saturday afternoon from picnics and many places to make repairs.

WILLIE WINGFIELD, standing beside a snow plow, remembers several times over the years that he and other Service personnel were called out during early hours to clean roads and sidewalks for our safety.

BOB McFADIN GETS A 25-YEAR PIN

ALTHOUGH a native of Kentucky, Bob began his Du Pont service at Old Hickory in 1933. His first job was that of Slitting Set-up Man. Later he was transferred to Construction as a Millwright and for the next five years served as Millwright and Millwright Foreman at Spruance, Baltimore, and a second visit to Old Hickory. When the Seaford construction was started, Bob was transferred there as Millwright Foreman. After coming to Martinsville and working on Construction for a year, he transferred to Operations as P. & S. Maintenance Foreman and later as Crafts Supervisor. In August of 1953 he was promoted to Maintenance Supervisor, the position he still holds.

Bob married Dossie Gam of Kentucky in 1931. They have two children: Bobby, now employed here in the Maintenance Area, and Nancy, 15, a Junior in Martinsville High School.

It's almost impossible to name all of Bob's hobbies. He is an expert with all kinds of guns—collecting, making, repairing and using them. He has few equals in boating, fishing and other outdoor activities.

All of us wish you many more years here at Martinsville, Bob.

BOB, NANCY AND DOSSIE

20-YEAR PIN

BERNARD BROCKENBROUGH

15-YEAR PINS

VELDA PURDY

JOHN BURNETT, JR.

10-YEAR SERVICE PINS

P. & S.
James Huff
John Martin

MAINTENANCE
Ralph Morris

INSPECTION & SHIPPING
Miriam Richards
C. A. Lemon, Jr.

PROCESS CONTROL
Virginia Richardson

POWER
Walter Smith
John White
Frank Lawson

TEXTILE
Iris Hall
Ruth Gibbs

ACCOUNTING
Martha Brew

EMPLOYEE AND COMPANY TO PAY MORE FOR S. S. BENEFITS ON 1-1-59

AMENDMENTS to the Social Security Act, signed by the President on August 29, 1958, include the following major changes effective January 1, 1959:

INCREASED BENEFITS

Monthly benefits, for both present and future beneficiaries, will be increased approximately 7%. Benefits for persons now retired will range from $33 to $116 compared with the present scale of $30 to $108.50. Persons who retire in the future will be eligible for monthly benefits up to a maximum of $127, but it will require a number of years of coverage at the increased earnings base of $4,800 before anyone can qualify for the new maximum. The maximum monthly benefits payable to a family will be raised to $254 (now $200).

INCREASED EARNINGS BASE AND TAX RATES

Beginning January 1, 1959, the taxable earnings base will be increased from $4,200 to $4,800 and the tax on employes and employers will increase from 2¼% to 2½% each. The new tax rates are as follows:

	Employe	Employer	Self-Employed
1959	2½%	2½%	3¾%
1960-1962	3	3	4½
1963-1965	3½	3½	5¼
1966-1968	4	4	6½
1969 and thereafter	4½	4½	6¾

In 1959 most Du Pont employes, as well as the Company, will pay $120 (2½% of $4,800) compared with the present $94.50 (2¼% of $4,200) or an increase of $25.50.

DISABILITY BENEFITS

Monthly benefits will be provided for dependents of totally and permanently disabled workers the same as now payable to dependents of retired workers. A disabled worker who has reached age 50 will be eligible for benefits if he is fully insured and has 20 quarters of coverage out of the 40 calendar quarters before becoming disabled; it is no longer necessary for him to also have 6 quarters of coverage during the last 13 calendar quarters. Benefits will be payable retroactively for as long as 12 months before an application is filed; at present there is no provision for retroactive payment. State workmen's compensation benefits and disability payments under certain other federal programs will no longer be deducted from disability benefits.

PARENTS OF DECEASED WORKERS

Monthly benefits will be provided for the dependent parents of a deceased worker even though there is also a widow or child eligible for benefits. At present, a parent is eligible only if there is no surviving widow or child.

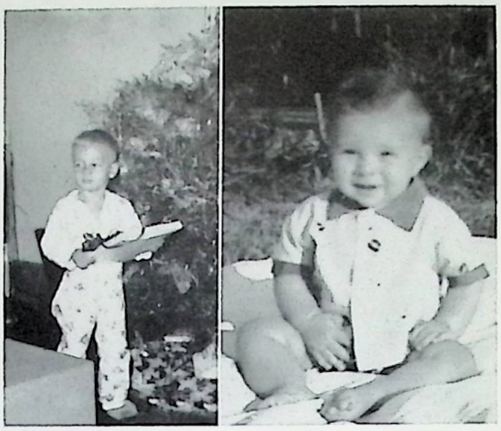
RETIREMENT TEST

If a person under age 72 earns more than $1,200 a year in covered employment, he loses one month's benefit for each month in which he earns more than $100 (now $80). After age 72, he is entitled to benefits regardless of earnings. (For local S. S. representative, see page 13)

pocketbook darlings

FOR many years now the BLENDER Editor has been approached by Plant employees, with billfolds open, to show him the "darlings of their eyes."

We got to thinking a page of them would prove interesting, and we collected the fine specimens shown here.



BILLY and MICHAEL SOWERS
Sons of
LYNWOOD and FREDA SOWERS
"C" Shift, P. & S. and Textile T-9

BUTCH BLACKWELL
Son of
PHYLLIS BLACKWELL
"C" Shift, Textile T-9

RICKY AMOS
Son of
GAYNELLE AMOS
"C" Shift, Textile T-9

MARK LANDON REA
Son of
MARY JOYCE REA
"C" Shift, Textile T-9

(L. TO R.) RANDALL DEAN
LUTHER WAYNE
DURWOOD MILTON
RODNEY LEON
Sons of
AL WINGFIELD
"C" Shift, Textile T-9

SANDRA AMOS
Daughter of
GAYNELLE AMOS
"C" Shift, Textile T-9

ROBIN WELLS
Daughter of
ROBERT and JUANITA WELLS
Shipping and "B" Shift, Textile T-9

SYLVIA and SANDRA WINN
Twin Daughters of
PAT WINN
"D" Shift, Textile T-9

Because I Am Human I Go To Church

EDITOR'S NOTE: *The following, by Rachel Grace Richardson, appeared in the "Spindle" published by Standard-Coosa-Thatcher Company. We thought it very appropriate to give us all hope and strength this Thanksgiving Season.*

BEING HUMAN, I am weak. I am weak in will, weak in purpose, weak in faith. The only sure antidote for my weakness is the Original Source of Strength. To find it, I go to church.

BEING HUMAN, I am lonely. I am lonely for human comradeship; I am lonely for spiritual companionship; I am lonely for divine company on my road through life. To find them, I go to church.

BEING HUMAN, I am wandering. I waver between choices; I vacillate between indulgences and obligations; I flounder among conflicting desires and duties. To find the way to steady my course, I go to church.

BEING HUMAN, I am insufficient. I am only partly adequate; I am only partly realized. To find my fuller sufficiency, I go to church.

BEING HUMAN, I am unsatisfied. I am not quite content with material things only; I am not quite filled with material pleasures solely; I am not quite at peace with material offerings exclusively. To find a deeper satisfaction, I go to church.

BEING HUMAN, I lack confidence. I am consumed by doubts; I am harassed by fears; I am staggered by the weight of responsibilities. To find full confidence by the assurance I do not stand alone, I go to church.

BEING HUMAN, I must work. I cannot work well without ever-present help; I cannot work well without values not based on money; I cannot work well without regular renewal of visions of greater attainments yet possible. To find these visions, I go to church.

BEING HUMAN, I am frightened. I am frightened by my own weaknesses; I am frightened by my responsibilities; I am frightened by my tomorrows. To find a safe hiding place, I go to church.

BEING HUMAN, I influence others. I am to someone unknown, a book to be read; I am to someone unknown, an example to be copied; I am to someone unknown, a help or a hindrance. Lest I be a worthless book, lest I be an ill-worked example, lest I prove a stumbling block rather than a step, I go to church.

BEING HUMAN, I am taught by others. I am the daughter of Christian parents; I am the granddaughter of Christian leaders; I am the great-granddaughter of Christian pioneers. To keep my precious heritage secure, I go to church.

BEING HUMAN, I am hungry. I am hungry for earthly leading; I am hungry for spiritual comfort; I am hungry for earthly reassurance. To satisfy my hungers, I go to church.

BEING HUMAN, I am called. I am called to witness in daily performance; I am called to witness in private living; I am called to worship in public service. To answer this call, I go to church.

JOAN KINCER, Stenographic, is a member of the local Holy Trinity Lutheran Church. She does part-time clerical work for the church and sings every Sunday in the church choir.

GEORGE and Kathleen Baker, "C" Shift, Maintenance and Textile, leaving the Rich Acres Christian Church. George is on the Board of Elders and Deacons and is Secretary to the Board. The church, recently completed, has many Du Pont worshipers on its rolls.

MRS. ROXY DIGGS, Danville, will gladly see you on any phase of the Social Security changes in the Municipal Court Room on Tuesdays.
(See Article Page 11)

SHAVING LATHER UNDER PRESSURE BOOSTS FREON AEROSOL MARKETS

Markets for aerosol shaving creams are expected to total $40 million this year, about 65 per cent of the total shaving cream market. The easy, no-mess advantages of pressure packed shaving cream have lifted its sales 165 per cent over 1953. Benefiting from this popularity are Du Pont's "Freon" and two competitors who have recently marketed their own brand of fluorinated hydrocarbon propellants.

EMPLOYEES have now made their choice from among 77 safety award prizes. The Plant won its 23rd Board of Directors' Award at midnight, October 26, after completing 5,294,699 exposure hours or 383 days without a major injury. Now let's continue working for our 24th B. of D. award.

NEWS NEWS . . .

(RIGHT): Mrs. Ted Ussery, Ted, Jr., and Sarah Ann, family of Ted Ussery, P. & S. Maintenance. All three now attend Oak Hill Academy at Mouth of Wilson, Va. Mrs. Ussery is a senior, Ted a junior, and Sarah Ann is in the 8th grade. (FAR RIGHT): Joe Parrish who now resides in Venice, Florida, visited friends on the Plant October 22 and 23. Joe, who retired in June of 1957, invites any Martinsville people to visit him if they are near Venice.

(L. TO R.): Christine Jacobs, "B" Shift, Textile T-8, and Bob Crockett, Power, present two more suggestion award checks to Virginia Aldridge and Herman Rumley for excellent ideas. (FAR RIGHT): Newton Ogden operates the new IBM posting machine in the Credit Union Office. This machine has been installed to speed up posting, thereby giving better service to members. The big job of posting was previously done by hand.

PLANT PERSONAL NEWS . . .

RINGS

Christine Goad, Denier Room, to C. B. Mills, Jr., Stuart, Va.

RIDE

Eunice Bowman, Denier Room, to Micky Martin, Martinsville, Va.

Avis Scott, Textile to Thurman Gray, Bassett, Va.

Iris Fulcher, Textile, to James Perry, P. & S.

Lola Cannaday, Textile, to William Huff, Martinsville, Va.

Fern Carter, Textile, to James B. Lawson, U. S. Army.

RATTLES

Congratulations to:

U. T. and Doris Motley, P. & S. and Textile, a boy Gerald McKelvia, October 4.

Walter Bussey, Power, a boy, Walter, Jr., October 12.

Dot Corum, Inspection, a boy, Marshall, Jr., October 21.

Ruth Cregger, Textile, a girl, Deborah, adopted in September.

Carl Preston, Bobbin Stores, a boy, Matthew, October 1.

Don Conklin, M. & P., a girl, Patricia Stanhope, October 27.

Sam Wray, Maintenance, a girl, Debora Lynn, November 7.

Al Wingfield, Textile, a girl, Sabrina Kay, October 12.

Jim Souther, P. & S., a boy, John Philpott, October 23.

Edwin Taylor, P. & S., a girl, Kathy Gail, October 19.

Sympathy

The Plant personnel extends deepest sympathy to:

Ruby Dickson in the death of her brother.

Agnes Young in the death of her aunt.

Jeaneth Mitchell in the death of her aunt.

Harold and Clarence Robertson in the death of their mother.

Etta Merriman in the death of her brother-in-law.

Johnny Carter in the death of his father.

Minnie Dandridge in the death of her uncle.

Minnie Puckett in the death of her grandfather.

Geraldine Sigmon in the death of her father.

Dorothy Prillaman in the death of her uncle.

Doris Belton in the death of her uncle.

Rachel Young in the death of her aunt.

Doris Charles in the death of her aunt.

Ted Schroeder in the death of his brother.

Catherine Pearman in the death of her brother.

Nancy Price in the death of her grandmother.

Marie Young in the death of her mother.

Ruby Tilley in the death of her brother-in-law.

Deniece Burnette in the death of her uncle.

Theresa Johnson in the death of her grandmother.

Carlene Robertson in the death of her brother.

Marie Blankenship in the death of her aunt.

Ernie Moore in the death of his son.

Henry Smith in the death of his brother-in-law.

James Merriman in the death of his father.

Thomas Padgett in the death of his father.

Betty Jo Robertson in the death of her grandfather.

NEW REPORTERS

(L. TO R.): Phyllis Blackwell and Marion Conner, new reporters for "C" and "D" Shifts, T-9, respectively. They replace Ruth Eanes and Roberta Stowe.

We welcome them to our BLENDER Staff.

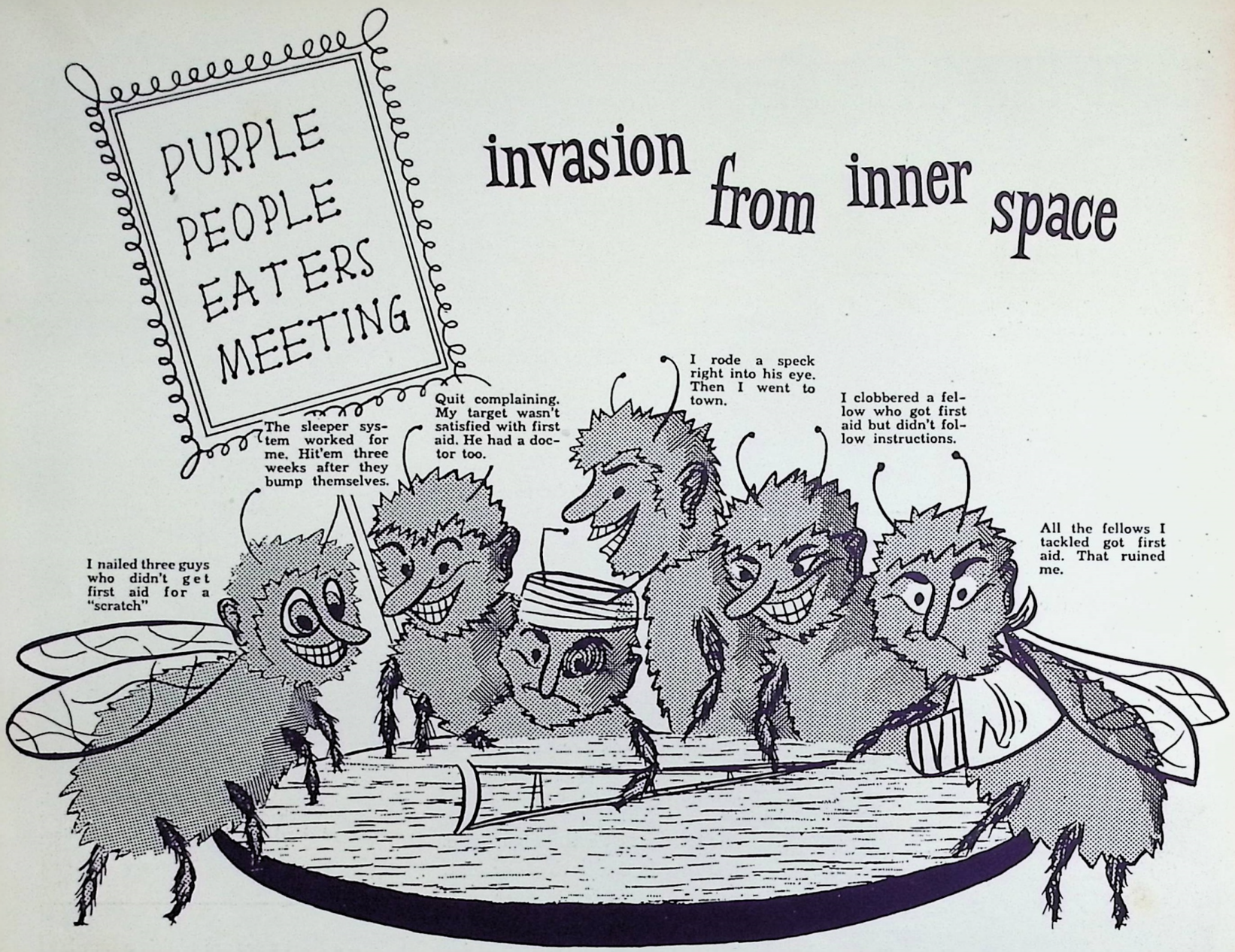
(L. TO R.): Troy Warf, a Mr. Reynolds, Orvell Pulliam (P. & S.), Jesse Warf and Rev. David Easter with one day's catch—29 king mackerel. The fish, which averaged 10 lbs. each, were caught at Harker's Island, North Carolina.

Du Pont sales are edging upward, Lammot du Pont Copeland, vice president and chairman of the company's finance committee, reported in a recent newspaper interview. The rate of increase is small, however, he said. He estimated the increase as averaging two or three per cent each month since spring and predicted that the rate of increase would remain about the same through the fall.

* * *

Makers of chemicals and allied products paid or set aside, on the average, fringe benefits equal to 24.9 per cent of payroll in 1957, as compared to an all-industry average of 20.4 per cent. What is more, gains in fringe benefits within the chemical field have grown more rapidly than in industry generally. Benefits in 1957, expressed as a portion of payroll, showed a 13.2 per cent gain over 1952, compared to an all-industry gain of 11.5 per cent.

invasion from inner space



OF all the conversation about the so-called space age, perhaps the most intriguing is the speculation of flying saucers, invasion from outer space, and crazy little space men from another planet.

Most overlooked, however, are the invaders from INNER SPACE who are just as grotesque. Call them what you like—purple people eaters, bugs, or germs—they're ENEMIES, just waiting for a chance to attack us when we're most vulnerable.

Unless we set up our defense against their weird weapons, who knows what the consequences might mean to us and our families? Fortunately, defense against them is easy. Take this little invader called INFECTION, for example. The strategy to use against it is as follows:

1. The enemy hates soap and water, so use plenty of it and often.
2. Be mindful that he may lie quietly for a while, when injuries are not apparently serious, but will blast off to complicate the condition if given the opportunity. The best defense is to report the injury, no matter how slight, to the Medical Section immediately. This assures you of all the present care you should need.
3. Neglected injuries are often the best landing spots. Following instructions for treatment of an injury is as important as a combat weapon.
4. If, despite immediate precautions, he gains control . . . well, then it's time to call on our big guns—our two qualified doctors who will obliterate the invader or have your family physician treat you.

These INVADERS FROM SPACE are not just imagination. They're ready for battle the minute we let down our defense. And what a battle they will give!

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

The Blender

Christmas Issue, 1958

THE BLENDER

Vol. XVI, No. 11 December, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

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Photographer, Tarleton R. Andes
Stenographer, Eva Lee

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James Wagoner ..... A Shift
Glenn Reynolds ..... B Shift
William Hill ..... C Shift
Roscoe Chitwood ..... D Shift
Forest Crouch ..... Day Shift

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Mayrene Moran, Type 8 / Louise Smith, Type 9 ..... A Shift
Ina DeHart, Type 8 / Margaret Pratt, Type 9 ..... B Shift
Betty Hundley, Type 8 / Phyllis Blackwell, Type 9 ..... C Shift
Frances Cooper, Type 8 / Marion Conner, Type 9 ..... D Shift
Dorris Woodall ..... Day Shift

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Catherine Pearman ..... B Shift
Barbara Hampton ..... C Shift
Dot Bowles ..... D Shift
Robert Wells ..... Shipping
Nola Nichols ..... Fiber Stock and Day Relief

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Crystal Hundley ..... Beaming

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Don Weick ..... Methods and Planning

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Margaret Carter ..... Process Control
Lillian Fulcher ..... Denier Room
Helen Cole ..... Pack Room

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E. L. Collins ..... Elect. Shop
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Branton Martin ..... Protection & Safety
Sylvia Shough ..... Stores
James Edwards ..... Bobbin Storage
William Travis ..... Janitors
Ezra McClure ..... Yard Laborers & Garage

THE COVER

CHRISTMAS came early for Joey Hensley, nephew of Rachul Montgomery, Welfare and Recreation, when he recently received his dachshund puppy, "Cindy"—and is he happy?

MERRY CHRISTMAS-HAPPY NEW YEAR

NOT to be outdone by the U. S. mail and the greeting card industry, THE BLENDER—Editor, Stenographer, Photographer and Reporters would like to take this opportunity to wish each of its readers a most merry holiday season. May 1959 bring continued blessings to us all!

Our Christmas wish is that each of us will do his best to make the Martinsville Plant a happier and more productive place during 1959. We have always been impressed with remarks made by visitors about how pleasant our employees are to strangers, how they speak, and how courteous they are. We think this is a healthy sign, indicative of a friendly atmosphere throughout the Plant. Let's keep it up!

Next year will certainly be fraught with problems: fluctuating schedules, quality, production costs—problems that may test our sense of humor and composure. May we take all of our problems in stride and keep a really big grin on our faces.

A MERRY CHRISTMAS AND A HAPPY NEW YEAR!

7 REASONS FOR CONFIDENCE IN AMERICA

1. MORE PEOPLE . . . Four million babies yearly. U. S. population has doubled in last fifty years! And our prosperity curve has always followed our population curve.

2. MORE JOBS . . . Though employment in some areas has fallen off, there are fifteen million more jobs than in 1939—and there will be twenty-two million more in 1975 than today.

3. MORE INCOME . . . Family income after taxes is at an all-time high of $5,300—is expected to pass $7,000 by 1975.

4. MORE PRODUCTION . . . Production doubles every twenty years. We will require millions more people to make, sell and distribute our products.

5. MORE SAVINGS . . . Individual savings are at highest level ever—$340 billion—a record amount available for spending.

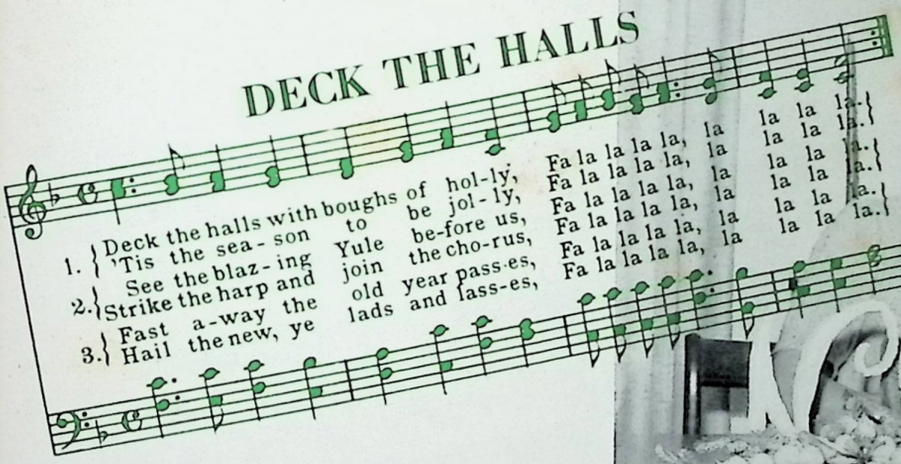
6. MORE RESEARCH . . . $10 billion spent each year will pay off in more jobs, better living, whole new industries.

7. MORE NEEDS . . . In the next few years we will need more than $500 billion worth of schools, highways, homes, durable equipment. Meeting these needs will create new opportunities for everyone.

Six Favorite Christmas Carols

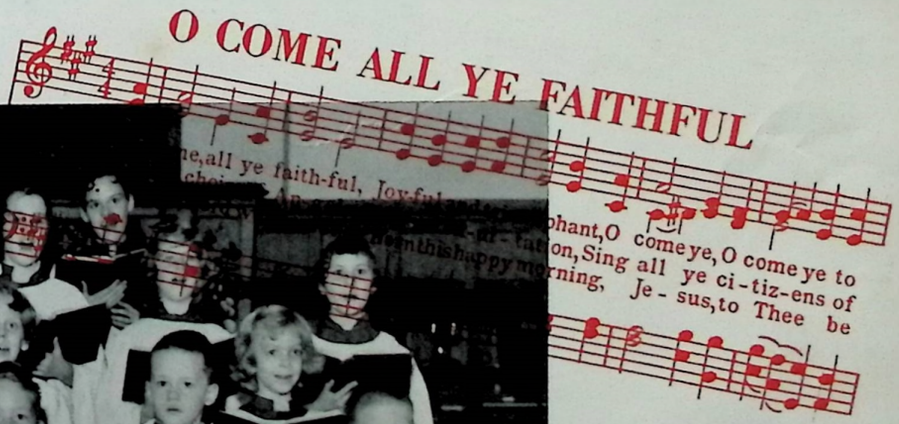
No festival celebrated by man is so intimately associated with music as Christmas. Rich in quantity and variety, the seasonal songs of this happy holiday are unsurpassed in appeal. Around the world, in the waning days of the year, people put aside the sterner stuff of life to join together in the familiar songs, which celebrate the famous birth at Bethlehem. Much of Christmas music is awe-inspiring, aptly suited to the great cathedrals in which it is sung. But nearer the hearts of the people are the time-ripened folksongs we know as Christmas Carols.

On this and the next two pages are several Du Ponters and Du Pont families who have caught the spirit of six of our most famous and loved Christmas carols.


DECK THE HALLS

1. Deck the halls with boughs of hol-ly, Fa la la la la, la la la la.
'Tis the sea-son to be jol-ly, Fa la la la la, la la la la.
2. See the blaz-ing Yule be-fore us, Fa la la la la, la la la la.
Strike the harp and join the cho-rus, Fa la la la la, la la la la.
3. Fast a-way the old year pass-es, Fa la la la la, la la la la.
Hail the new, ye lads and lass-es, Fa la la la la, la la la la.

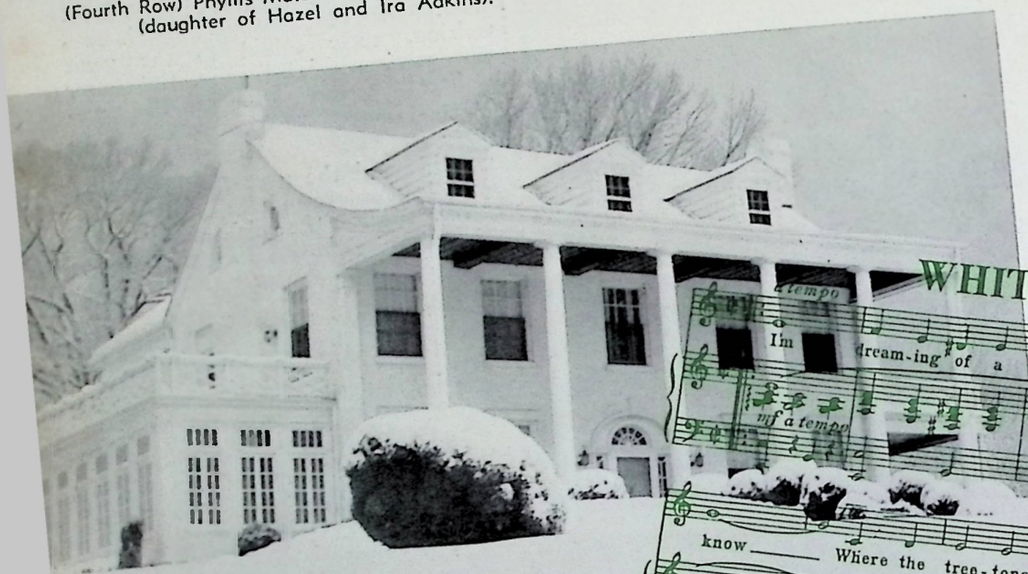
ESTELLE LEMONS
'D" Textile, T-9
and son, LOWELL, age 4½


O COME ALL YE FAITHFUL

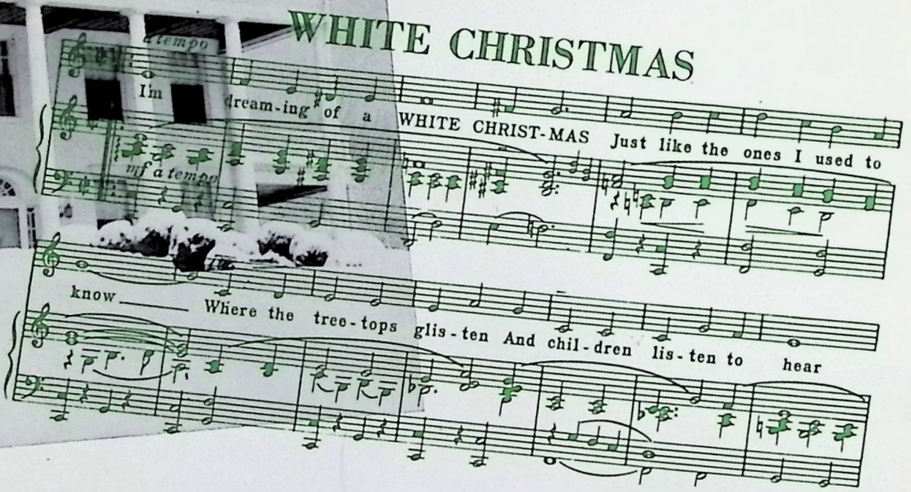
JUNIOR CHOIR
of the
BROAD STREET
CHRISTIAN CHURCH
(See identification on page 4)

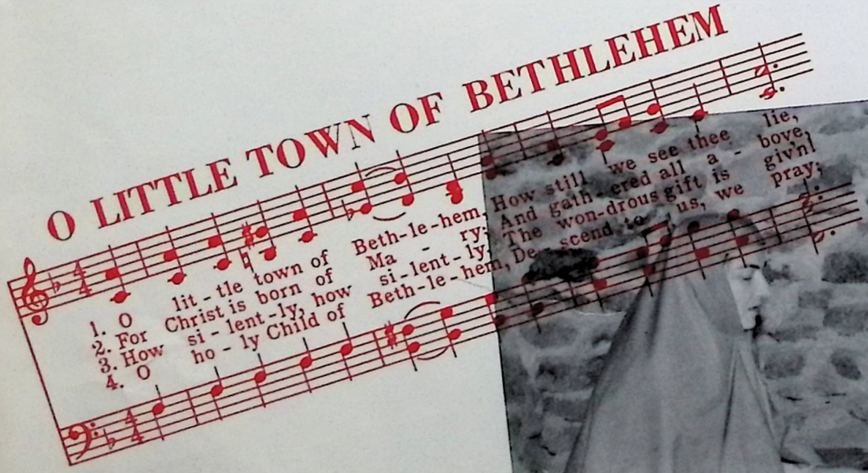
IDENTIFICATION OF BROAD STREET CHRISTIAN CHURCH JUNIOR CHOIR
(Page 3)

(Front Row, l. to r.) George Shevos, Tim Slaydon, Mike Witherow (son of Jack Witherow, P & S) J. P. Davis, George Philpott.
(Second Row) Beverly Nickens, Pam Adkins (daughter of Hazel, Medical and Ira Adkins, P & S), Merilyn Saville.
(Third Row) Sandra Winn (twin daughter of Harriet Winn, Textile), Susie Sowdon, Diane Sonner (daughter of Dick Sonner, Cost), Debbie Davis, Debbie Willard, Sylvia Winn (twin daughter of Harriet Winn, Textile).
(Fourth Row) Phyllis Matson (daughter of Art Matson, Power), Jo Ann Byrd and Carol Adkins (daughter of Hazel and Ira Adkins).

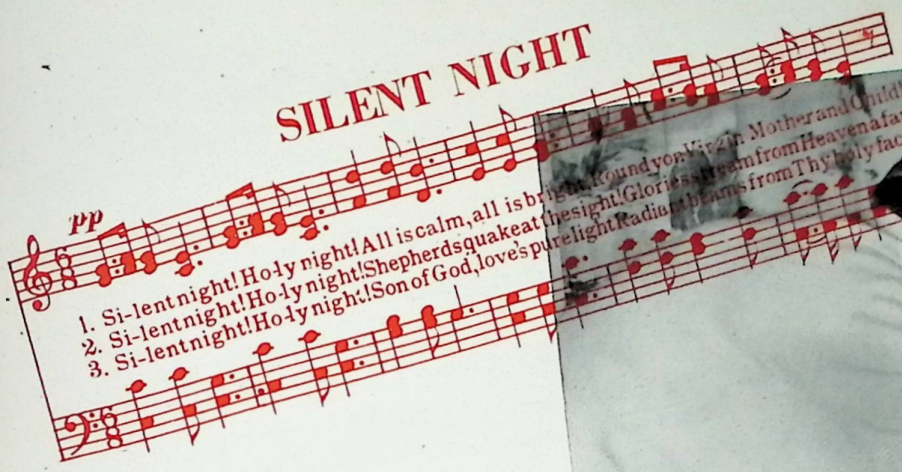


LYNWOOD HOUSE
Home of Plant Manager
Don Hartford

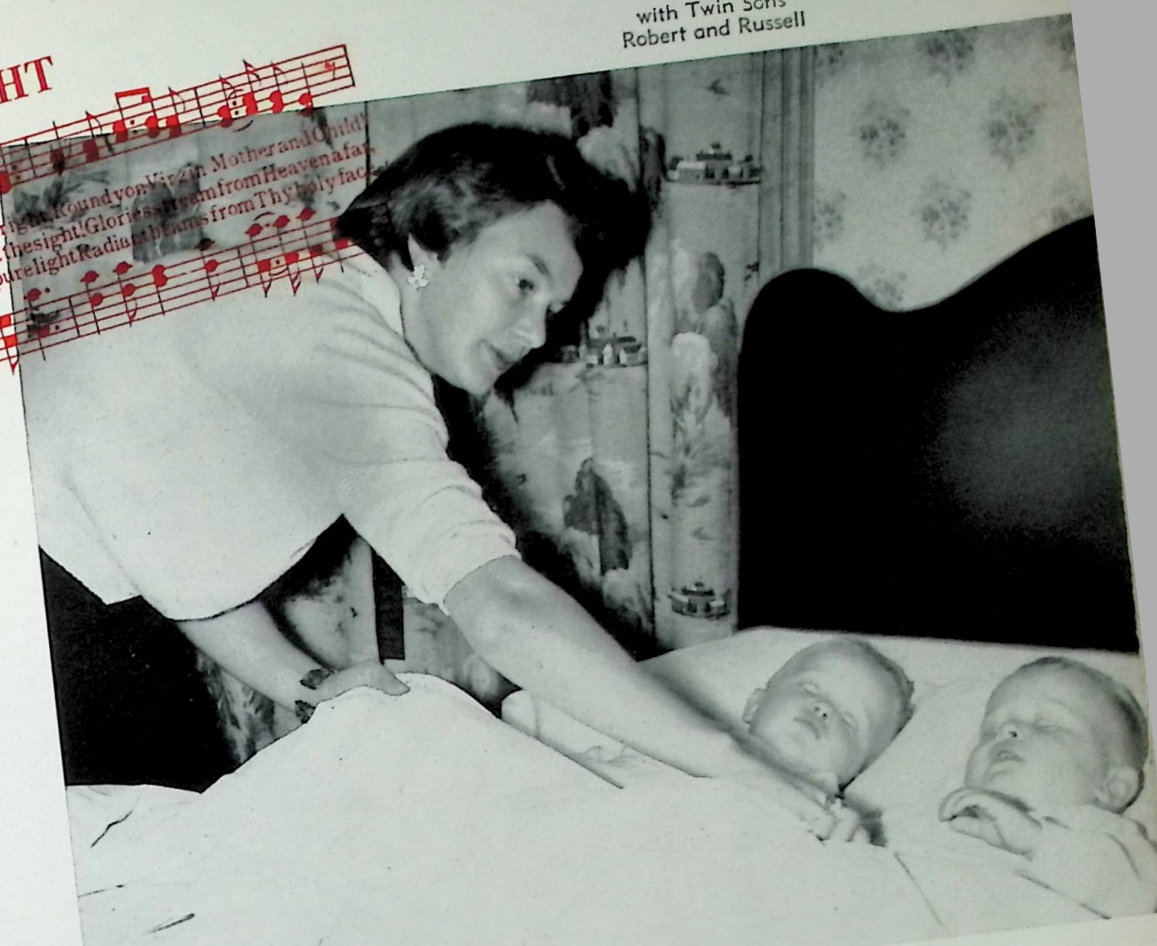




VANCE AND LILLIAN FULCHER
"D" Shift P & S and Denier Room



CORENE BOLDEN
"D" Textile T-9
with Twin Sons
Robert and Russell



(BELOW) Each year Murray Cassell, Project, collects and repairs used toys and distributes them to needy children around the mountains of Patrick County on Christmas Eve. Murray started this fine work several years ago because there is no agency or charitable organization in that area of the state to help the needy.

KEEP CHRISTMAS Merry and Safe

By Following These Rules:

1. Choose a small tree instead of a large one. A small tree can be just as pretty and it's less of a hazard.
2. Don't set up the tree until just a few days before Christmas. Keep the tree outdoors until ready to install it.
3. Set up the tree in the coolest part of the house, away from radiators, heaters or fireplaces. Stand it in water, which retards the drying-out process.
4. Do not use cotton or paper for decorating the tree unless the decorations are flameproof.
5. Never use candles. Use electric lighting sets only. Inspect every socket and wire to make sure the set is in good condition. Discard sets with frayed wiring. When buying new sets, look for the Underwriters' Laboratories, Inc. label or marker.
6. Do not place electric trains around the tree.
7. Use flameproof or fireproof decorations of glass or metal to decorate your tree.
8. Remove gift wrappings promptly after gifts have been opened.
9. Don't leave lights burning when no one is in the house.
10. When needles start falling, take the tree down and discard it outdoors.
11. The tree should not block a door or any exits.
12. Be sure that plenty of ashtrays are provided for smokers. Don't allow smoking near the Christmas tree.
13. Be sure that all decorations throughout the room have been flameproofed.
14. Avoid using net or gauze-like fabrics for dresses, costumes or children's clothes. Loosely woven fabrics easily catch fire.
15. If loosely woven costumes have to be worn, they should be flameproofed with the following solution: Mix 9 oz. of borax and 4 oz. of boric acid in a gallon of water. Dip the fabric into this solution, wring by hand, then hang to dry. This flameproofing method must be repeated after each laundering of the garment.
16. Buy only electrical merchandise with the UL label. This means Underwriter Laboratories approved.

PLANT FIRE PROTECTION COMMITTEE

OUR PLANT PLACED MORE THAN $15,400,000 IN AREA LAST YEAR

DU PONT'S Martinsville plant placed more than $15,400,000 in circulation in the Martinsville area last year, Don Hartford, Plant Manager, has announced.

The figure, developed in a survey of the company's West Virginia and Virginia manufacturing operations, includes the local plant's payroll of $14,918,363 and purchases of goods and services from 147 suppliers in the area totaling $518,232.

Additional purchases of $2,259,620 were made for the plant from Virginia and West Virginia companies outside Martinsville, bringing to nearly $17,700,000 the total injected into the economy of the two states by the company's Martinsville plant in 1957.

Du Pont's eight plants in Virginia and West Virginia were shown by the survey to have pumped into the economy of the two states as a whole more than $135,000,000 last year, not including purchases in the region for company operations elsewhere. Total Virginia and West Virginia purchases for the eight plants from about 4,000 businesses in the region ran to almost $45,340,000 in addition to payrolls of over $89,660,000.

EMPLOYEES RECEIVING CHECKS

Figures for the other Du Pont plants in West Virginia and Virginia follow:

Belle, W. Va., Works, chemicals plant—$16,255,976 in purchases, of which $10,136,573 was spent in the Charleston, W. Va., area, $25,491,544 payroll. Total $41,747,520.

James River, Va., sulfuric acid plant—$86,643 in purchases, including $74,218 spent in the vicinity of Richmond, Va., $135,739 payroll. Total $222,382.

Potomac River Works, commercial explosives plant, near Martinsburg, W. Va.—$1,719,956 in purchases, including $223,798 spent in the Martinsburg area, $2,417,134 payroll. Total $4,137,090.

Spruance rayon and cellophane plants at Richmond, Va.—$10,687,582 in purchases, of which $5,987,410 was spent in the Richmond area, $24,463,165 payrolls. Total $35,150,747.

Washington Works, plastics plant, near Parkersburg, W. Va.—$3,675,335 in purchases, including $831,021 spent locally, $7,230,558 payroll. Total $10,905,893.

Waynesboro, Va., acetate plant—$10,135,151 in purchases, including $1,364,996 spent in the vicinity of Waynesboro, $15,005,919 payroll. Total $25,141,070 in the vally plant.

Lady Policemen

THE Martinsville Police Department for several years has been graced with six feminine members—four of them Du Pont wives. These trim lady policemen are School Patrol members who serve at highway and street crossings for the protection of school children.

Mrs. Ed Johnson (Ann) has been a member for six years and patrols the Patrick Henry School area; Mrs. Allan Kalbaugh (Vickie) has been with the force since it was inaugurated more than eight years ago and is stationed at Spruce Street and Mulberry Road; another eight-year veteran is Mrs. Henry Rist (Hazel) who patrols around Booker Road and Church Street. The substitute member is Mrs. James Torrey (Sammye).

The BLENDER joins hundreds of parents in extending thanks to these ladies who serve us all so faithfully.

(RIGHT) HAZEL RIST WITH BRENDA GRAVES, BEVERLY NICKENS AND KAREN ARRINGTON

CRISS BEELER, ANN JOHNSON, PEGEEN BALDWIN

CRISS FOSTER, SAMMYE TORREY, BATE TOMS ERNIE SHEPPARD AND VICKIE KALBAUGH

KOOGLER JOINS PLANT 25-YEAR CLUB GROUP

ANOTHER "old-timer" who has been around Du Pont's construction circuit is Louis Koogler. His Du Pont service began in 1933 as a Pipefitter in Waynesboro. Subsequent transfers took him to Edgemoor, Baltimore, Richmond, Arlington, Seaford (two trips), Experimental Station, Indian Head, Barksdale, Deepwater, Parkersburg (two trips) and Camden, S. C. On all these jobs from 1936, he was Foreman, Pipe Superintendent or Inspector.

Louis came to Martinsville in September of 1950 as Pipe Superintendent on a new plant addition. In 1951, he was transferred to Operations as Pipefitter Foreman and still holds that position.

Louis married Amy Ruth Brooks of Forsythe, Ga. in 1938. He met her in Richmond where both were working.

The Kooglers have two lovely daughters: Cynthia who is in the sixth grade at Ridgeway, and Elaine, a senior at nearby Drewry Mason High School.

For hobbies, Louis does a lot of woodworking and gardening. His home on Fisher Farm Road is full of his woodworking specimens that have brought many compliments from visitors.

Our congratulations to you, Louis.

CYNTHIA, AMY, LOUIS AND ELAINE

JOBS NECESSITATE DEPENDABILITY

REPORTING for work regularly and on time quickly becomes second nature to most individuals. It is a responsibility a person owes to himself and to his fellow-workers who are depending on him for shift relief and to do the job to which he is assigned. An employee who has built a good reputation for attendance and for being on time will find his foreman lending a sympathetic ear on that rare morning when the alarm fails to ring or the morning rush is interrupted by a flat tire or car failure. Discipline yourself to be dependable every work day.

DISCIPLINE: AN ESSENTIAL PART OF THE HAPPY LIFE

ONE of the most important needs of young people going into the world from high schools and universities is discipline.

We need to know about discipline because we simply cannot get along with other people without it. By the time we finish our formal education we become persons, with status in a group entitling us to rights and at the same time imposing responsibilities.

Like every other activity, business is carried on in a complicated social setting where habits, customs, conventions and laws blend together to determine daily procedure. The office and factory must have discipline, and giving force to that discipline is the responsibility of management.

Employees must pull together if their group effort is to be effective. Every person must do his fair share of the work, contribute to order and efficiency, and be considerate of the feelings of his fellow-workers.

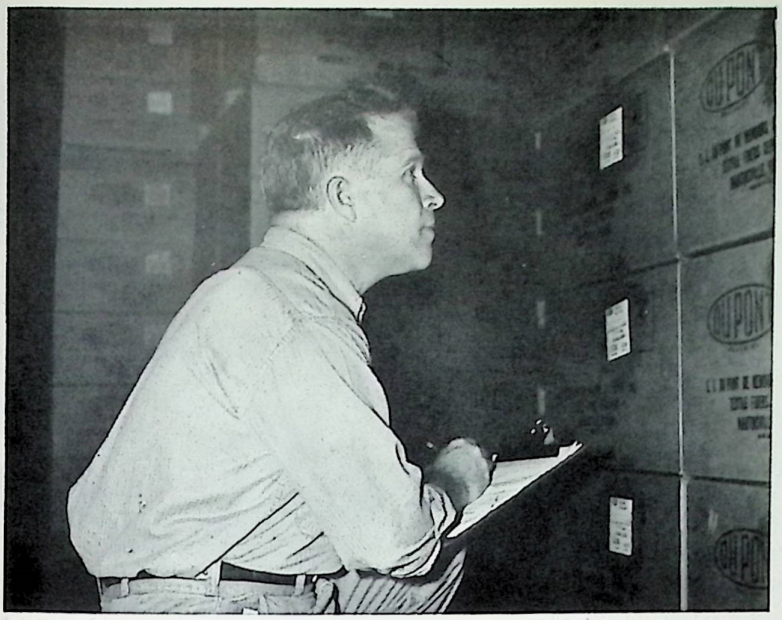
Discipline is not so simple today as it was a half-century ago. Then it was mostly a matter of imposing the will of the boss by main force of voice, fists, and the threat of dismissal. Today, leadership of the human type is gaining ground rapidly. It requires knowledge, tact, and integrity. The foreman who wins the respect of his group has practically solved the problem of departmental discipline; he has secured their willing cooperation.

Our reward for self-discipline and the acceptance of social and job responsibility is not necessarily money or power, but rather self-respect and the respect of others. If a man is not the sort to look upon discipline as something contributing to his life happiness—a constructive force, a protective force—then he must bear with it, for he cannot escape it.

It is far better to make discipline something that will help us get what we want out of life than to be driven into accepting it as a pitiless force we cannot escape.

MUTUAL RESPECT

MUTUAL respect and understanding between an employee and his foreperson or supervisor is extremely important if there is to be an atmosphere of harmony and cooperation. Every person has a right to be respected as an individual and for the job he is doing. Above, Louise Harbour, "D" Shift, Textile T-8, discusses with her Forelady, Bette Wiggington, a yarn problem.



STANDARD PRACTICE

STANDARD practices and procedures are a personal discipline that affects everyone with whom we work at the Martinsville Plant. These rules have been collectively established to promote the best interest of employees, customers, stockholders alike. Disciplining one's self to adhere strictly to the rules helps maintain job security for fellow-workers. Glenn Hardee, Shipping, knows the close relationship of self-discipline to top job performance. It will help us all to learn this relationship.

PERSONAL SAFETY

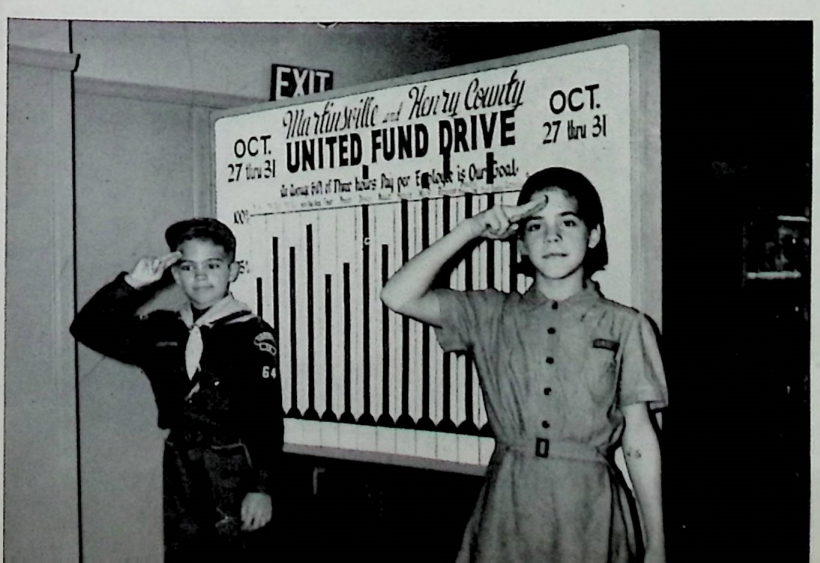
PERSONAL safety is a discipline that is stressed in every phase of work with Du Pont, whether in the offices or manufacturing areas. It is an obligation that a person owes to himself and to his family. Garnett Doss, Day Relief, P. & S., in addition to the protection afforded him for his work, must exercise personal discipline in abiding by safety rules and using good safety judgment on the job whatever the job is.

WORKING TOGETHER

LIVING and working together with people is an absolute necessity in every phase of our complex social structure. No one likes the individual who knows everything about everything or who insists that his way is the only way to do something. Carl Heppinstall, Welder, and Weldon Wood, Pipefitter, have worked together and with others in the Maintenance Area for years. They fully realize the value of cooperation and congeniality necessary to get a job done properly and to get it done on schedule.

—THE END.

MARTINSVILLE EMPLOYEES AND COMPANY CONTRIBUTE $20,000 TO UNITED FUND



DURWOOD Wingfield, son of Al Wingfield, and Barbara Buonassisi, daughter of Charlie Buonassisi, are members of Cub Scout Pack 64 and Brownie Troop 16, and they thank you for your fine contribution to the County-City United Fund. Scouts are one of the 13 participating agencies.

The 1958 drive came to another successful close with a total of $20,000 in cash and pledges through the payroll deduction plan. Our employees contributed $16,500 and the Company added $3,500.

"Once again Du Pont employees have demonstrated they are willing to make their communities a better place to live and have shown a willingness to help those in need," said Don Hartford, Plant Manager.

The BLENDER adds its heartiest congratulations to you.

IT CAN HAPPEN HERE . . .

ONCE upon a time there was a company that made widgets for midgets with the fidgets. Everyone in the outfit was satisfied that the company was tops in Quality, Delivery, and Service.

"Look," said the boss, "we make the finest widgets in the world, don't we?"

"Keerecket!" said all the employees with gusto.

"And," continued the boss, "we have the best delivery schedule in the business, don't we?"

"'Deed we do," everyone agreed.

"And," added the boss, "we offer the greatest service since free air was invented, is it not so?"

"So it is," said everyone in unison.

"Then," said the boss, beaming proudly, "we've got it made! Right?"

"Man, you are reet . . . we can't be beat," said everyone with a grin. And they all went about their business smiling happily, secure in the knowledge that throughout the entire widget industry they were the best in Quality, Delivery and Service.

And then one day something happened that was mighty funny. Not funny: Ha! Ha! but funny: Hmm!

A customer came into the widget shop and said, "I can get better quality down the street."

And everyone smiled and smiled because everyone knew that their company made the finest quality widgets in the world.

And then another customer came in and said, "I can get faster delivery up the street."

And everyone smiled and smiled because everyone knew that their company had the best delivery schedules in the business.

And then another customer came in and said, "I can get better service across the street."

And everyone smiled and smiled because everyone knew that their company gave the best service in the entire industry.

But still more customers came in and said they could get better Quality, Delivery, and Service elsewhere. Then everyone stopped smiling.

About that time the boss pressed the panic button and everyone came running on the double. Turning as purple as a people eater the boss screamed: "What happened to Quality? What happened to Delivery? What happened to Service? In fact, just plain what happened?"

And everyone just stood around looking at the guy next to him but no one could say what happened to Quality, Delivery, and Service, until a former customer, who was standing in the doorway, pointed down the street, then up the street, and finally, across the street.

"Ugh!" said the former customer, obviously referring to the company's Quality, Delivery, and Service, "they went that-a-way!"

Now the interesting thing about this story is that, although it may seem a bit far-fetched to some people, it could happen right here in the Martinsville Plant, if we fail to continue to give our customers the best in Quality, Delivery and Service. Take quality, for example. It's important to the company's future, and to yours, that every pound of product shipped out today has the quality built into it that will insure more orders tomorrow. If we fail to give the customer the quality he he has a right to expect, he may decide to take a walk down the street in search of another supplier.

Broken delivery promises, in these days of slower business, may also set the customer's feet to wandering. Service, too, is another big factor in selling and keeping sold today's new breed of customer.

So, you can see why it's important that each one of us does his utmost to give every customer, every day, the best in Quality, Delivery, and Service. If we don't our customers may decide to take a walk somewhere else.

Yes, it can happen here! It's up to you, and everyone else who works for the Martinsville Plant to see that it DOESN'T happen. It must not happen!

WE MUST NEVER FORGET THAT OUR SHARE OF TOMORROW'S BUSINESS DEPENDS ON HOW WELL WE SATISFY OUR CUSTOMERS WITH

SERVICE **DELIVERY** **QUALITY**

MARY JANE OSBORNE
Order & Invoice

TOM RAKES
Shipping

LOLENE INGRAM
Quality Audit

THIS COULD BE ANY PLANT, ANYWHERE . . .

PUTTING OUR BEST FACE FORWARD

PEOPLE and places, it seems, are best recognized by their faces. Folks who enter our Plant or drive west on U. S. 58, learned long ago to recognize the Martinsville Plant by the large oval on one of the two water tanks, the riverside parking lot, or many other familiar characteristics.

People in the towns in which we live, too, when they think about Du Pont, are likely to do so in terms of the Du Pont employees they know. For example, below (left to right), people at Axton will recognize Adell Setliff, Textile T-8, Day Crew, as Superintendent of the Beginner's Department, teacher of the beginners, and Co-Chairman of the Business Women's Circle of the Axton Baptist Church; local Jaycees will quickly identify Grady Beck, M. & P., as one of their most loyal members, as well as the members of the Adult Class of Holy Trinity Lutheran Church will identify him as their teacher; many Martinsville residents know Miriam Richards of Inspection as a member of the Joseph Martin P. T. A. and as Chairman of the Margaret Martin Circle of the local Fuller Memorial Baptist Church; for years people of the Pleasant Grove community have been grateful to E. L. (Red) Collins of the Electric Shop for his faithful work as a teacher and elder in the Pleasant Grove Christian Church and his duties of Vice President of the Rangely Youth Park, Chairman of the Preston Scout Committee, Secretary of the Preston Ruritan Club, and many other civic activities; many praise James Ziglar, Bobbin Stores, for organizing and building the Shilah Apostolic Temple at Ridgeway. He is now pastor of the church and is also organizing a civic club and a P. T. A.

To most of our friends and neighbors, Martinsville Plant employees, far more than all of our plant buildings, ARE Du Pont. For this reason, employees are the best good-will ambassadors in the community that the Company can possibly have. As we speak of the Company, so will those who know us value the Company and its products. The face of Du Pont recognized in our community is the face that WE put on our plant and our Company.

Let's always put our best faces forward.

. . . THIS COULD ONLY BE DU PONT'S MARTINSVILLE PLANT

BAIT YOUR HOOK WITH AN IDEA AND PULL IN AN AWARD

IT's always "good fishing" in the Plant's Suggestion award program. All you need is an idea for your job or others that will increase efficiency, save on materials, reduce scrap, lower costs or improve operations, perhaps increase safety.

Drop your line in the suggestion box near your work area; you may pull in a winner.

The employees pictured on this page certainly found good fishing. They all made good catches.

To bait your hook, just fill out a suggestion blank. This takes a little thought, but your idea need not be an involved one. Many times a simple idea has won a maximum award. The really important thing is to write down your idea on one of the blanks provided and drop it into the box. If you have trouble expressing your idea, your foreman or forelady are glad to help.

What if you don't get a "big one" on your first try? Just as in fishing, keep throwing a line back in. Maybe your first bait wasn't good enough; so try with another one. The people on this page didn't give up; they kept on baiting hooks.

In some countries, a few smart people do all the thinking and tell everybody else what to do and when to do it. In this country, everyone thinks for himself. We pool our ideas and pick the ones that work best. That's one of the reasons why we work better and live better than people in other countries.

Get in on this good fishing. What a thrill when you do pull up a "big one"! And in the Suggestion Plan, there's no limit on the number.

JOHN JOYCE and FRED RAY
MAINTENANCE

MOUNT HANDY
P. & S.

NELL WELLS and LEAVONA OVERFELT
"C" SHIFT, TEXTILE T-9

DAE WILLIAMS and R. A. WILKENS
"A" SHIFT, TEXTILE T-9

BOBBY BOCOCK
TABULATING

TROY ROBEY and WALLACE WASHBURN
TABULATING

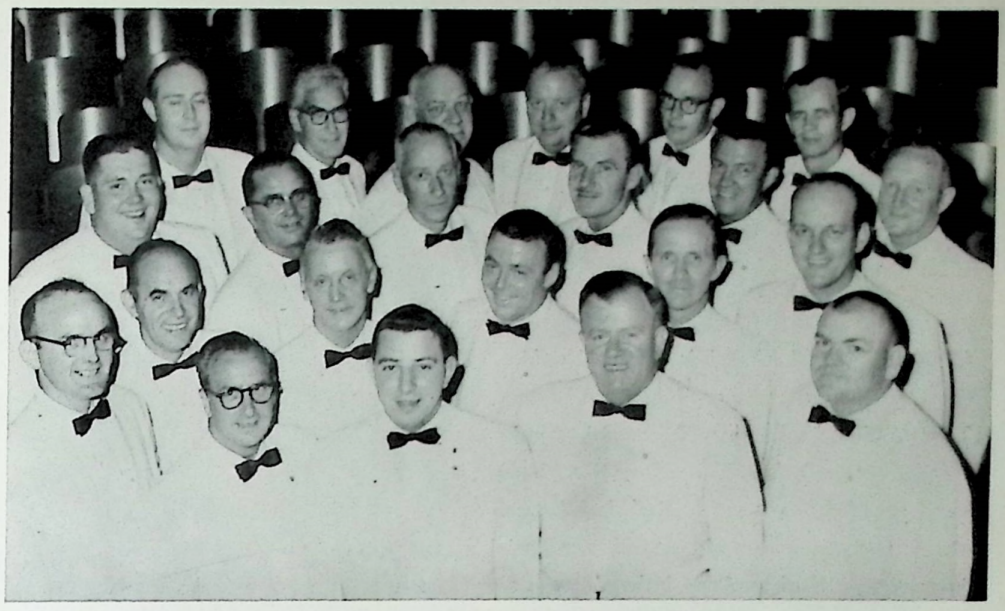
MARTINSVILLE-HENRY COUNTY CHAPTER OF THE S.P.E.B.S.Q.S.A.

THE Martinsville-Henry County of the S.P.E.B.S.Q.S.A. (Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America) was organized in May 1957 through the efforts of Jim Bush and others.

Although known as a "fun" organization the S.P.E.B.S.Q.S.A. has its serious side, too. It is an organization dedicated to community service—singing for church groups, P.T.A.'s, service clubs, and other groups in our area.

In May of 1959 it will award the first of its musical scholarships ($200) to a graduate of a city or county high school. This is a major step in community service for a group of only 28 men!

The chapter entertains the public annually in many ways, chief of which is the big "Annual Festival of Harmony" held each Fall. At this festival it raises revenue for the coming year's operations. This year's festival was held on November 15 when over 600 residents of our area were entertained by a splendid performance that had "the town talking."



(**FRONT ROW,** L. TO R.) Jim Bush, President; Scotty Buchanan; Wayne Morley, Lemuel Mann, Robert Callahan; (Second Row): Otis Disbrow, Treasurer; Tom Honore, Dick Curran, Everett Plaster, Bud Kouk; (Third Row): Oscar Munch, Director; Willie Plaster, Fred Roach, George Joyce, Farley Plaster, Dick Hopp; (Fourth Row): Dwight Reynolds, George Porter, "Whit" Whitaker, "Rod" Palmer, Vice President; Al Hovde, Marvin Perkinson; Absent when picture was made: Jim Allen, Jim Morton, Jerry Rosenbaum, Graves Wampler, G. Overby, John Burgess. Du Ponters in the group are: Callahan, Disbrow, Curran, Kouk, Hopp (Construction), Reynolds, Porter, Hovde, Allen and Perkinson. The BLENDER congratulates this fine group on its work.

JAMES B. LONGSWORTH, POWER HOUSE, RETIRED ON OCTOBER 31

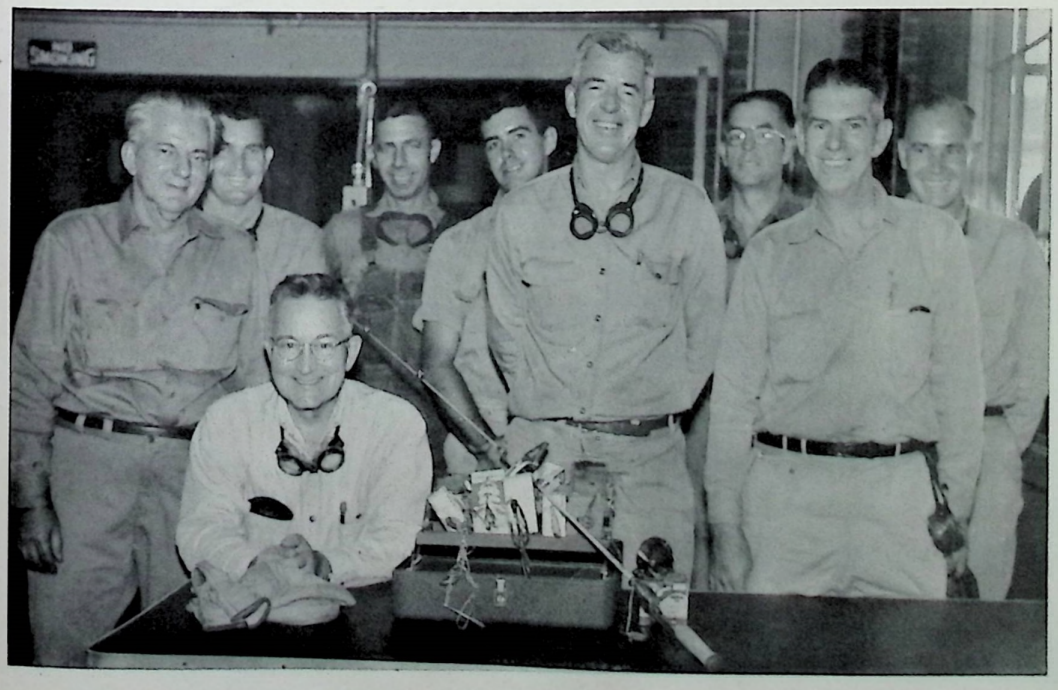
OCTOBER 31 was a day of mixed emotions for Jim Longsworth of the Power House. On that day he retired after 15 years of service and plans to "take it easy" at his home on the Dye Plant Road in Martinsville.

Jim's Du Pont service began in May of 1943 as an Operator-in-Training in the Power House. Positions of Auxiliary Operator, Mill Operator, Relief Operator and Switchboard Operator followed. Prior to his Du Pont employment, he had worked with the Northern Indiana Public Service Company, the Marlin Refining Company of Hominy, Okla., and operated his own Radio Repair Service at Farmville, Va.

To pass the days Jim expects to do a lot of fishing and visiting his nine grandchildren and three children: James, Jr. of Pensacola, Fla., Mrs. Lee Briggs, Falls Church, Va., and Mrs. Betsy Evans, St. Pauls, N. C. In addition to the above he will do some traveling, gardening, and put his modern woodworking machinery to good use.

Jim asked your Editor to express his appreciation to all employees for their friendliness and cooperation during his employment. He also asked us to state that he thoroughly enjoyed the Company plans and policies and to let everyone know he couldn't have been treated in a finer manner.

We all wish you the best of luck, Jim.



(**FRONT ROW,** L. TO R.): Henry Martin, "Flake" Cleary, Ted Robbins; (Back Row): Jerry Cooper, Tom Hall, Melvin Adkins, Roy Delancey and Jack Hylton—Jim's fellow-workers who presented him with a fine fishing outfit before his retirement.

NEWS AND VIEWS . . .

(FRONT ROW, L. TO R.): Bertha Hawkins, Norma Clinton, Wyona Milligan, Sammye Torrey. (Standing): Mary Buonassisi, Bernice Daniel, Marie Dickey, Claire Reynolds. These members of the Lynwood Ladies' Golf Association were recent trophy winners. Bernice Daniel is present golf champion of the Association.

(FRONT ROW, L. TO R.): Bob Auton, Dr. E. N. Shockley, Ralph Westervelt, Plant Manager Don Hartford. (Back): George Thomason, Sam Ferguson, Ernie Colburn, Al West. These retired employees met at the Plant November 26 for an annual Thanksgiving visit and dinner. Absent were: Bob Wiggington, Jim Longsworth and W. W. Overton who were unable to attend.

CASTEEN DAVIS, "B" Shift, Textile, places suggestion in the new Cafeteria's suggestion box. John Wirkus, Cafeteria Manager, wishes employees to submit their suggestions pertaining to the Cafeteria.

"D" Shift, Inspection, recently completed 14 months without a Plant injury. In the past three years the same group has had only two Plant injuries. To our knowledge this is a record for a plant operating group. If there are others, let us hear from you and the record you established.

PLANT PERSONAL NEWS . . .

RINGS

Joan Kincer, Accounting, to Harry Hartman, Construction.

L. Drue Reynolds, Stores, to Herbert Hurd, Martinsville, Va.

RACE

Garnett Byers, Textile, to Ted Schroeder, I. & S.

Helen Jenkins, Textile, to George Alderman, Hillsville, Va.

Virginia Turner, Textile, to Joe Wilson, Textile.

William Dudley, Service, to Luthie Hairston, Bassett, Va.

Christine Goad, Denier Room, to C. B. Mills, Jr., Stuart, Va.

RATTLES

Our congratulations to:

John Redd, Service, a girl, Joyce Elaine, November 28.

Gerald Draper, P. & S., a boy, Gerald Harrison, October 25.

Sam and Louise Bowman, Textile, a girl, Gina Renea, November 27.

Betty Dalton, Textile, a girl, Dana Lynn, May 26.

Leonard Martin, P. & S., a boy, Timmie Lenn, November 22.

Daniel Oakley, P. & S., a girl, Annette Gay, December 7.

Roy Brown, Maintenance, a girl, Janet Leslie, December 7.

Donald Wyatt, P. & S., a girl, Regina Irene, October 3.

Carl and Billie Hudson, P. & S., and Process Control, a boy, Roger Wayne July 27.

Wesley and Paralee Davis, P. & S. and Inspection, a boy, Charles Wesley, November 17.

Billy and Gay Cruise, Textile, a boy, Billy Darrayl, November 24.

Charles Hollandsworth, Process, a boy, Stephen Poole, November 14.

Sympathy

The Plant Personnel extends deepest sympathy to:

Horace McDaniel in the death of his nephew.

James Edwards in the death of his brother.

Buck Shields in the death of his father.

Frank Ryan in the death of his father-in-law.

Robert Talley in the death of his uncle.

Louise Smith in the death of her father-in-law.

Betty Jo Robertson in the death of her grandfather.

Daisy Toler in the death of her nephew.

Audrey Durham in the death of her nephew.

Edna Carter in the death of her aunt.

Annie Roberts in the death of her mother-in-law.

John Hairston in the death of his stepfather.

Jake Hairston in the death of his brother.

Blanche Thompson in the death of her mother and brother.

Shannon and "Tweet" Bowles in the death of their son.

Jack Franklin in the death of his father-in-law.

John Barrows in the death of his mother-in-law.

Shirley Brown in the death of her grandfather.

Pamona Grogan in the death of her uncle.

Tarleton Andes in the death of his uncle.

Virginia Aldridge in the death of her grandfather.

Mae Brown in the death of her uncle.

15-YEAR SERVICE PIN

ISABELLE JAMISON
Textile T-9
Day Crew

PROMOTION AND ORGANIZATIONAL CHANGES

(L. TO R. from top): J. Stanley Cobb, Jr., Senior Engineer—Process, promoted to Senior Research Engineer—Process, November 1; Fred M. Hammill, Assistant Area Supervisor—Special Assignment at Spruance, transferred to Martinsville and appointed Group Supervisor—Process; Jim Sommerville, Group Leader—Process, transferred to Chattanooga in the same position, effective November 17.

Our congratulations to Stan, best wishes to Jim and a big Martinsville welcome to Fred.

NIGHT BLOOM

(L. TO R.): Phyllis and Carolyn Robertson, daughters of Aubrey Robertson, "B" Shift, P. & S., display a rare "Night Blooming Cereus" which recently attracted attention at the Robertson home in Villa Heights section of town.

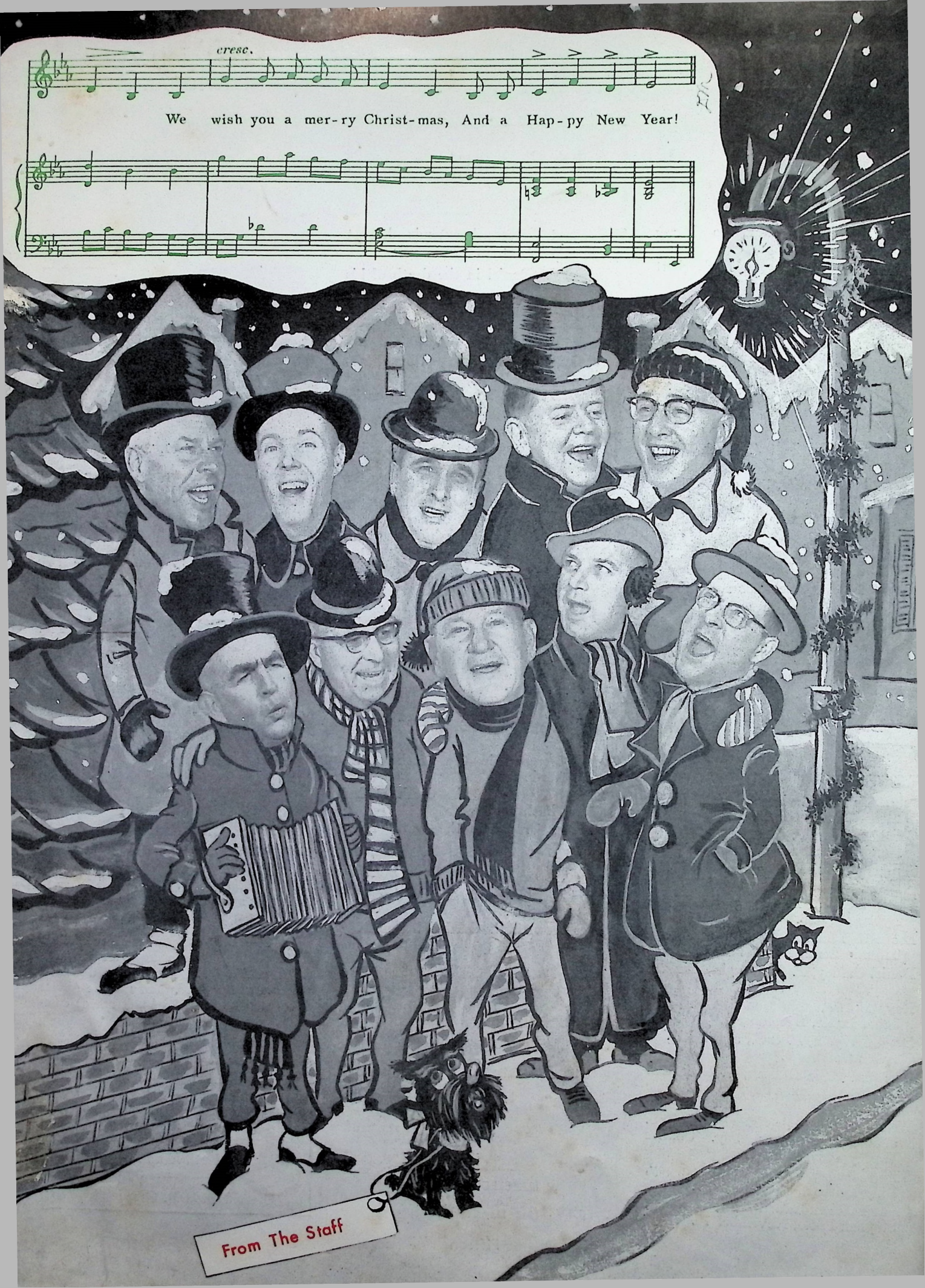
Of 80 U. S. companies in the billion dollar class, less than a dozen are manufacturers and only 21 produce or distribute products of any kind. The rest are service companies—utilities, banks, insurance companies, etc.

10-YEAR SERVICE PINS

MAINTENANCE
James B. Bush, Jr.

ACCOUNTING
Ruth Kimbro

SERVICE
Fulton R. Green


cresc.
We wish you a mer-ry Christ-mas, And a Hap-py New Year!
From The Staff